

RWD PROJECT



Functional Specification Requirements

Sprint 5.0 Account and Login

Version V01
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Thu Jun 06 2019

Assumptions

All dropdowns or links related to Account & Loyalty and Cart & Checkout will be determined in their corresponding sprints.

All header variations will be provided in DSM Library and on Zeplin.

All icons are images unless stated otherwise.

All iconography and their variations are available in Invision DSM Library and on Zeplin.

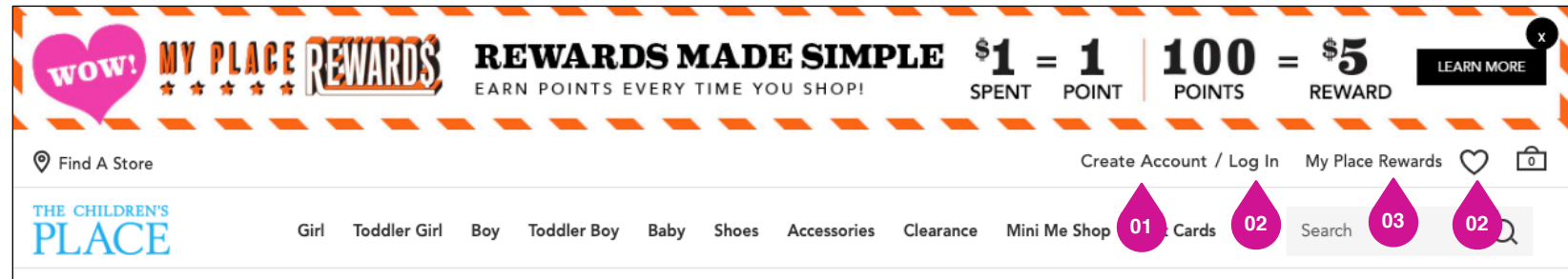
All existing modals will be skinned with new atomic design styles (typography, colors, buttons, etc) provided in DSM Library.

Functionality mirrors the mobile website except when noted.

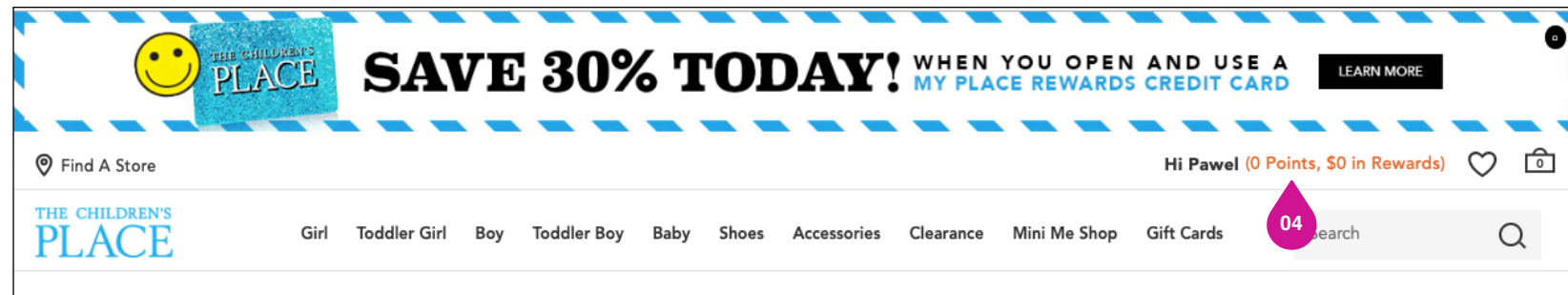
TABLE OF CONTENTS

Global Account and Login Access Points	4	Payments & Gift Cards	34
LOG IN		Payments & Gift Cards/Add a Credit Card	35
Log In Panels	6	My Preferences	36
MY ACCOUNT		My Place Rewards Credit Card	37
Create Account Panels	8	Payments & Gift Cards/Add a Gift Card	38
My Account Panel	9		
Account Overview	10		
My Place Rewards	11		
My Place Rewards/Points History	12		
My Wallet	13		
Earn Extra Points	14		
Earn Extra Points/Apply Today	15		
Earn Extra Points/Modules	16		
Orders - Mobile	17		
Order Details - Mobile	18		
Orders - Tablet	19		
Order Details - Tablet	20		
Orders - Desktop	21		
Order Details - Desktop	22		
Orders - App	23		
Order Details - App	24		
Profile Information	25		
Profile Information/Add Address	26		
Profile Information/Add Birthday	27		
Profile Information/Birthday Savings	28		
Profile Information After Updates	29		
Address Book - Mobile	30		
Address Book - Tablet	31		
Address Book - Desktop	32		
Address Book - App	33		

Header before Log In



Header after Log In



Global Account and Log In Access Points

NOTES:

01. Points of entry to Create Account

Clicking on the Create Account link opens up a corresponding panel with the form fields for the account creation. Additionally user can switch to Log In panel.

02. Points of entry to Log In

Clicking on the Log In link opens up a corresponding panel. Additionally, user can switch to Create Account panel.

03. Points of entry to My Place Rewards

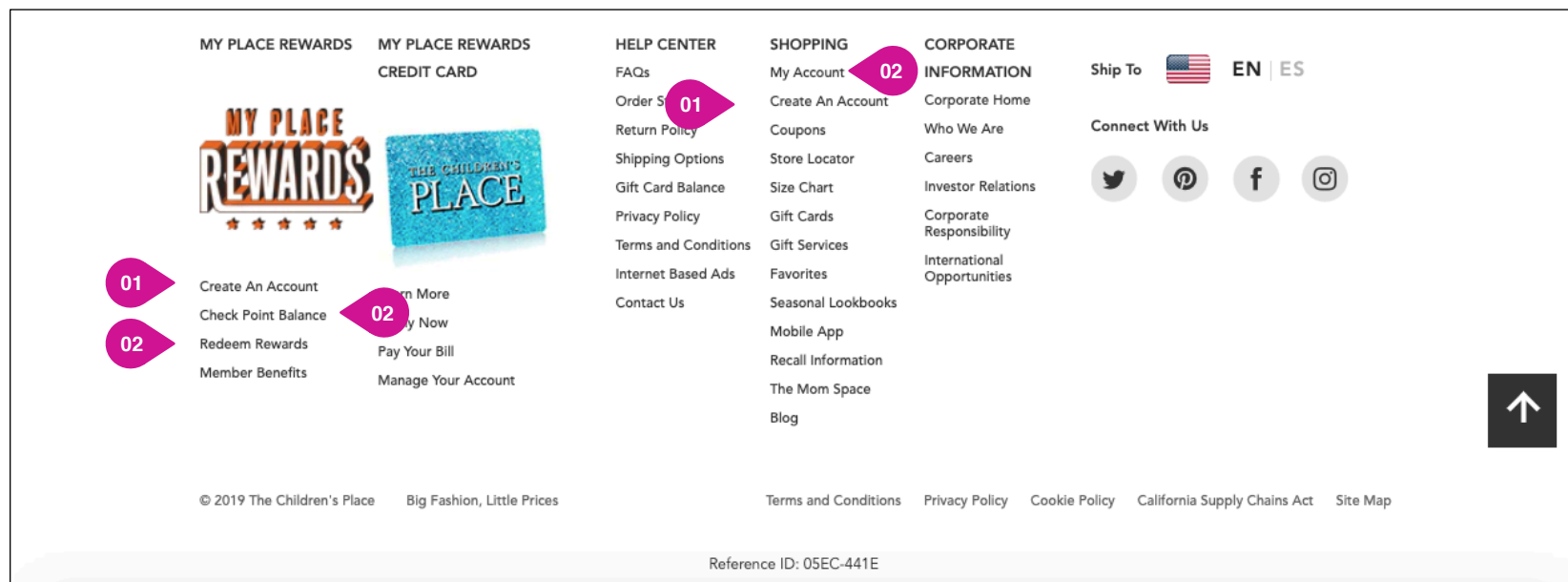
User can also access Create Account and Log In from My Place Rewards panel.

04. Account Dashboard

After Log In links 01, 02, 03 get replaced with one link which is taking user to Account Overview panel. From this panel user can go to Account Details pages and can also Log Out.

Notes: There are additional My Account and Log In access points that can appear within a content of the pages as needed.

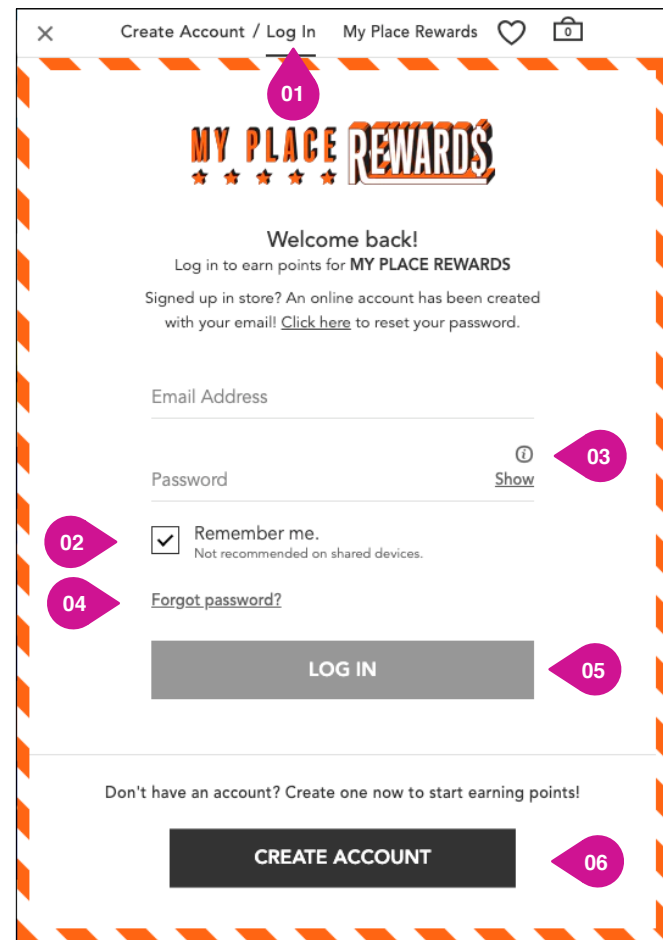
Footer



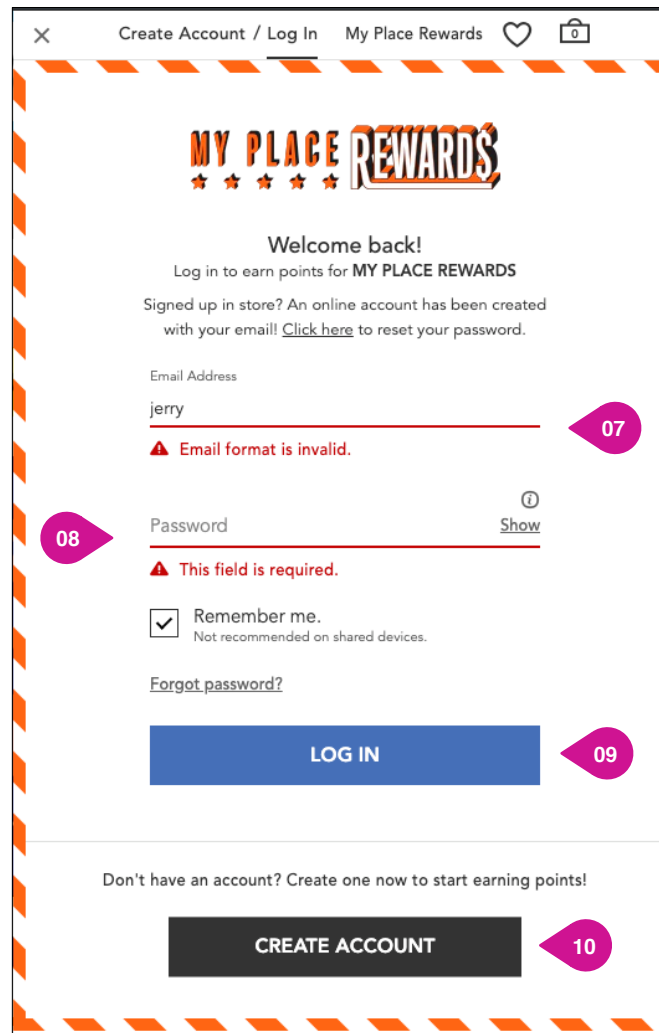
LOG IN



Initial Panel



Form Validation

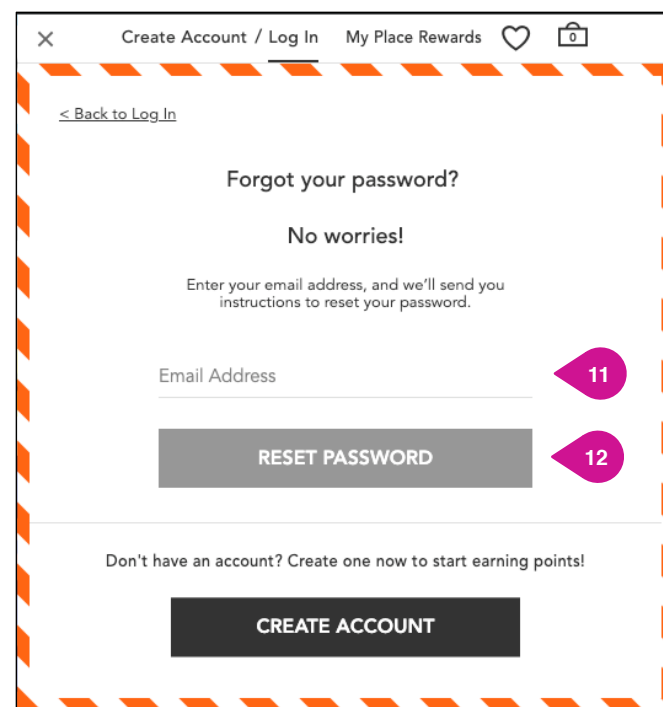


Log In Panels

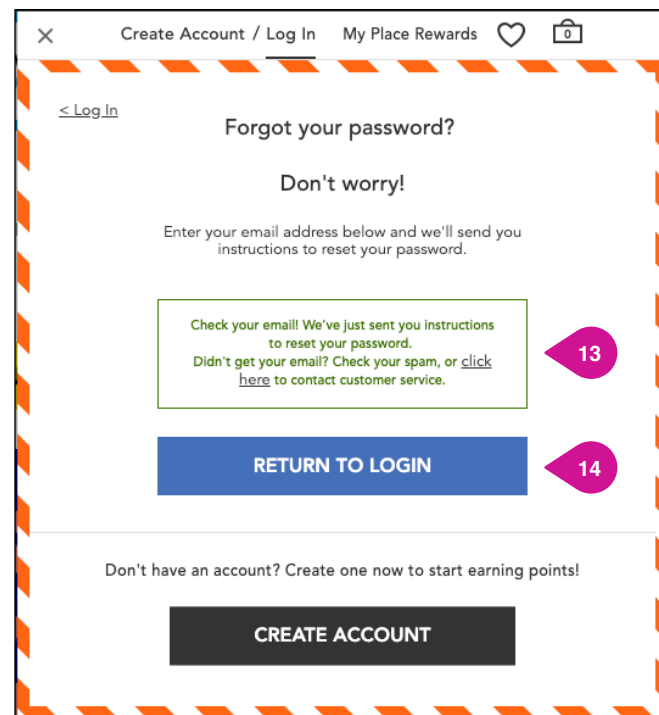
NOTES:

- 01. Points of entry to Log In panel**
Clicking on the Log In link opens up this panel.
- 02. Remember Me**
This checkbox is checked by default.
- 03. Show/Hide Password**
Clicking on this icon toggles password visibility.
- 04. Forgot Password Link**
Changes this panel to password retrieval panel.
- 05. Log In Button**
This button changes state to active only when all requirements are met and user is able to submit the form.
- 06. Create Account Button**
This button switches panel to Create Account view.
- 07. Email Validation**
Apply standard email formation validation and display corresponding message if the conditions are not met. Additionally, this checks for the existence of the email in the registration database and displays error when there is no match.
- 08. Password Required**
If this field is empty display a validation message.
- 09. Login Button**
If all validation conditions are met this button becomes active and allows user to submit login credentials. After a Log In user is redirected to a Homepage.
- 10. Create Account Button**
At any time user can switch to Create Account mode.
- 11. Email Address Field**
User enters email address. System validates correct email format upon submission. It also checks if the email exists in the database and displays a corresponding validation message if needed.
- 12. Reset Password Button**
If correctly formatted email is entered in the field above this button becomes active. If email submitted does not exist in the database an error message is displayed.
- 13. Confirmation Message**
If email was found in the system a confirmation message is displayed with the further instructions to the user. This message also contains a link to Customer Service in case of the need for human intervention.
- 14. Return to Log In Button**
A button allowing user to return to a log in panel is also displayed in addition to a confirmation message.

Password Reminder



Password Reminder Confirmation



MY ACCOUNT



Initial panel

Validation messages

Create Account Panels

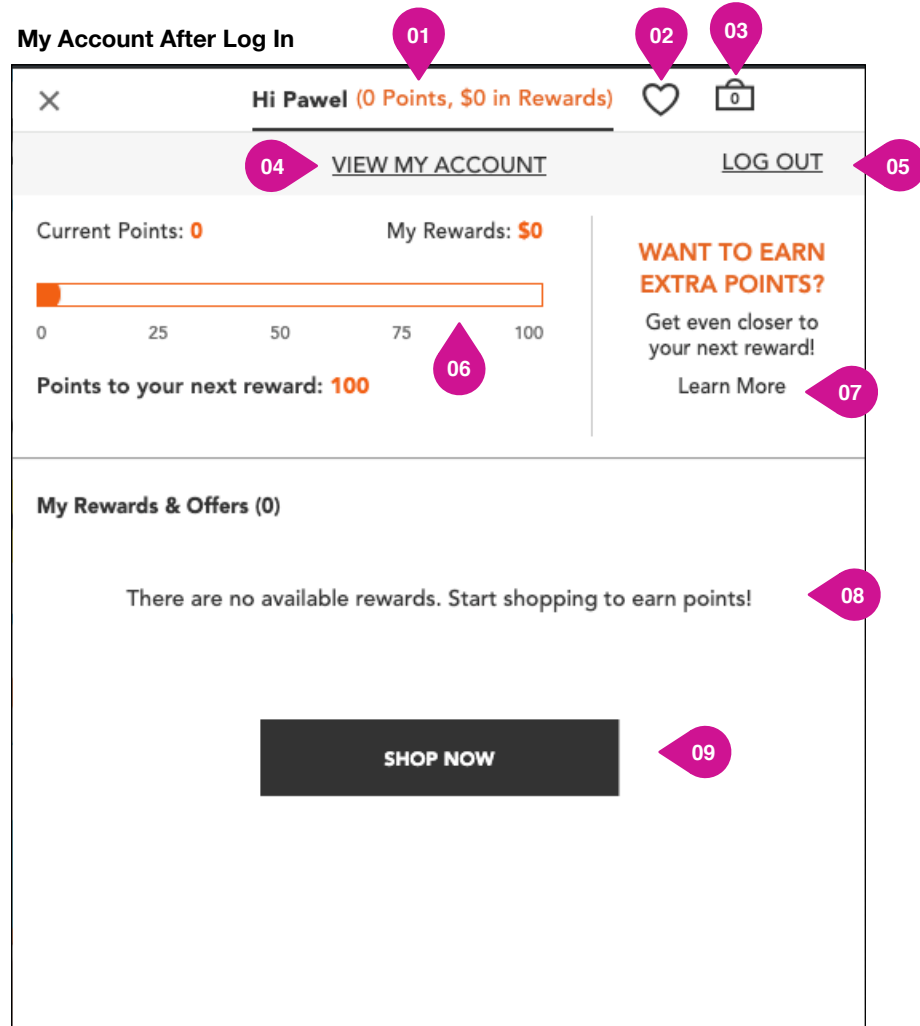
NOTES:

- 01. Points of entry to Create Account**
Clicking on the Create Account link opens up this panel.
- 02. Terms and Conditions**
By default this box is unchecked. User is required to check this box before Create Account button is activated.
- 03. Remember Me Button**
This button is checked by default.
- 04. Create Account Button**
This button is inactive until all the validation conditions are met.
- 05. Email Validation**
Apply standard email formation validation and display corresponding message if the conditions are not met.
- 06. Email Match**
Check if both emails match and display corresponding message if the conditions are not met.
- 07. Password Requirements**
Please check if password meets minimum requirements and display corresponding message if the conditions are not met.
- 08. Password Match**
Check if both passwords match and display corresponding message if the conditions are not met.

