

RWD PROJECT

Functional Specification Requirements



PLEASE NOTE:

All final states TK.

Version R02
STEPHANIE DEL RIO
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Assumptions

Devs will reference comps in Zeplin to see width of each module to determine if grid width or full width.

All header variations will be provided in DSM Library.

All carousels on mobile are “swipable.”

All icons are images unless stated otherwise.

All modules contain HTML text unless annotated otherwise in the annotations.

All iconography and their variations are available in Invision DSM Library.

All existing modals will be skinned with new atomic design styles (typography, colors, buttons, etc) provided in DSM Library.

All mobile and tablet layouts will be fluid and adjust to landscape orientation.

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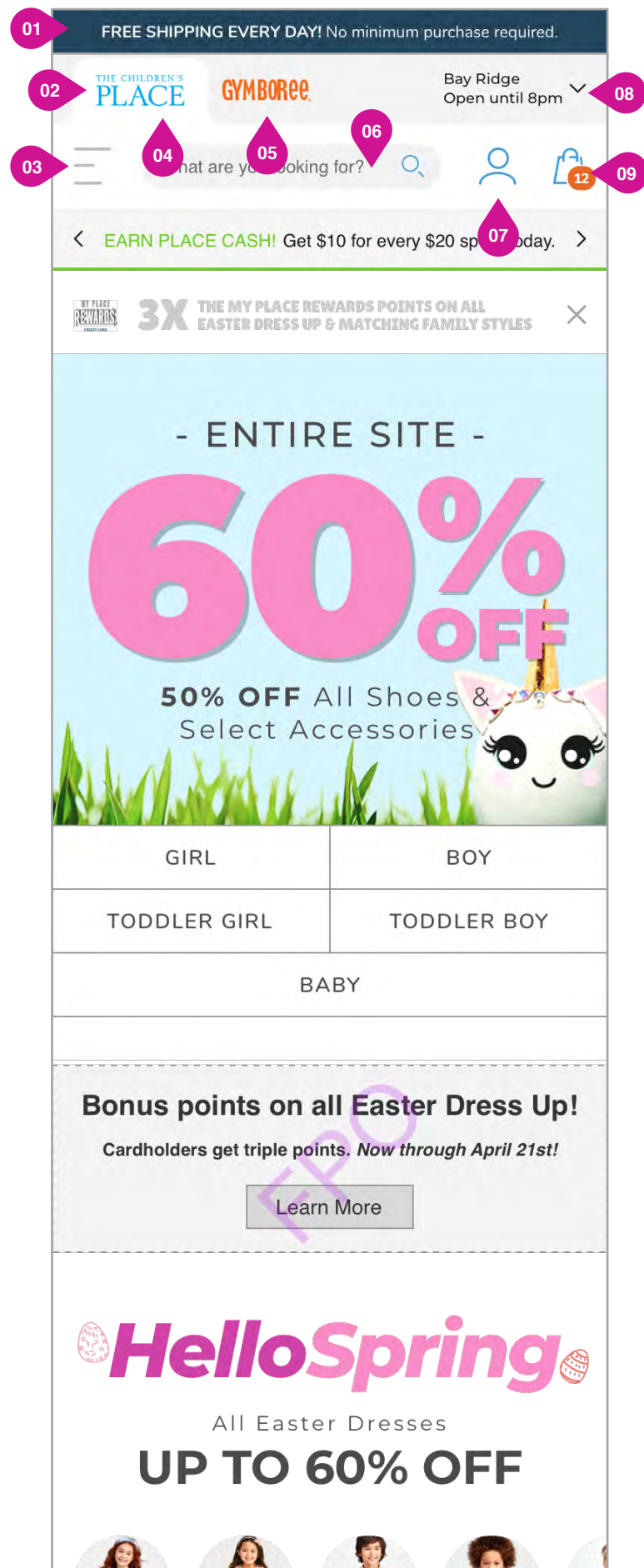
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GLOBAL NAVIGATION - MOBILE





Mobile Global Header

NOTES:

01. Promotional Banner

This element includes one constant message or a carousel element containing up to three messages with arrows on both sides that allow user to tap through.

- Entire area of banner is active and links to corresponding page. When this element is a carousel, the messages rotate every 3 seconds. Business to determine how many and which promotions display here.

- Messages must not exceed 55 characters.

02. Brand Tabs

Tabs allow user to toggle between TCP and Gymboree websites. On tap, Gymboree Logo will highlight the logo in white in the same placement to the right of TCP.

03. Menu Icon

Tapping the menu icon opens the mobile navigation which slides in left to right (shown on page 8).

04. TCP Logo

Links to TCP Homepage.

05. Gymboree Logo

Links to Gymboree Homepage. Logo placement remains the same as user toggles between TCP and Gymboree.

06. Search

Tapping anywhere within the search bar opens a full screen search overlay shown on page 15.

07. Account Icon

TBD in upcoming Account & Loyalty Sprint.

08. Store Locator

Entire store section links to a full screen store locator page shown on page 16.

- If favorite store is closed, it should display "Store opens at <time>" message.

- If no store is selected, this area would display the "Find a Store" message. Refer to DSM Library for this header variation.

09. Bag Icon

Element is comprised of HTML text and an image. It will always display to the right of account icon.

- On tap, links to bag page.

- Number displaying on bag icon changes as user adds and removes products from bag.

- Number badge is removed completely if no items are in user's bag.



Mobile Global Header (Continued)

NOTES:

10. Promotional Banner Carousel

Carousel element containing up to 3 promotional messages. The messages rotate every 3 seconds. Side arrows allow user to click through carousel in either direction. Entire area of each banner is active and links to corresponding page. Business to determine how many and which promotions display here.

- Section is HTML text and can contain an image.

- Messages must not exceed 55 characters.

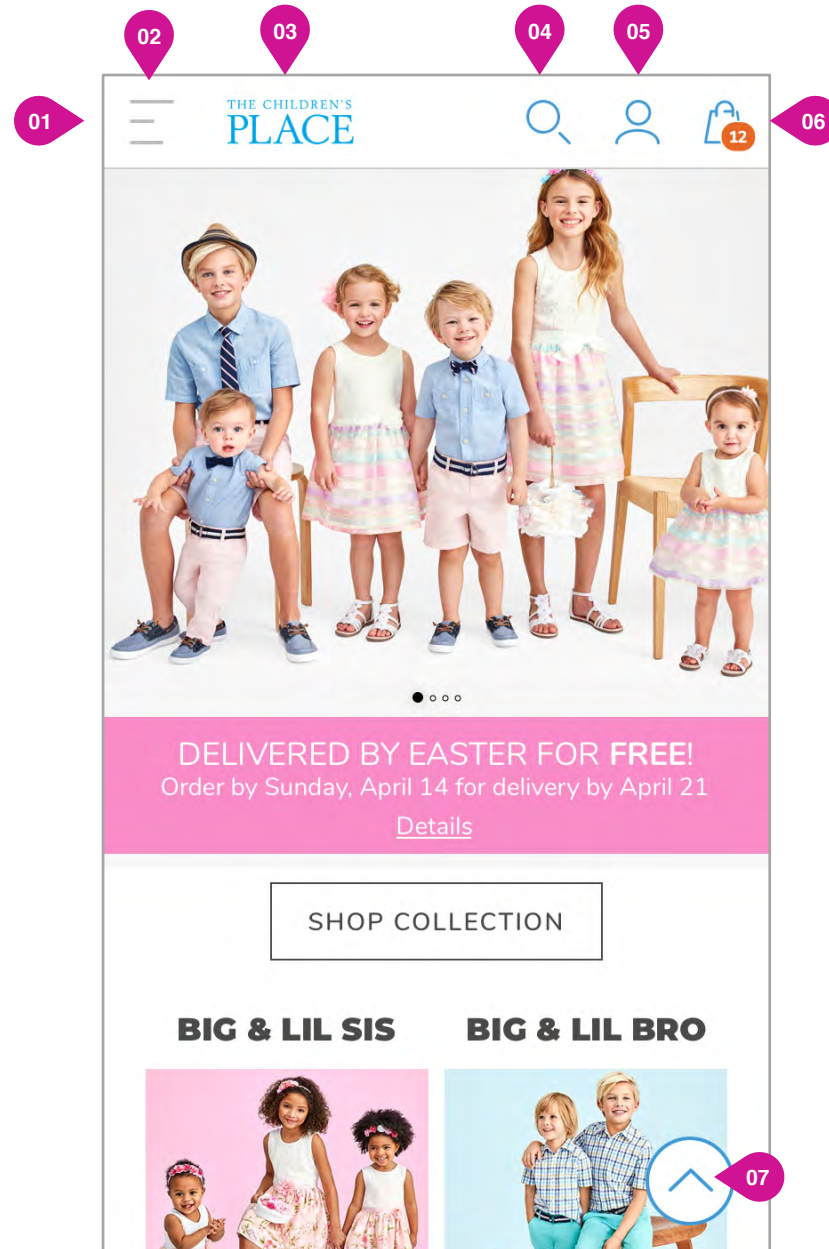
11. Loyalty Promotional Banner

This area is dynamic and displays personalized content based on user's authenticated/loyalty status (e.g. Guest vs. MPR vs. PLCC). Business to determine specifics of what promotion each user type sees.

- This element can be an image or an image with HTML text. If HTML text, the message should not exceed 55 characters.

- This element is globally visible throughout the site unless user closes it.

- Tapping the X icon closes promotional banner.



Mobile Condensed Header

NOTES:

01. Condensed Mobile Header

As the user scrolls down the page, a condensed version of the header anchors to the top of the browser and remains persistent.

02. Menu Icon

Tapping the menu icon, opens the mobile navigation which slides in left to right (shown on pages 8-9).

03. TCP Logo

Links to TCP Homepage.

04. Search

Tapping anywhere within the search bar opens a full screen search overlay shown on page 15.

05. Account Icon

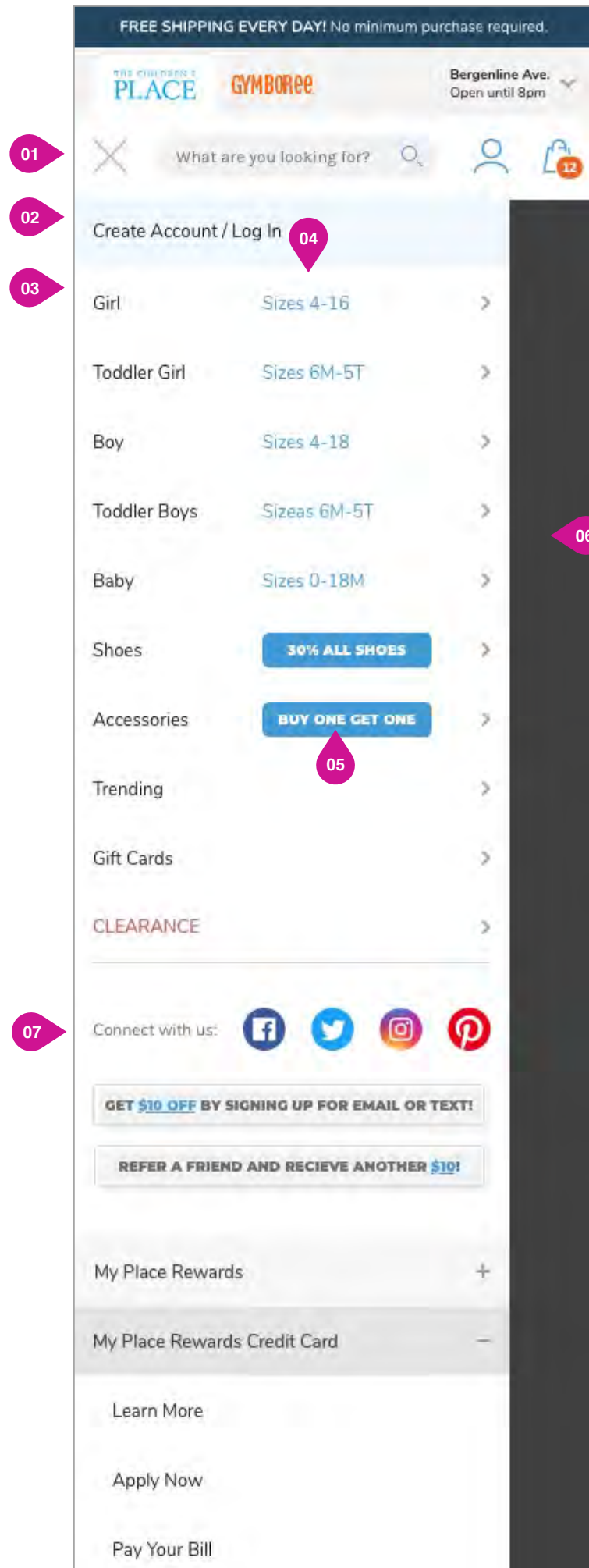
TBD in upcoming Account & Loyalty Sprint.

06. Bag Icon

Links to bag page.

07. Back to Top Button

This element appears two viewports down. On tap, scrolls user back to the top of the page.



Mobile L1 Navigation: Guest

NOTES:

01. X Icon

Closes menu drawer and returns user to current page.

02. Account Creation/Log In Link

TBD in upcoming Account & Loyalty Sprint.

03. Primary Navigation Element

On tap, slides open the secondary navigation. Entire bar is an active area.

04. Category Size Range

Text labels for size ranges display for 5 main categories (shown here).

- This is part of the active bar linking to next level of navigation.

05. Promotional Badge

These promotional badges can be used for any navigation other than the 5 main categories (see item 04 above). Business to determine what promotions display here.

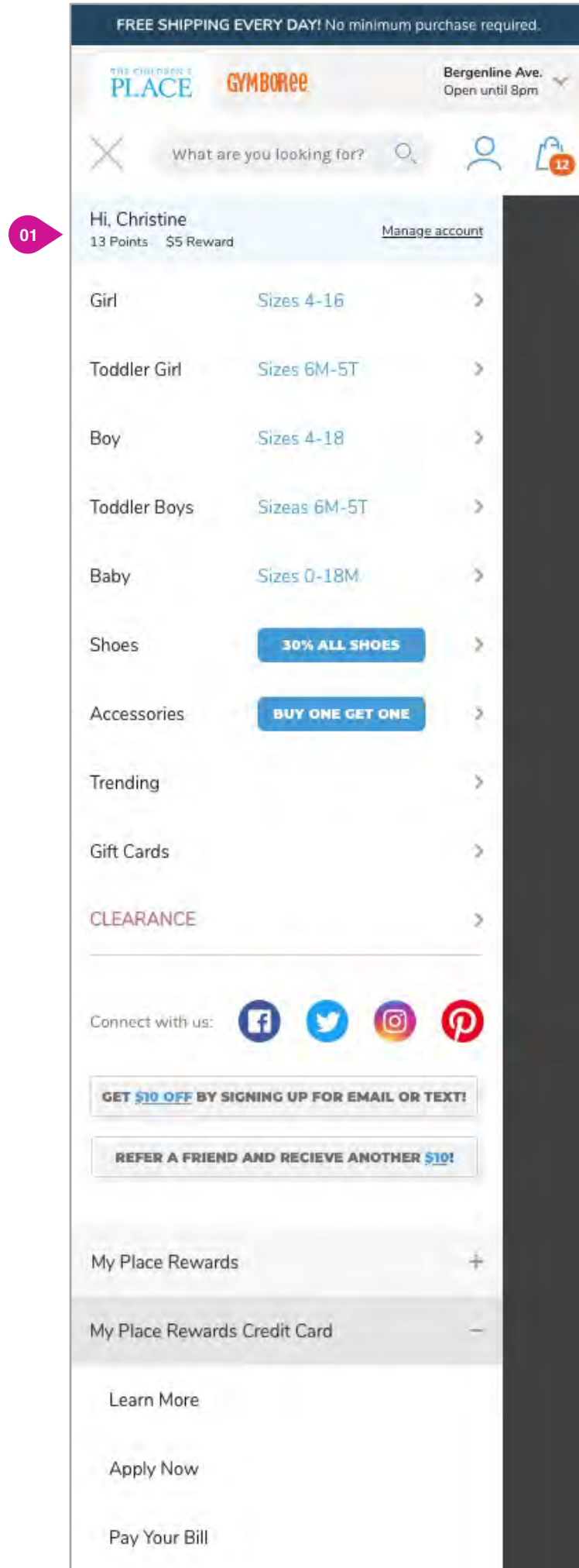
- This is part of the active bar linking to next level of navigation.

06. Dark Overlay

Upon expansion of the menu, a dark overlay appears over content below disabling it. When the menu retracts, the overlay disappears and content on the page is visible and active again. Tapping on the overlay closes the menu.

07. Footer

The footer is included as part of the mobile navigation. Functionality is defined on page 11.



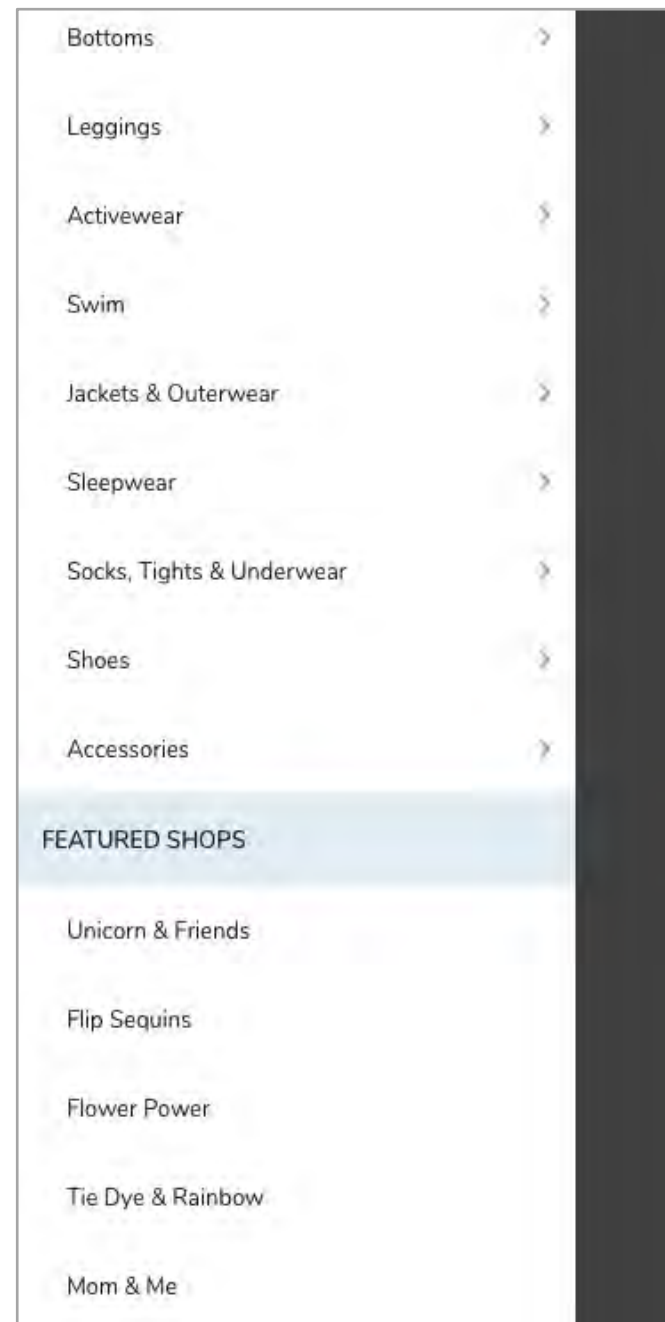
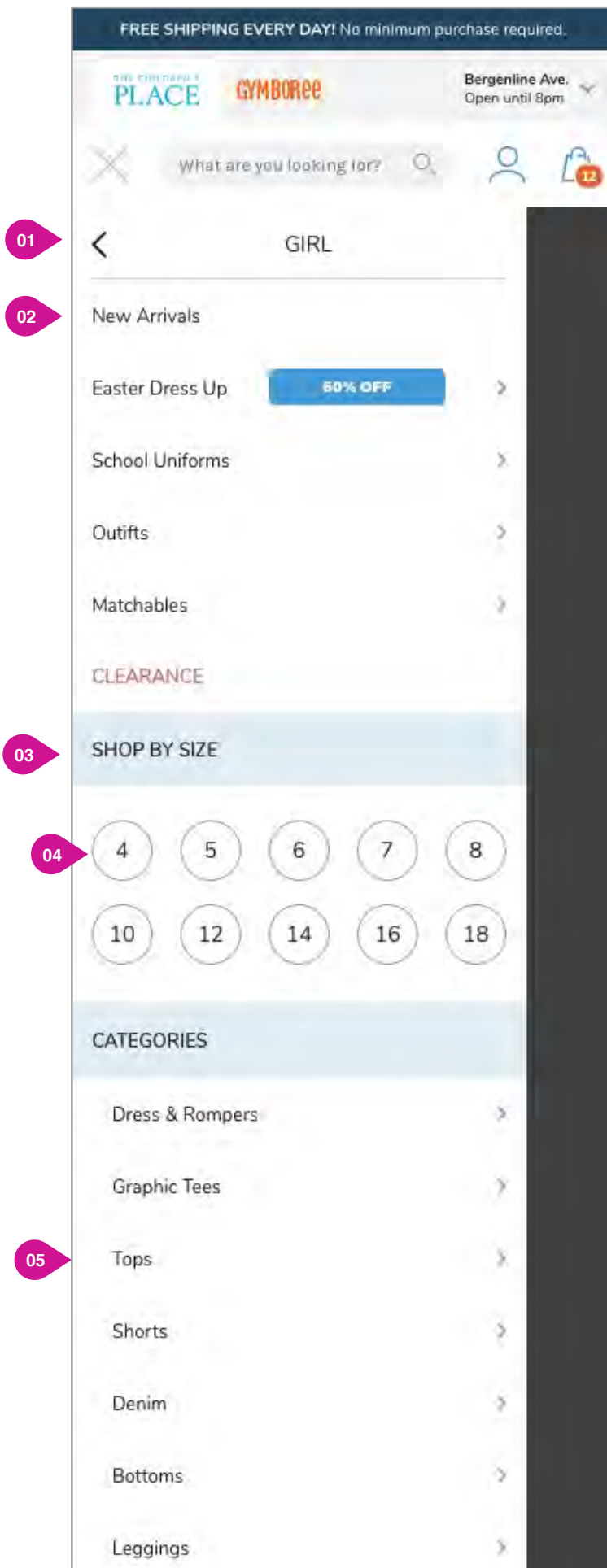
Mobile L1 Navigation: Authenticated

NOTES:

01. My Account

TBD in upcoming Account & Loyalty Sprint.