Password Requirements information

Submission Validation and Confirmation

- 09. Password Requirements Information**
When user clicks on the (i) icon display a popup with password requirements. Second click anywhere on the panel hides the popup.
 - 10. Show/Hide password**
Clicking on this icon toggles password visibility.
 - 11. Create Account Button**
This button changes state to active only when all requirements are met and user is able to submit the form. Check for the existence of email in the system after form is submitted.
 - 12. Form Submission Validation**
Upon submission of the form check if user data exist already in the database and display a warning to the user to prevent duplicate accounts. Highlight the fields that need to be changed and disable submission button until errors are corrected.
- If the account is created successfully use the same message space to display confirmation message to the user and after additional event like click or key press dismiss the panel and switch to logged in view.



My Account Panel

NOTES:

01. Points of entry to My Account Panel

Clicking on this link opens up this panel.

02. Favorites

Clicking on this icon takes user to a Favorites page.

03. Shopping Cart

Number inside the icon indicates how many items are inside. Clicking on this icon opens up a Shopping Cart panel replacing the existing My Account panel.

04. View My Account Link

Takes user to a dedicated My Account section with more details about user's account.

05. Log Out

This logs user out and changes corresponding links in the header and footer

06. Reward Progress Bar

Dynamically displayed bar informing user about his/her progress towards next goal.

07. Learn More Link

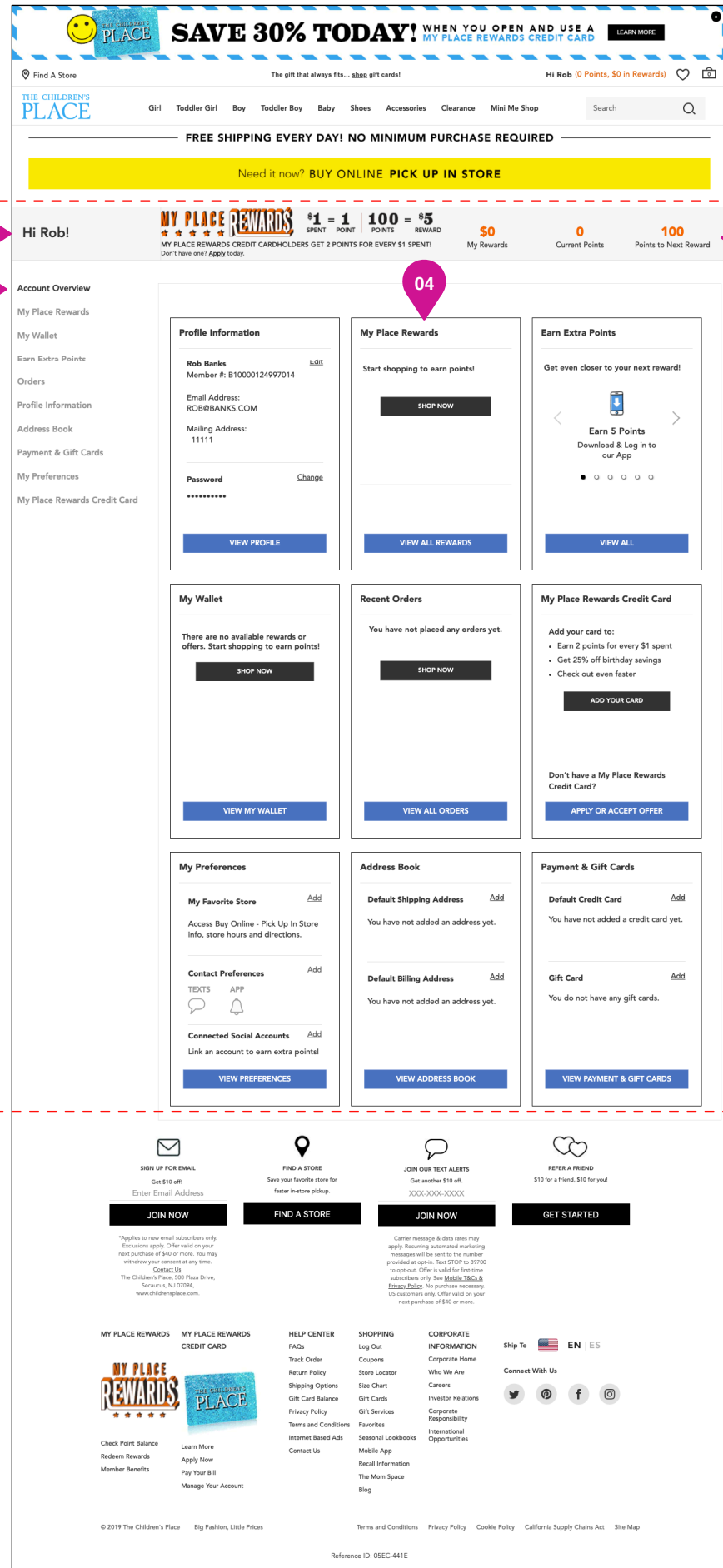
Takes user to a dedicated Rewards page.

08. Personalized Rewards

If user qualifies for personalized rewards and offers they would be displayed here.

09. Shop Now Button

Takes user to Homepage.



Account Overview

NOTES:

01. Greetings

Display a personalized greetings using user's first name.

02. Rewards Module

Displays user rewards and progress towards next level. This module is persistent on all My Account pages.

03. My Account Navigation

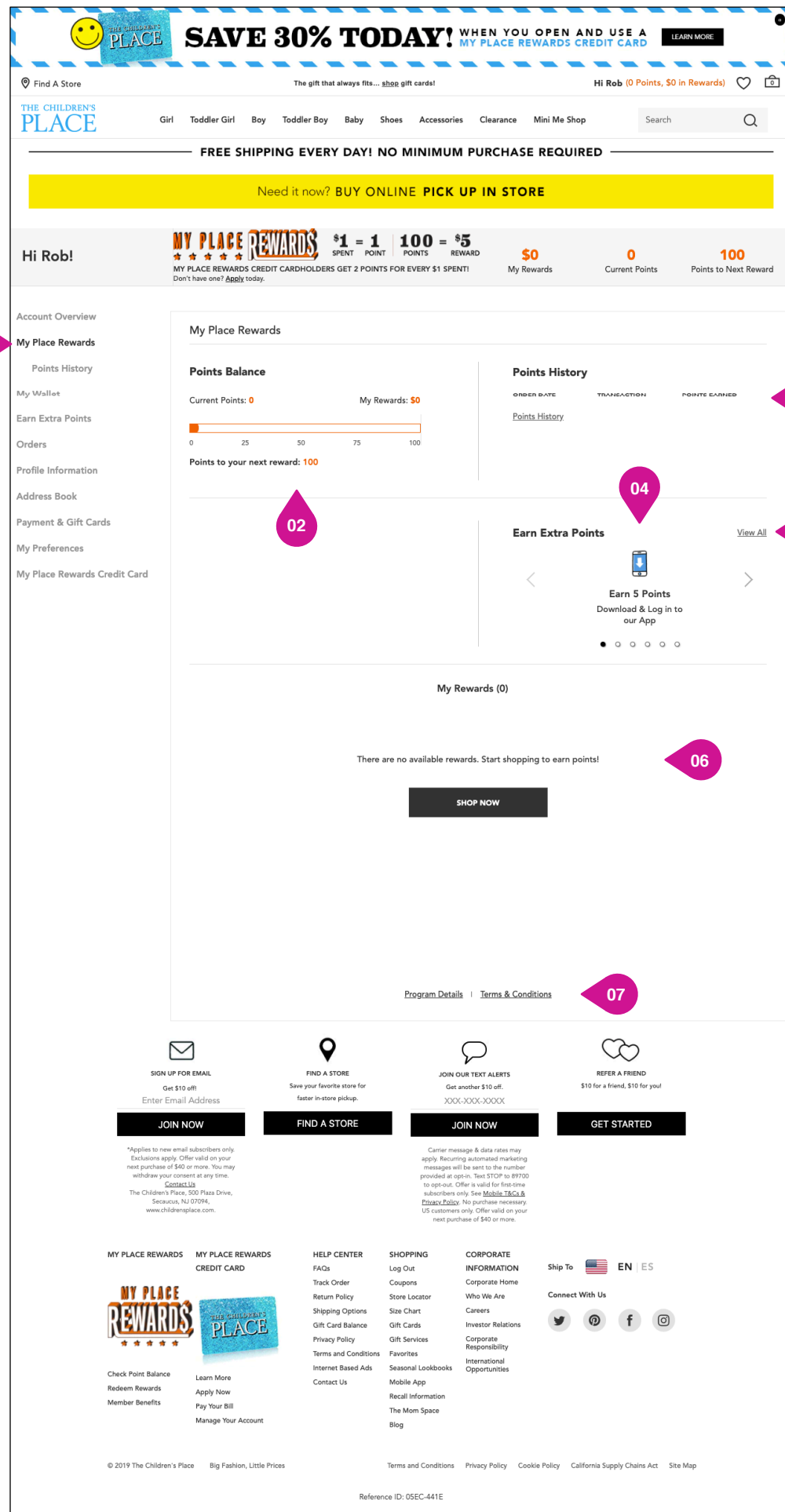
Sub-navigation to different sections of My Account. Highlight the current section.

04. My Accounts Dashboard

Quick Overview modules present information about different sections on My Account (corresponding to the side navigation). Please note that those are a free floating modules displayed either in two or three columns depending on the width of the browser window.

05. My Account Module Area

This is the content container for My Account section of the website.



My Place Rewards

NOTES:

01. Navigation and Sub-navigation

Highlight the current section. If there is a secondary level module, expand the navigation to show it.

02. Point Balance Module

Displayed current point balance and progress towards next reward.

03. Points History

History of past transactions/orders and a number of point obtained during them. Clicking on Points History link takes user to a subsection with a full points history page (next page).

04. Earn Extra Points

Carousel displaying additional ways of earning points.

05. Show All Link

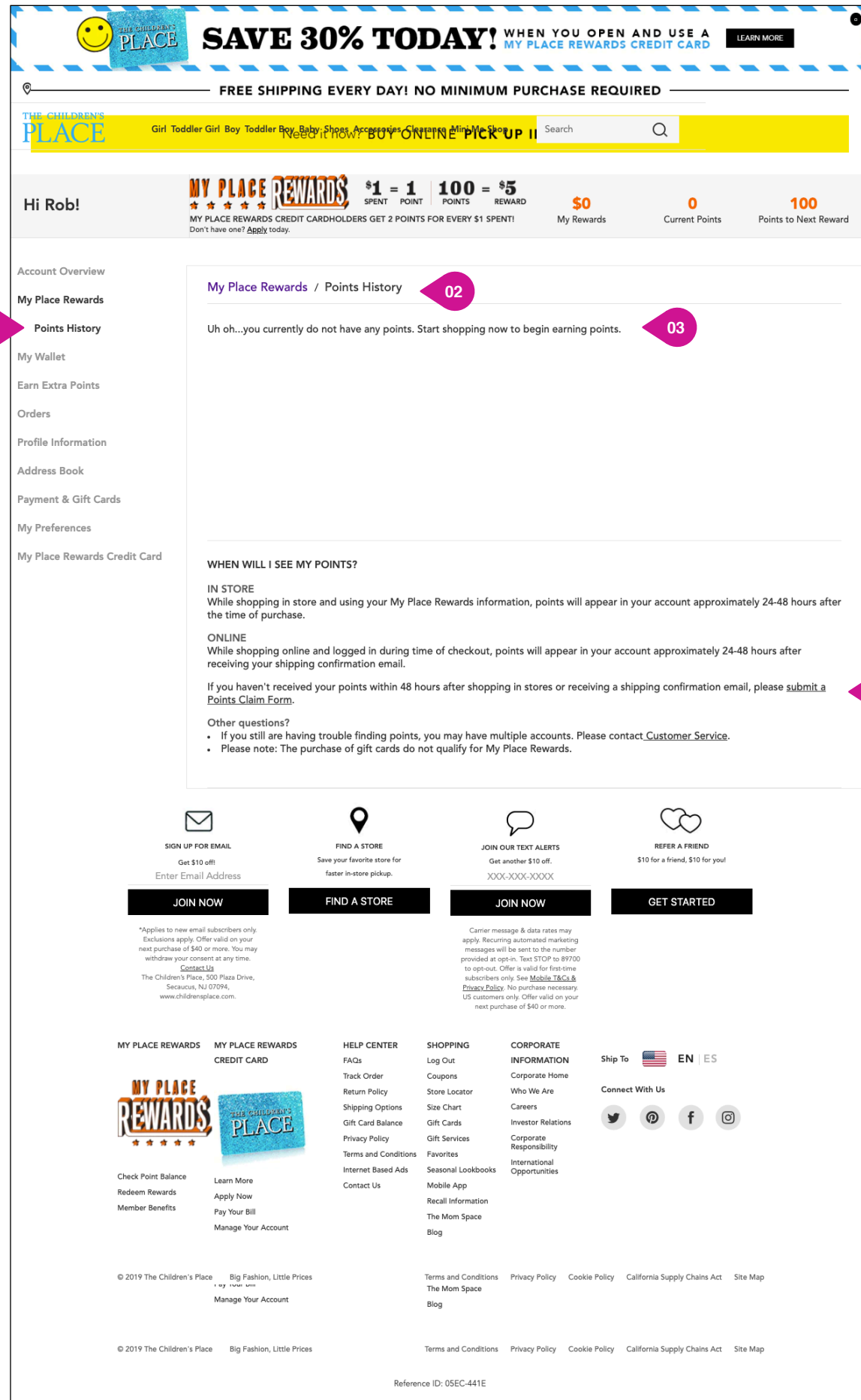
Takes user to Earn Extra Points section of My Account.

06. My Rewards

Displays rewards available to user. Shop Now button takes user to Homepage.

07. Program Details and Terms and Conditions Links

Takes user to a corresponding pages outside of My Account section.



My Place Rewards/Points History

NOTES:

01. Points History

Please note that both Section and Sub-section navigation items are indicated in the navigation.

02. Breadcrumbs

Use breadcrumbs to indicate location in the My Account hierarchy. Sections of breadcrumbs are clickable if applicable.

03. Points History

Display full history of orders and corresponding points. If user has no points display a corresponding message.

04. Additional Instruction

Display additional instructions about points with the link to Points Submission form and Customer Service contact.

Initial panel

My Place Rewards / Points Claim 02

Please fill out the information below to claim points from a recent purchase.

Transaction type
In Store

My Place Rewards #: B10000124971157
First Name: Pawel
Last Name: Tulin
Email: ptulin@gmail.com

RECEIPT SAMPLE

Store number _____ Register number _____

Transaction date _____ Transaction number _____

01 03 04 05 06

CANCEL SUBMIT REQUEST

Validation

My Place Rewards / Points Claim

Please fill out the information below to claim points from a recent purchase.

Transaction type
In Store

My Place Rewards #: B10000124971157
First Name: Pawel
Last Name: Tulin
Email: ptulin@gmail.com

RECEIPT SAMPLE

Store number _____ Register number _____

Transaction date _____ Transaction number _____

07

CANCEL SUBMIT REQUEST

Date Picker

My Place Rewards #: B10000124971157
First Name: Pawel
Last Name: Tulin
Email: ptulin@gmail.com

June 2019

08

Field is required.

Confirmation

My Place Rewards / Points History

Thank you for contacting us regarding your missing points. Please allow 48-72 hours to process your request. If more information is needed, a customer service representative will contact you.

ORDER DATE	TRANSACTION	POINTS EARNED
06/04/19	AddTwitterAcct	10
06/04/19	AppDownload	5

WHEN WILL I SEE MY POINTS?

IN STORE
While shopping in store and using your My Place Rewards information, points will appear in your account approximately 24-48 hours after the time of purchase.

09

My Place Rewards/Points Claim

NOTES:

01. Transaction Type

User can select where the transaction took place - in store or online. The default value is In Store.

02. Breadcrumbs

Use breadcrumbs to indicate location in the My Account hierarchy. Sections of breadcrumbs are clickable if applicable.

03. User Reward Account information

Display full history of orders and corresponding points. If user has no points display a corresponding message.

04. Transaction Details Form.

Allows user to enter transaction details. All fields required. Validation is performed real-time.

05. Cancel Button.

Takes user back to a previous page.

06. Submit Request Button.

Checks for required fields before submitting form. Display validation messages if needed.

07. Validation Messages

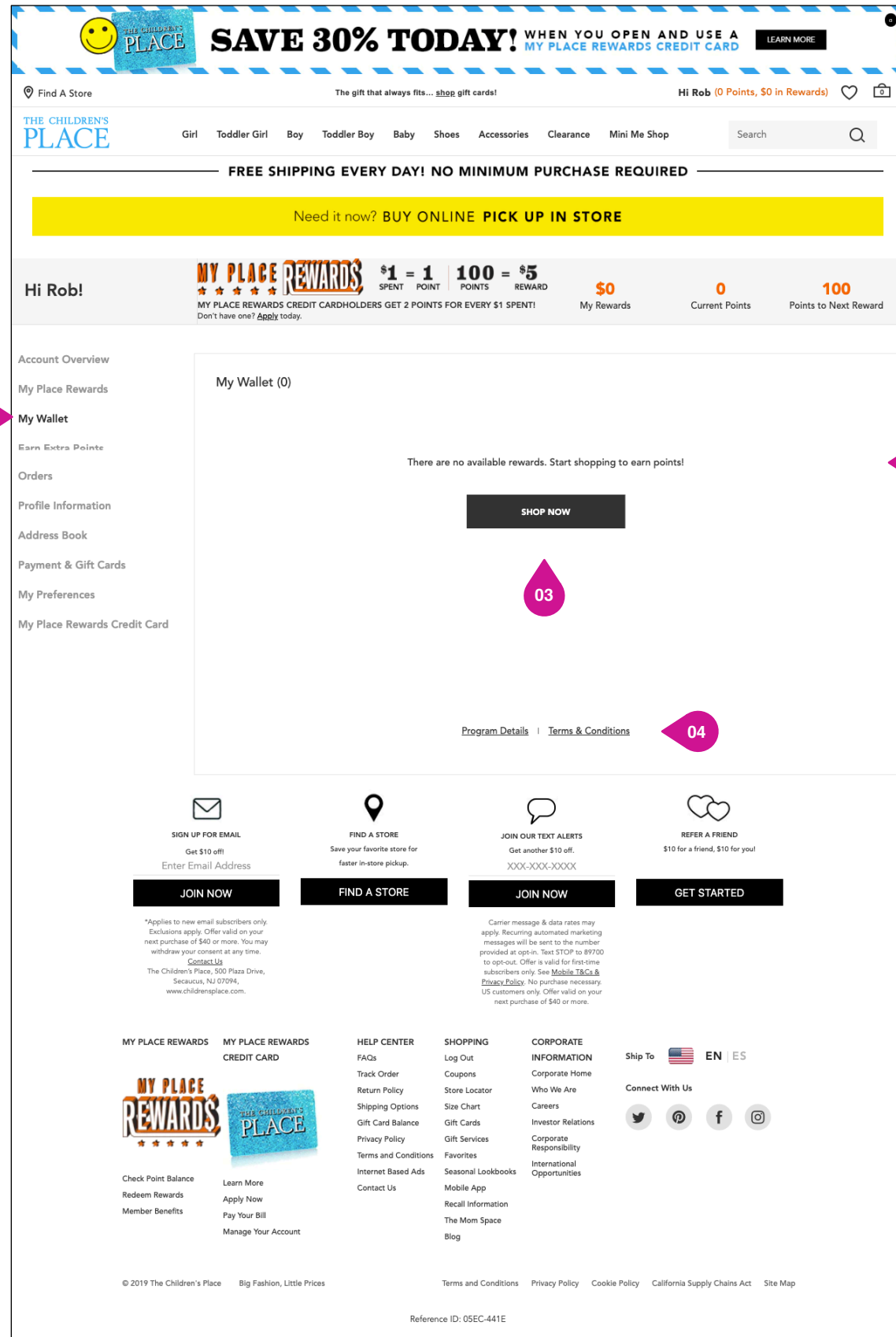
Validation is performed in real-time and after form submission. Check for required fields and correct value.