- Canada Site displays welcome message without Loyalty Points & Rewards.



Mobile L2 Navigation

NOTES:

01. Back Icon

Returns user to L1 navigation view.

02. Featured Category

Links to corresponding PLP. Entire bar is an active area. If category has an L3 navigation with more than one "Shop All" item, the active bar will include an arrow and link to its corresponding L3 navigation. Example shown on following page.

03. Menu Header

Inactive text display.

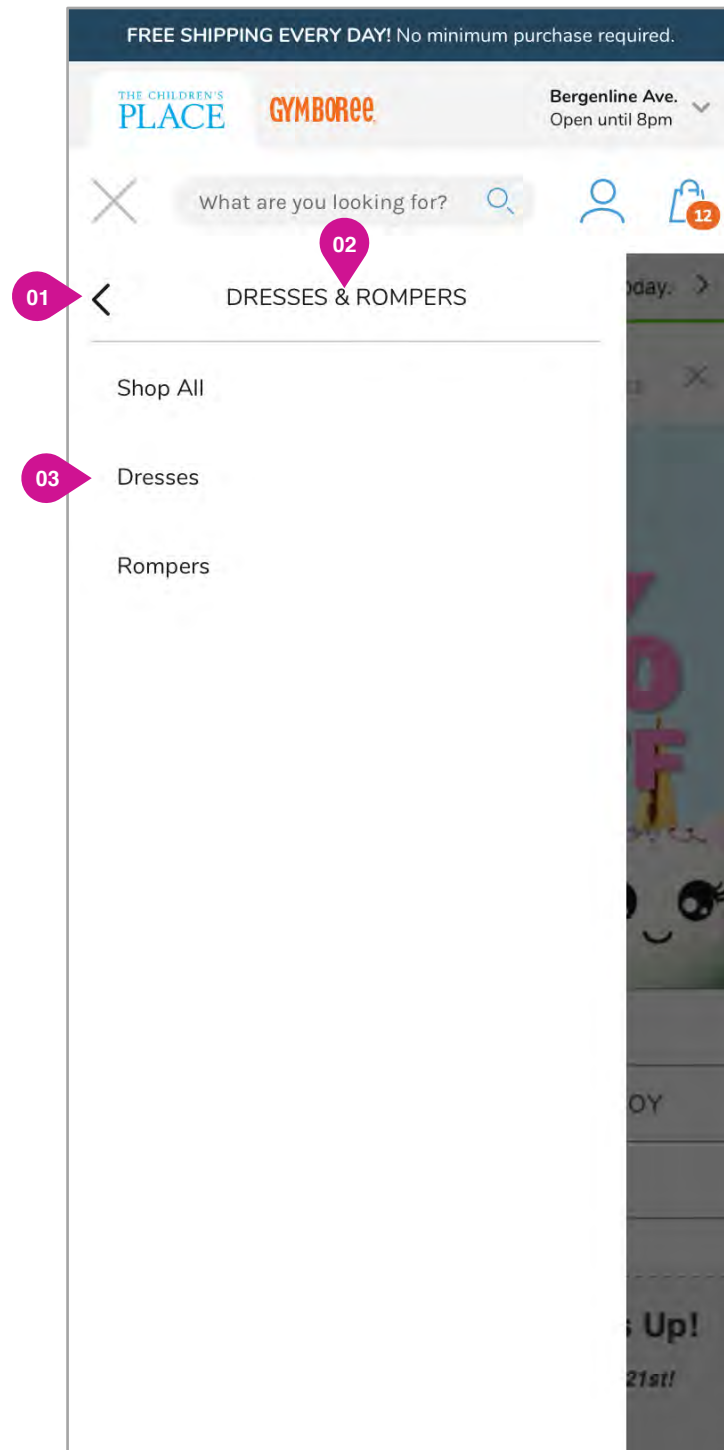
04. Size Number Buttons

Pre-filters products in L1 category by size and links to corresponding PLP. **This element is TK. Business to determine when this goes live.**

05. Menu Text Links

Links to corresponding PLP. Entire bar is an active area. If category has an L3 navigation with more than one "Shop All" item, the active bar will include an arrow and link to its corresponding L3 navigation. Example shown on following page.

Tertiary Navigation Example



Mobile L3 Navigation

NOTES:

01. Back Icon

Returns user to L2 navigation view.

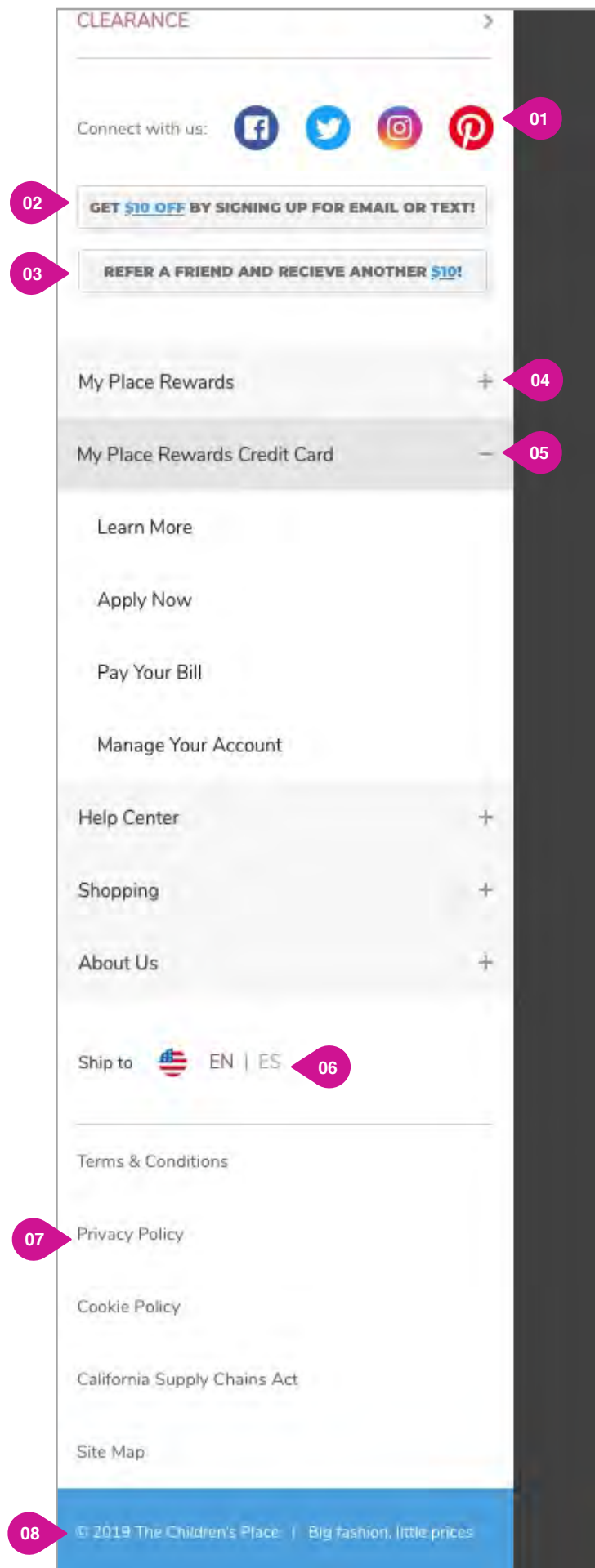
02. Menu Header

Inactive text display.

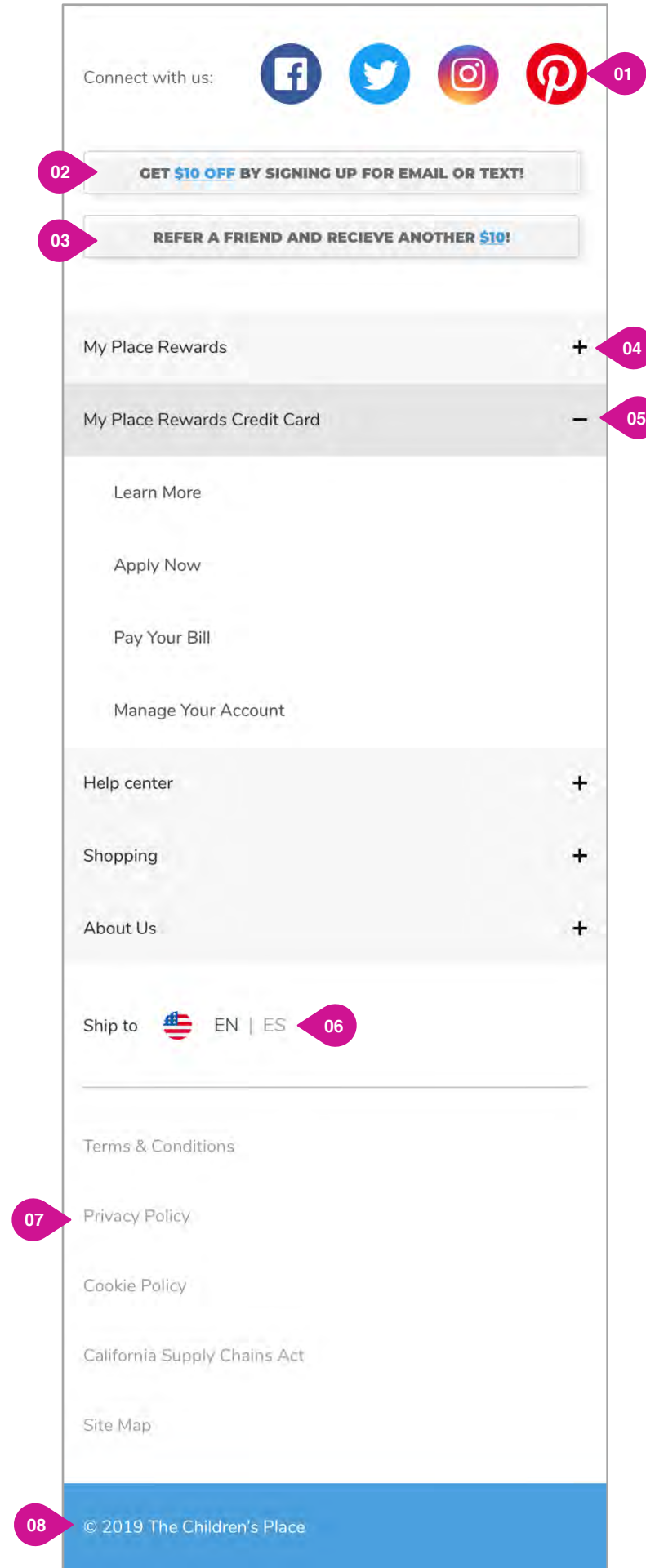
03. Menu Text Links

Links to corresponding PLP (top bar is always "Shop All"). Entire bar is an active area.

In Navigation Footer



Bottom of the Page Footer



Mobile Footer

NOTES:

01. Social Media Icons

Links to corresponding webpage in new browser window or opens app.

02. Get \$10 Off Button

On tap, opens a modal shown on following page. Entire button is active.

03. Refer a Friend Button

On tap, opens the existing Refer a Friend modal. Refer to page XX. Entire button is active.

04. Footer Accordion (collapsed)

On tap, the accordion or touch target area expands accordion to display additional links. Links open to corresponding pages. Refer to following page for expanded view.

- Only one accordion will be open at a time. Tapping a subsequent footer accordion will close any open accordion.

- Canada Site will display the Air Miles promo here instead of the My Place Rewards and My Place Rewards Credit Card accordions.

05. Footer Accordion (expanded)

On tap, the accordion collapses.

06. Ship To Icon and Text Link

On tap, opens the existing Ship To modal.

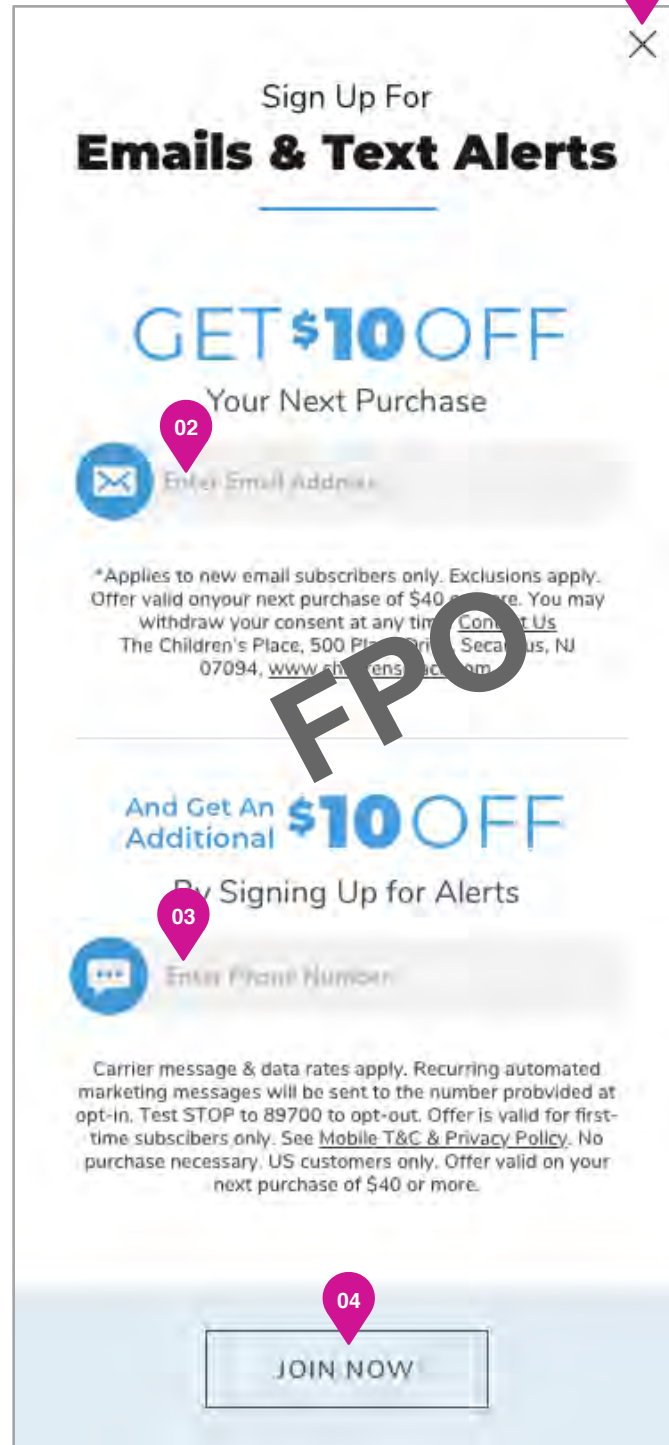
07. Legal Links

Each text link is active and links to corresponding page. Business will manage what links display in this section.

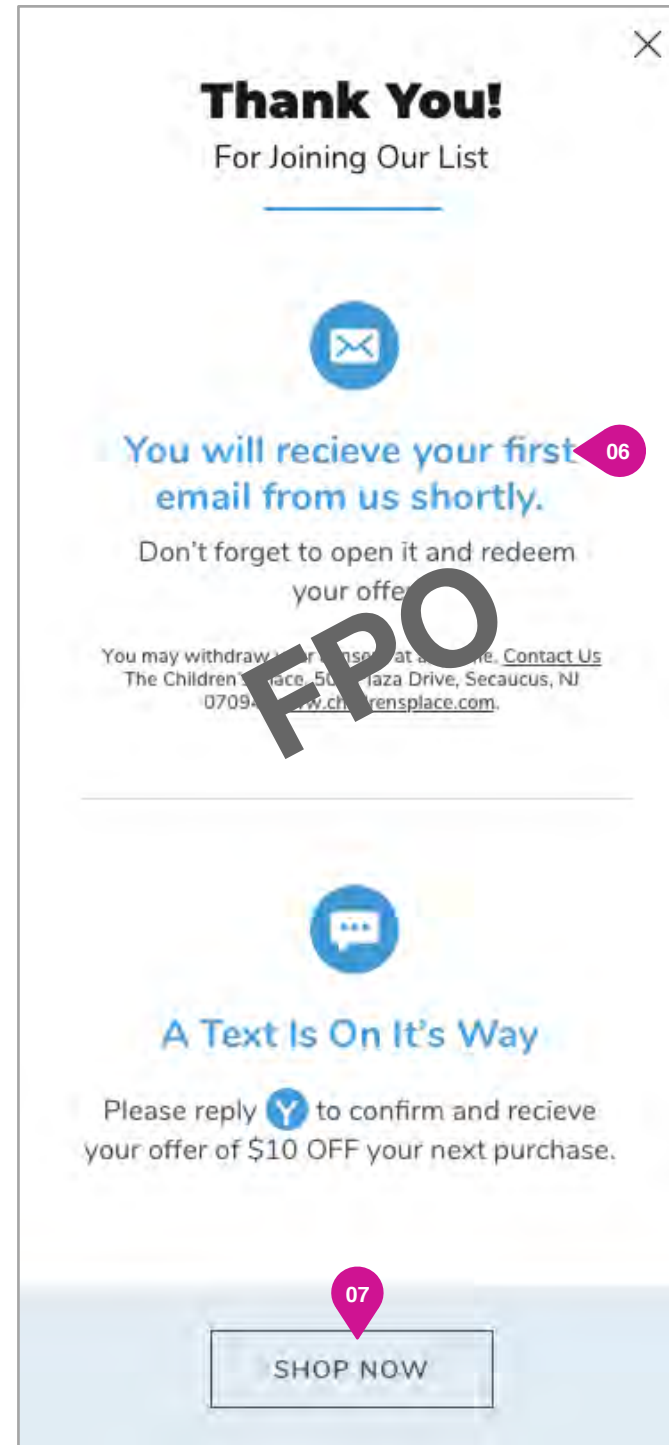
08. Sub-Footer

HTML text with copyright and company information.

Sign Up



Thank You



Sign Up & Thank You Modals

NOTES:

01. X Icon

Closes the modal and returns user to current page.

02. Enter Email Address Form Field

On tap, placeholder text disappears and native keyboard is activated for user to input text. If user does not type valid email, the system should provide form field tips prompting user to input a correct email. Form field error messaging designs are in DSM.

03. Enter Phone Number Form Field

On tap, placeholder text disappears and native keyboard is activated for user to input text.

04. Join Now Button

On tap, links to Thank You Modal. If neither form field is filled out, an error message appear noting that at least one field is required. Refer to DSM for details.