08. Date Picker

For transaction date user a Date/Calendar control.

09. Date Picker

After submission of transaction return user to Points History section and display a confirmation message.



My Wallet

NOTES:

01. My Wallet Link

Indicate location and disable the link.

02. Content Area

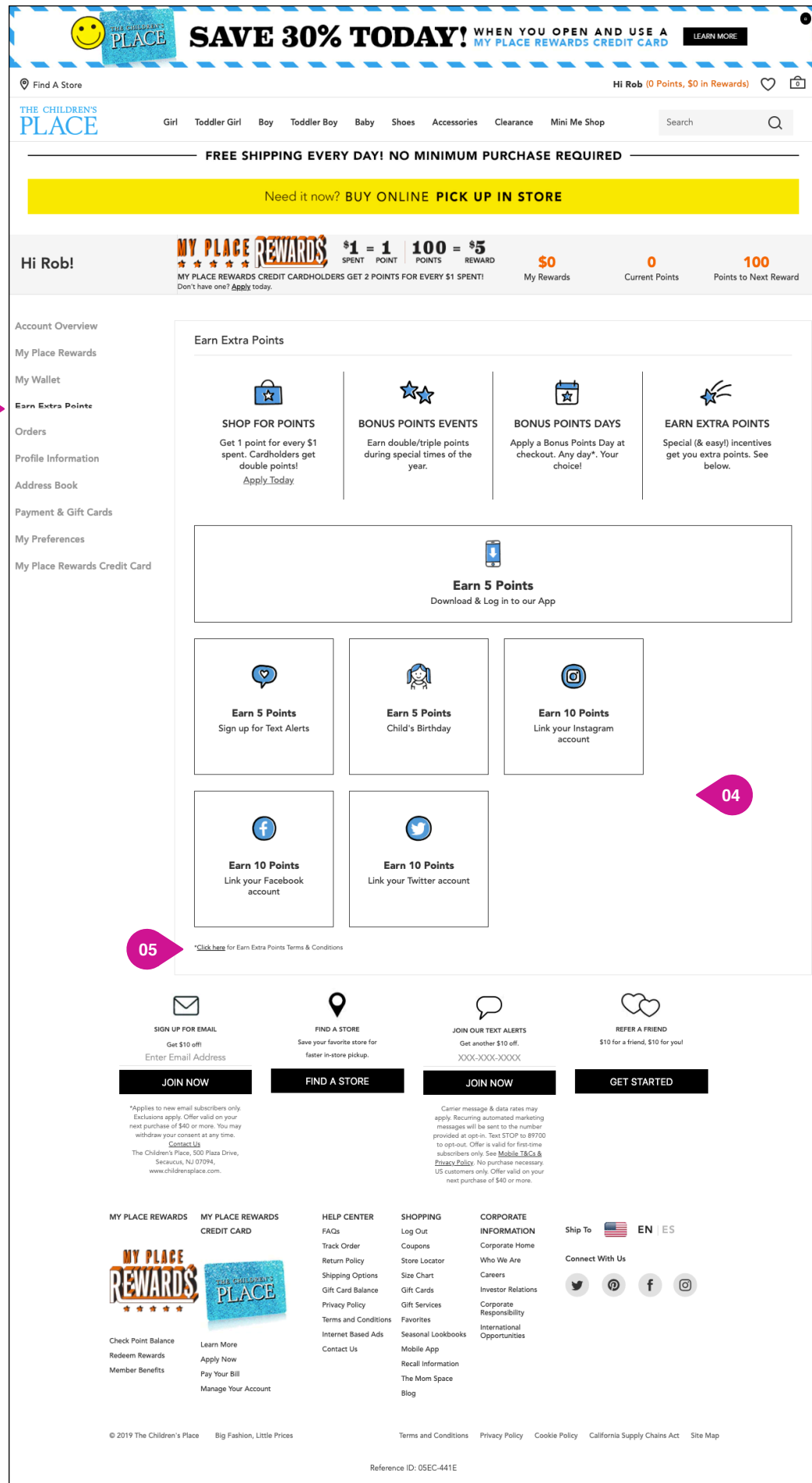
Displays information about available rewards points or the lack of thereof.

03. Shop Now Button

Takes user to Homepage.

04. Program Details and Terms and Conditions Links

Takes user to a corresponding pages outside of My Account section.



Earn Extra Points

NOTES:

01. Side Navigation

Indicate location and disable the link.

02. Ways of Earning Points Modules

This row is fixed and always contain four offers. User can apply multiple times for store card.

03. Second Row

The width of this row is set to full width of content area. It always contains one of the unused offers to earn points. Once any of the offers is accepted it will not be displayed and next offer will replace this space.

04. Additional Ways of Earning Points Modules.

Contain floating modules which can be displayed in two or three columns depending on the viewport width. Each has a call to action which opens up a Lightbox popup with additional instruction. Popups are explained in the next page.

05. Terms and Conditions Link

Takes user to a corresponding page outside of My Account section. Please note that we have several different T&C pages for different sections of the website.

Apply for a Store Credit Card Popup.

Please review the important information and terms about opening a MY PLACE REWARDS CREDIT CARD account prior to submitting your application or accepting a pre-approved offer.

To apply or accept a pre-approved offer you must:

- Be at the age of majority in your state or territory
- Have a valid government-issued photo ID
- Have a valid government issued tax identification number (such as a SSN or SIN)
- Have a street, rural route or APO/FPO mailing address (no P.O. Boxes)

You agree that this application and any information you submit to Comenity Capital Bank may be shared with and retained by The Children's Place.

If you've received a pre-screen code, [click here](#).

Contact Information

First Name M.I. Last Name

Address Line 1 Address Line 2 (optional)

City State Select Zip Code

Mobile Phone Number* PTULIN@GMAIL.COM

Alternate Phone Number*
At least one phone number is required

*By providing your contact information above, including any cellular or other phone numbers, you agree to be contacted regarding any of your Comenity Bank or Comenity Capital Bank accounts via calls to cell phones, text messages or telephone calls, including the use of artificial or pre-recorded message calls, as well as calls made via automatic telephone dialing systems, or via e-mail.

Personal Information

Date of Birth Mm Dd Yyyy Last 4 Digits of SSN

IMPORTANT INFORMATION ABOUT OPENING AN ACCOUNT To help the government fight the funding of terrorism and money laundering activities, Federal law requires all financial institutions to obtain, verify and record information that identifies each person who opens an account. What this means for you: When you open an account, we will ask for your name, address, date of birth or other information that will allow us to identify you. We may also contact you to verify your information, your driver's license or other identifying documents.

Electronic Consent

You must read the disclosures presented in the Electronic Consent section of the Terms and Conditions box below prior to checking the consent box. Please also read the Credit Card Agreement, Privacy Statement and other information presented in the Terms and Conditions box prior to submitting this application and [print a copy](#) for your records.

By signing or otherwise submitting this application/solicitation, each applicant ("I," "me" or "my" below) agrees and certifies that (1) I have read and agree to the disclosures provided on or with this application/solicitation, (2) the information I have supplied is true and correct, (3) I am applying to Comenity Capital Bank, P.O. Box 183003, Columbus, OH 43218-3003 ("Bank") for a My Place Rewards Credit Card Account, (4) I authorize the Bank to obtain credit reports on me, (5) if approved, my account will be governed by the Credit Card Agreement, (6) I understand that I may pay all of my account balance at any time without penalty and (7) this application/solicitation, any information I submitted to the Bank, and the Bank's final decision on my application/solicitation may be shared with and retained by The Children's Place.

Financial Terms of Your Account

IMPORTANT INFORMATION REGARDING ELECTRONIC COMMUNICATION
READ THIS NOTICE CAREFULLY AND KEEP A COPY FOR YOUR RECORDS

Prior to applying for any My Place Rewards Credit Card, Comenity Capital Bank requests your consent to provide you important information electronically.

- You understand and agree that Comenity Capital Bank may provide you with all required application disclosures regarding your My Place Rewards Credit Card application in electronic form. These disclosures include, but are not limited to, Terms and Conditions, the Credit Card Account Agreement and Customer Privacy Statement.
- You agree to keep us updated at all times with your current contact information. If your contact information has changed please contact us at 1-(866)-254-9967 (TDD/TTY: 1-888-819-1918).
- This consent does not enroll you in paperless statements. In order to enroll in paperless statements, please visit Account Center.
- At your request, we will provide you with paper copies of these disclosures. You have the right to withdraw consent, without a fee. Please call us at 1-(866)-254-9967 to withdraw your consent to receive electronic disclosures.
- In order to receive electronic communications and to obtain the best view of these communications you will need access to the Internet, have a web browser which supports HTML, SSL-encryption, JavaScript, CSS, the capability to download and print these disclosures, and Adobe Reader to view PDF files. [You may download it for free at https://adobe.com/reader](#). By selecting the "Submit" button, you confirm that your system meets these requirements and that you have the capability to access and download or print electronic disclosures.
- We recommend that you retain a copy of these disclosures for your records.

If this is a kiosk, this kiosk will display the disclosures listed above. Printed copies can be obtained at the customer service desk.

Financial terms of your account

Interest Rates and Interest Charges
Annual Percentage Rate

By checking this box and clicking "Submit to open an account" I agree to the Terms and Conditions, acknowledge receipt of the Privacy Notice, consent to receive documents electronically, and electronically sign this application/solicitation.

SUBMIT TO OPEN AN ACCOUNT

[No thanks](#)

Validation

Contact Information

First Name M.I. Last Name

Please enter a first name Please enter a last name

Address Line 1 Address Line 2 (optional)

Please enter a valid street address

City State Select Zip Code

Please enter a valid city Please select a state Please enter your zip code

Mobile Phone Number* Email PTULIN@GMAIL.COM

Please enter your phone number

Alternate Phone Number*
At least one phone number is required

*By providing your contact information above, including any cellular or other phone numbers, you agree to be contacted regarding any of your Comenity Bank or Comenity Capital Bank accounts via calls to cell phones, text messages or telephone calls, including the use of artificial or pre-recorded message calls, as well as calls made via automatic telephone dialing systems, or via e-mail.

Personal Information

Date of Birth Mm Dd Yyyy Last 4 Digits of SSN

Please enter a valid date of birth Please enter the last 4 digits of your social security number

Address Formatting

Verify Your Address

The house / building number is not valid. Please review and confirm your address.

YOU ENTERED

Rob Bancs
123 Main Street
#45
Queens, NY 11354

WE SUGGEST

Rob Bancs
123 Main Street
#45
Queens, NY 11354

CONTINUE

EDIT ADDRESS

Confirmation

THE CHILDREN'S PLACE

Your information is under review and is being processed.

Your MY PLACE REWARDS CREDIT CARD application needs further review. You will be notified by mail within 10 business days with your account's status.

CONTINUE SHOPPING

Earn Extra Points/Apply Today

NOTES:

01. Application Form

Use Google suggest for the address field. Perform form validation for missing fields and proper formatting.

02. Submit to Open an Account

Triggers final form validation and submits the form.

03. No Thanks Link

Returns user to the previous page.

04. Validation

Display validation messages in real time when possible or after submission of the form. Set focus input on the first filed requiring correction.

05. Address Formatting

If needed display an alternative format of the address. Default is the suggested address.

06. Continue Button

Submits user choice of address.

07. Edit Address Button

Closes this window and returns user to the previous page.

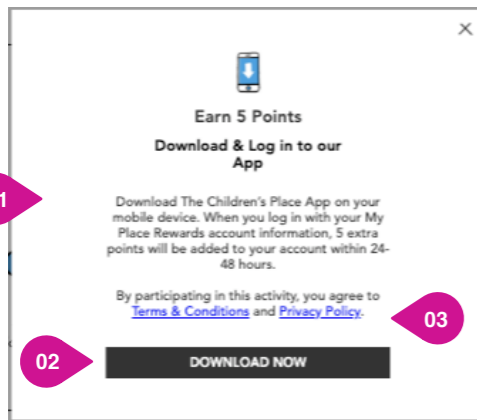
08. Confirmation Window

After a successful submission display a confirmation window.

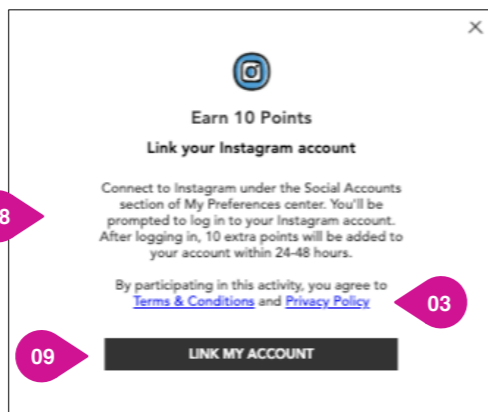
09. Continue Shopping Button

Closes this window and redirects user to homepage.

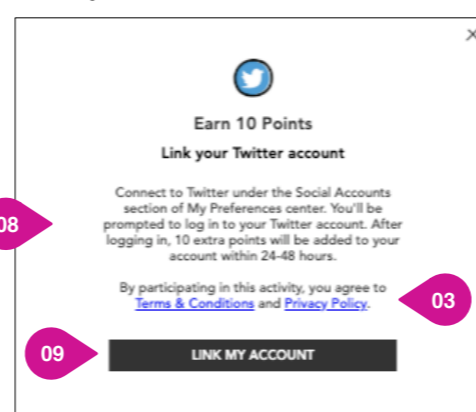
Download the App



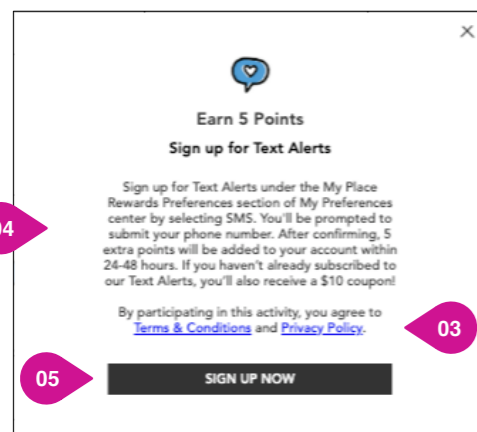
Link your Instagram



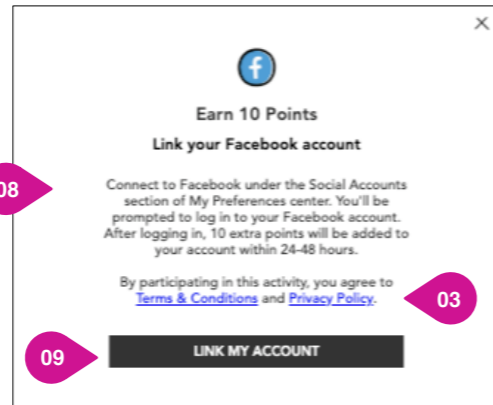
Link your Twitter



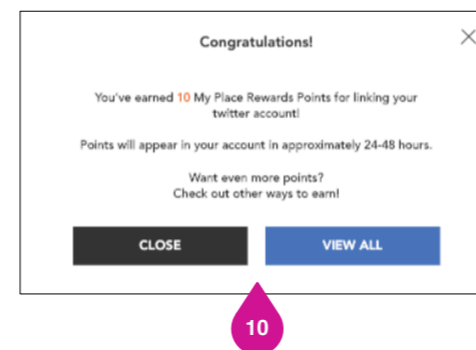
Sign up for Text Alerts



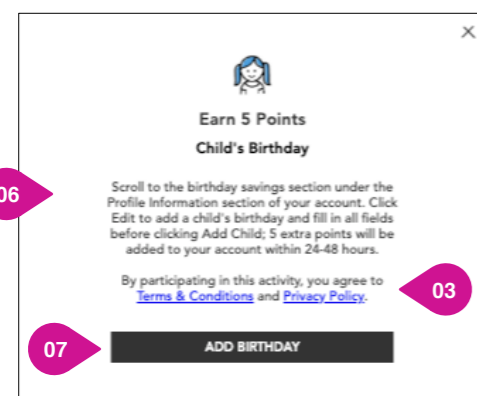
Link your Facebook



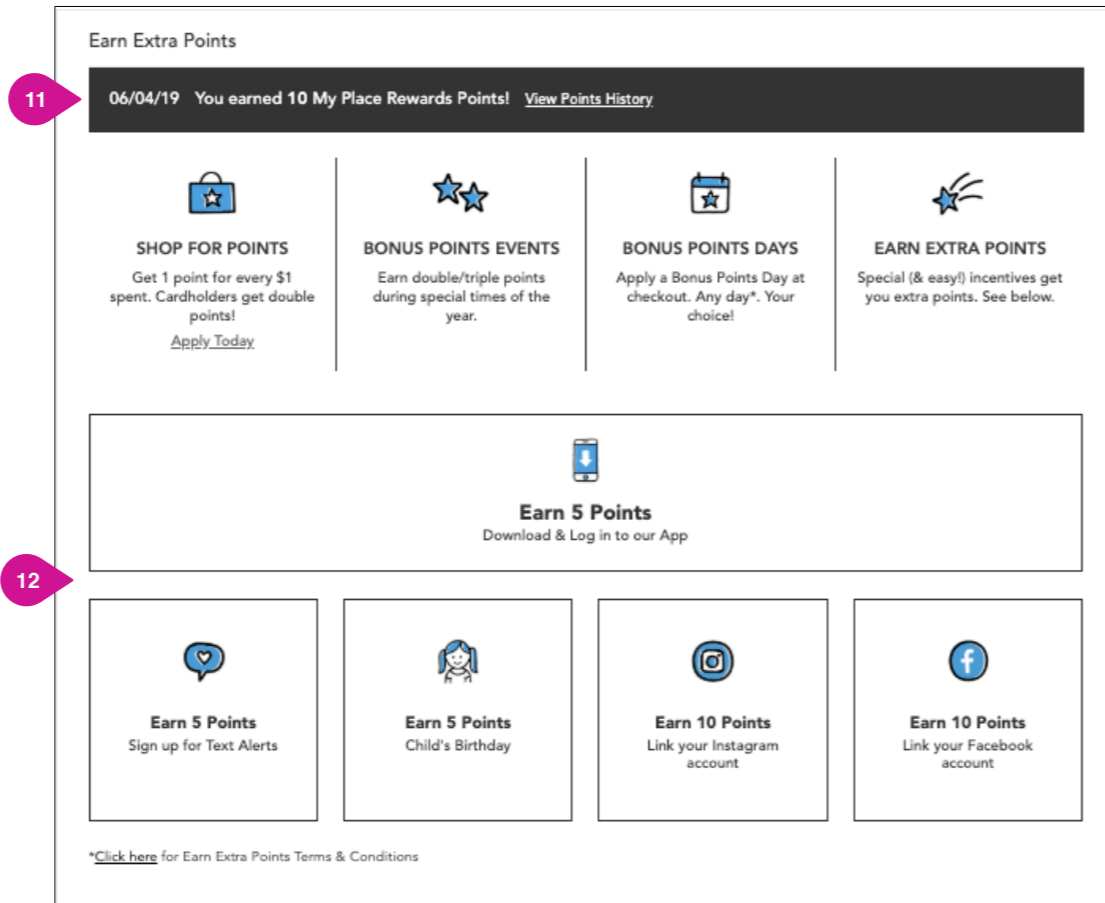
Linking an Account Confirmation



Add Child's Birthday



Points Added Confirmation



Earn Extra Points/Modules

NOTES:

01. Download and Log in to our App

A Lightbox popup window briefly explaining value proposition.

02. Download Now Button

Takes user to a page with more details about the app and links to Apple App Store or Google Play.

03. Terms and Conditions and Privacy Links

Takes user to a corresponding page outside of My Account section. Please note that we have several different T&C pages for different sections of the website.

04. Sign up for Text Alerts

A Lightbox popup window briefly explaining value proposition.

05. Sign Up Now Button

Takes user to Preferences section of My Account where they can sign up for Text Alerts.

06. Child's Birthday

A Lightbox popup window briefly explaining value proposition.

07. Add Birthday Button

Takes user to Preferences section of My Account where they can sign up for Text Alerts.

08. Link your <Social Account>

A Lightbox popup window briefly explaining value proposition.

09. Link your Account Button

Triggers a corresponding social account login popup window allowing user to link a social account.

10. Linking an Account Confirmation

If social account is linked successfully display confirmation window. Close button will dismiss this window and return user to the current page while View All button will redirect user to Preferences page in My Account section where they can review all connected social accounts and manage them.

11. Points Added Confirmation Message

If any of the above actions were conducted successfully and points were added to user's account display a confirmation message with the link to My Place Rewards/Points History

11. Actionable Earn Points Modules

Each of the modules serves as a big button. Number of modules changes with only modules being displayed are the ones requiring user attention. One of the modules is always presented in full width mode.

Orders - Mobile

NOTES:

01. My Account Section Navigation

The side navigation for My Account gets replaced by pulldown menu in mobile.

02. International and Canadian Orders Links

Switches to International and Canadian orders view.

03. Order Number Link

Links to Order Details view.

04. Order Details Button

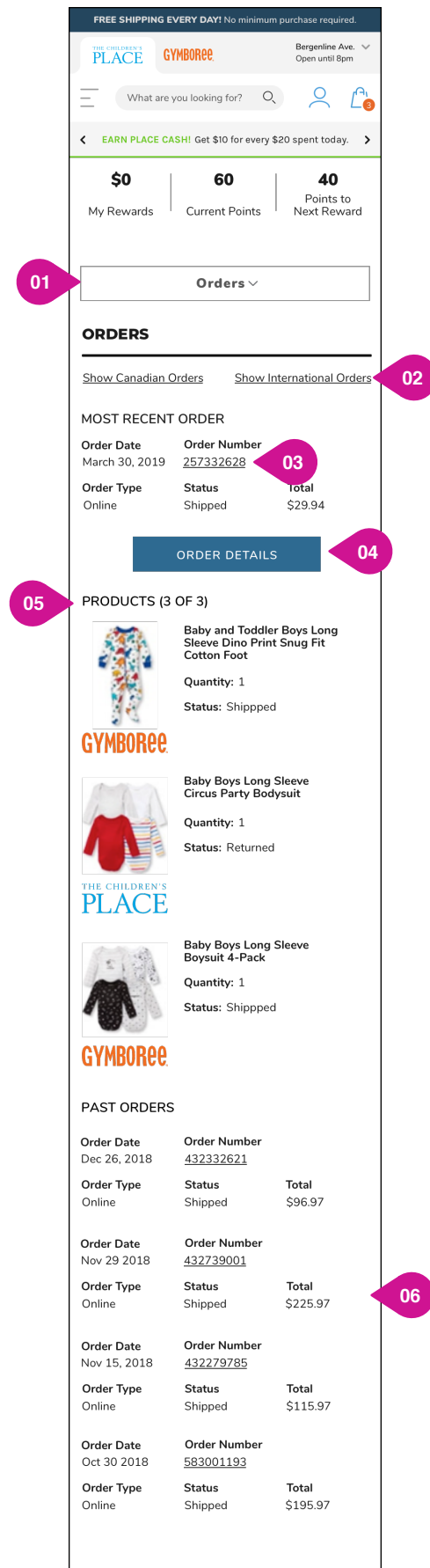
Links to Order Details view.

05. Most Recent Order

For the Most Recent Order display abbreviated view of top three items. Indicate a total number of all items in the order. Clicking on the Order Details displays full view of the particular order in similar fashion as in the shopping cart plus shipping and billing information.

06. Past Orders Table

Displays orders history. Clicking on the Order Number displays Order Details.



Order Details - Mobile

NOTES:

01. My Account Section Navigation

The side navigation for My Account gets replaced by pulldown menu in mobile.

02. Orders Breadcrumb Link

Links to Orders landing page.

03. Order Information

This section displays Date, Order Number, Shipping and Billing Information.

04. Track It Button

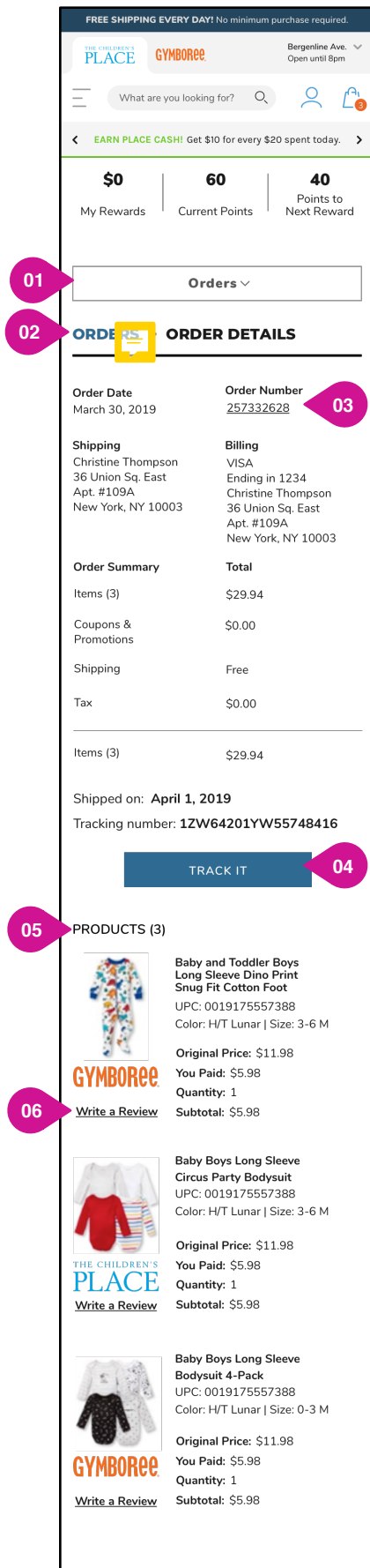
This button takes user to an external order tracking website which is different for US, Canadian and International orders.

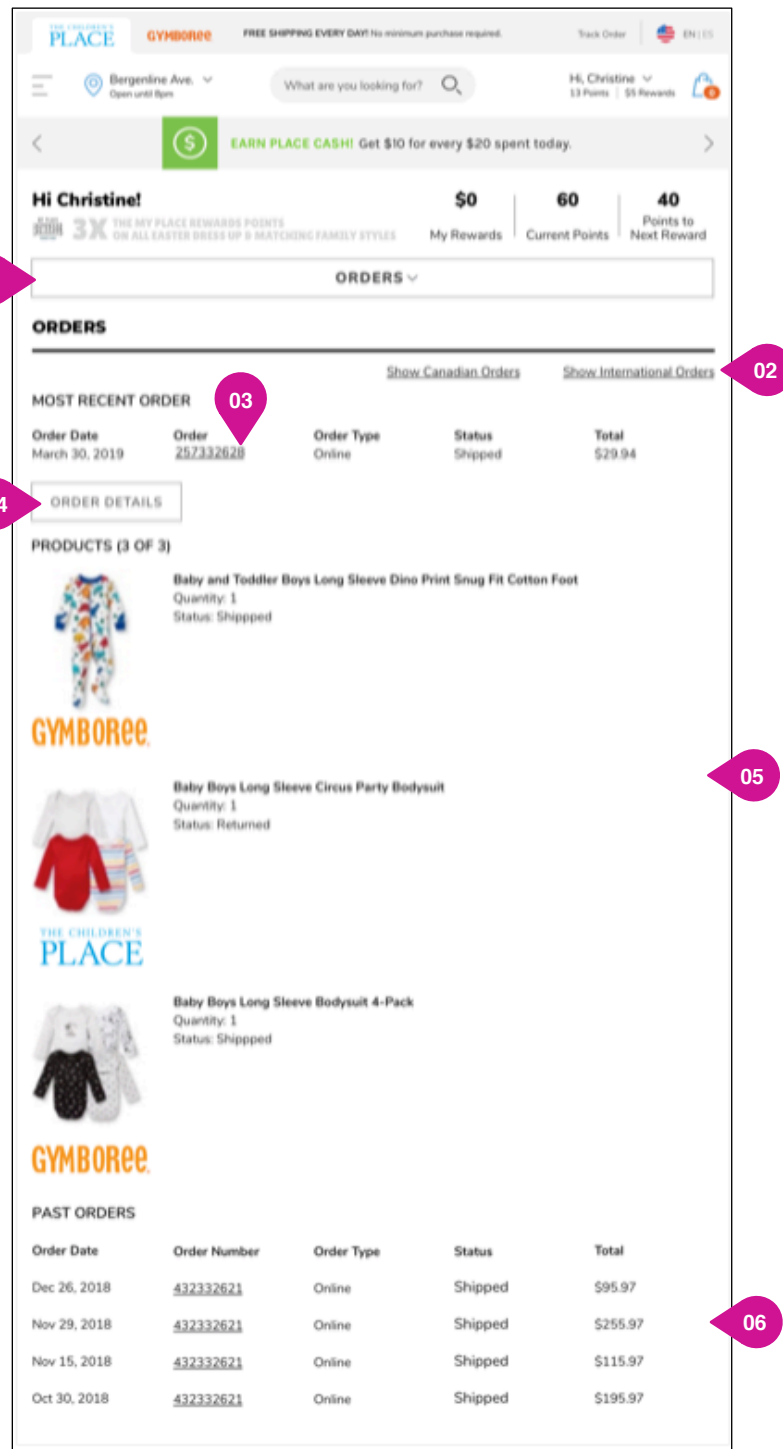
05. Orders List

Displays all items in the order. Indicate a number of all items in the order.

06. Write a Review Link

Takes user a product detail page where they can access Write a Review link.





Orders - Tablet

NOTES:

01. My Account Section Navigation

The side navigation for My Account gets replaced by pulldown menu in mobile.

02. International and Canadian Orders Links

Switches to International and Canadian orders view.

03. Order Number Link

Links to Order Details view.

04. Order Details Button

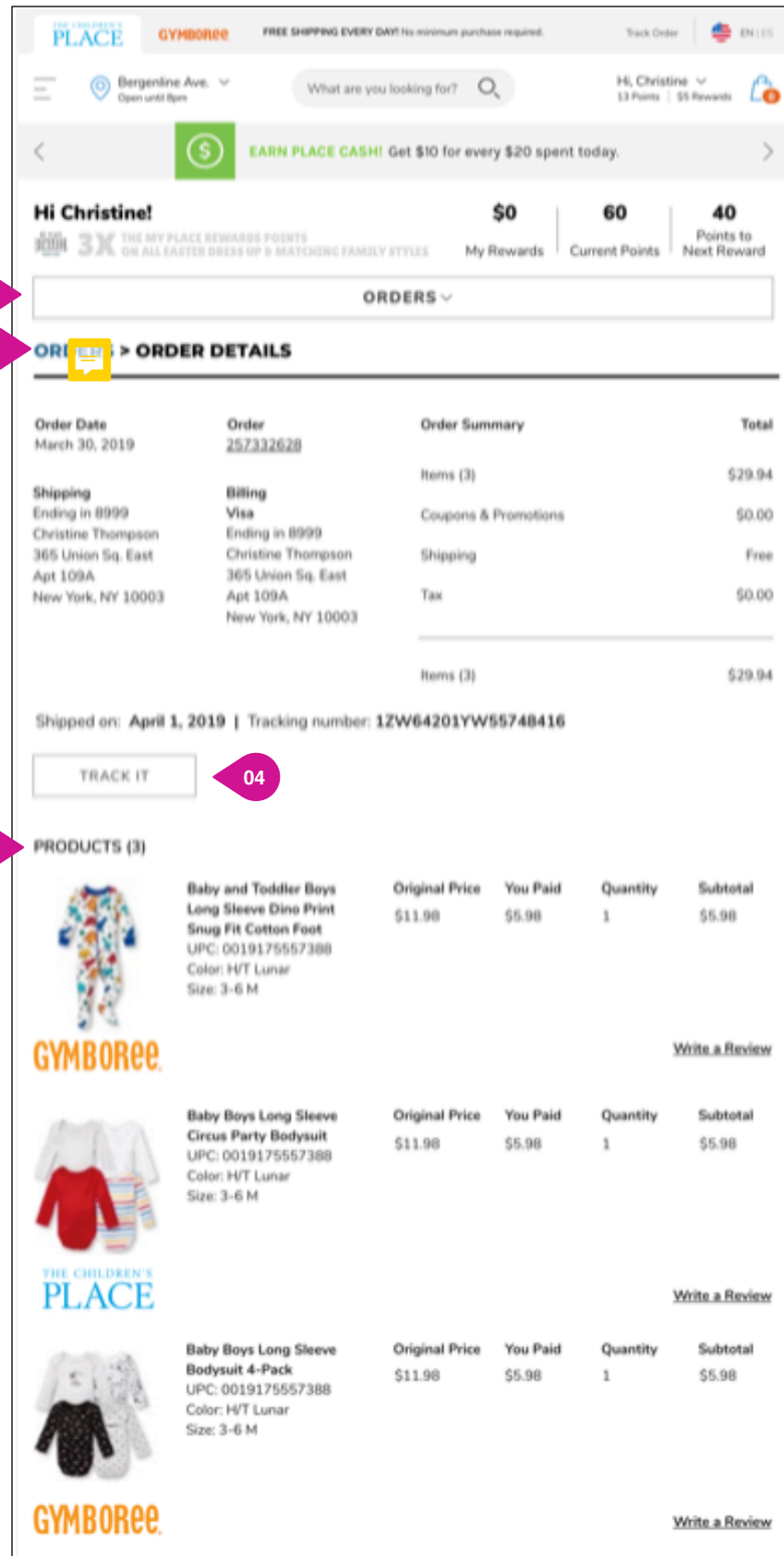
Links to Order Details view.

05. Most Recent Orders

For the Most Recent Order display abbreviated view of top three items. Indicate total number of items in the order. Clicking on the Order Details displays full view of the particular order in similar fashion as in the shopping cart plus shipping and billing information. Similarly, clicking on the order number takes user to the order details page.

06. Orders Table

Displays orders history. Clicking on the order number takes user to the order details page.



Order Details - Tablet

NOTES:

01. My Account Section Navigation

The side navigation for My Account gets replaced by pulldown menu in mobile.

02. Orders Breadcrumb Link

Links to Orders landing page.

03. Order Information

This section displays Date, Order Number, Shipping and Billing Information.

04. Track It Button

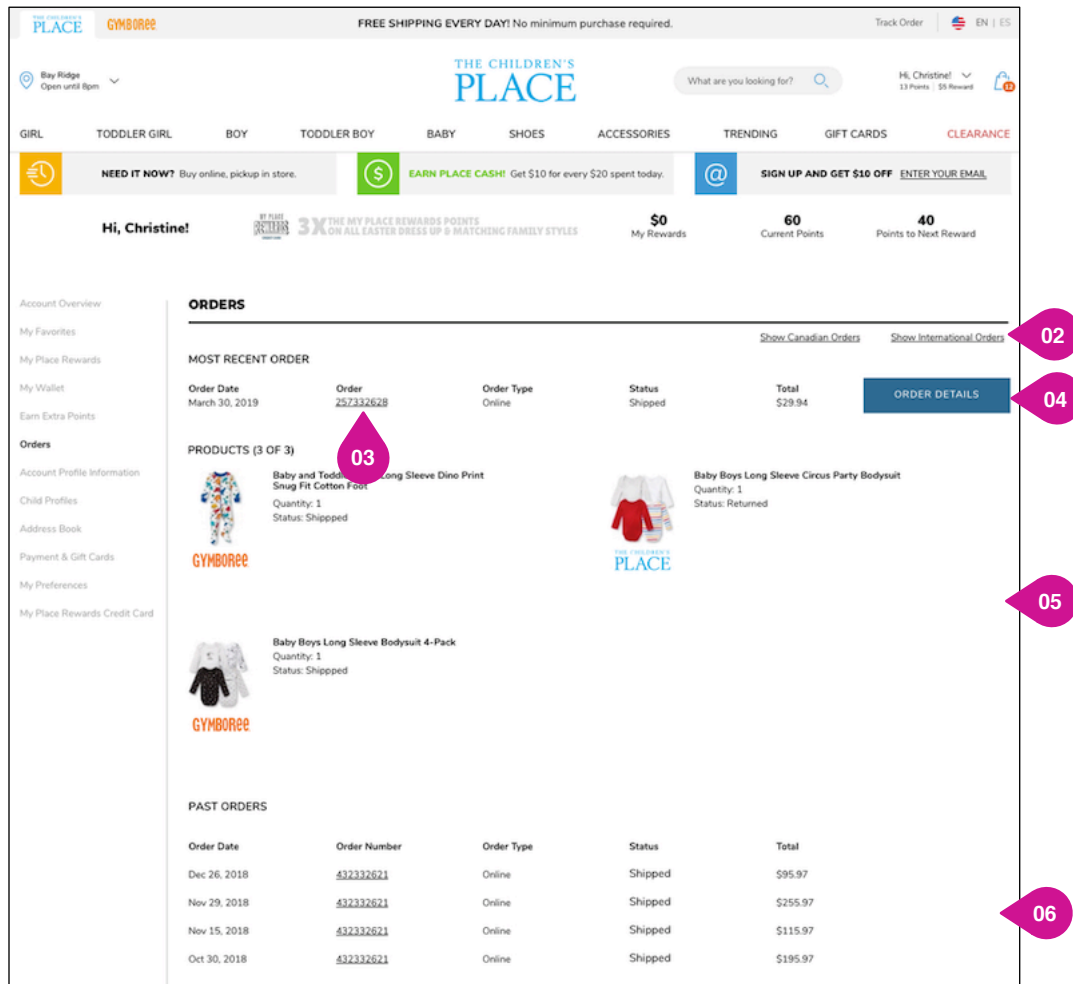
This button takes user to an external order tracking website which is different for US, Canadian and International orders.

05. Orders List

Displays all items in the order. Indicate a number of all items in the order.

06. Write a Review Link

Takes user a product detail page where they can access Write a Review link.



Orders - Desktop

NOTES:

01. Side Navigation

Indicate location and disable the link.

02. International and Canadian Orders Links

Switches to International and Canadian orders view.

03. Order Number Link

Links to Order Details view.

04. Order Details Button

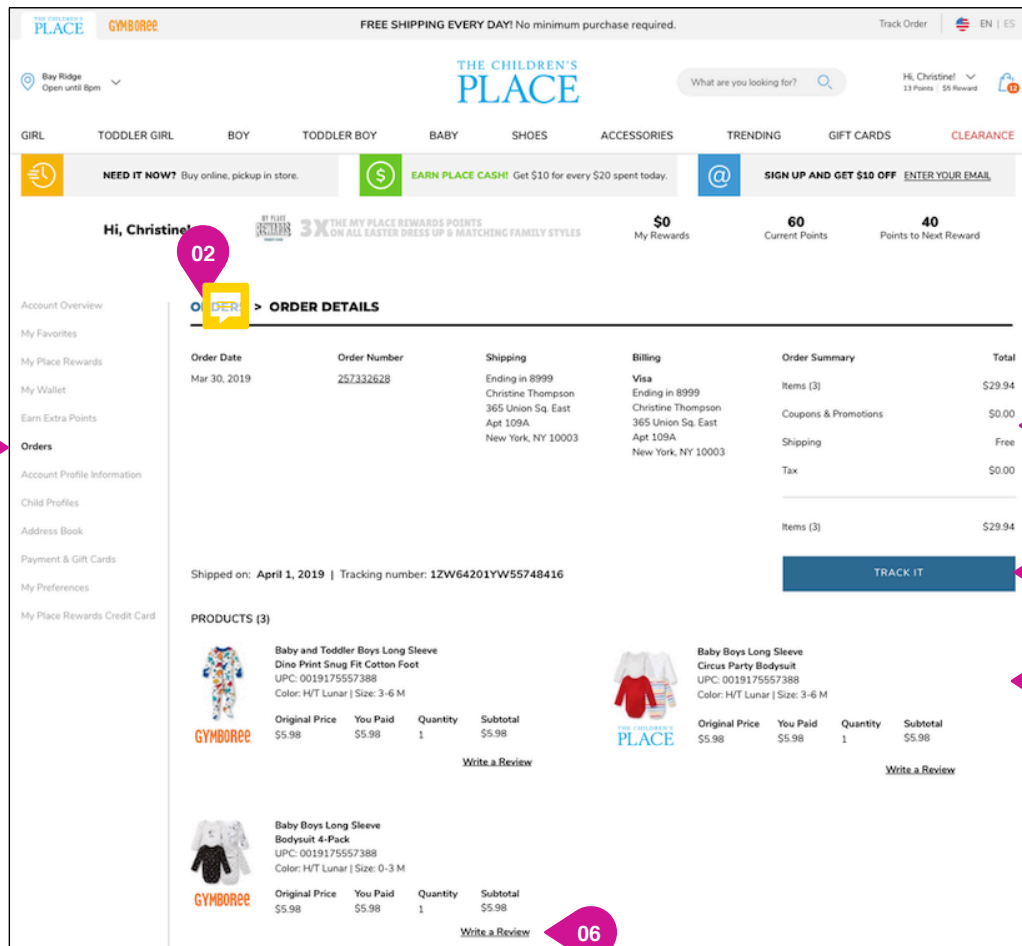
Links to Order Details view.