05. Email Thank You Copy

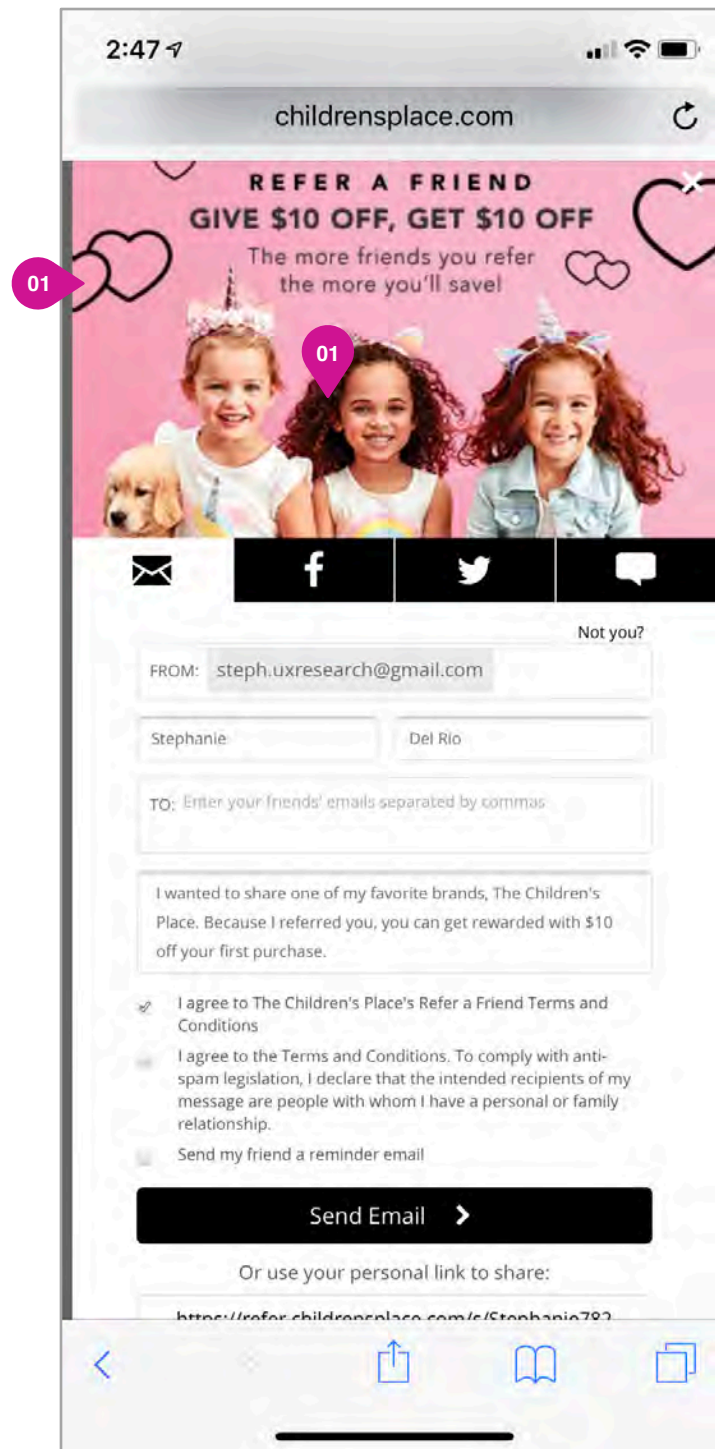
Inactive text display. Appears in this position if user signs up for both email and SMS. Appears centered on page if user only signs up for email. Does not appear at all if user only signs up for SMS.

06. SMS Thank You Copy

Inactive text display. Appears in this position if user signs up for both email and SMS. Appears centered on page if user only signs up for SMS. Does not appear at all if user only signs up for email.

07. Shop Now Button

Closes the modal and returns user to current page.

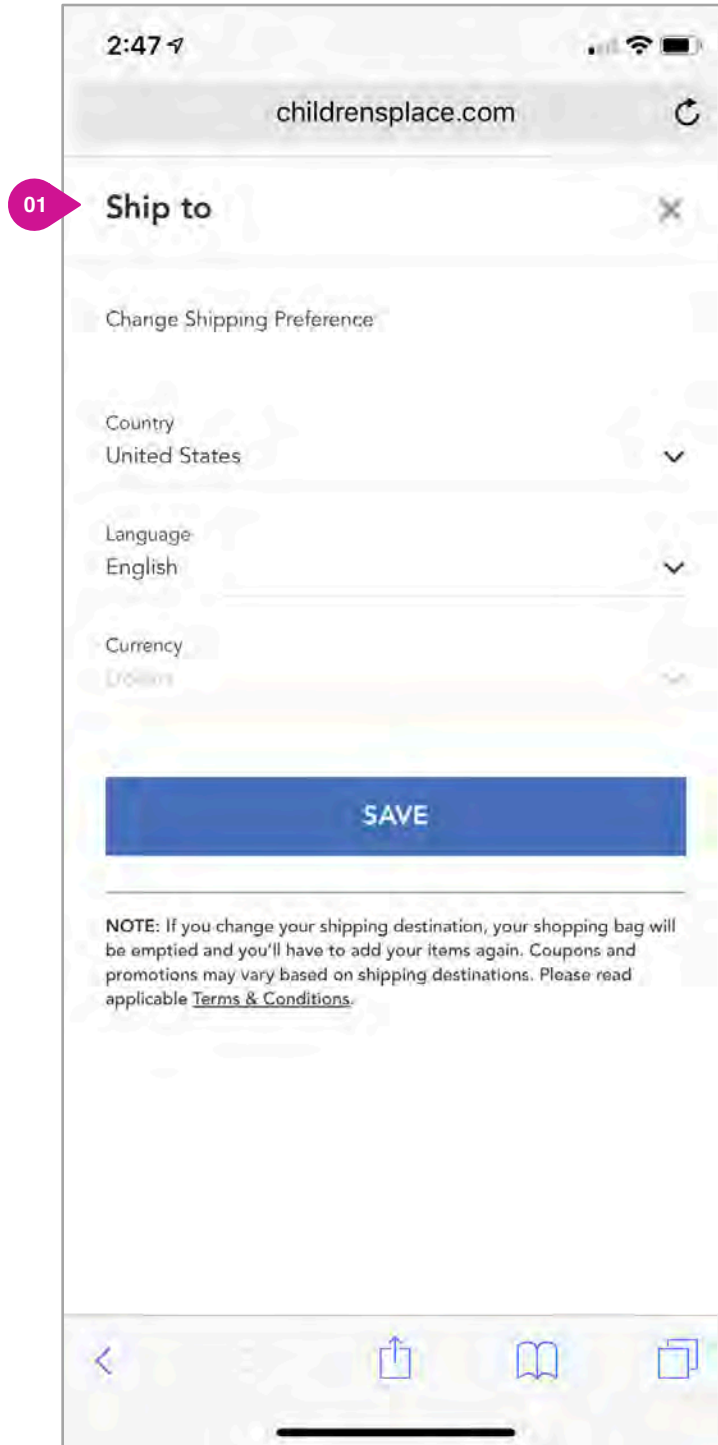


Refer a Friend Modal

NOTES:

01. Refer a Friend Modal

This is a screenshot of the existing modal. Functionality remains the same and applies on all breakpoints. Apply atomic design styles.



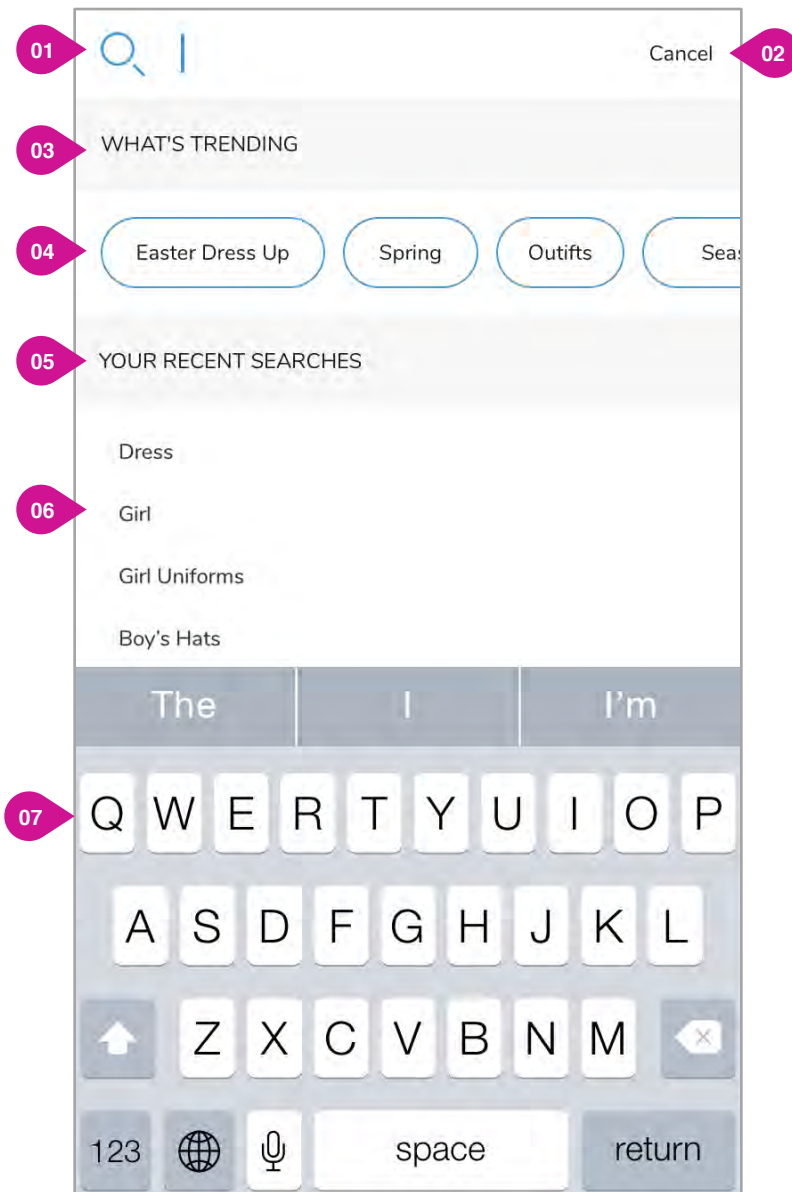
Ship To Modal

NOTES:

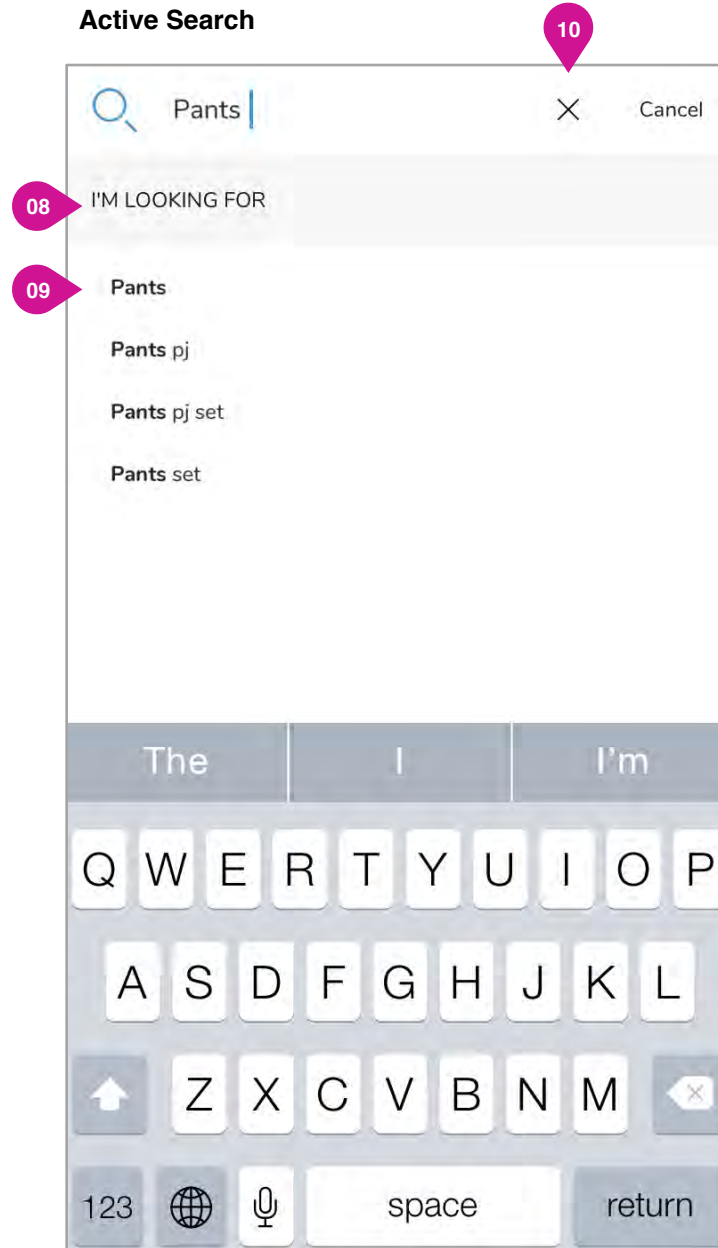
01. Ship To Modal

This is a screenshot of the existing modal. Functionality remains the same and applies on all breakpoints. Apply atomic design styles.

Default



Active Search



Mobile Search: Steps 1 and 2

NOTES:

01. Search Field

On activating search takeover, Search Box will be empty with "What's Trending" and "Recent Searches" (if applicable) below.

- If there is no content entered on ENTER/RETURN on keyboard or a query with no results, then user is displayed the No Search Results page.

02. Cancel

Tapping this link closes the search modal and returns user to previous page.

03. Trending Header

Inactive text display.

04. Trending Buttons

This is a carousel that is swipeable from right to left. Links to the corresponding product listing page. Business to define and manage what these buttons will say and where they will link to.

05. Recent Searches Header

Not active. If user has no previous searches, this section is not shown.

06. Recent Search Links

List of <X> recent searches. On tap, each link loads corresponding page.

07. Native Keyboard

Use the native keyboard and functionality when user opens search. Keyboard will display by default.

08. I'm Looking For Header

Inactive text display.

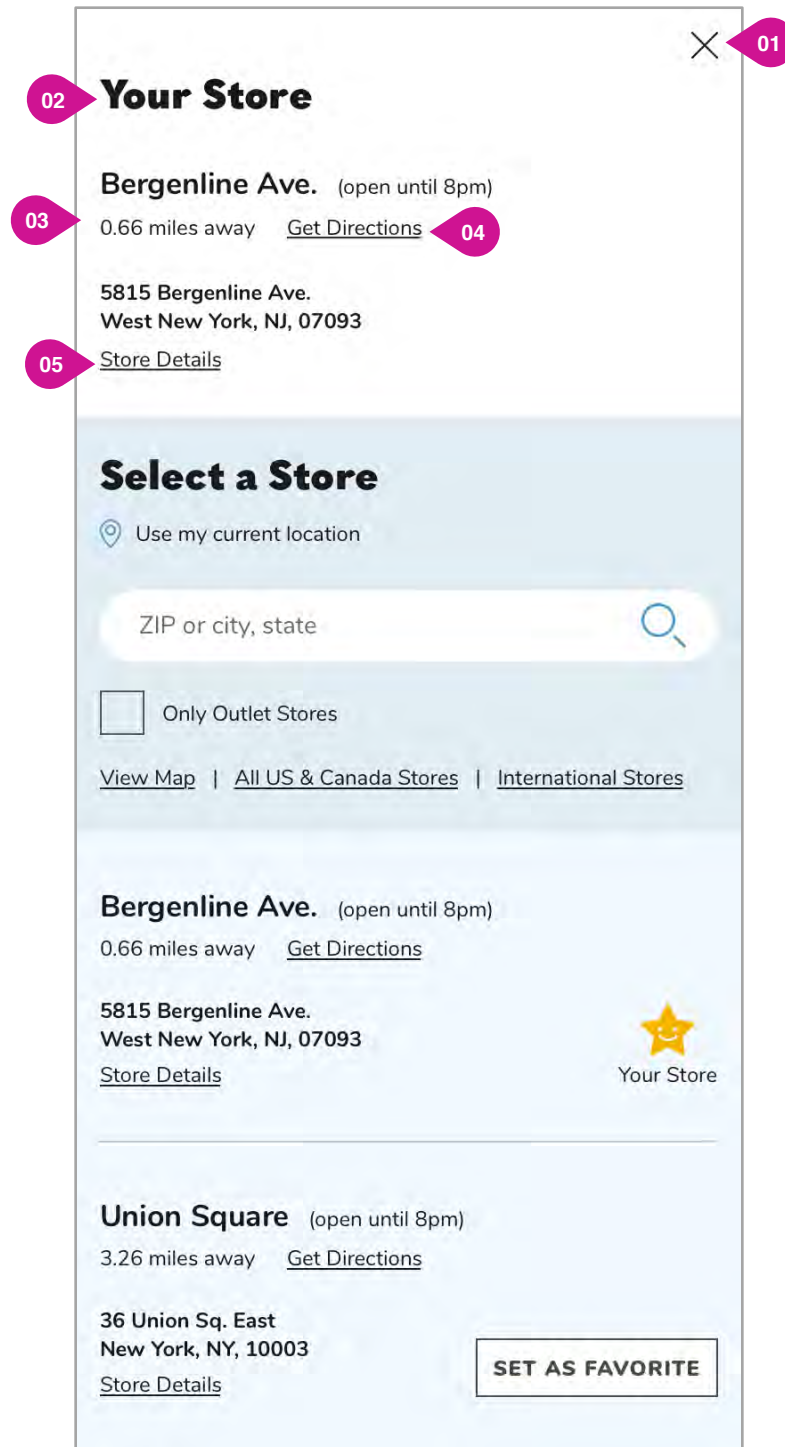
09. Real Time Search Results List

As the user types a query in the Search Input Field, relevant results appear in the 'I'm Looking For' area.

- Links user to corresponding SRP.

10. X Icon

Appears after one character has been entered. On tap, clears any text entered in the Search Input Field.



Mobile Store Locator: Store Selected

NOTES:

01. X Icon

Closes the Store Locator drawer and returns user to current page.

02. Your Store Header

Not active.

03. Active Store Location Information

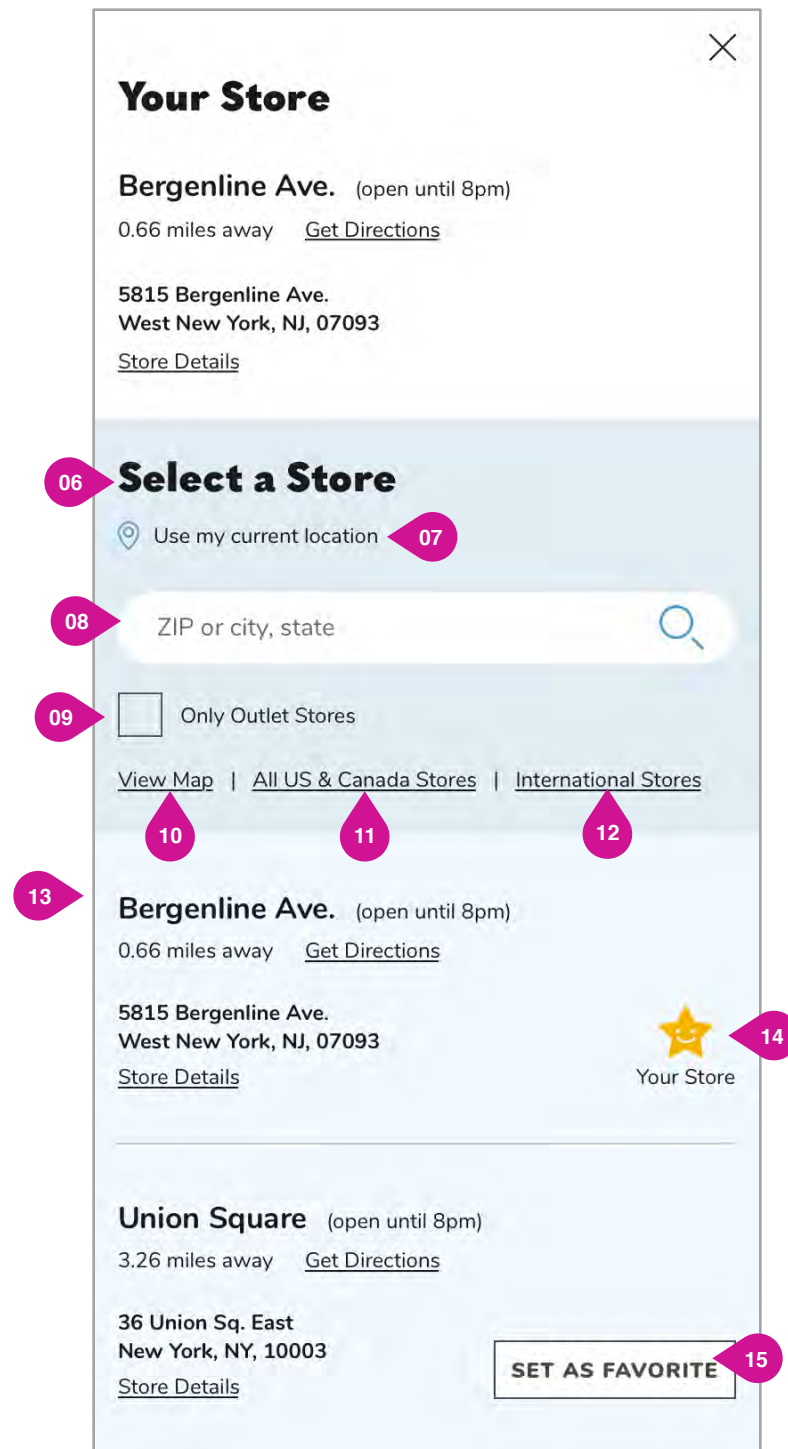
This area displays relevant information about the user's store. If user has not selected a store, the dropdown would not include the "Your Store" section. Refer to page 19.

04. Get Directions Link

Opens the user's default map app or links to google maps in new browser tab.

05. Store Details Link

Links to the corresponding store detail page



Mobile Store Locator: Store Selected (Continued)

NOTES:

06. Select a Store Header

Links to existing Store Locator page.

07. Current Location Link

On tap, triggers browser permission window and uses the user's location to determine their closest store

08. Location Input Field

User can input a ZIP code or city/state combination.

- If there is content entered into search box, on tap of the search icon or ENTER/RETURN on keyboard initiate search and filters the stores displayed in this dropdown.

- If there is no content entered or a query with no results, on tap of the search icon or ENTER/RETURN on keyboard displays the following message: "Sorry, we couldn't find any stores for your search. Please try again."