03. Most Recent Order

For the Most Recent Order display abbreviated view of top three items. Clicking on the Order Details displays full view of the particular order in similar fashion as in the shopping cart plus shipping and billing information.

04. Past Orders Table

Displays orders history. Clicking on the Order Number displays Order Details.



Order Details - Desktop

NOTES:

01. Side Navigation

Indicate location and disable the link.

02. Orders Breadcrumb Link

Links to Orders landing page.

03. Order Information

This section displays Date, Order Number, Shipping and Billing Information.

04. Track It Button

This button takes user to an external order tracking website which is different for US, Canadian and International orders.

05. Orders List

Displays all items in the order. Indicate a number of all items in the order.

06. Write a Review Link

Takes user a product detail page where they can access Write a Review link.

Orders - App

NOTES:

01. My Account Section Navigation

The side navigation for My Account gets replaced by pulldown menu in mobile.

02. International and Canadian Orders Links

Switches to International and Canadian orders view.

03. Order Number Link

Links to Order Details view.

04. Order Details Button

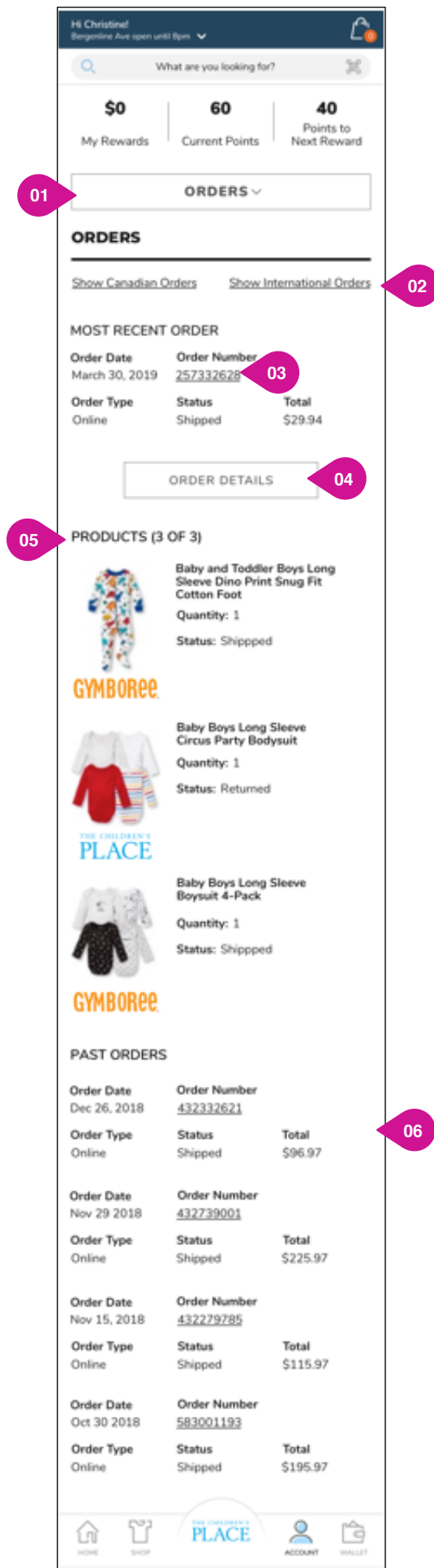
Links to Order Details view.

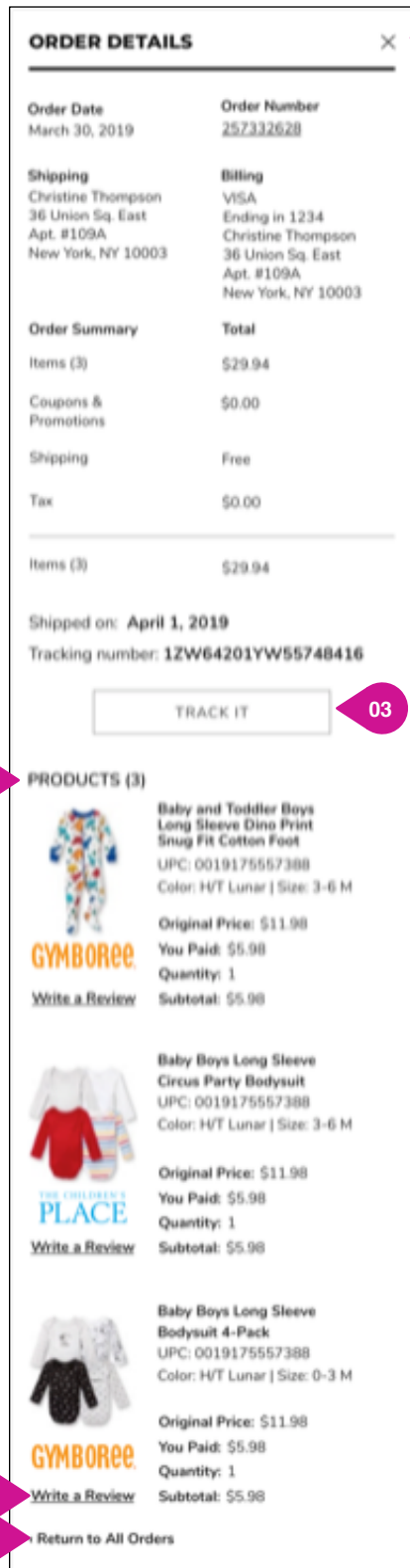
05. Most Recent Order

For the Most Recent Order display abbreviated view of top three items. Clicking on the Order Details displays full view of the particular order in similar fashion as in the shopping cart plus shipping and billing information.

06. Past Orders Table

Displays orders history. Clicking on the Order Number displays Order Details.





Order Details - App

NOTES:

01. Close

User can dismiss this modal by clicking on the (x) icon.

02. Order Information

This section displays Date, Order Number, Shipping and Billing Information.

03. Track It Button

This button takes user to an external order tracking website which is different for US, Canadian and International orders.

04. Orders List

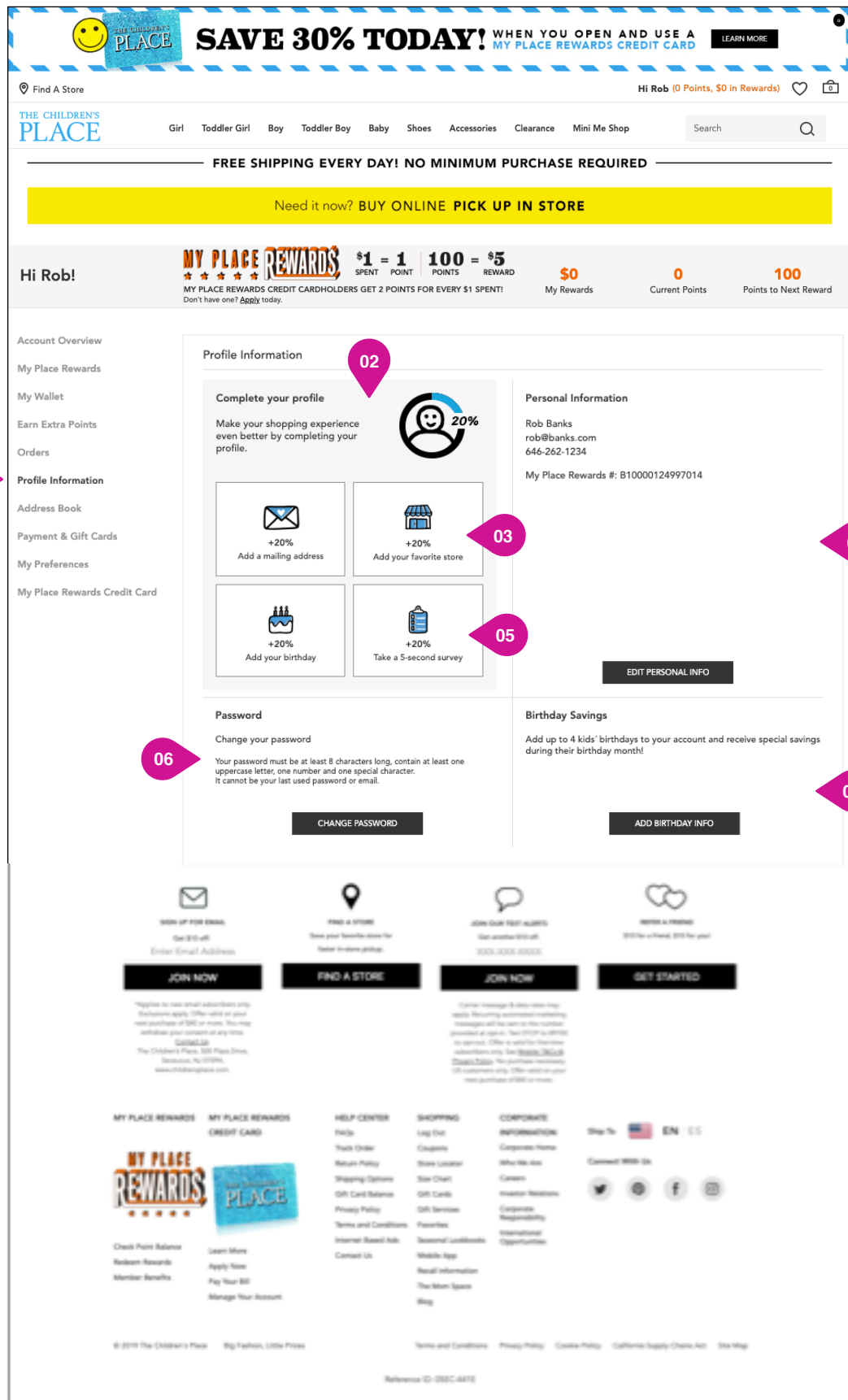
Displays all items in a preview. Indicate a number of all items in the order.

05. Write a Review Link

Takes user a product detail page where they can access Write a Review Link.

06. Return to All Orders Link

Closes modal and returns user to Orders landing page.



Profile Information

NOTES:

01. Side Navigation

Indicate location and disable the link.

02. Complete Your Profile Module

This row informs you about the progress in completing a profile. If there are sections which are yet to be completed they serve as an active buttons taking user to a corresponding section of the website where they can provide information. Once completed, a module becomes inactive and changes into informative. Additionally, a corresponding module is displayed below displaying user's information and allowing for modifications.

03. Add Your Favorite Store

Takes a user to a store location page..

04. Take a 5 seconds survey

Opens up a Lightbox popup with a two page survey.

05. Personal Information Module

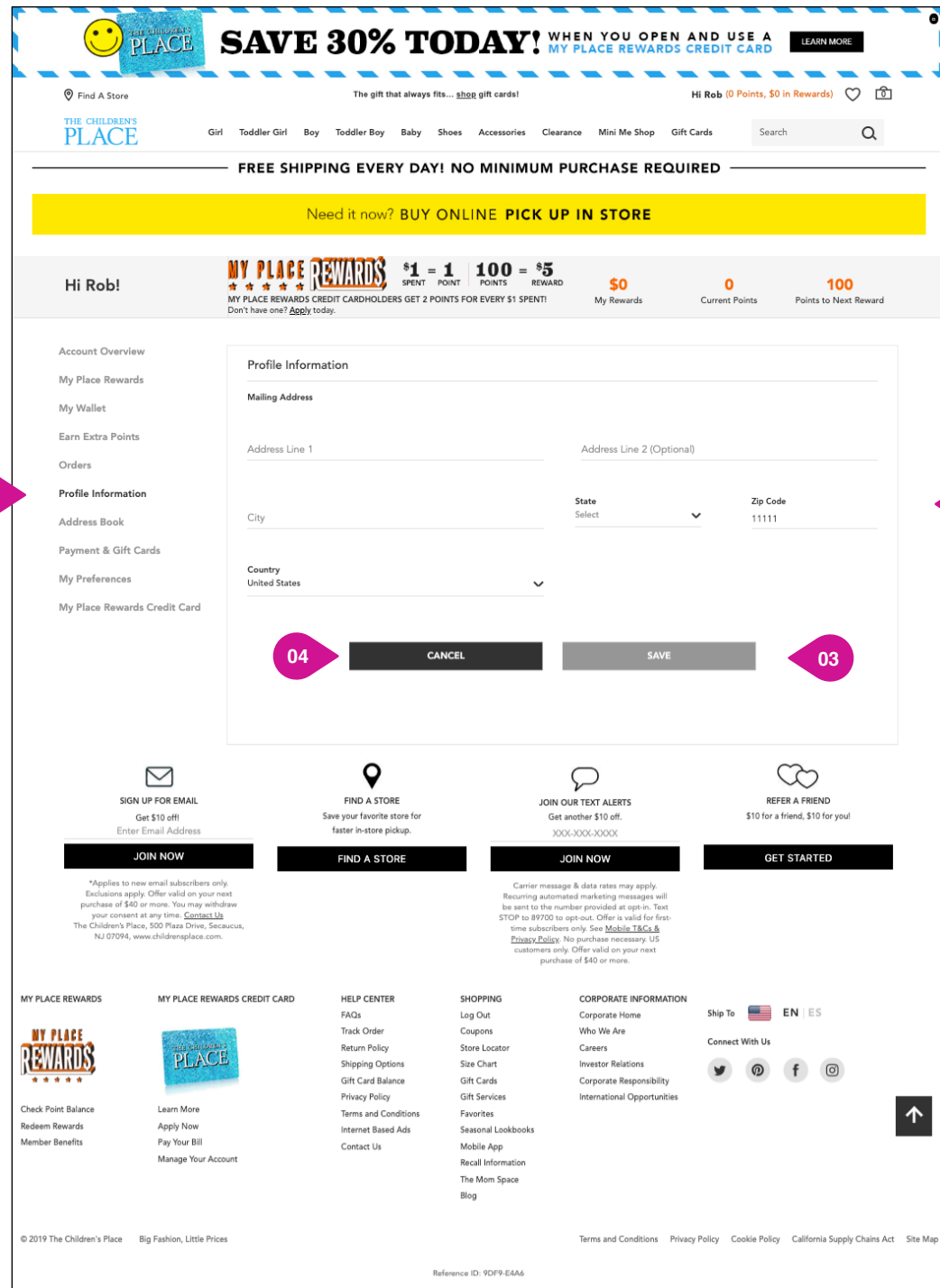
Contains user's billing address and other personal information. User is able to edit this information at any time.

06. Change Password Module

Contain floating modules which can be displayed in two or three columns depending on the viewport width.

07. Birthday Savings

Takes user to a subpage where user can add birthdays of additional children.



Profile Information/Add Address

NOTES:

01. Side Navigation

Indicate location and disable the link.

02. Form Validation

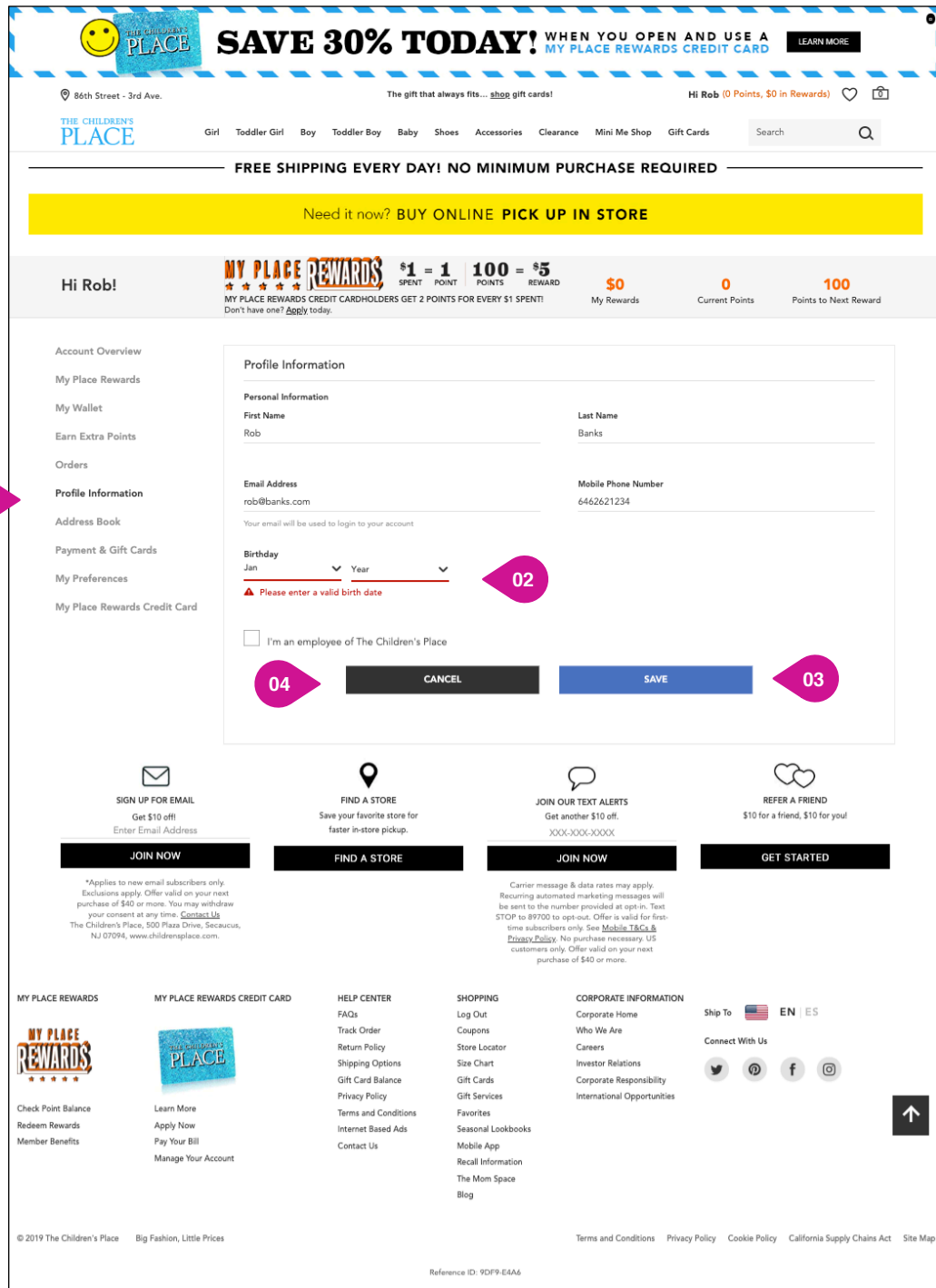
Validate all fields and display relevant error messages.

04. Save Button

Remind inactive until validation conditions are met.

04. Cancel Button

Takes user one step back in the history, in this case to the main Profile Information section.



Profile Information/Add Birthday

NOTES:

01. Side Navigation

Indicate location and disable the link.

02. Validate Form

Display error messages for missing information and wrong formatting.

03. Save Button

Only active when validation is completed.

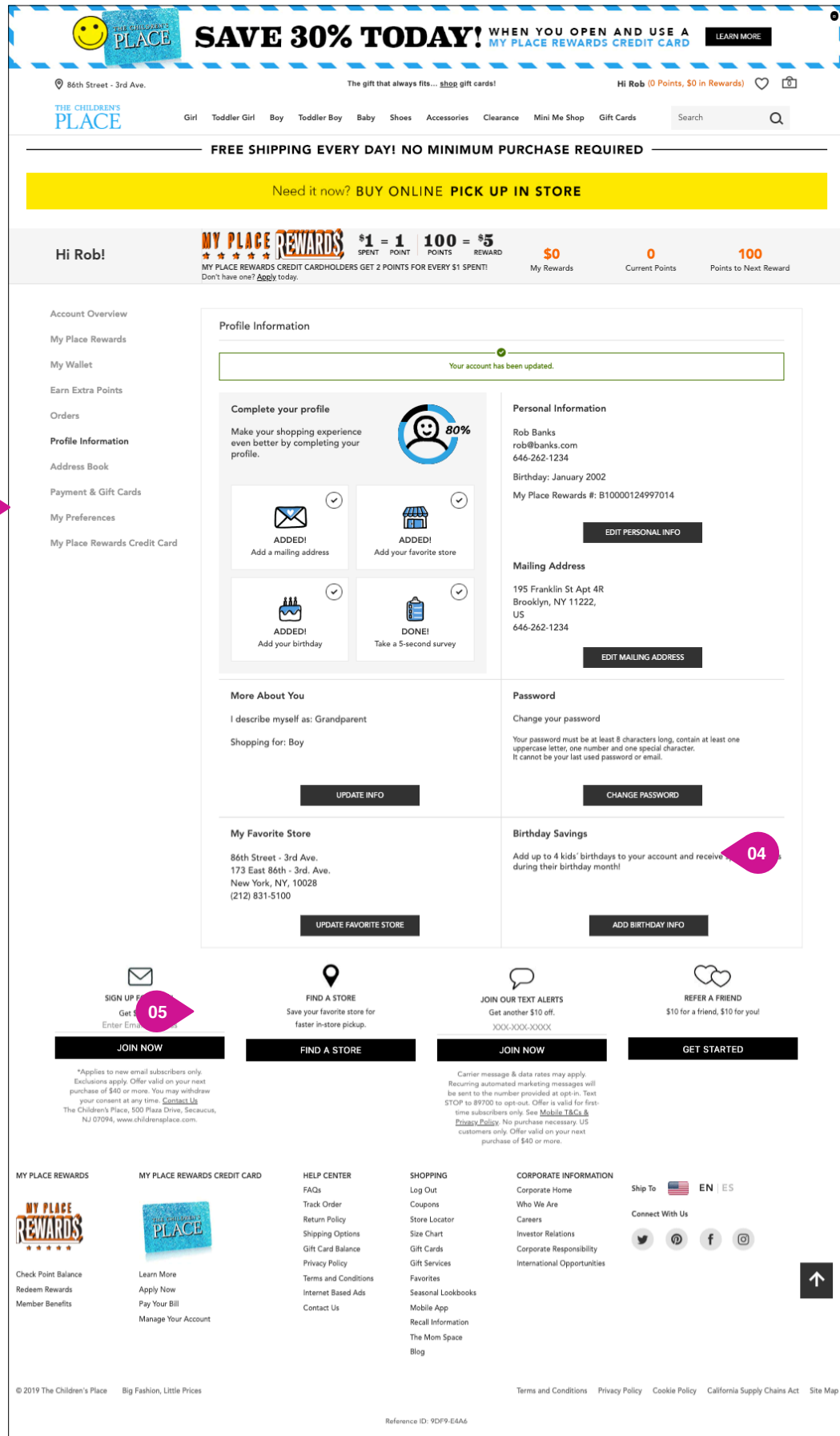
04. Cancel Button

Returns user to a previous page.

Profile Information/Birthday Savings

NOTES:

The screenshot displays the 'My Place Rewards' account page for a user named 'Hi Rob'. The page features a navigation menu with categories like 'Girl', 'Toddler Girl', 'Boy', 'Toddler Boy', 'Baby', 'Shoes', 'Accessories', 'Clearance', 'Mini Me Shop', and 'Gift Cards'. A prominent banner at the top offers 'SAVE 30% TODAY!' when using a My Place Rewards credit card. Below this, a yellow bar encourages users to 'BUY ONLINE PICK UP IN STORE'. The account overview shows 0 points and a goal of 100 points for a \$5 reward. The main content area is titled 'Profile Information / Birthday Savings' and includes a 'Birthday Savings' section with the text: 'Add up to 4 kids' birthdays to your account and receive special savings during their birthday month!'. There are four '+ Add a child' buttons. Below this are four promotional banners: 'SIGN UP FOR EMAIL' (Get \$10 off), 'FIND A STORE' (Save your favorite store for faster in-store pickup), 'JOIN OUR TEXT ALERTS' (Get another \$10 off), and 'REFER A FRIEND' (\$10 for a friend, \$10 for you). The footer contains various links such as 'MY PLACE REWARDS', 'HELP CENTER', 'SHOPPING', 'CORPORATE INFORMATION', and 'Connect With Us'.



Profile Information After Updates

NOTES:

01. Side Navigation

Indicate location and disable the link.

02. Top Row

This row is fixed and always contain four offers

03. Second Row

The width of this row is set to full width of content area/.

04. Resining Rows

Contain floating modules which can be displayed in two or three columns depending on the viewport width.

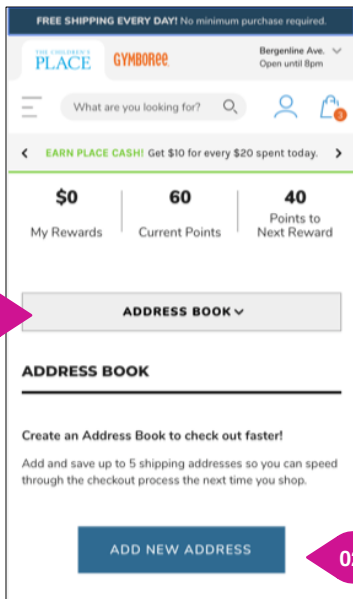
05. Log Out

This logs user out and changes corresponding links in the header and footer

05. Terms and Conditions Link

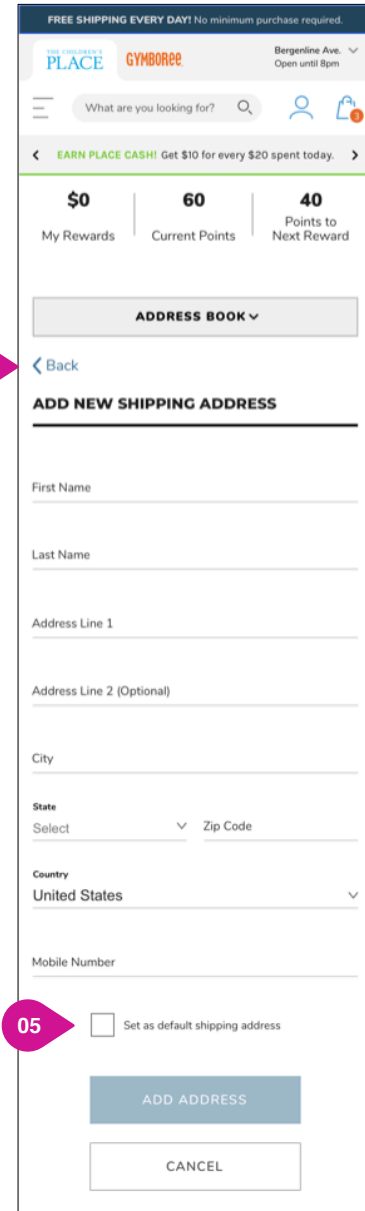
Takes user to a corresponding page outside of My Account section. Please note that we have several different T&C pages for different sections of the website.

Initial Panel



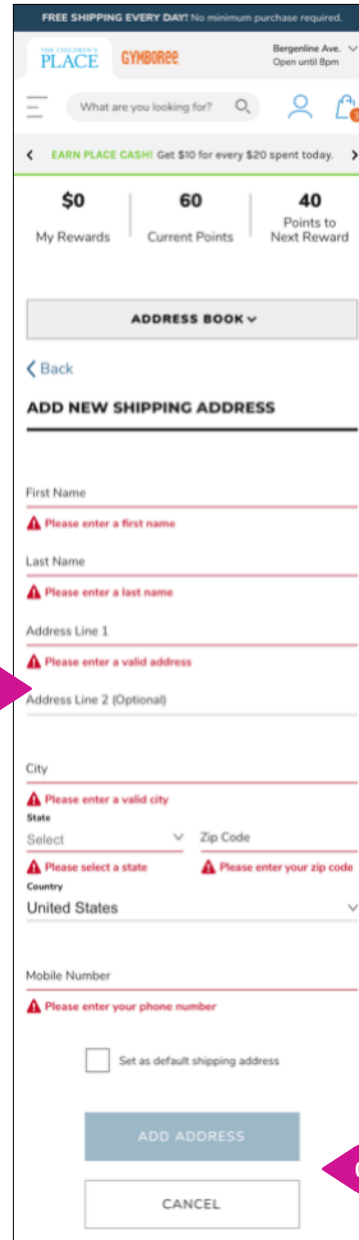
01

Add New Address Panel



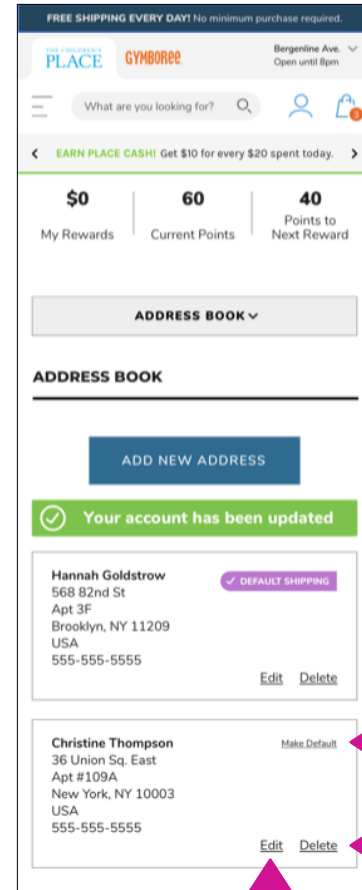
03

Validation



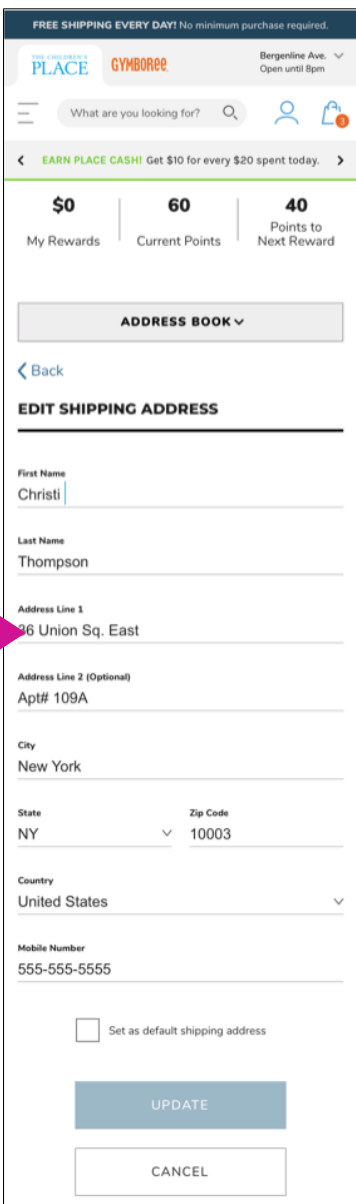
04

Update Address Confirmation



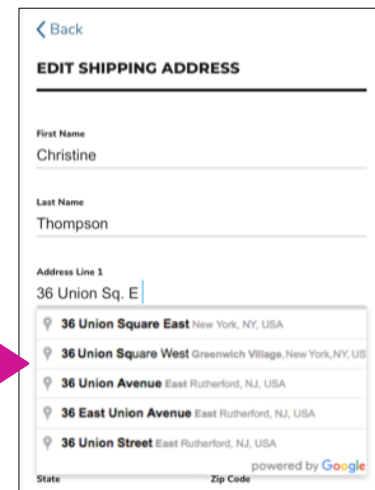
07

Edit Address



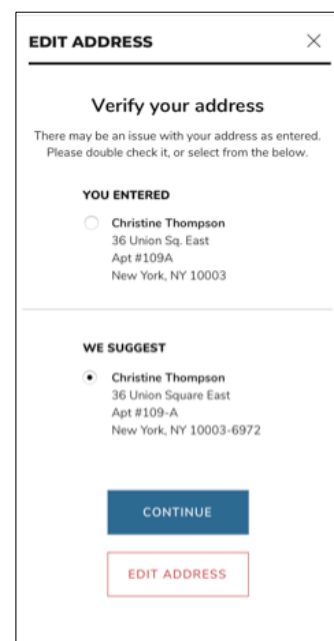
04

Auto Suggest Address



04

Verify Address Format



12

Address Book - Mobile

NOTES:

01. Section Navigation

Navigation to this section which was a side navigation in the desktop version is here as a pulldown menu. It contains access to all sections of My Account.

02. Add New Address Button

Takes user to add address form.

03. Back Link

Allows user to move one step back in the process.

04. Form Validation

Use real time validation for proper formatting and use auto suggest when available (current site uses Google for auto suggest - please verify what can be styled). Display corresponding error message. Edit address page pre-populates address in the fields.

05. Use as a Default Shipping Address

Allow user to designate this address as a default shipping address. This will overwrite a previous default shipping address.

06. Add Address and Cancel Buttons

They should display a correct label depending on the form function. The values can be either Add Address, Add New Address or Update Address. Submit button is inactive until validation conditions are met. Upon successful submission update the initial panel with address module. User can have up to 5 shipping addresses in the system.

07. Confirmation Message

Please insert a Confirmation Message upon successful adding or updating an address.

08. Make Default Link

System updates account to make selected address the default. Confirmation message appears.

09. Edit Link

Opens up a page with the address repopulated in the form. Apply the same treatment as in adding new address.

10. Delete Link

This link opens a Lightbox popup overlay confirming user's decision to delete an address.

11. Delete Address Confirmation Modal

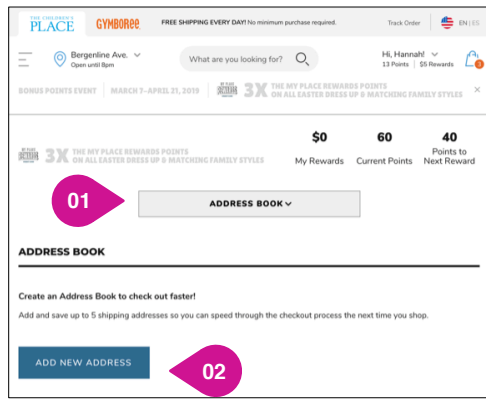
Display a Lightbox popup confirming user's wish to delete the address. Clicking on "Yes Delete" button removes address and closes modal. Clicking on "No Don't Delete" or the X icon closes modal without removing the address.

12. Verify Address

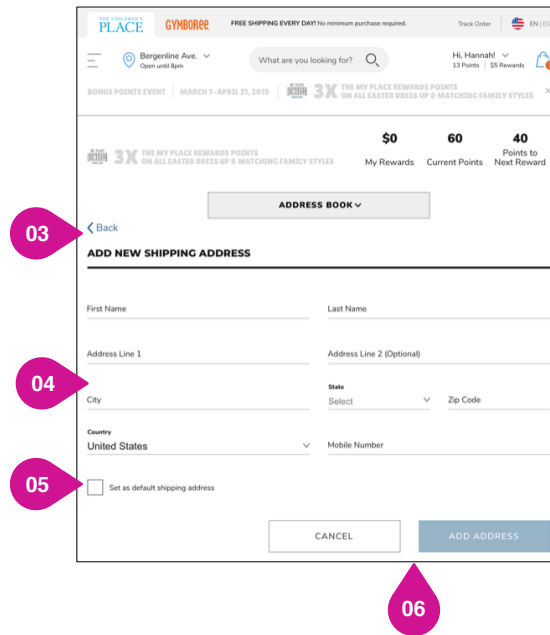
Suggest proper formatting of the address. User can accept either format or edit the address and return to this screen after editing. This screen is only presented to the user if a



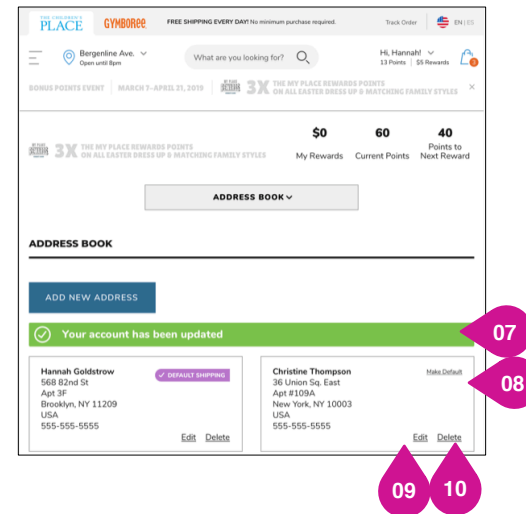
Initial Panel



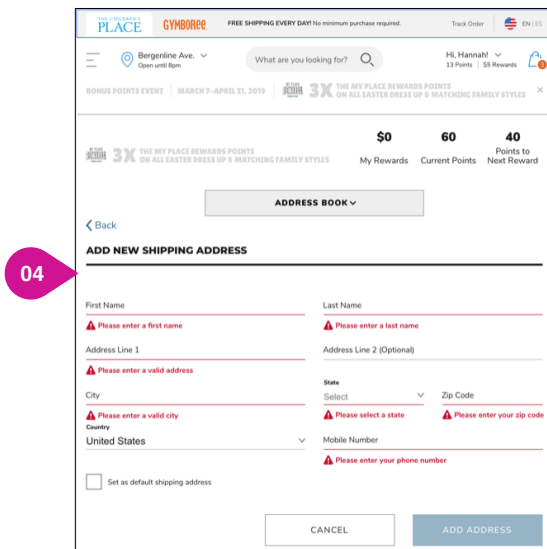
Add New Address Panel



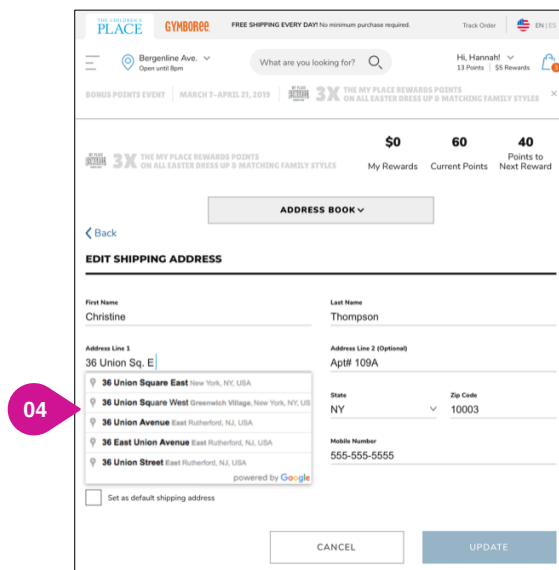
Add Address Confirmation



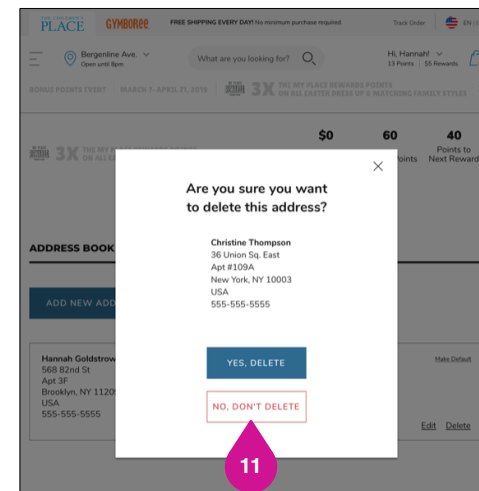
Validation



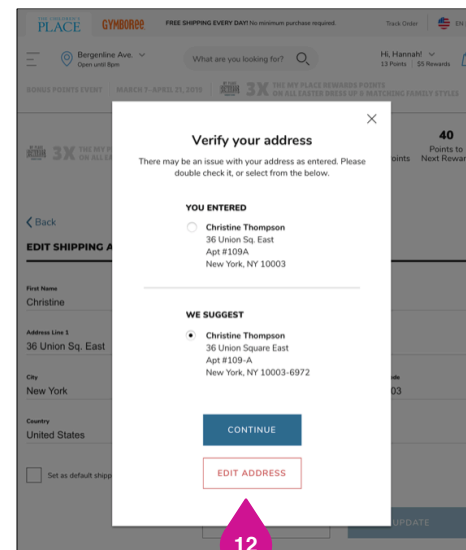
Edit Address



Delete Address



Verify Address



Address Book - Tablet

NOTES:

01. Section Navigation

Navigation to this section which was a side navigation in the desktop version is here as a pulldown menu. It contains access to all sections of My Account.

02. Back Link

Returns user one step in the process.