09. Outlet Only Checkbox

On click or tap, checkmark appears and, the search returns only Outlet locations. Default state is unchecked.

10. View Map Link

Links to map tab on existing Store Locator page (to be designed in later sprint(s)).

11. All US & Canada Stores Link

Links to page with list of all locations in US & Canada (to be designed in later sprint(s)).

12. International Stores Link

Links to page with list of all international locations (to be designed in later sprint(s)).

13. Store Location Search Results List

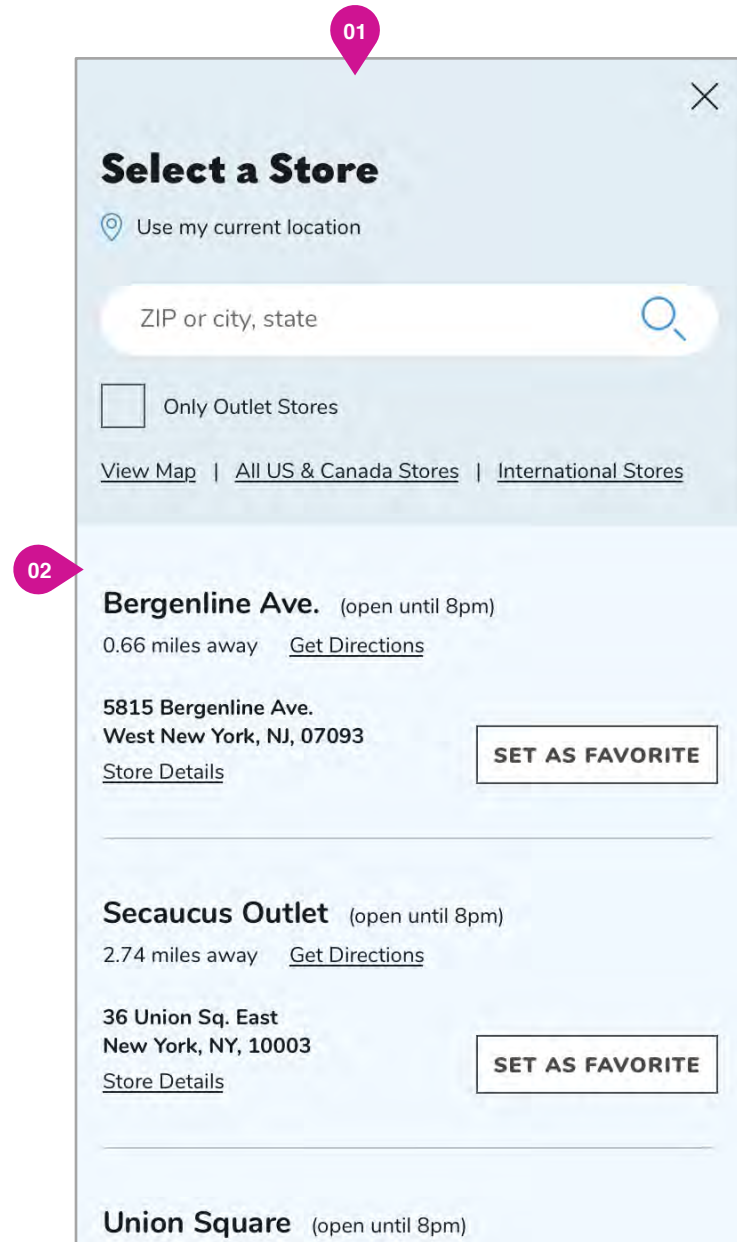
List of locations closest to the user based on their selected method of inputting a location.

14. 'Your Store' badge

If user's current location appears in search results, this badge would be displayed as shown.

15. 'Set as Favorite' Button

Replaces the current "Your Store" with the newly selected location and displays that globally in the header. TCP to determine the button's microcopy. This location is also displayed in relevant BOPIS and BOSS elements to be defined in upcoming sprints.



Mobile Store Locator: No Store Selected

NOTES:

01. Default (No Store Selected) View

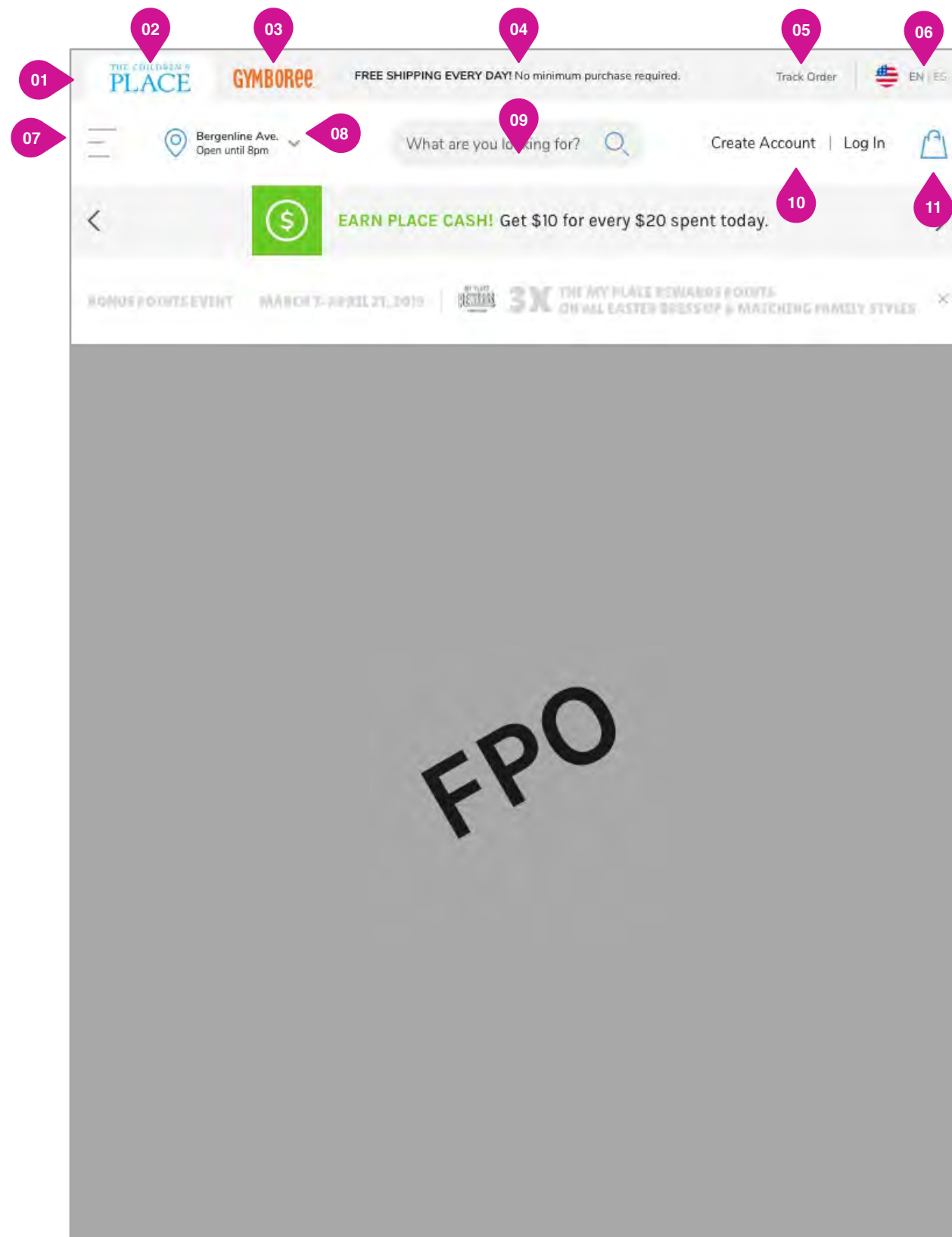
If user has not selected a store or allowed browser geolocation, this is the default view of the Store Locator dropdown. All elements function the same as detailed on previous page.

02. Store Location Search Results List

If user has not selected a store or allowed browser geolocation, a list of stores is presented here. Business to determine which stores should be shown.

GLOBAL NAVIGATION - TABLET





Tablet Header: Guest

NOTES:

01. Brand Tabs

Tabs allow user to toggle between TCP and Gymboree websites. On tap, Gymboree Logo will highlight the logo in white in the same placement to the right of TCP.

02. TCP Logo Tab

Links to TCP Homepage.

03. Gymboree Logo Tab

Links to Gymboree Homepage. Logo placement remains the same as user toggles between TCP and Gymboree.

04. Promotional Banner

This element includes one constant message. Business to determine how many and which promotions display here. If multiple messages are provided by the business team, the text will automatically fade in and out every 3 seconds.

- Entire area of banner is active and links to corresponding page.

- Messages must not exceed 55 characters.

05. Track Order Link

Links to the Track Order page.

06. Country Selector

Area contains HTML text and an image. It will display on all pages as part of the utility navigation. It will display on the far right side of the utility nav. Utilizes existing functionality.

07. Menu Icon

Tapping the menu icon opens the mobile navigation which slides in left to right (shown on page 7).

08. Store Locator

Entire store section opens Store Locator drawer shown on page 31.

- If favorite store is closed, it should display "Store opens at <time>" message.

- If no store is selected, this area would display the "Find a Store" message. Refer to DSM Library for this header variation.

09. Search

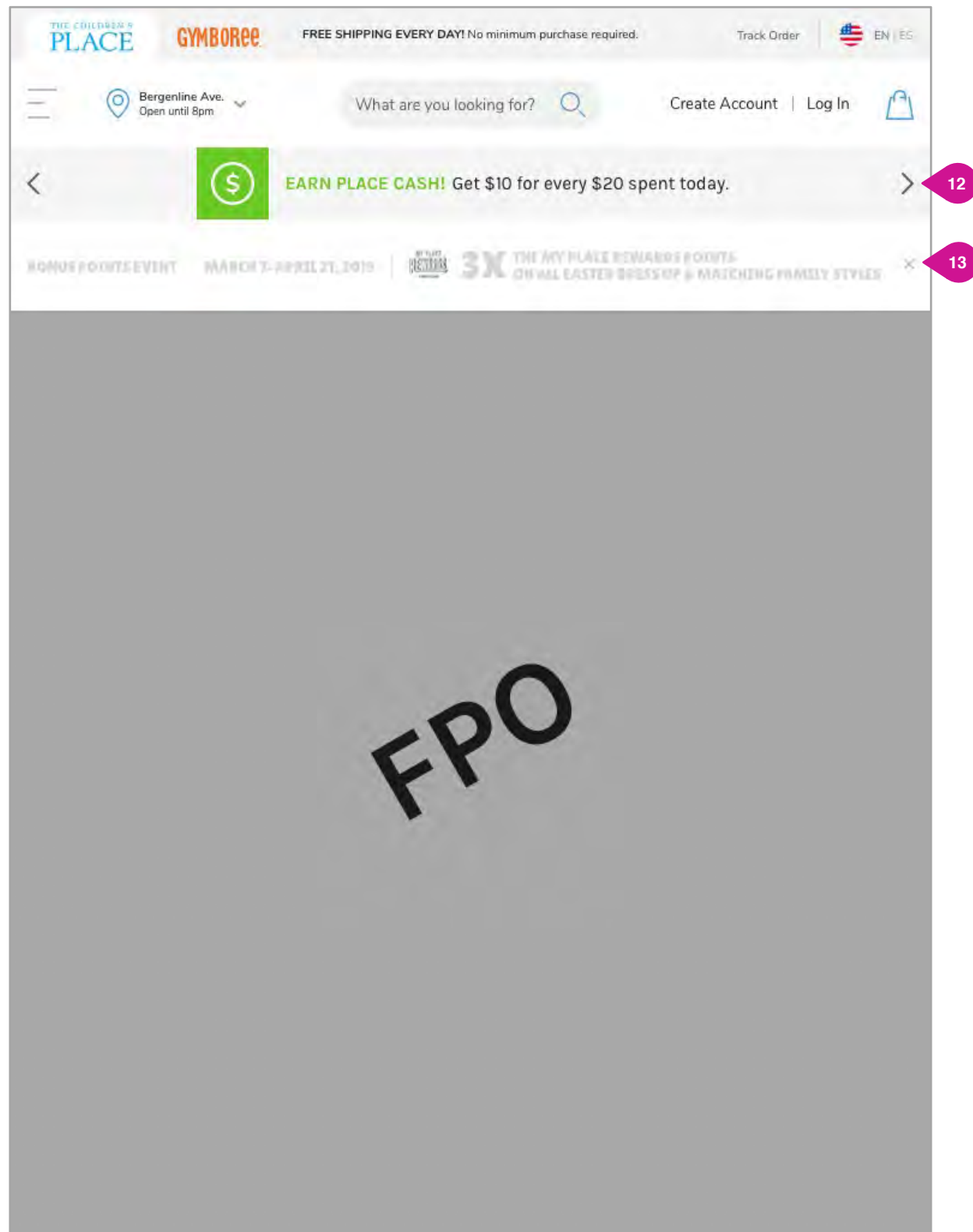
Tapping anywhere within the search bar opens a full screen search overlay shown on page 29.

10. Create Account / Log In text links

TBD in upcoming Account & Loyalty Sprint.

11. Bag Icon

Element is comprised of HTML text and an image. It will always display to the right of account icon.



Tablet Header: Guest (Continued)

NOTES:

10. Promotional Banner Carousel

Carousel element containing up to 3 promotional messages. The messages rotate every 3 seconds. Side arrows allow user to click through carousel in either direction. Entire area of each banner is active and links to corresponding page. Business to determine how many and which promotions display here.

- Messages must not exceed 55 characters.

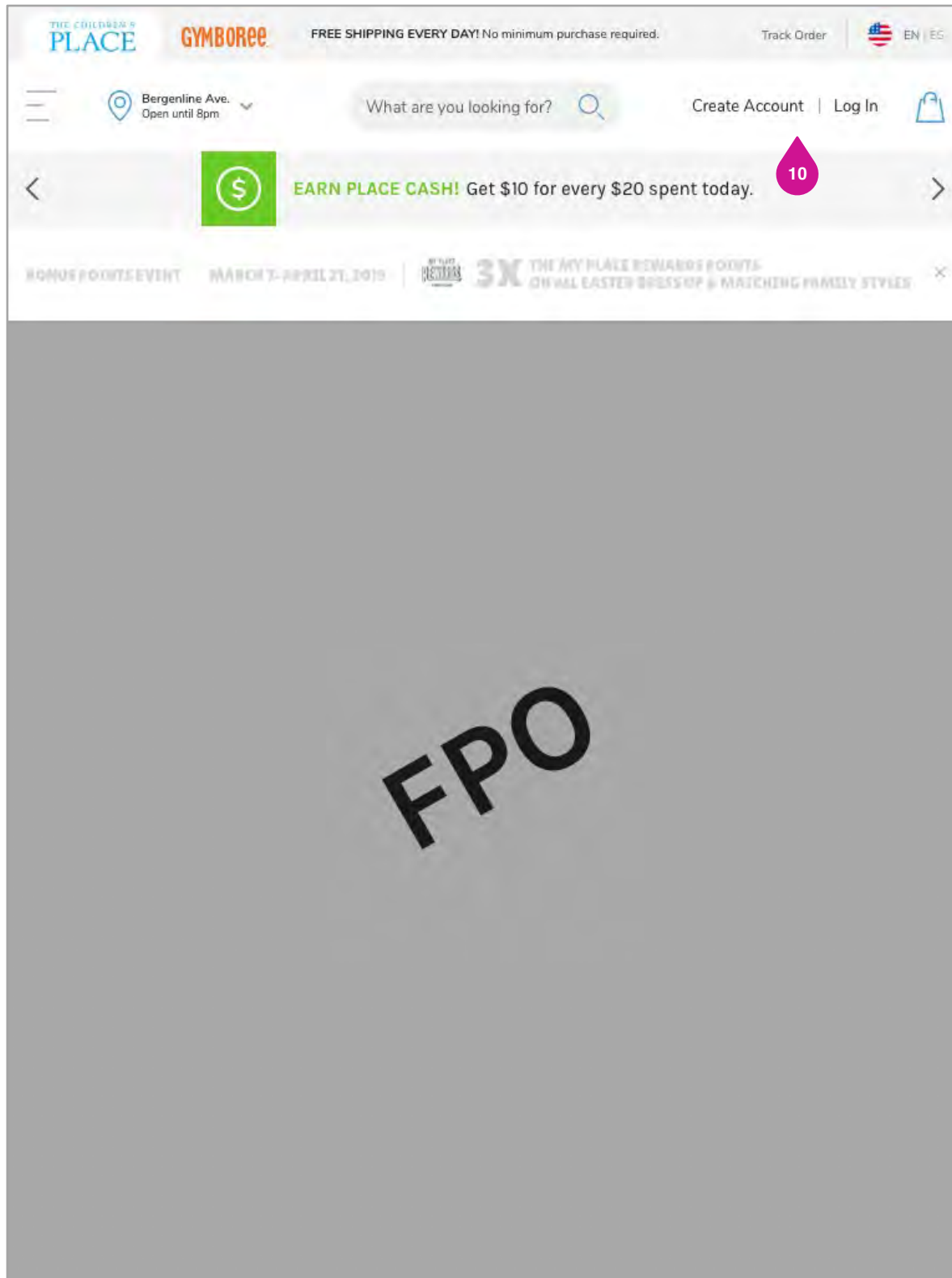
11. Loyalty Promotional Banner

This area is dynamic and displays personalized content based on user's authenticated/loyalty status (e.g. Guest vs. MPR vs. PLCC). Business to determine specifics of what promotion each user type sees.

- This element can be an image or an image with HTML text. If HTML, the message should not exceed 55 characters.

- This element is globally visible throughout the site unless user closes it.

- Tapping the X icon closes promotional banner.

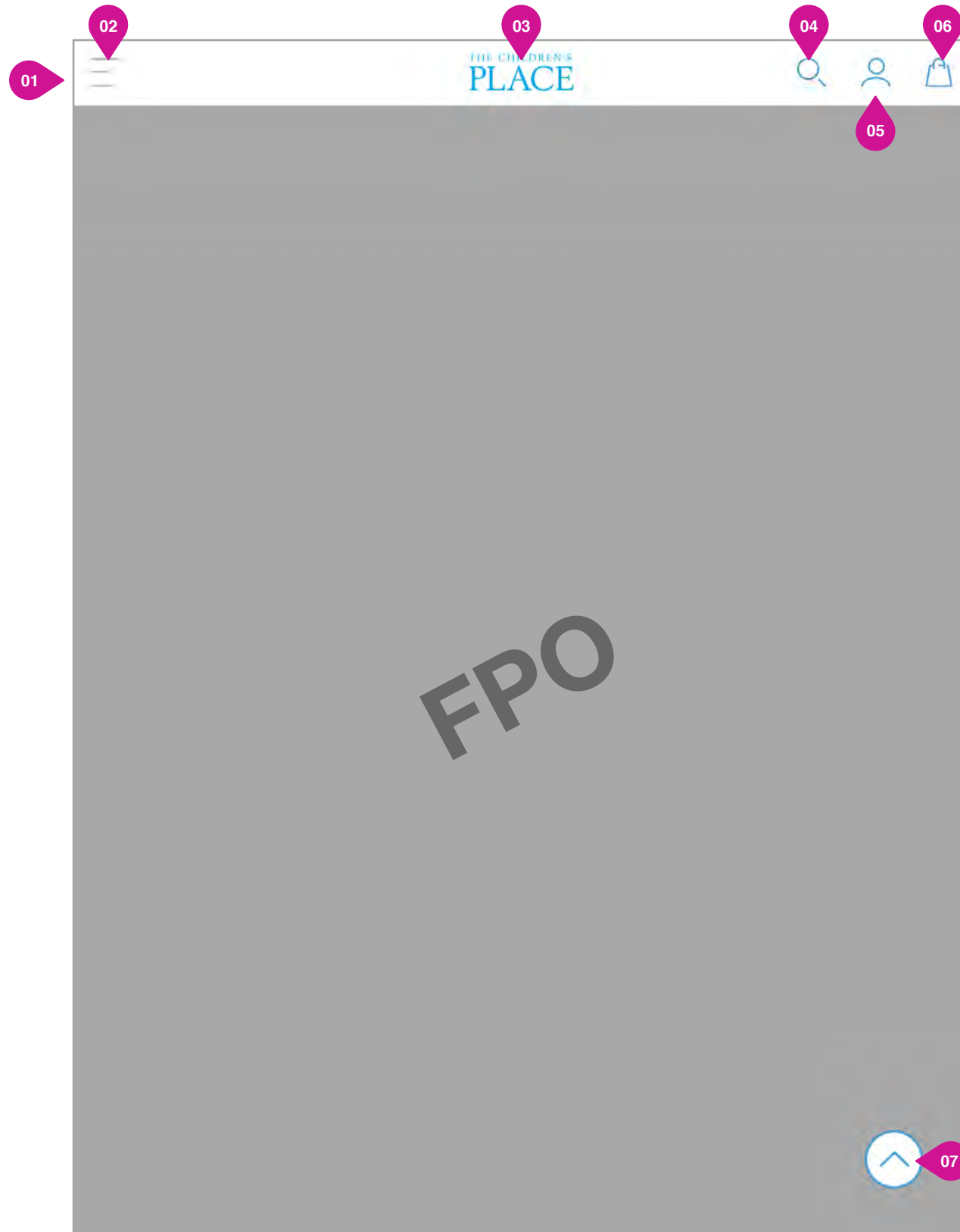


Tablet Header: Authenticated

NOTES:

01. Account Icon
TBD in upcoming Account & Loyalty Sprint.

- Canada Site displays welcome message without Loyalty Points & Rewards.