03. Address Book Breadcrumb Link

Links to Address Book landing page.

04. Form Validation

Use real time validation for proper formatting and use auto suggest when available (current site uses Google for auto suggest). Display corresponding error messages. Edit address page pre-populates address in the fields.

05. Use as a Default Shipping Address

Allow user to designate this address as a default shipping address. This will overwrite a previous default shipping address.

06. Add Address and Cancel Buttons

They should display a correct label depending on the form function. The values can be either Add Address or Update Address. Upon successful submission update the initial panel with address module. User can have up to 5 shipping addresses in the system.

07. Confirmation Message

Please insert a Confirmation Message upon successful adding or updating an address.

08. Make Default Link

System updates account to make selected address the default. Confirmation message appears.

09. Edit Link

Opens up a page with the address repopulated in the form. Apply the same treatment as in adding new address.

10. Delete Link

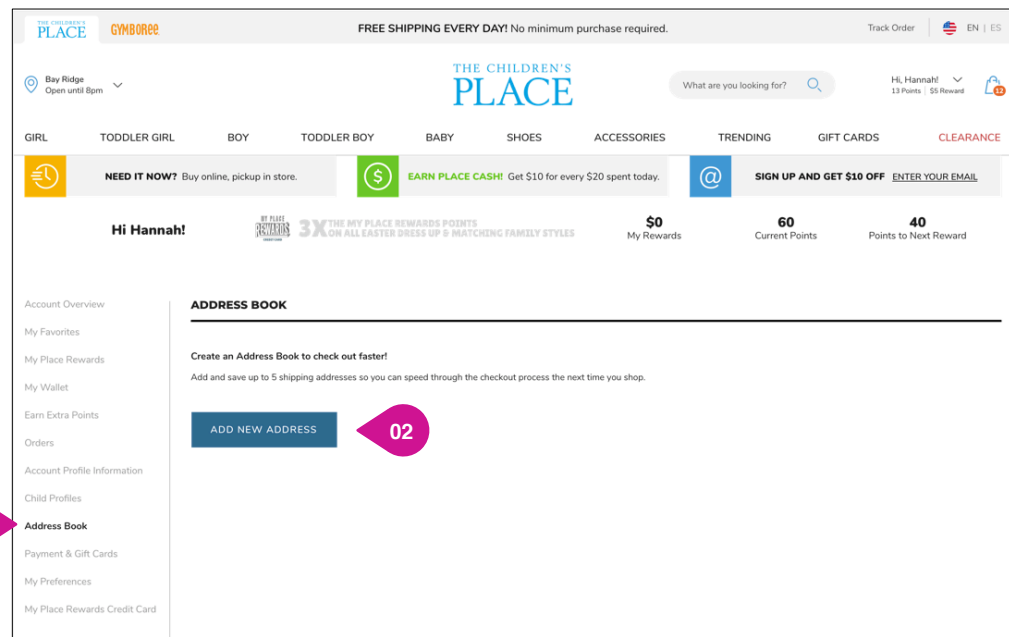
This link opens a Lightbox popup overlay confirming user's decision to delete an address.

11. Delete Address Confirmation Modal

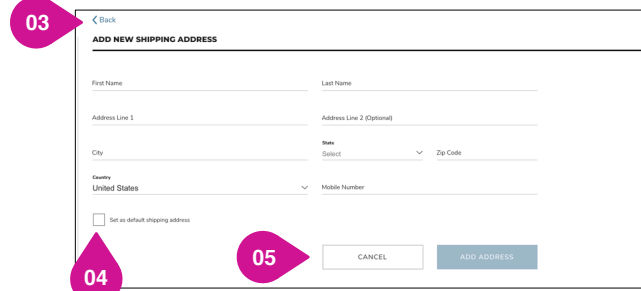
Display a Lightbox popup confirming user's wish to delete the address. Clicking on "Yes Delete" button removes address and closes modal. Clicking on "No Don't Delete" or the X icon closes modal without removing the address.

12. Verify Address

Suggest proper formatting of the address. User can accept either format or edit the address and return to this screen after editing. This screen is only presented to the user if a different address format is available.



Add New Address



Address Book - Desktop

NOTES:

01. Side Navigation
Indicate location and disable the link.

02. Add New Address Button
Takes user to add address form.

03. Back Link
Allows user to move one step back in the process.

04. Use as a Default Shipping Address
Allow user to designate this address as a default shipping address. This will overwrite a previous default shipping address.

05. Add Address and Cancel Buttons
They should display a correct label depending on the form function. The values can be either Add Address or Update Address. Upon successful submission update the initial panel with address module. User can have up to 5 shipping addresses in the system.

06. Form Validation
Use real time validation for proper formatting and use auto suggest when available (current site uses Google for auto suggest). Display corresponding error messages. Edit address page pre-populates address in the fields.

07. Confirmation Message
Please insert a Confirmation Message upon successful adding or updating an address.

08. Edit Link
Opens up a page with the address repopulated in the form. Apply the same treatment as in adding new address.

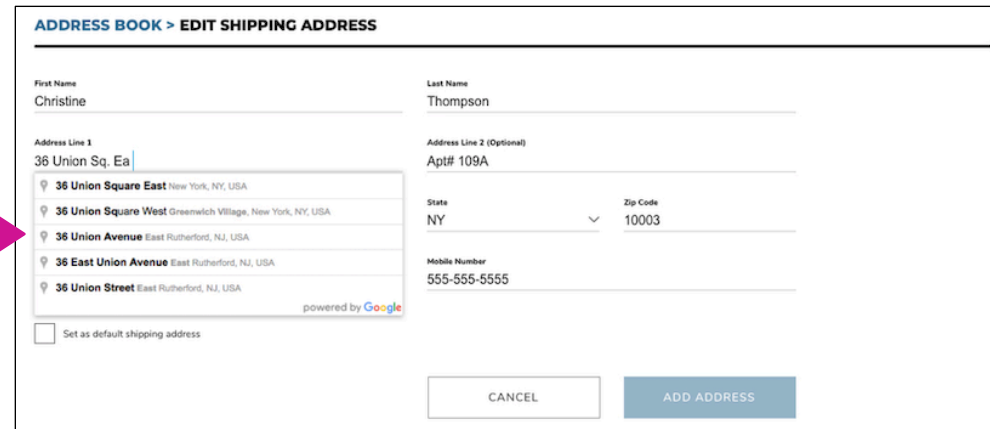
09. Delete Link
This link opens a Lightbox popup overlay confirming user's decision to delete an address.

10. Make Default Link
System updates account to make selected address the default. Confirmation message appears.

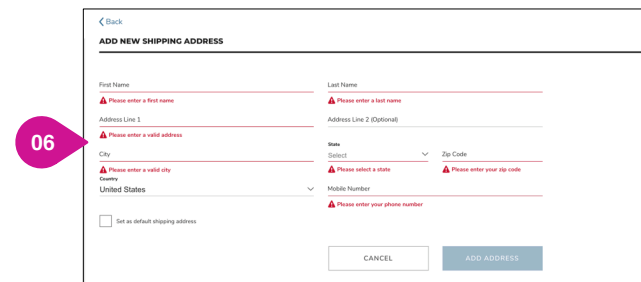
11. Verify Address
Suggest proper formatting of the address. User can accept either format or edit the address and return to this screen after editing. This screen is only presented to the user if a different address format is available.

12. Delete Address Confirmation Modal
Display a Lightbox popup confirming user's wish to delete the address. Clicking on "Yes Delete" button removes address and closes modal. Clicking on "No Don't Delete" or the X icon closes modal without removing the address.

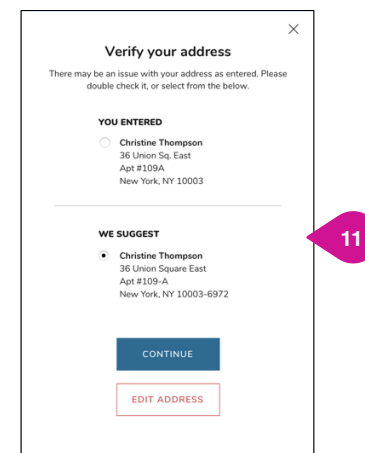
Address Suggestion



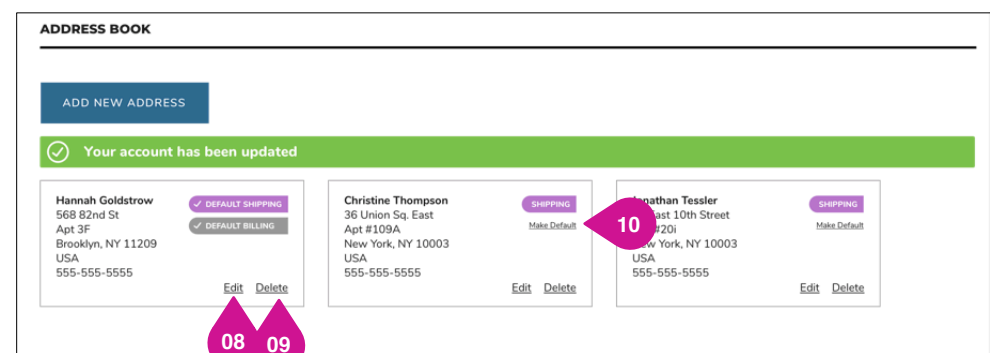
Validation



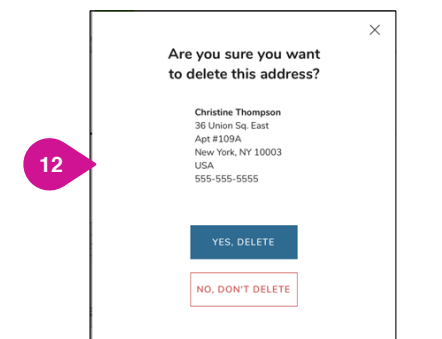
Address Verification



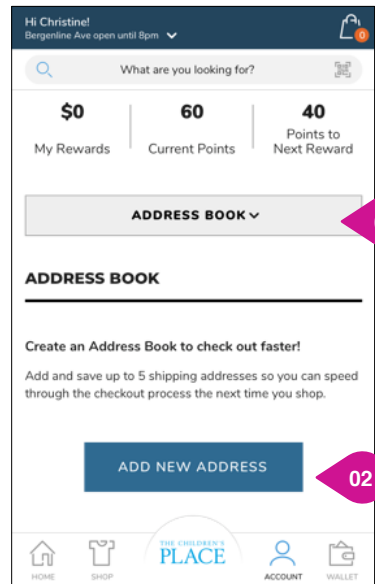
Address Added Confirmation with two Address Panels



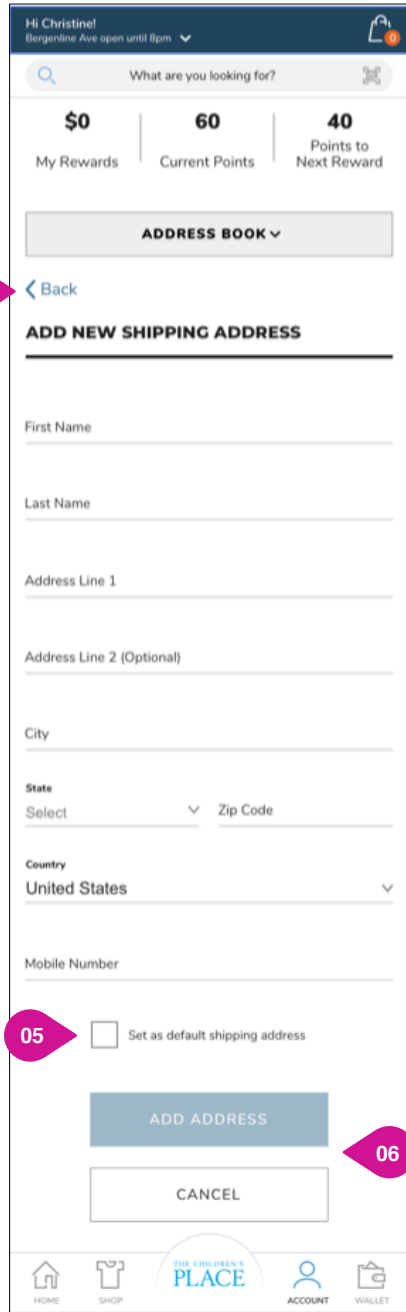
Delete Address Confirmation



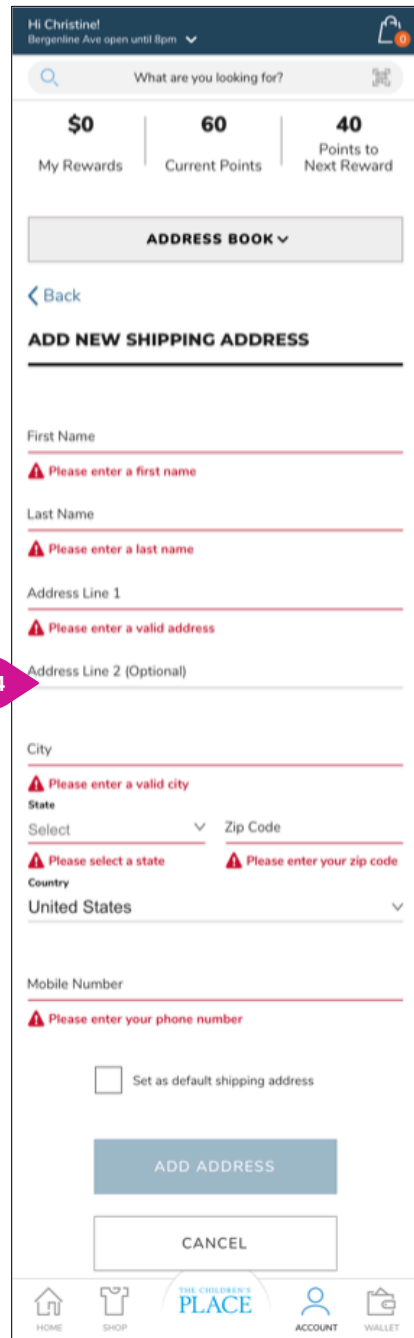
Initial Panel



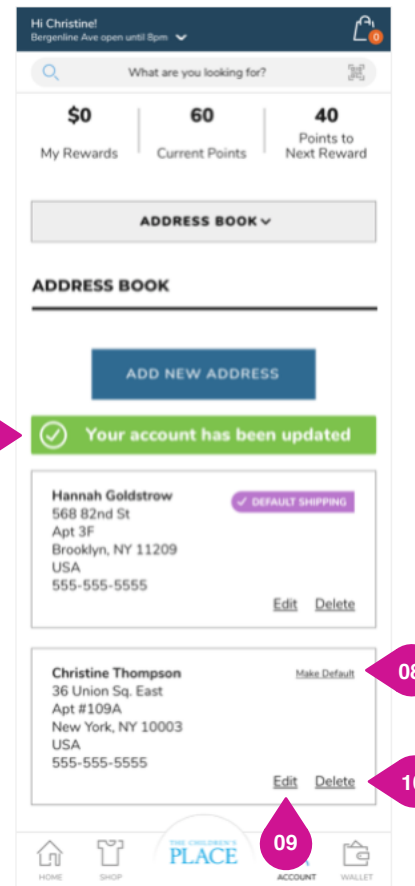
Add New Address Panel



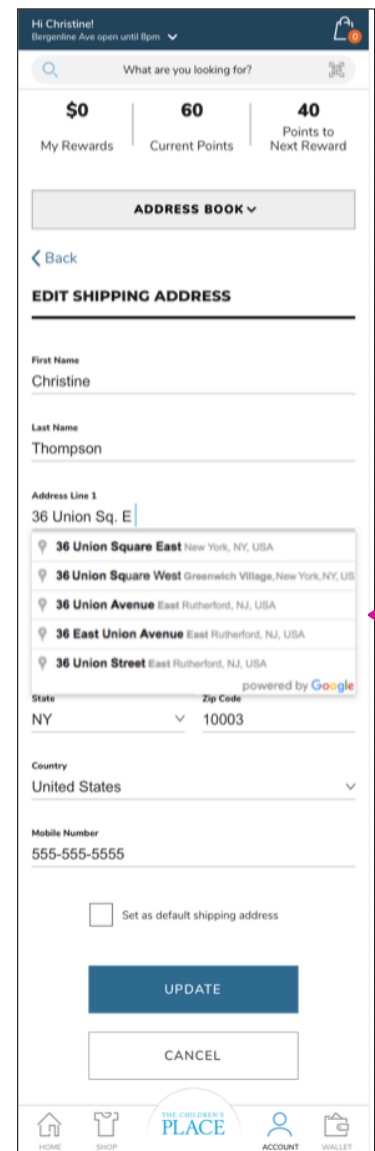
Validation



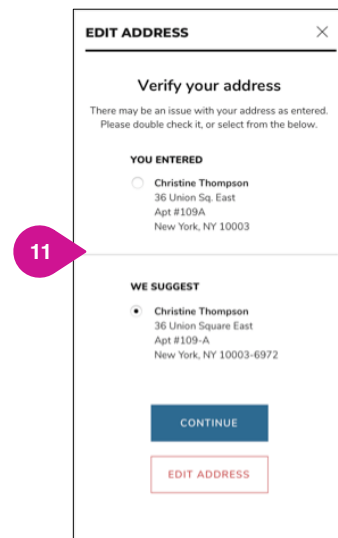
Update Address Confirmation



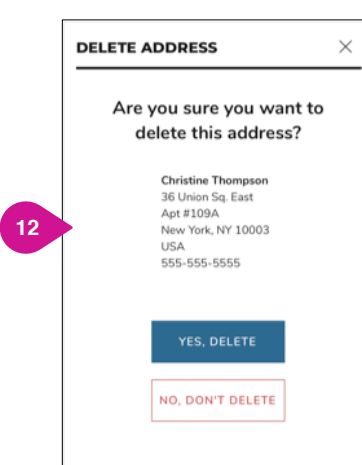
Edit Address



Verify Address Format



Delete Address



Address Book - App

NOTES:

01. Section Navigation

Navigation to this section which was a side navigation in the desktop version is here as a pulldown menu. It contains access to all sections of My Account.

02. Add New Address Button

Takes user to add address form.

03. Back Link

Allows user to go back one step in the process.

04. Form Validation

Use real time validation for proper formatting and use auto suggest when available (current site uses Google for auto suggest - please verify what can be styled). Display corresponding error messages. Edit address page pre-populates address in the fields.

05. Use as a Default Shipping Address

Allow user to designate this address as a default shipping address. This will overwrite a previous default shipping address.

06. Add Address and Cancel Buttons

They should display a correct label depending on the form function. The values can be either Add Address, Add New Address or Update Address. Upon successful submission update the initial panel with address module. User can have up to 5 shipping addresses in the system. Adds Address Button is active only when all the validation conditions are met.

07. Confirmation Message

Please insert a Confirmation Message upon successful adding or updating an address.

08. Make Default Link

System updates account to make selected address the default. Confirmation message appears.

09. Edit Link

Opens up a page with the address repopulated in the form. Apply the same treatment as in adding new address.