Tablet Condensed Header

NOTES:

01. Condensed Tablet Header

As the user scrolls down the page, a condensed version of the header anchors to the top of the browser and remains persistent.

02. Menu Icon

Tapping the menu icon, opens the mobile navigation which slides in left to right (shown on page 24).

03. TCP Logo

Links to TCP Homepage.

04. Search

Tapping anywhere within the search bar opens a full screen search overlay shown on page 29.

05. Account Welcome Message

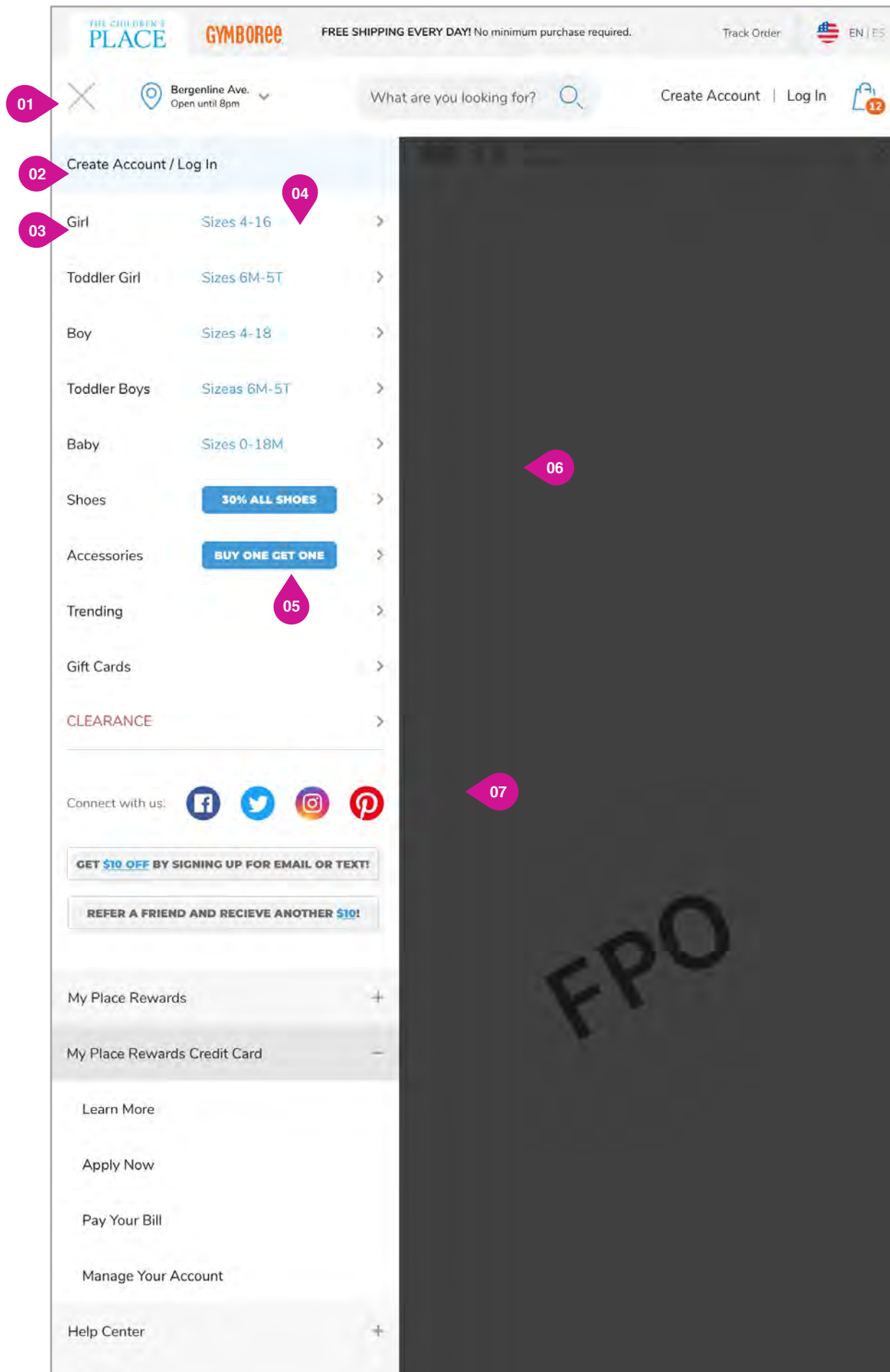
Functionality remains the same, refer to pages X above.

06. Bag Icon

Links to bag page.

07. Back to Top Button

This element appears two viewports down. On tap, scrolls user back to the top of the page.



Tablet L1 Navigation: Guest

NOTES:

01. X Icon

Closes menu drawer and returns user to current page.

02. Account Creation/Log In Link

TBD in upcoming Account & Loyalty Sprint.

- Canada Site displays welcome message without Loyalty Points & Rewards.

03. Primary Navigation Element

On tap, slides open the secondary navigation. Entire bar is an active area.

04. Category Size Range

Text labels for size ranges display for 5 main categories (shown here).

- This is part of the active bar linking to next level of navigation.

05. Promotional Badge

These promotional badges can be used for any navigation other than the 5 main categories (see item 04 above). Business to determine what promotions display here.

- This is part of the active bar linking to next level of navigation.

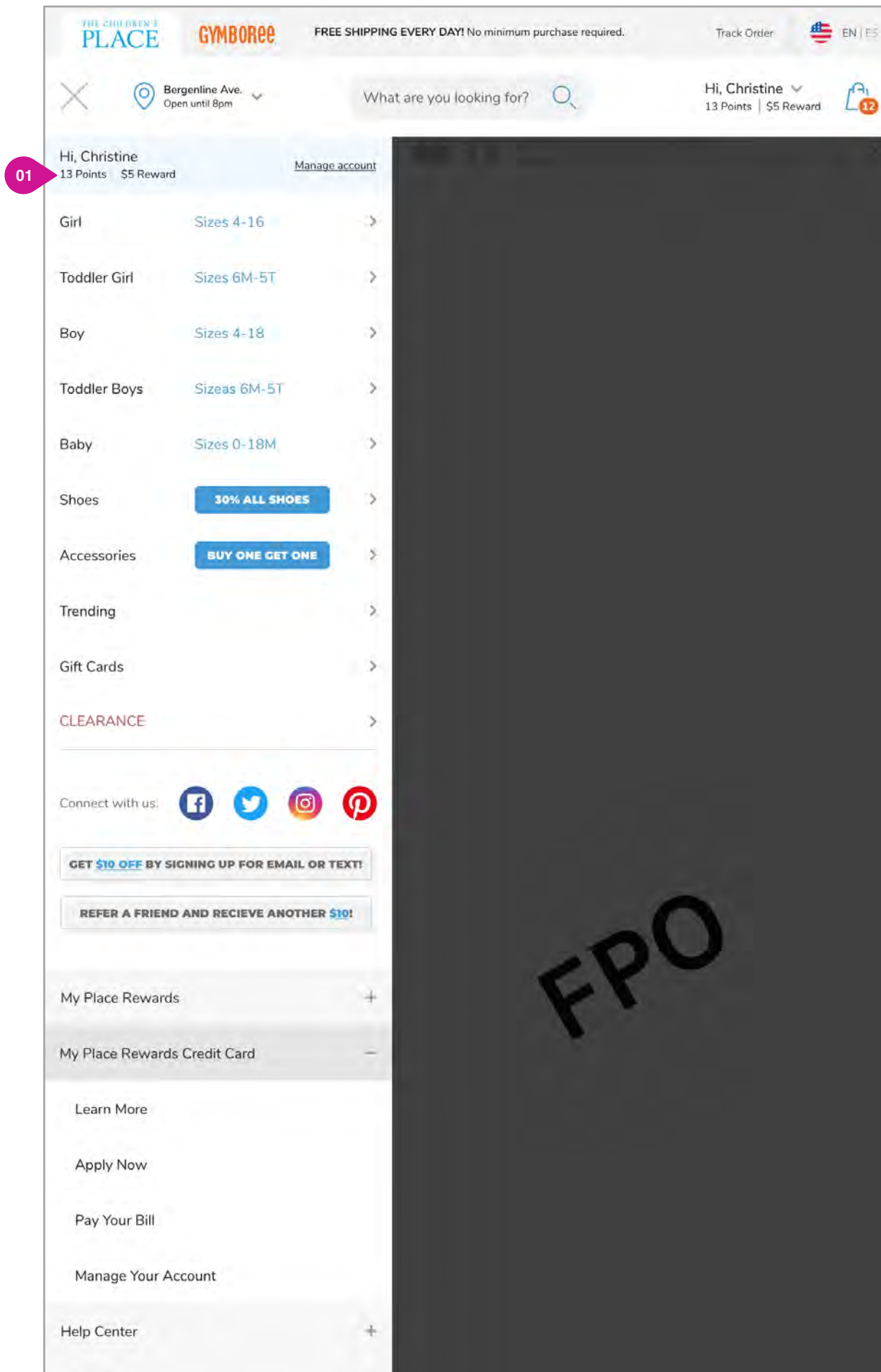
06. Dark Overlay

Upon expansion of the menu, a dark overlay appears over content below disabling it. When the menu retracts, the overlay disappears and content on the page is visible and active again. Tapping on the overlay closes the menu.

07. Footer

The footer is included as part of the mobile navigation. Functionality is defined on page 27.

Tablet L1 Navigation: Authenticated

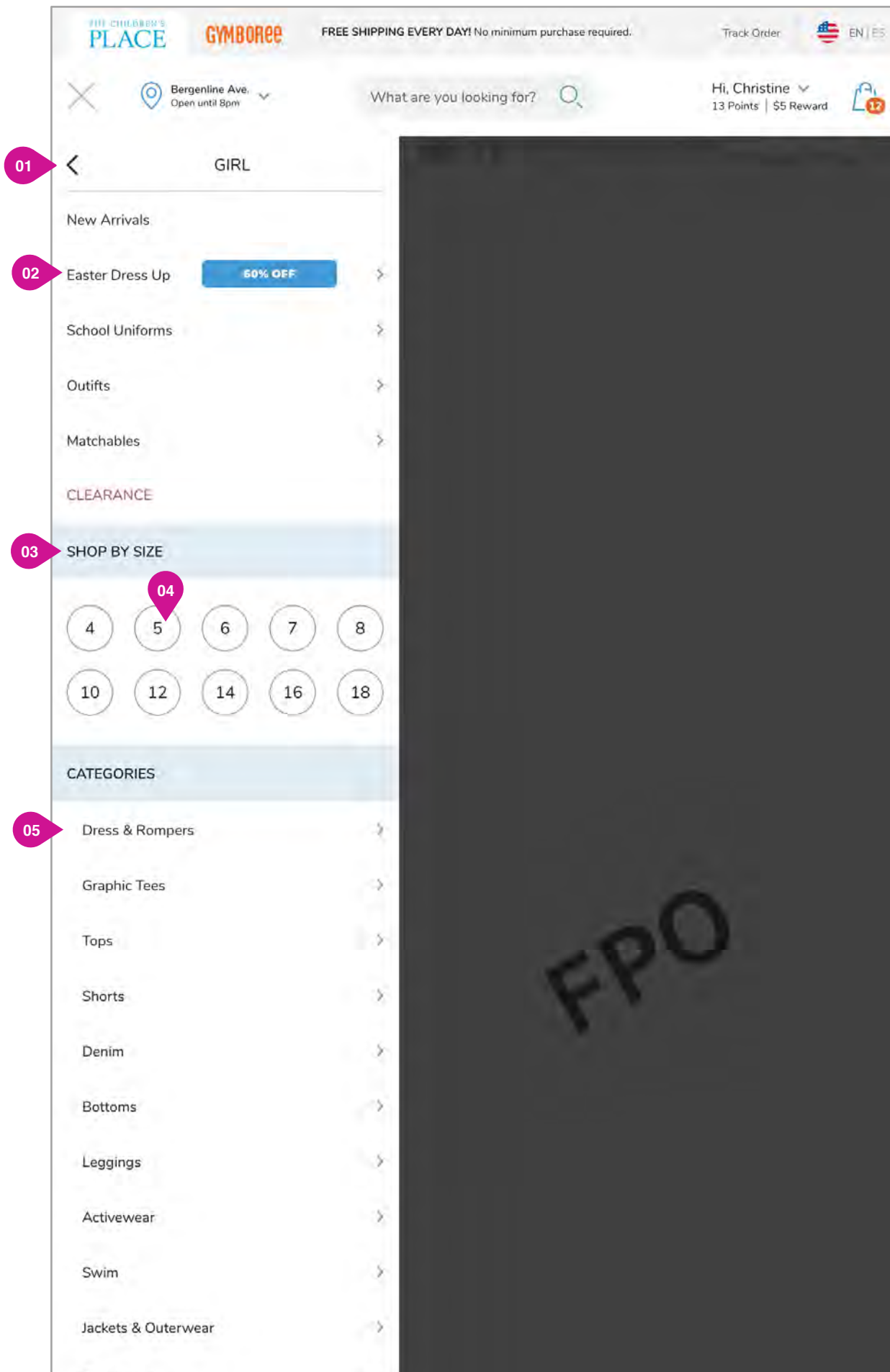


NOTES:

01. My Account

TBD in upcoming Account & Loyalty Sprint.

- Canada Site displays welcome message without Loyalty Points & Rewards.



Tablet L2 Navigation

NOTES:

01. Back Icon

Returns user to L1 navigation view.

02. Featured Category

Links to corresponding PLP. Entire bar is an active area.

03. Menu Header

Inactive text display.

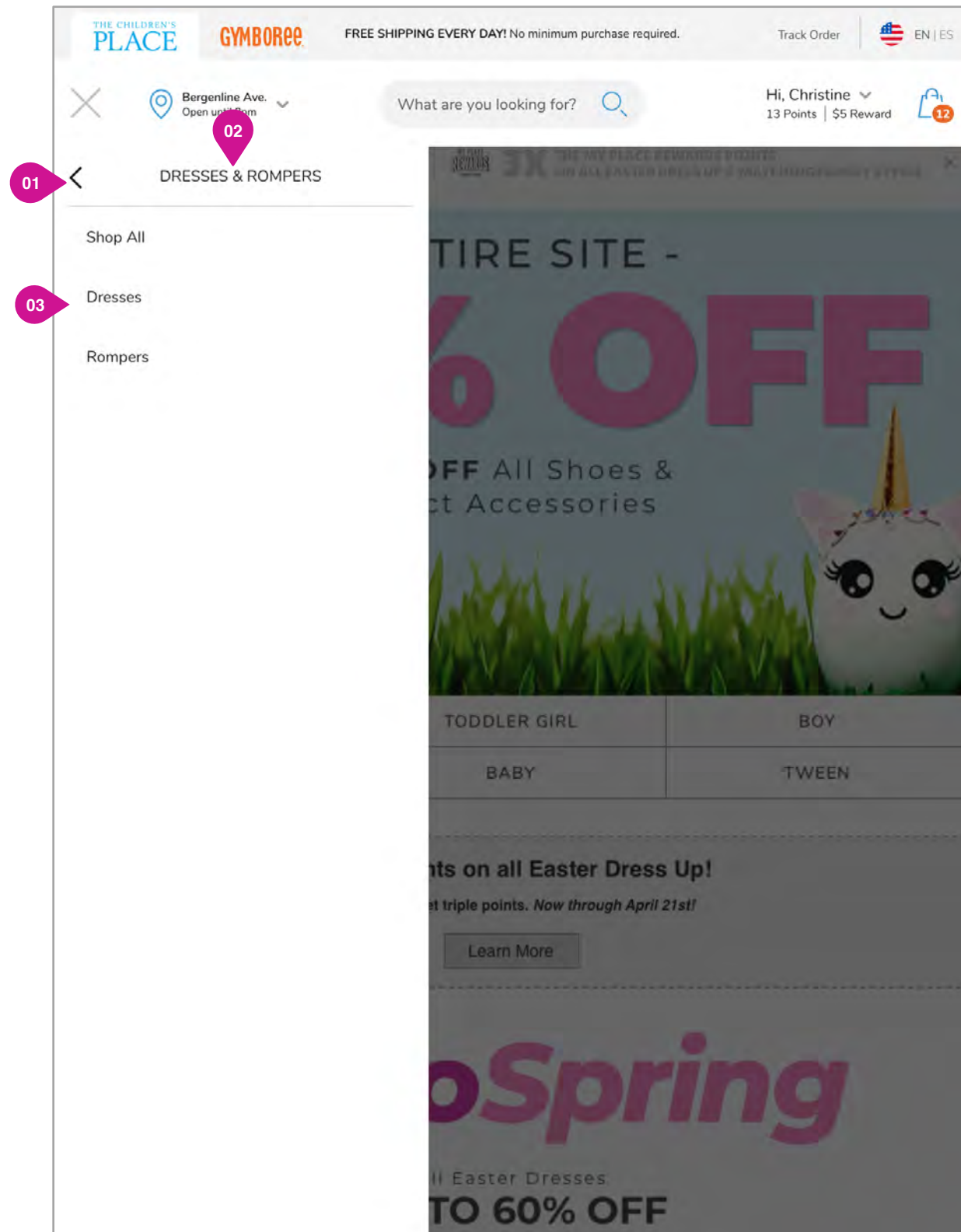
04. Size Number Buttons

Pre-filters products in L1 category by size and links to corresponding PLP. **This element is TK. Business to determine when this goes live.**

05. Menu Text Links

Links to corresponding PLP. Entire bar is an active area.

Tablet L3 Navigation



NOTES:

01. Back Icon

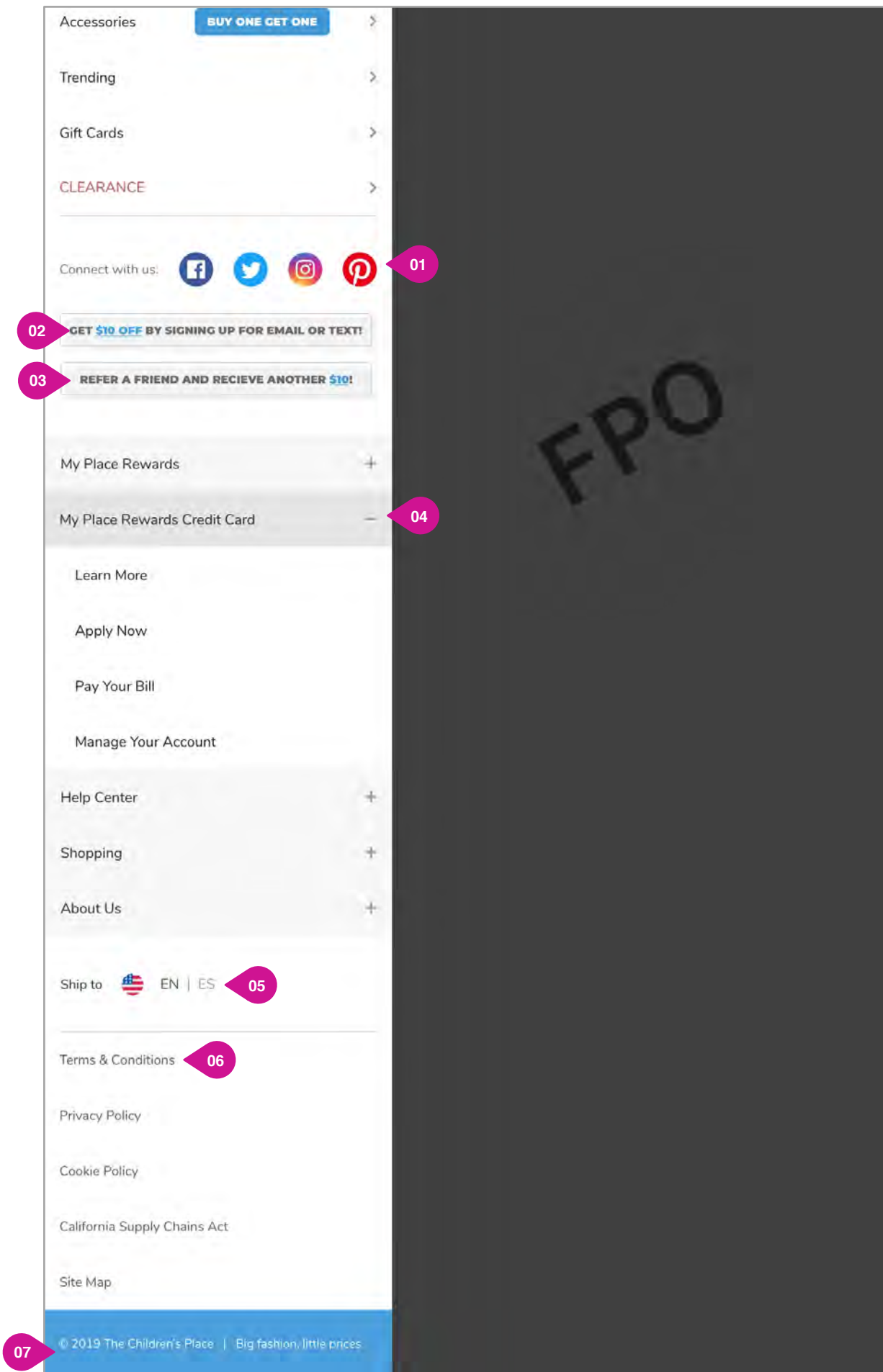
Returns user to L2 navigation view.