10. Delete Link

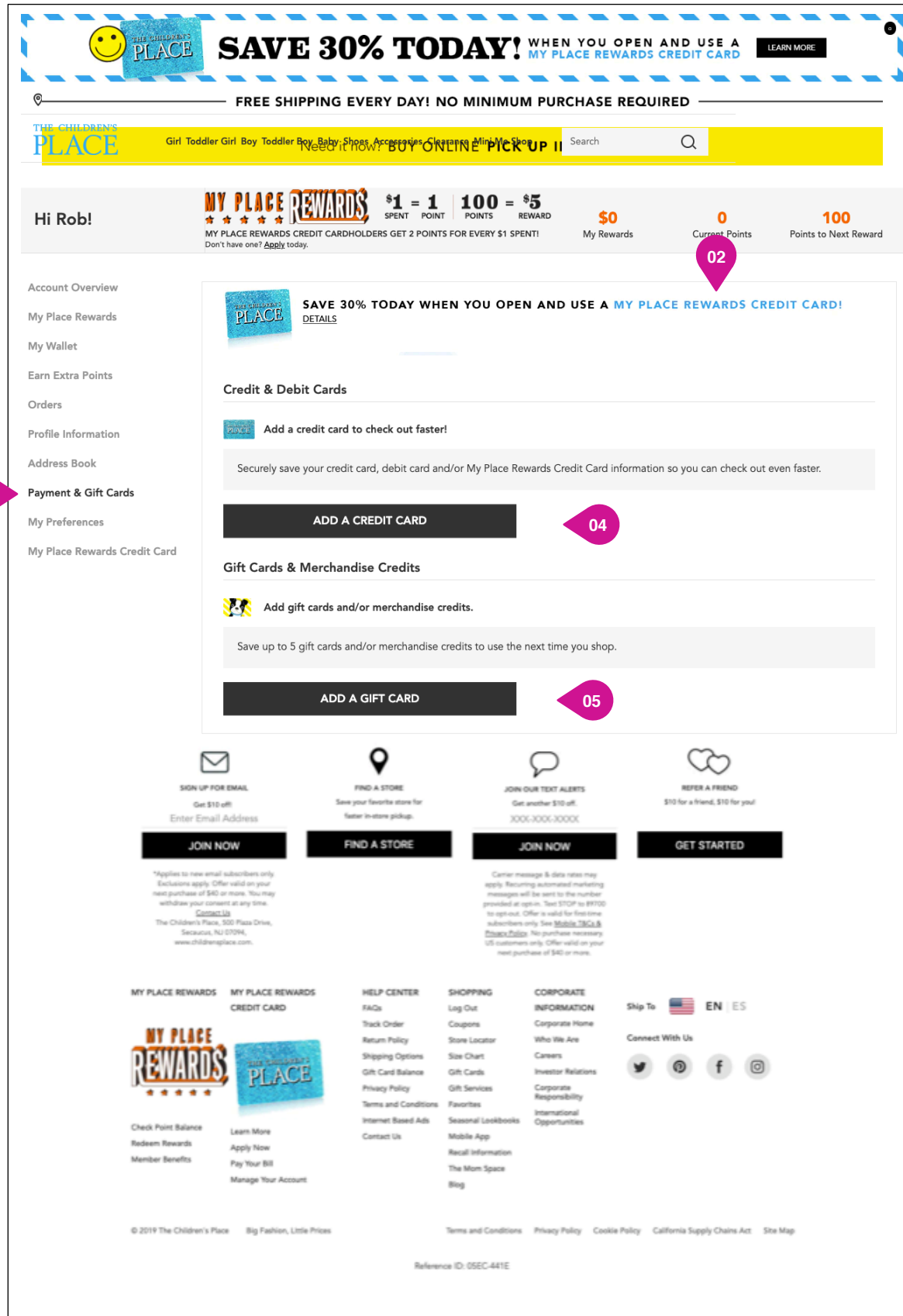
This link opens a Lightbox popup overlay confirming user's decision to delete an address

11. Verify Address

Suggest proper formatting of the address. User can accept either format or edit the address and return to this screen after editing. This screen is only presented to the user if a different address format is available.

12. Delete Address Confirmation

Display a Lightbox popup confirming user's wish to delete the address. Clicking on "Yes Delete" button removes address and closes modal. Clicking on "No Don't Delete" or the X icon closes modal without removing the address.



Payments & Gift Cards

NOTES:

01. Side Navigation

Indicate location and disable the link.

02. Credit Card Offer

Opens a Lightbox overlay with a Credit Card Offer details.

03. Apply or Accept Offer Button

Replaces box overlay with another one containing application form.

04. Add a Credit Card

Introduction to Credit Card section. Takes user to a dedicated subsection where user can add details of credit cards for faster checkout.

05. Add a Gift Card

Introduction to Gift/Merchandise Card section. Takes user to a dedicated subsection where user can add details of up to five gift cards for faster checkout.



Add a Credit Card Module with the Address

Add a Credit Card Module without the Address

Add a Credit Card Module without the Address suggestion

Validation

Card Type

Confirmation Message

Payments & Gift Cards/Add a Credit Card

NOTES:

01. Default Address
When user has an existing shipping address on file this address will be displayed by default in the new card addition process.

02. Add New Address
If no address is on file display Billing Address form.

03. Address Selection
If a default address exists on file, or there a multiple addresses, allow user to chose an existing address or to add a new one.

04. Validation
Apply standard validation for CC formatting and for requirements. For the address filed use Googles address suggestion. The default country is United States.

05. Card Type
Once user enters correct card number indicate card type.

06. Confirmation Message
Upon successful submission display a confirmation message.

07. Add New
Display Add New button allowing user repeat this process and add additional cards.


08. Existing Cards
All cards added to the system are listed here. If this is a first card added it will become a default payment method. If there are several cards user can designate any one of them to be a default card. Additionally user can delete any of the cards here.

09. Delete Card Confirmation
When deleting a card display a popup confirming user's action. A corresponding confirmation message is displayed.

Add a Gift Card Module

Payment & Gift Cards / Add Gift Cards or Merchandise Credits

Gift Card # Pin #

I'm not a robot 

HEADS UP - DON'T THROW AWAY YOUR GIFT CARD!
Adding a gift card is a convenient way to save money in your account for future purchases. However, if you want to use your gift card for an in-store purchase you will need to present the physical card to the cashier.


01

Validation

Payment & Gift Cards / Add Gift Cards or Merchandise Credits

Gift Card # Pin #

▲ Please enter a valid gift card number ▲ Please enter your gift card pin number

I'm not a robot 

HEADS UP - DON'T THROW AWAY YOUR GIFT CARD!
Adding a gift card is a convenient way to save money in your account for future purchases. However, if you want to use your gift card for an in-store purchase you will need to present the physical card to the cashier.


02

Invalid Card Message

Payment & Gift Cards / Add Gift Cards or Merchandise Credits

▲ Oops... The card and/or pin number you entered is incorrect. Please try again.

Gift Card # Pin #

I'm not a robot 

HEADS UP - DON'T THROW AWAY YOUR GIFT CARD!
Adding a gift card is a convenient way to save money in your account for future purchases. However, if you want to use your gift card for an in-store purchase you will need to present the physical card to the cashier.

03

Payments & Gift Cards/Add a Gift Card

NOTES:

01. Disable Save Button

Initially Save button is inactive until validation conditions are met.

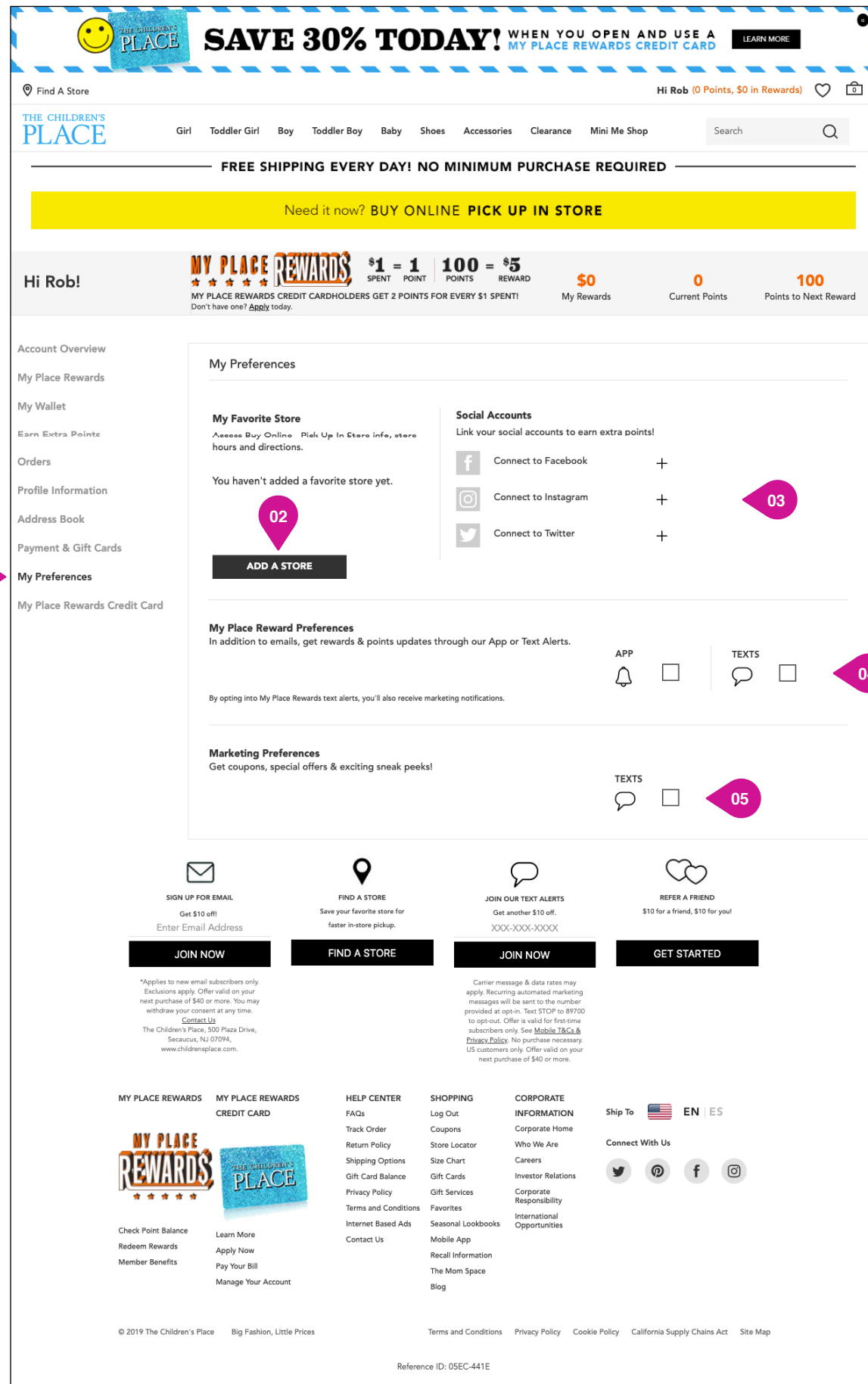
02. Validation

Check for required fields, proper formatting and captcha. Display corresponding messages in real time.

03. Invalid Card Number Message

If the card number is invalid display a corresponding message after submission.

My Account Panel



My Preferences

NOTES:

01. Side Navigation

Indicate location and disable the link.

02. Add/Edit Favorite Store

If user didn't specify favorite store this button takes user to a store locator page where s/he can find and designate a store to be a primary one. If the favorite store already exists this button changes state to Edit button where user can repeat store finding procedure and designate another store as primary,

03. Social Accounts

Links to corresponding social accounts login pages as popups.

04. My Place Reward Preferences

By checking the checkboxes use can opt-in to an app push notifications and sms messages about upcoming rewards. To complete the process user will have to review additional information in the Lightbox popup window which is invoked when clicking on the check box. If the box is already checked a Lightbox popup confirming unsubscribing will be displayed.

05. Marketing Preferences

And opt-in to additional marketing promotions. Sim liar treatment as described above.

SAVE 30% TODAY! WHEN YOU OPEN AND USE A MY PLACE REWARDS CREDIT CARD

FREE SHIPPING EVERY DAY! NO MINIMUM PURCHASE REQUIRED

Hi Rob!

MY PLACE REWARDS \$1 = 1 POINT | 100 = \$5 REWARD

MY PLACE REWARDS CREDIT CARDHOLDERS GET 2 POINTS FOR EVERY \$1 SPENT!

My Rewards: \$0 | Current Points: 0 | Points to Next Reward: 100

SAVE 30% TODAY!

WHEN YOU OPEN & USE A MY PLACE REWARDS CREDIT CARD

APPLY OR ACCEPT OFFER (02)

MANAGE CREDIT CARD ACCOUNT (03)

BIGGER, BETTER BENEFITS
- WITH THE MY PLACE REWARDS CREDIT CARD -

	POINTS PER DOLLAR SPENT	BIRTHDAY SAVINGS	30% OFF YOUR FIRST PURCHASE	20% OFF WHEN YOU GET CARD
MY PLACE REWARDS	1 POINT	20% OFF		
MY PLACE REWARDS CREDIT CARD	2 POINTS*	25% OFF**	✓	✓

*1** DETAILS (04) | FAQ | REWARD TERMS

SIGN UP FOR EMAIL (05): Get \$10 off! Enter Email Address | JOIN NOW

FIND A STORE: Save your favorite store for faster in-store pickup. | FIND A STORE

JOIN OUR TEXT ALERTS: Get another \$10 off. XXX-XXX-XXXX | JOIN NOW

REFER A FRIEND: \$10 for a friend, \$10 for you! | GET STARTED

MY PLACE REWARDS CREDIT CARD

HELP CENTER: FAQs, Track Order, Return Policy, Shipping Options, Gift Card Balance, Privacy Policy, Terms and Conditions, Return Policy, Shipping Options, Gift Card Balance, Privacy Policy, Terms and Conditions, Internet Based Ads, Contact Us

SHOPPING: Log Out, Coupons, Store Locator, Size Chart, Gift Cards, Gift Services, Favorites, Store Locator, Size Chart, Gift Cards, Gift Services, Favorites, Seasonal Lookbooks, Mobile App, Recall Information, The Mom Space, Blog

CORPORATE INFORMATION: Corporate Home, Who We Are, Careers, Investor Relations, Corporate Responsibility, Who We Are, Careers, Investor Relations, Corporate Responsibility, International Opportunities

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My Place Rewards Credit Card

NOTES:

01. Side Navigation

Indicate location and disable the link.

02. Apply or Accept Offer Button

Takes user to Credit Card application in different section of the website.

03. Manage Credit Card Account

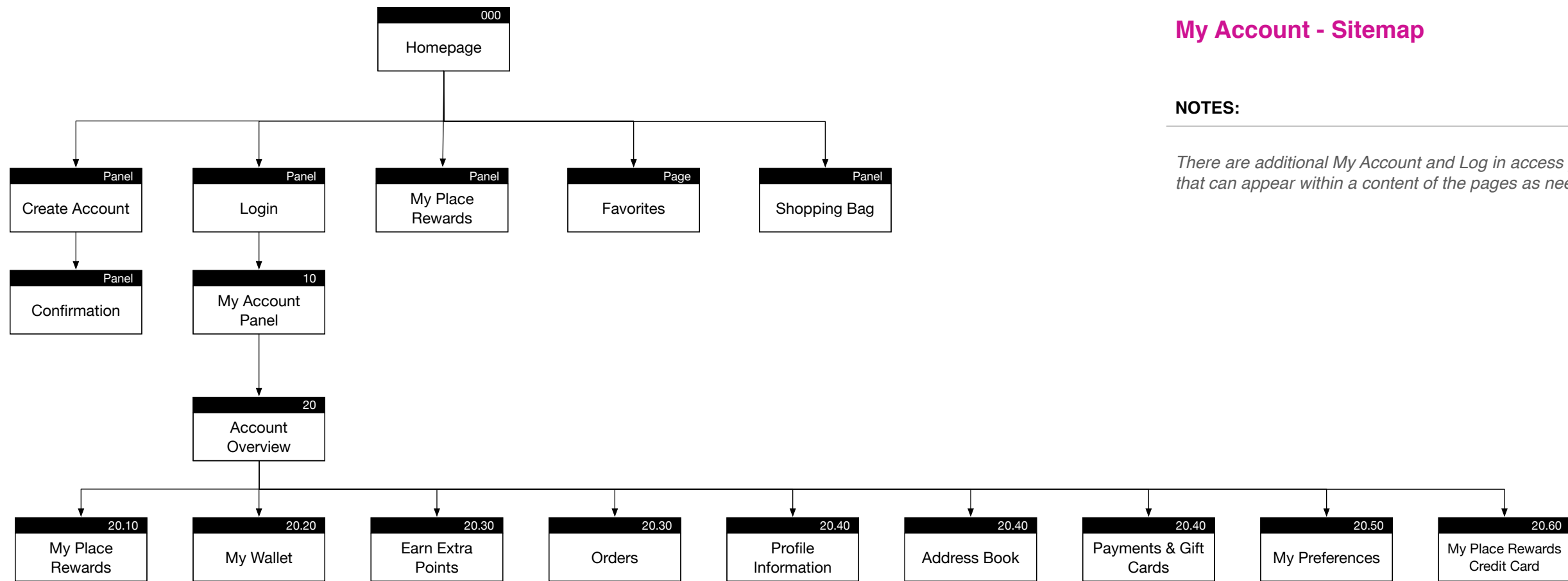
Takes user to a separate website with card account management.

04. FAQ and Reward Terms Links

Takes user to a corresponding help section of the website.

05. Details

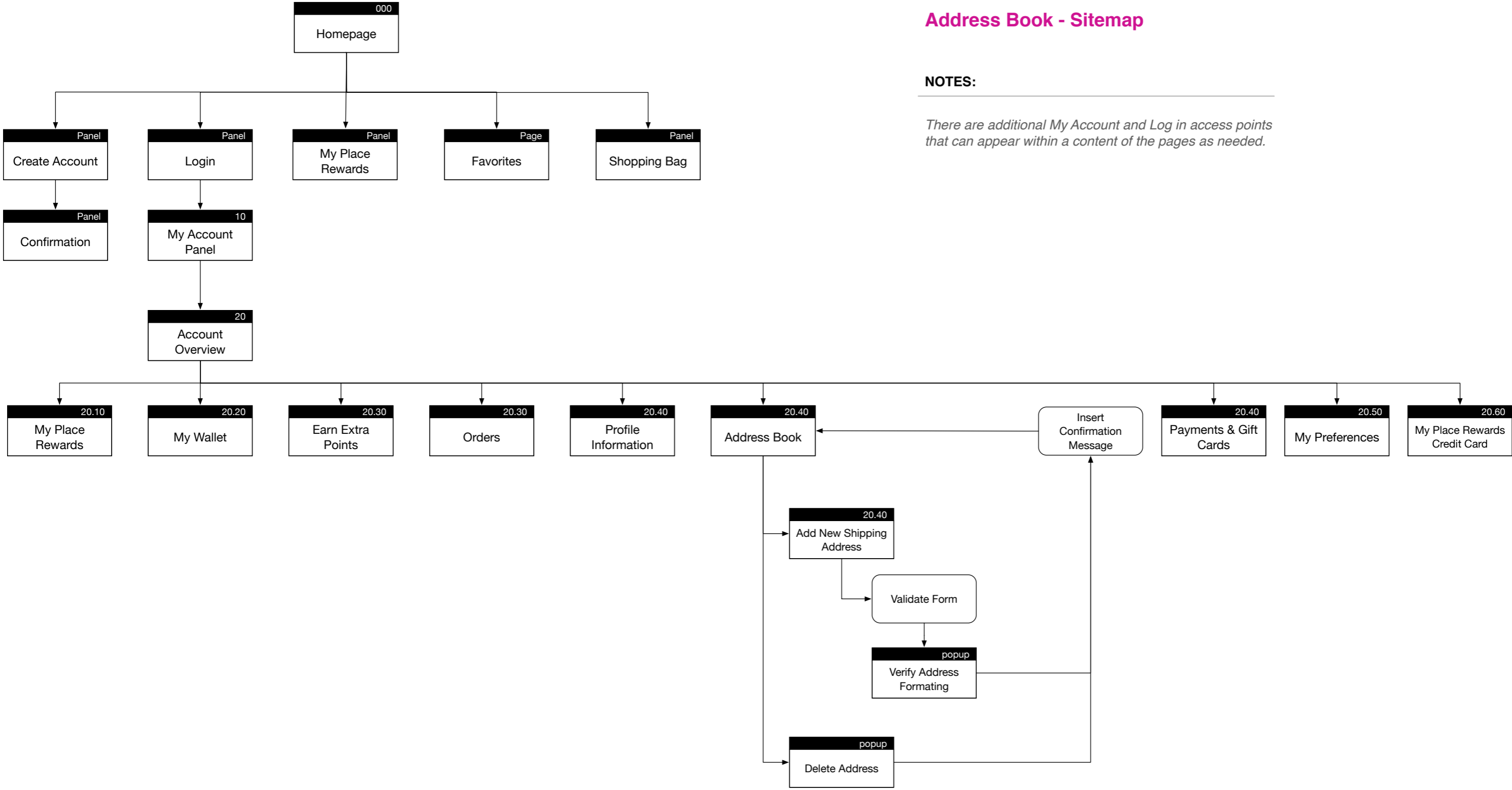
Takes user to a benefit details page.



My Account - Sitemap

NOTES:

There are additional My Account and Log in access points that can appear within a content of the pages as needed.



Address Book - Sitemap

NOTES:

There are additional My Account and Log in access points that can appear within a content of the pages as needed.