02. Menu Header

Inactive text display.

03. Menu Text Links

Links to corresponding PLP (top bar is always "Shop All"). Entire bar is an active area.



Tablet Footer

NOTES:

01. Social Media Icons

Links to corresponding webpage in new browser window or opens app.

02. Get \$10 Off Button

On tap, opens a modal shown on following page. Entire button is active.

03. Refer a Friend Button

On tap, opens the existing Refer a Friend modal. Refer to page 13. Entire button is active.

04. Footer Accordions

On tap, the accordion or touch target area expands accordion to display additional links. Links open to corresponding pages.

- Only one accordion will be open at a time. Tapping a subsequent footer accordion will close any open accordion.

- Canada Site will display the Air Miles promo here instead of the My Place Rewards and My Place Rewards Credit Card accordions.

05. Ship To Icon and Text Link

On tap, opens the existing Ship To modal.

06. Legal Links

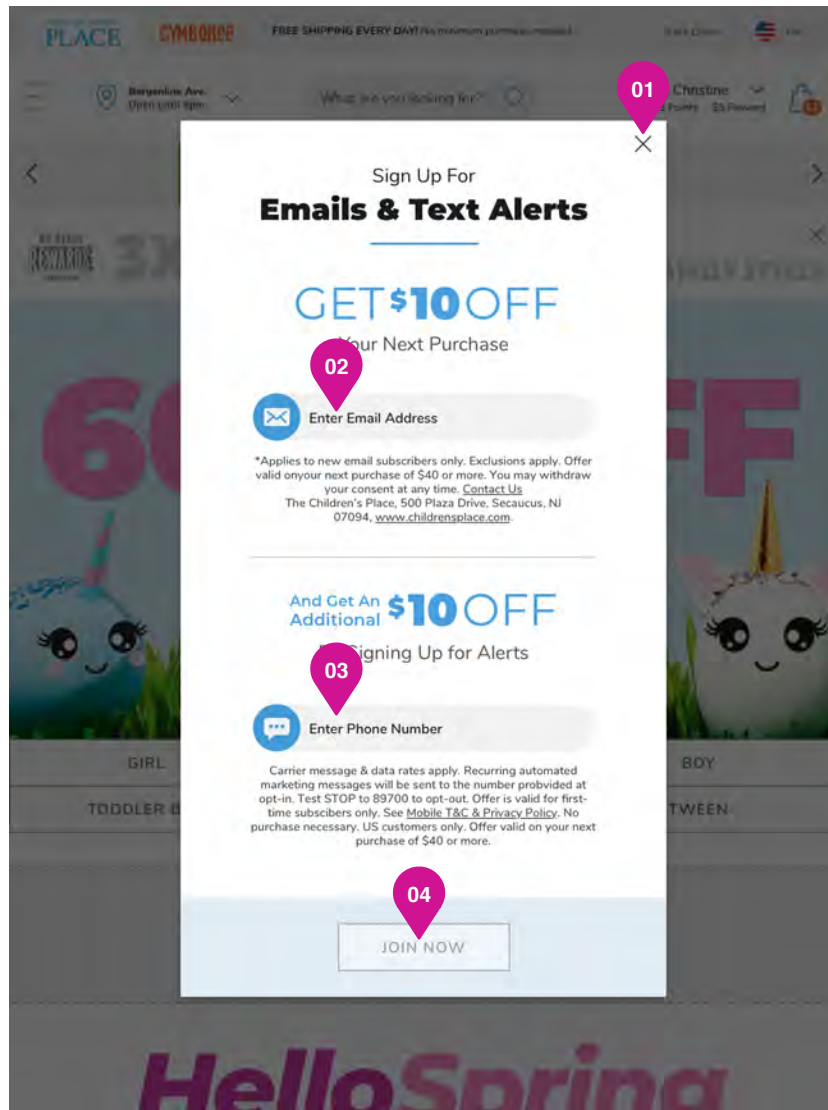
Each text link is active and links to corresponding page. Business will manage what links display in this section.

07. Sub-Footer

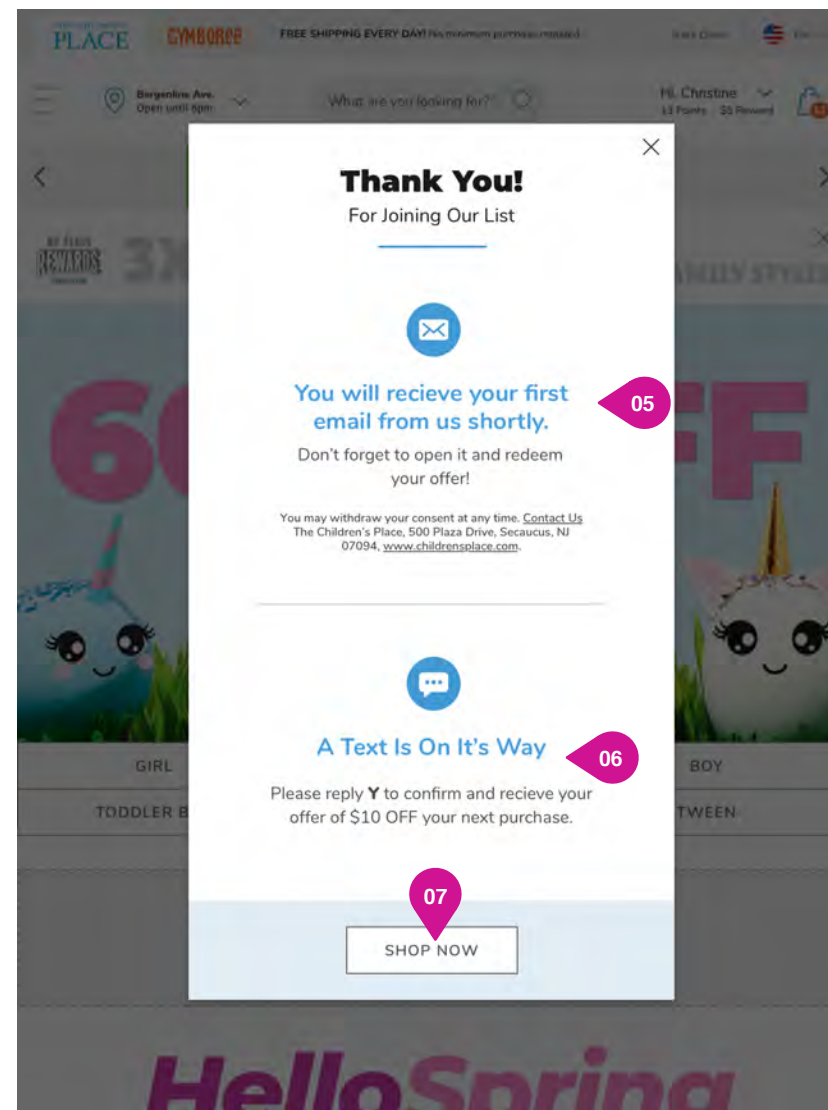
HTML text with copyright and company information.

Functionality is consistent with full-width in-page footer. Refer to DSM.

Sign Up



Thank You



Tablet Sign Up & Thank You Modals

NOTES:

01. X Icon

Closes the modal and returns user to current page.

02. Enter Email Address Form Field

On tap, placeholder text disappears and native keyboard is activated for user to input text. If user does not type valid email, the system should provide form field tips prompting user to input a correct email. Form field error messaging designs are in DSM.

03. Enter Phone Number Form Field

On tap, placeholder text disappears and native keyboard is activated for user to input text.

04. Join Now Button

On tap, links to Thank You Modal. If neither form field is filled out, an error message appear noting that at least one field is required. Refer to DSM for details.

05. Email Thank You Copy

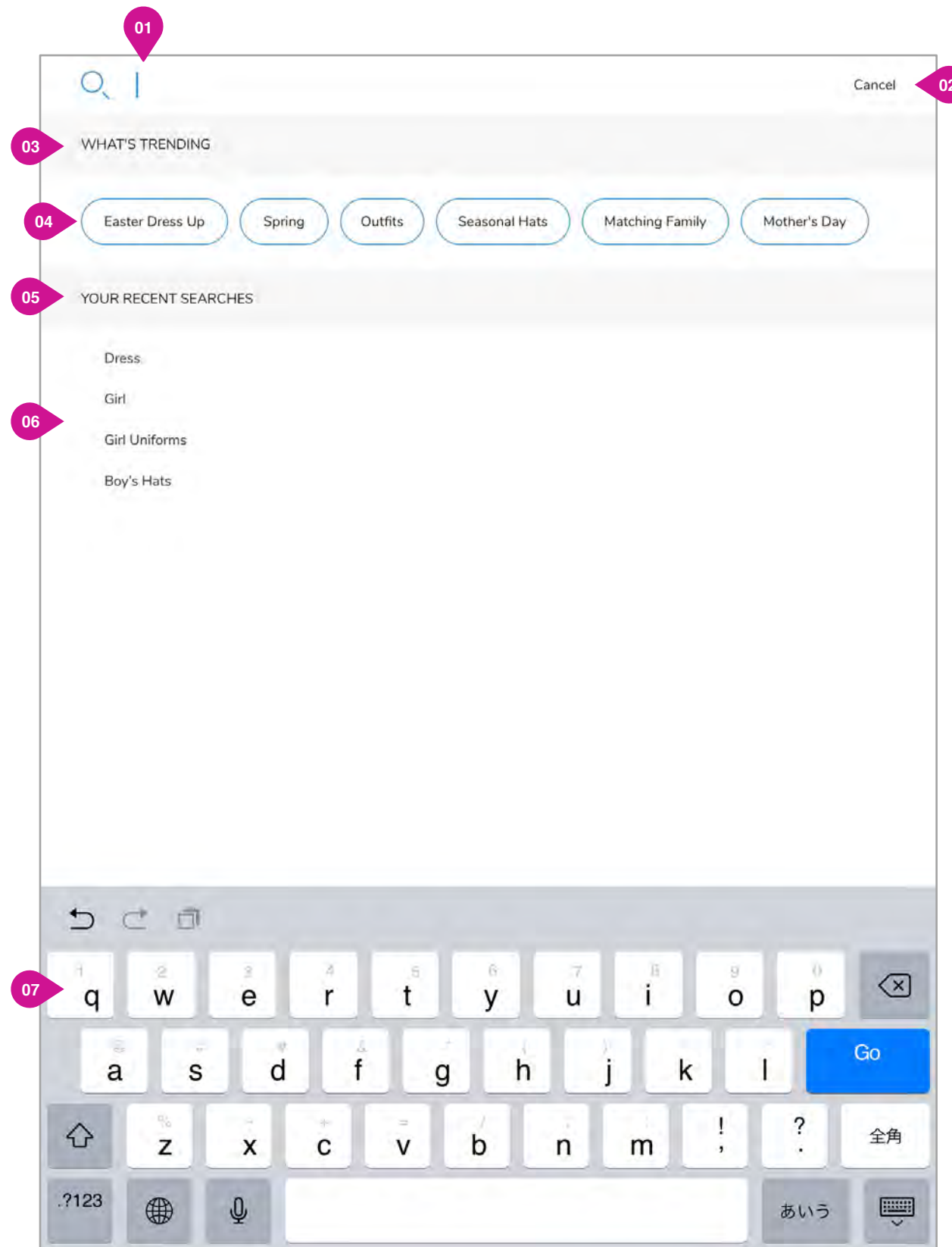
Inactive text display. Appears in this position if user signs up for both email and SMS. Appears centered on page if user only signs up for email. Does not appear at all if user only signs up for SMS.

06. SMS Thank You Copy

Inactive text display. Appears in this position if user signs up for both email and SMS. Appears centered on page if user only signs up for SMS. Does not appear at all if user only signs up for email.

07. Shop Now Button

Closes the modal and returns user to current page.



Tablet Search: Step 1

NOTES:

01. Search Field

On activating search takeover, Search Box will be empty with "What's Trending" and "Recent Searches" (if applicable) below.

02. Cancel

Tapping this link closes the search modal and returns user to previous page.

03. Trending Header

Not active.

04. Trending Buttons

Links to the corresponding product listing page. Business to define and manage what these buttons will say and where they will link to.

05. Recent Searches Header

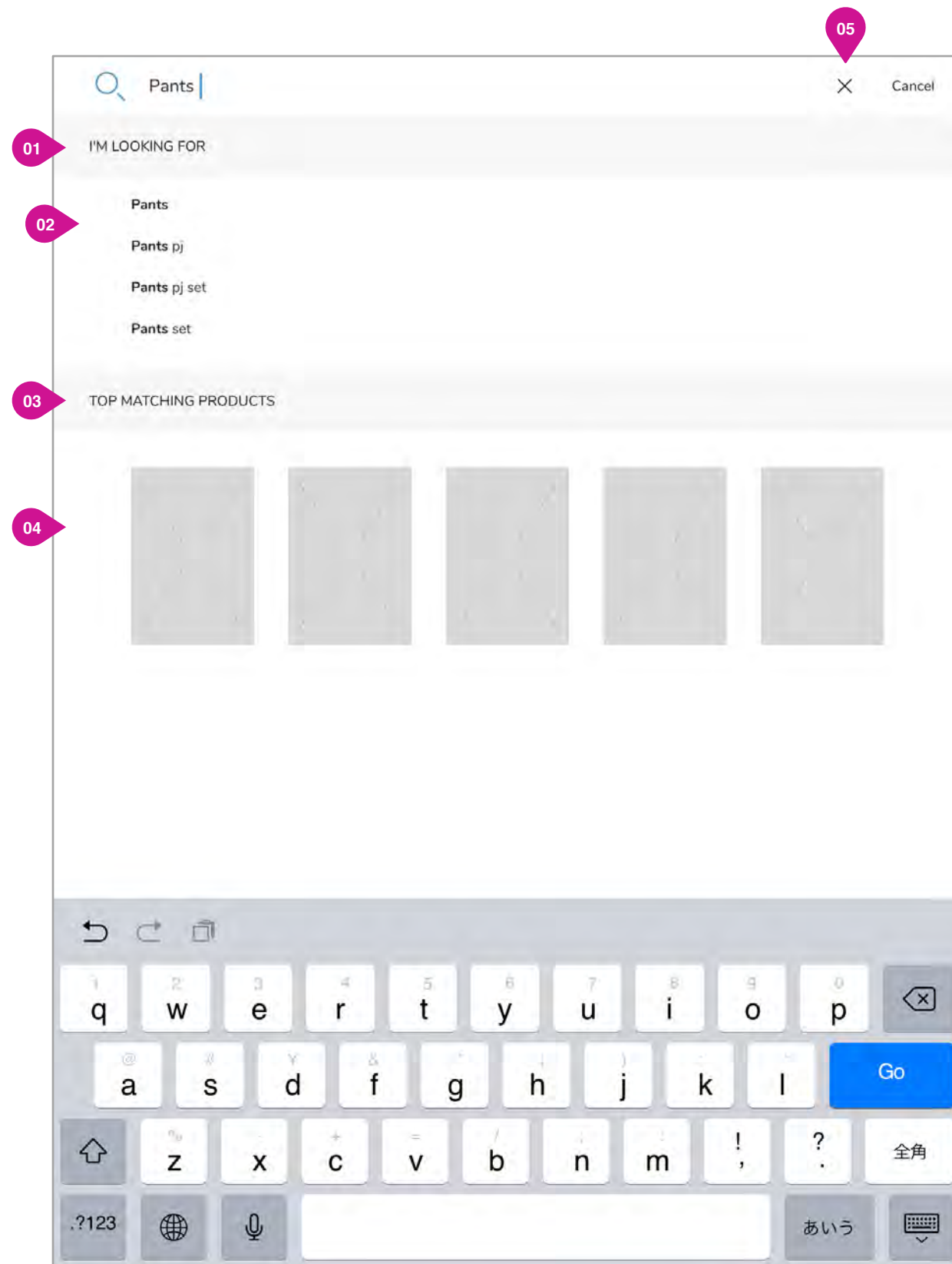
Not active. If user has no previous searches, this section is not shown.

06. Recent Search Links

List of <X> recent searches. On tap, each link loads corresponding page.

07. Native Keyboard

Use the native keyboard and functionality when user opens search. Keyboard will display by default.



Tablet Search: Step 2

NOTES:

01. I'm Looking For Header

Not active.

02. Real Time Search Results List

As the user types a query in the Search Input Field, relevant results appear in the 'Your Recent Searches' area.

- Links user to corresponding SRP.

03. Top Matching Products Header

Not active.

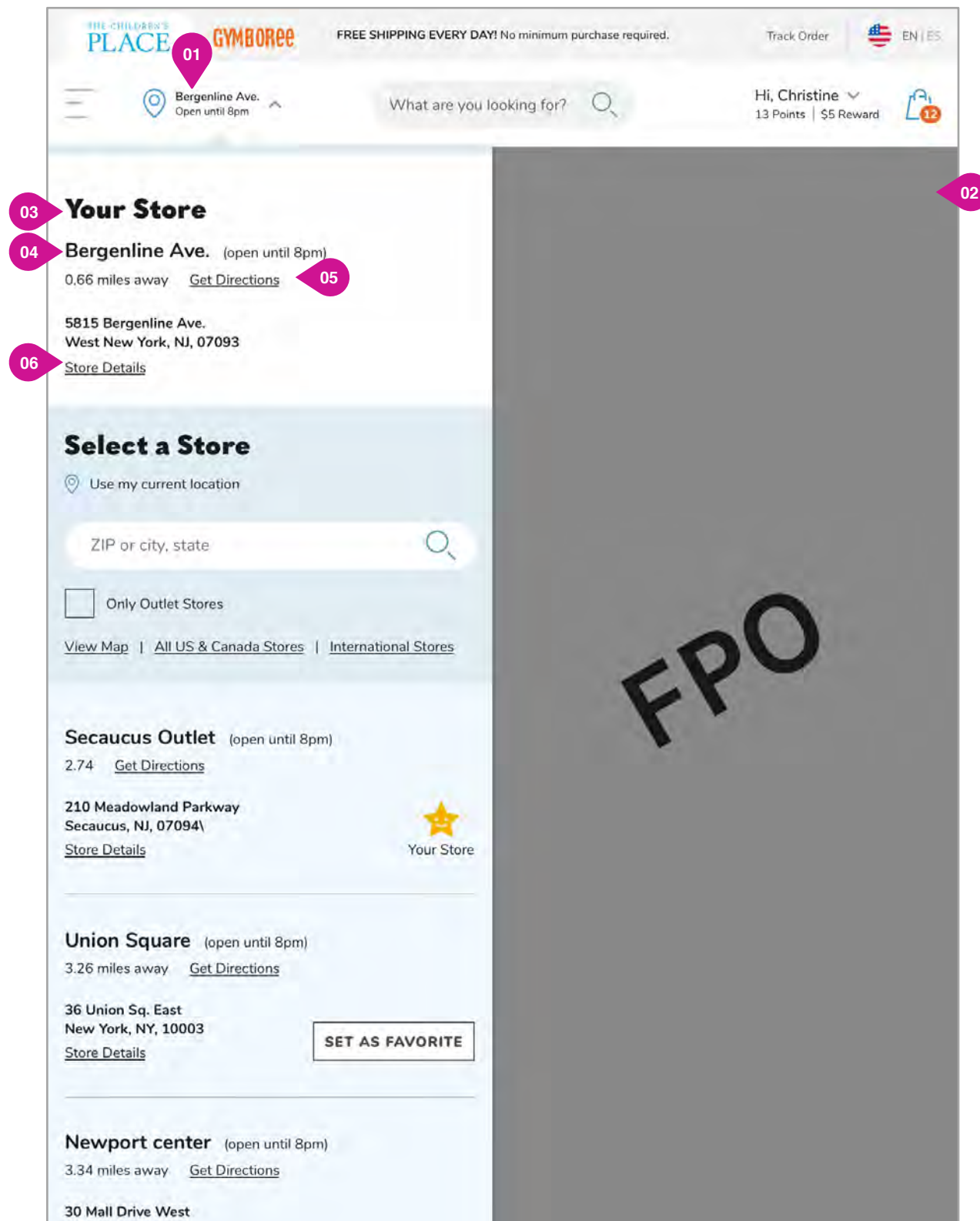
04. Product Images

Top 4 products display at the bottom of the predictive search results. Each is a link to the appropriate product detail page. These only appear on Tablet and Desktop breakpoints.

5. X Icon

Appears after one character has been entered. On tap, clears any text entered in the Search Input Field.

Tablet Store Locator: Store Selected



NOTES:

01. Your Store Indicator

Clicking on this closes the dropdown.

02. Dark Overlay

Upon expansion of the store location functionality, a dark overlay appears over content below disabling it until the user is finished with the store location function.

- Tapping overlay closes the Store Locator dropdown.

03. Your Store Header

Not active.

04. Active Store Location Information

This area displays relevant information about the user's store. If user has not selected a store, the dropdown would not include the "Your Store" section. Refer to following page.

05. Get Directions Link

Opens the user's default map app or links to google maps in new browser tab.

06. Store Details Link

Links to the corresponding store detail page.

Tablet Store Locator: Store Selected (Continued)



NOTES:

06. Select a Store Header

Links to existing Store Locator page.

07. Current Location Link

On tap, triggers browser permission window and uses the user's location to determine their closest store

08. Location Input Field

User can input a ZIP code or city/state combination.

- If there is content entered into search box, on tap of the search icon or ENTER/RETURN on keyboard initiate search and filters the stores displayed in this dropdown.

- If there is no content entered or a query with no results, on tap of the search icon or ENTER/RETURN on keyboard displays the following message: "Sorry, we couldn't find any stores for your search. Please try again."

09. Outlet Only Checkbox

On click or tap, checkmark appears and, the search returns only Outlet locations. Default state is unchecked.

10. View Map Link

Links to map tab on existing Store Locator page (to be new designed in later sprint(s)).

11. All US & Canada Stores Link

Links to page with list of all locations in US & Canada (to be designed in later sprint(s)).

12. International Stores Link

Links to page with list of all international locations (to be designed in later sprint(s)).

13. Store Location Search Results List

List of locations closest to the user based on their selected method of inputting a location.

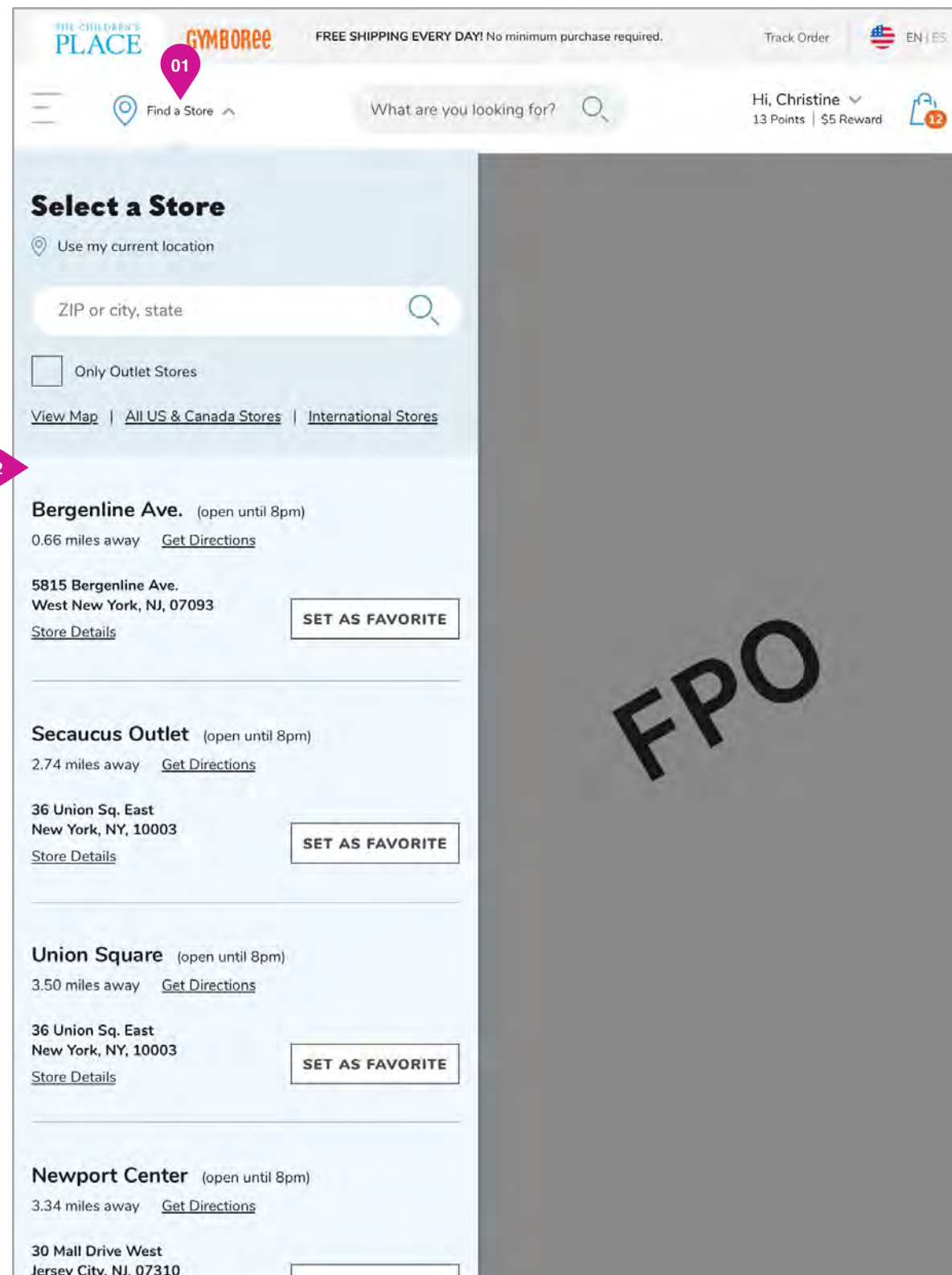
14. 'Your Store' badge

If user's current location appears in search results, this badge would be displayed as shown.

15. 'Set as Favorite' Button

Replaces the current "Your Store" with the newly selected location and displays that globally in the header. TCP to determine the button's microcopy. This location is also displayed in relevant BOPIS and BOSS elements to be defined in upcoming sprints.

Tablet Store Locator: No store selected



NOTES:

01. Default (No Store Selected) View

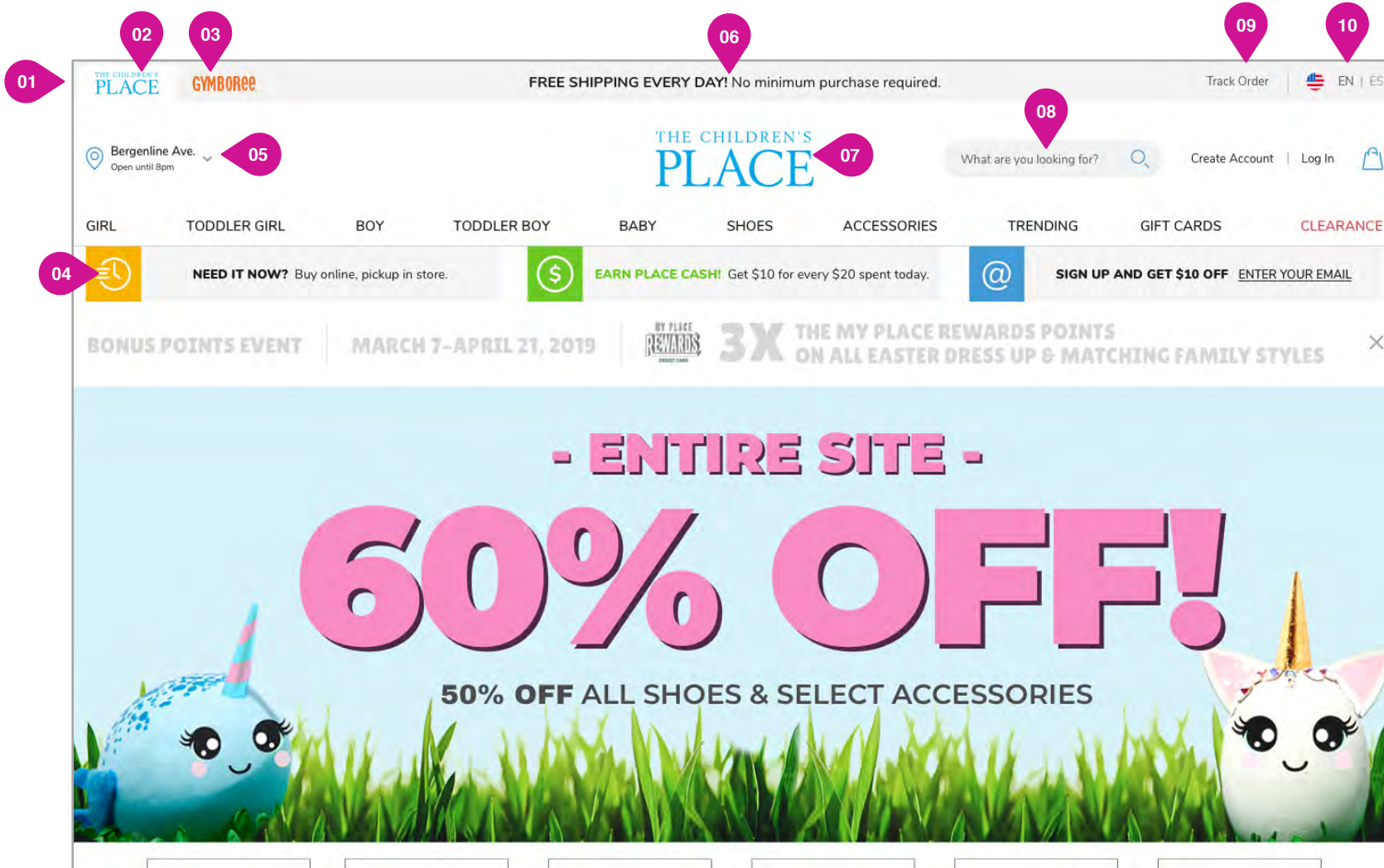
If user has not selected a store or allowed browser geolocation, this is the default view of the Store Locator dropdown. All elements function the same as detailed on previous page.

02. Store Location Search Results List

If user has not selected a store or allowed browser geolocation, a list of stores is presented here. Business to determine which stores should be shown.

GLOBAL NAVIGATION - DESKTOP





Desktop Global Header: Guest

NOTES:

01. Brand Tabs

Tabs allow user to toggle between TCP and Gymboree websites. On tap, Gymboree Logo will highlight the logo in white in the same placement to the right of TCP.

02. TCP Logo Tab

Links to TCP Homepage.

03. Gymboree Logo Tab

Links to Gymboree Homepage. Logo placement remains the same as user toggles between TCP and Gymboree.

04. Promotional Banner

Can display 1-3 promotions. Entire area of each banner is active and links to corresponding page or modal window. Business to determine how many and which promotions display here.

- Messages must not exceed 55 characters.

05. Store Locator

Entire store section opens Store Locator drawer shown on page 46.

- If favorite store is closed, it should display "Store opens at <time>" message.

- If no store is selected, this area would display the "Find a Store" message. Refer to DSM Library for this header variation.

06. Promotional Area

This element includes one constant message. Business to determine how many and which promotions display here. If multiple messages are provided by the business team, the text will automatically fade in and out every 3 seconds.

- Entire area of banner is active and links to corresponding page.

- Messages must not exceed 55 characters.

07. TCP Logo

Links to TCP Homepage.

08. Search

On click, opens the search dropdown shown on page 44.

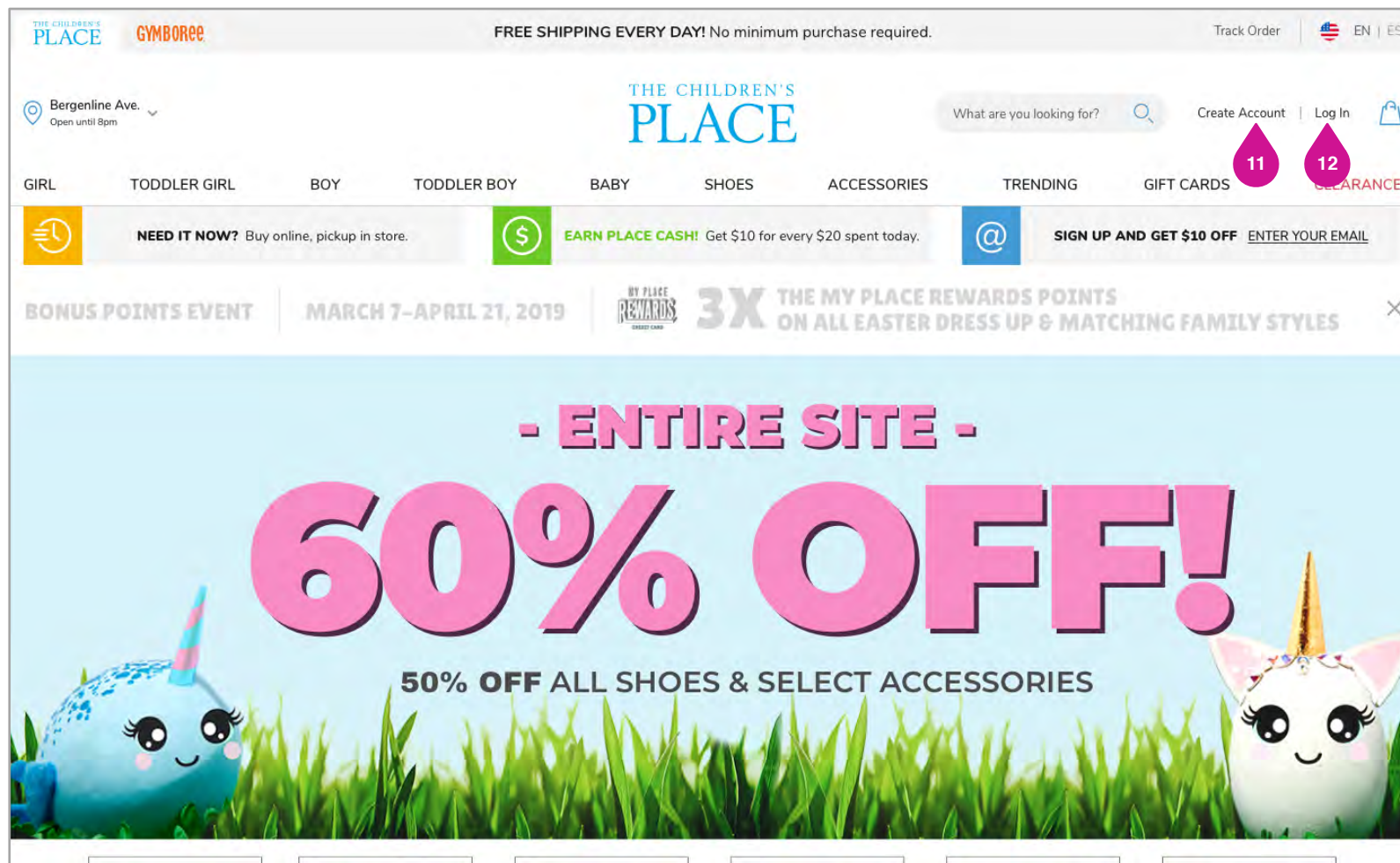
09. Track Order Link

Links to the Track Order page.

10. Country Selector

Area contains HTML text and an image. It will display on all pages as part of the utility navigation. It will display on the far right side of the utility nav. Utilizes existing functionality.

Desktop Global Header: Guest (continued)



NOTES:

11. Account Creation

TBD in upcoming Account & Loyalty Sprint.

12. Account Login

TBD in upcoming Account & Loyalty Sprint.

13. Bag Icon

Element is comprised of HTML text and an image. It will always display to the right of account icon.

- On hover, TBD in upcoming Cart & Checkout Sprint.

- On click, TBD in upcoming Cart & Checkout Sprint.

- Number displaying on bag changes as user adds and removes products from bag.

14. Loyalty Promotional Banner

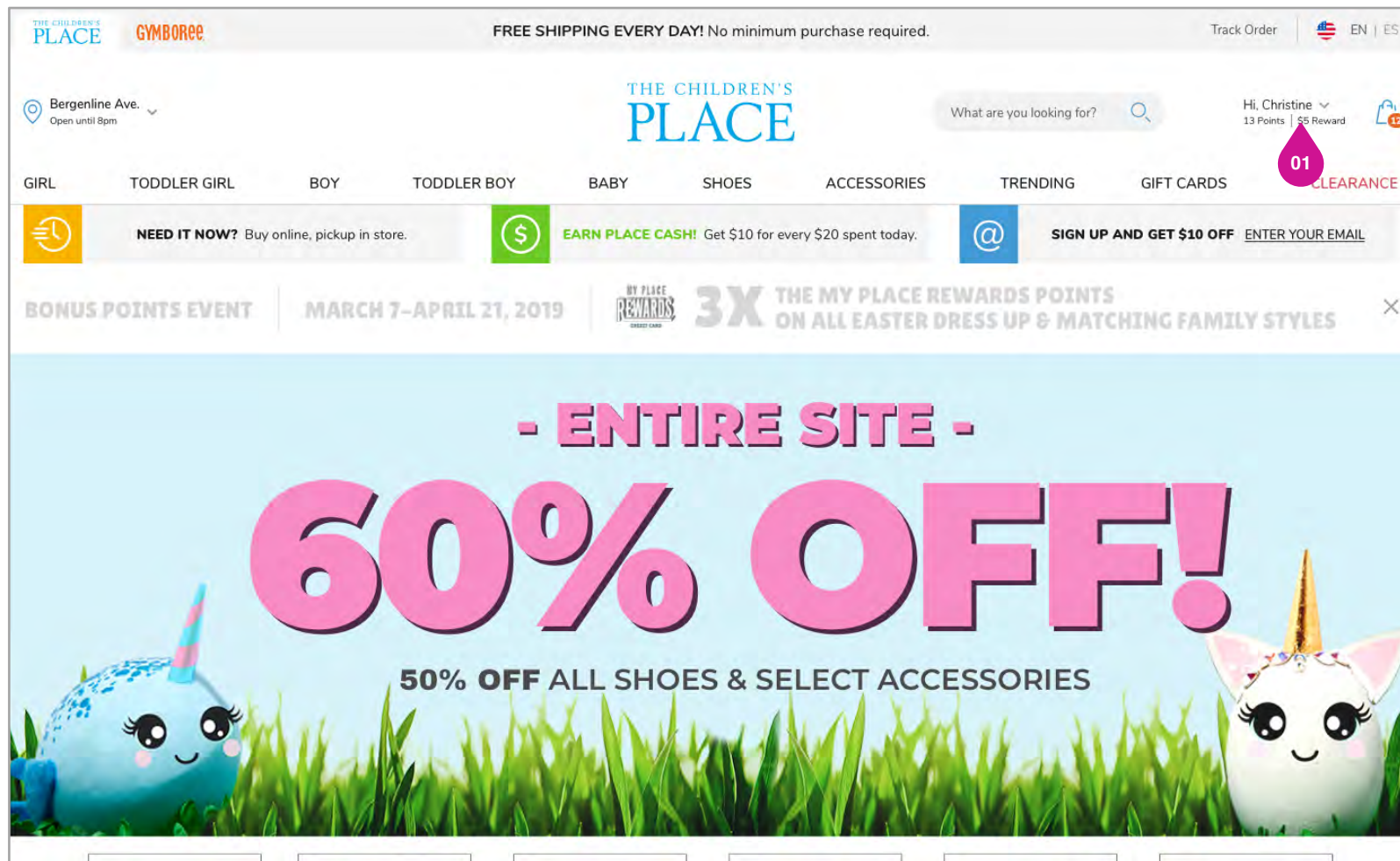
This area is dynamic and displays personalized content based on user's authenticated/loyalty status (e.g. Guest vs. MPR vs. PLCC). Business to determine specifics of what promotion each user type sees.

- This element can be an image or an image with HTML text. If HTML, the message should not exceed 55 characters.

- This element is globally visible throughout the site unless user closes it.

- Tapping the X icon closes promotional banner.

Desktop Global Header: Authenticated



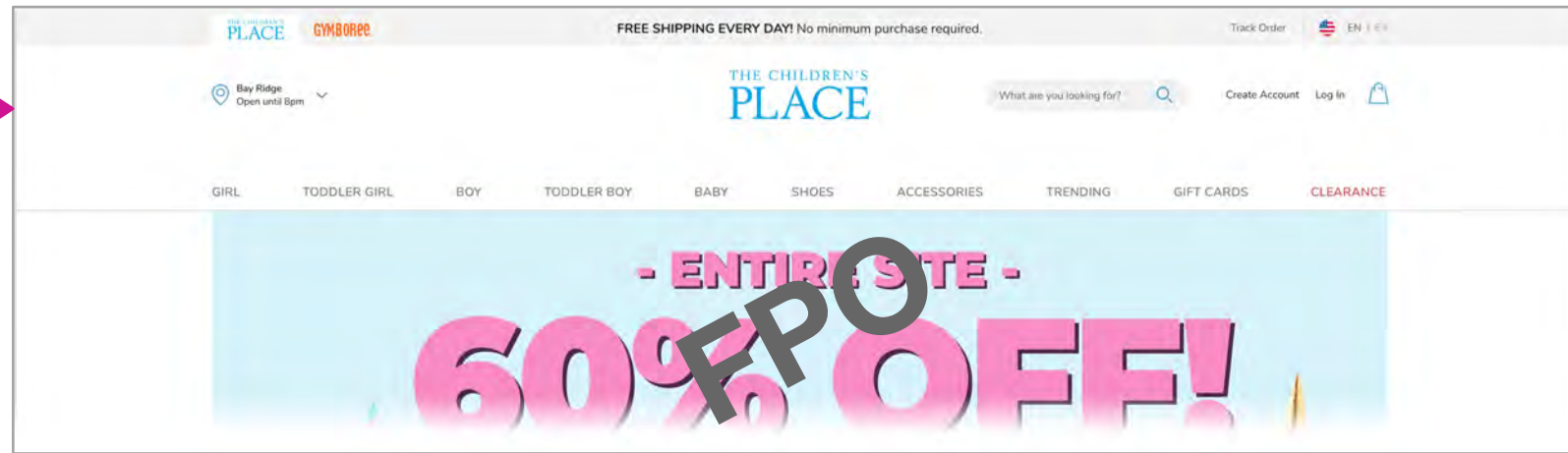
NOTES:

01. Account

TBD in upcoming Account & Loyalty Sprint.

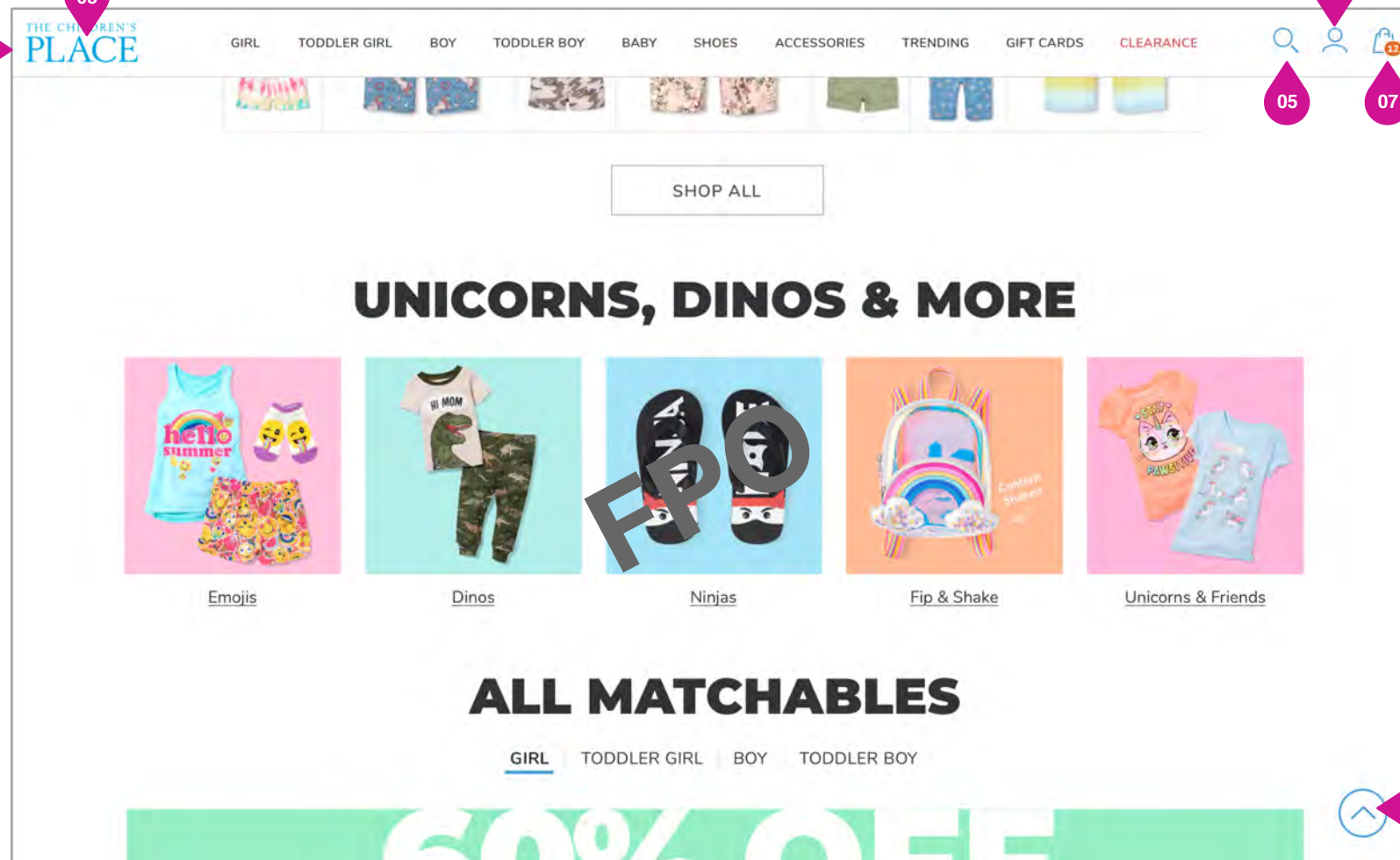
- Canada Site displays welcome message without Loyalty Points & Rewards.

Default State



01

On Scroll State



02

03

06

04

05

07

08

Desktop Condensed Header

NOTES:

01. Default State

Appears on page load and when user returns to top of any page on the site.

02. On Scroll State

As the user begins to scroll down the page, the header collapses into this state and remains anchored to the top of the page.

03. TCP Logo

Moves to this position. Links to TCP Homepage.

04. Icons

Search, Account and Bag elements collapse to icons in this position.

05. Search

Click will open the on-page search module. Refer to following page.

06. Account Icon

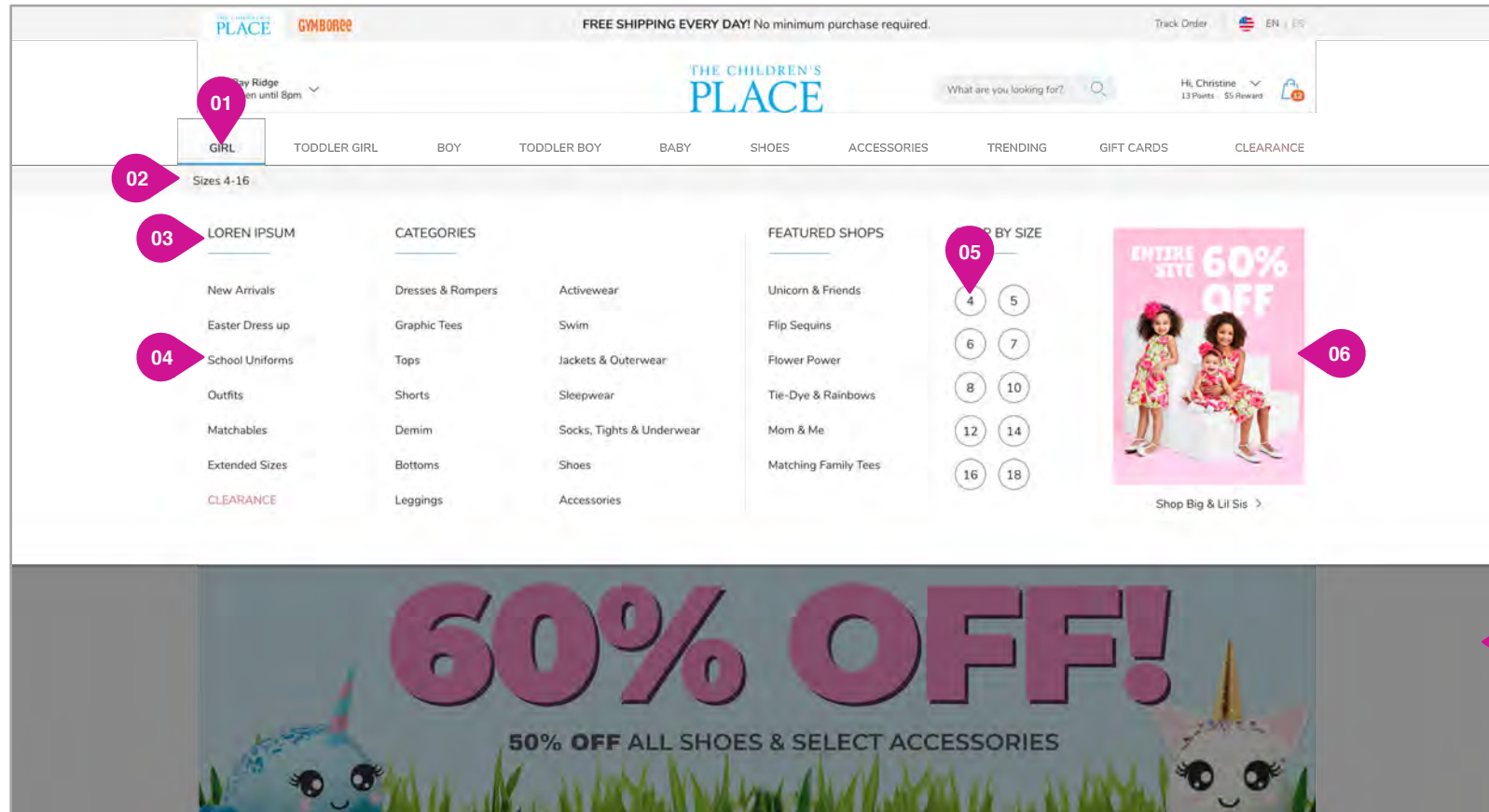
TBD in upcoming Account & Loyalty Sprint.

07. Bag Icon

Functionality remains the same, refer to page 36.

08. Back to Top Button

This element appears two viewports down. On tap, scrolls user back to the top of the page.



Desktop Navigation Mega Menu (Standard)

NOTES:

01. Selected Menu Item

On hover, mega menu expands and visual affordance is provided to show the user which category they are viewing.

02. Category Size Range

Text labels for size ranges display for 5 main categories. Not active.

03. Menu Header

Inactive text display.

04. Menu Text Links

Links to corresponding PLP.

05. Size Number Buttons

Pre-filters products in L1 category by size and links to corresponding PLP. **This element is TK. Business to determine when this goes live.**

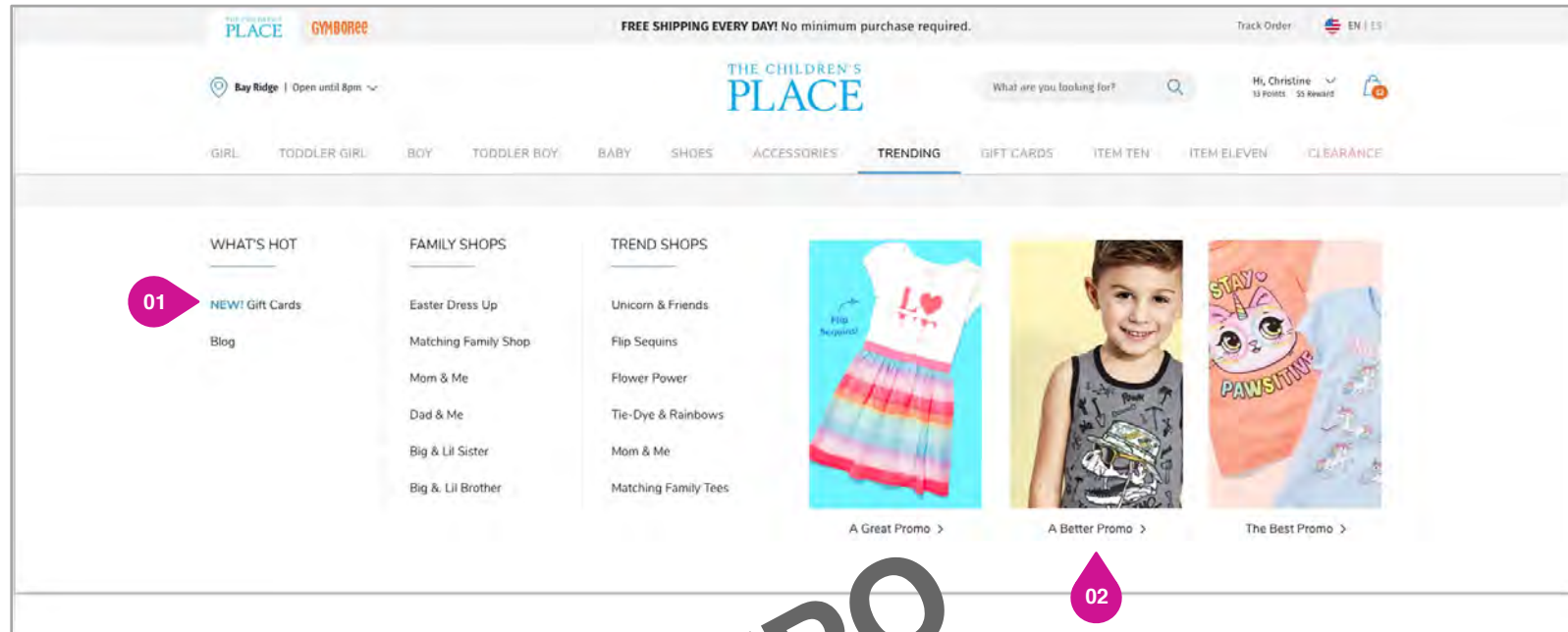
06. Promo Image and Text Link

Entire image is clickable. Image and corresponding text link to the same place.

07. Dark Overlay

Upon expansion of the menu, a dark overlay appears over content below disabling it. When the menu retracts, the overlay disappears and content on the page becomes clickable again.

Desktop Navigation Mega Menu Alt Example



NOTES:

01. Promotional Badge

HTML Text that precedes the menu link, active and links to corresponding PLP.

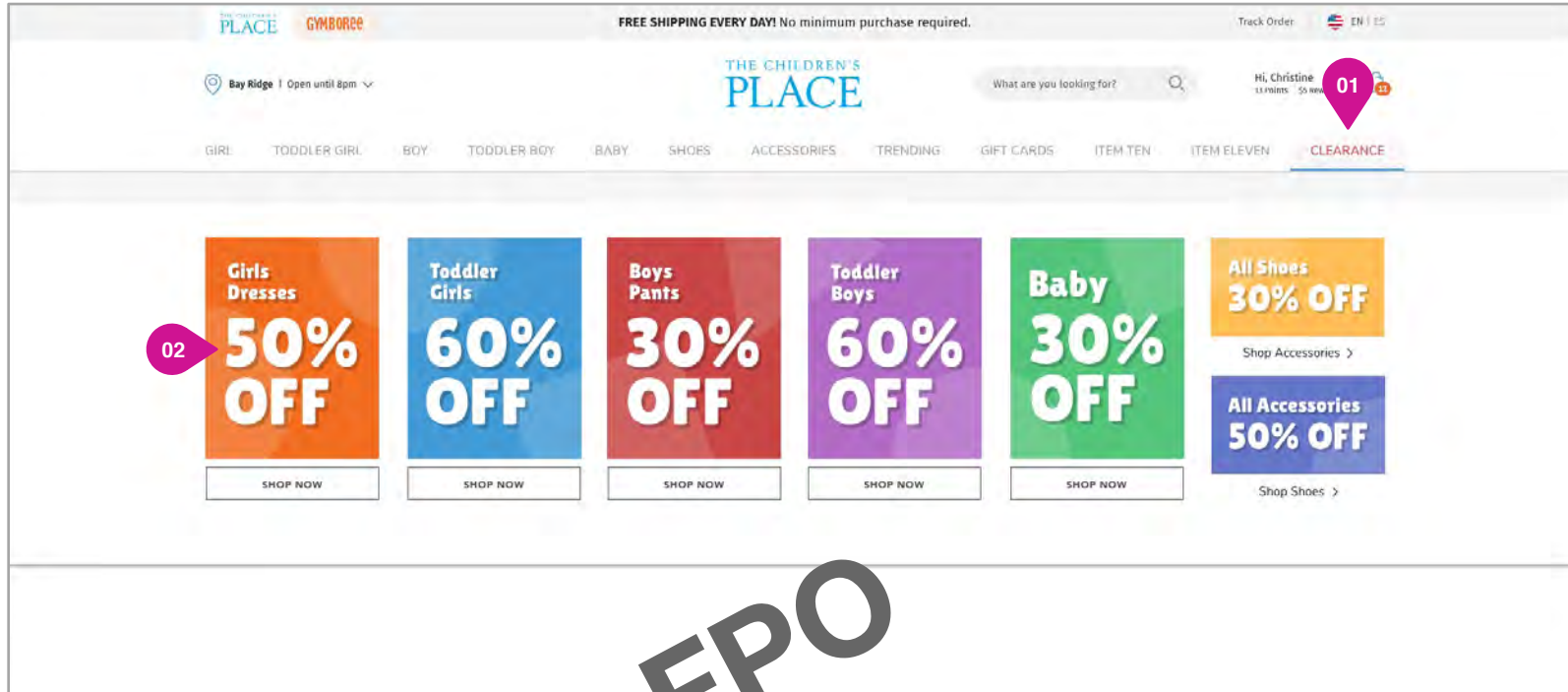
02. Promotional Images

Entire image and text link below is active and links to corresponding PLP.

- Depending on how many text menus required in the menu, the menu is flexible and can contain 1-6 images as needed.

FPO

Desktop Navigation Mega Menu (Clearance)



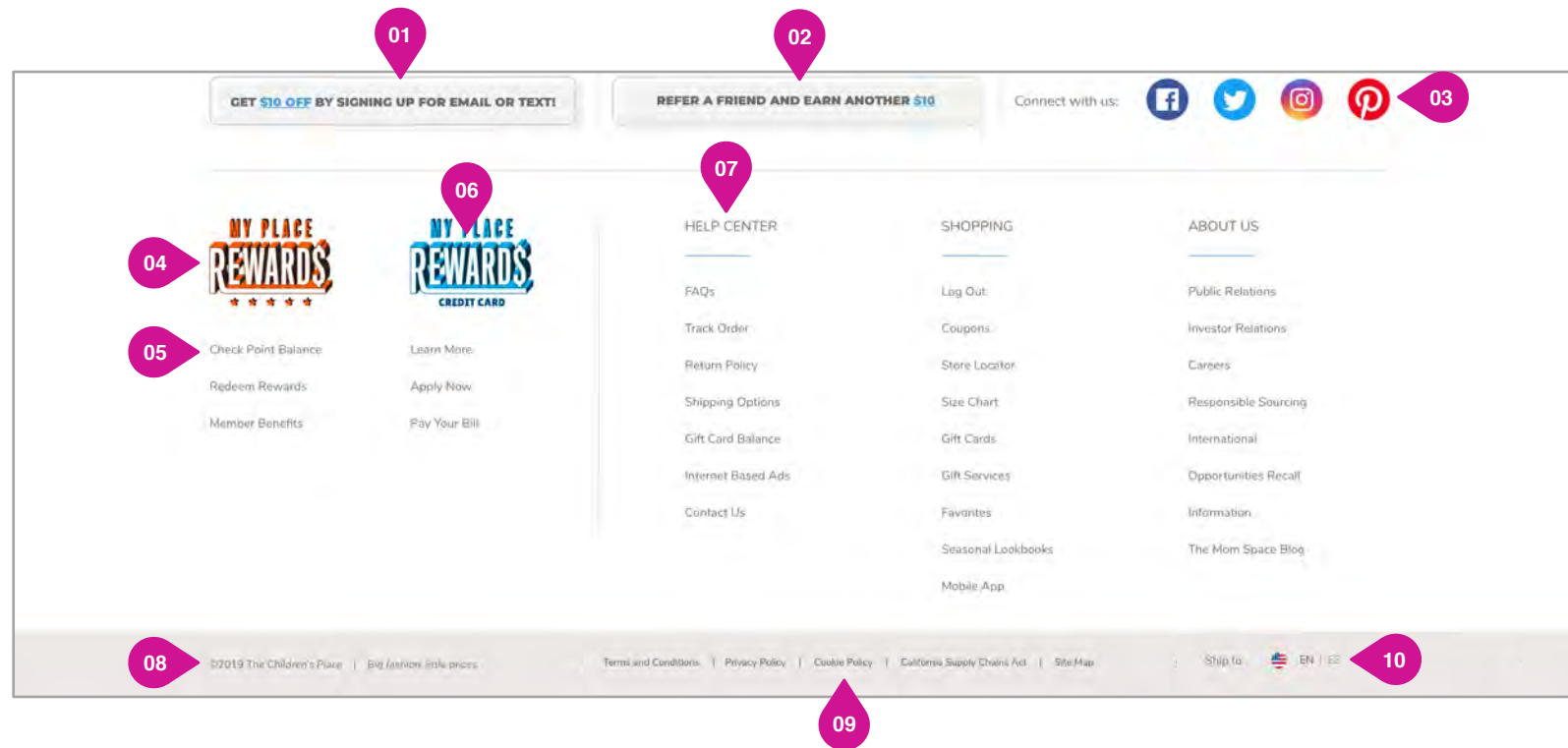
NOTES:

01. Selected Menu Item

On hover, mega menu expands and visual affordance is provided to show the user which category they are viewing.

02. Promo Image

Entire image is active. Image and corresponding text link to the same place.



Desktop Footer

NOTES:

01. Get \$10 Off Button

Opens a modal shown on page.

02. Refer a Friend Button

Opens the existing refer a friend modal.

03. Social Media Icons

Links to corresponding webpage in new browser window.

04. MY PLACE REWARDS Image

Links to corresponding rewards page.

05. Footer Links

Links to corresponding page.

06. MY PLACE REWARDS CREDIT CARD Image

Links to corresponding credit card page.

- Canada Site will display the Air Miles promo here.

07. Column Headers

“HELP CENTER”, “SHOPPING”, and “ABOUT US” text is not active.

08. Sub-Footer

HTML text with copy right and company information.

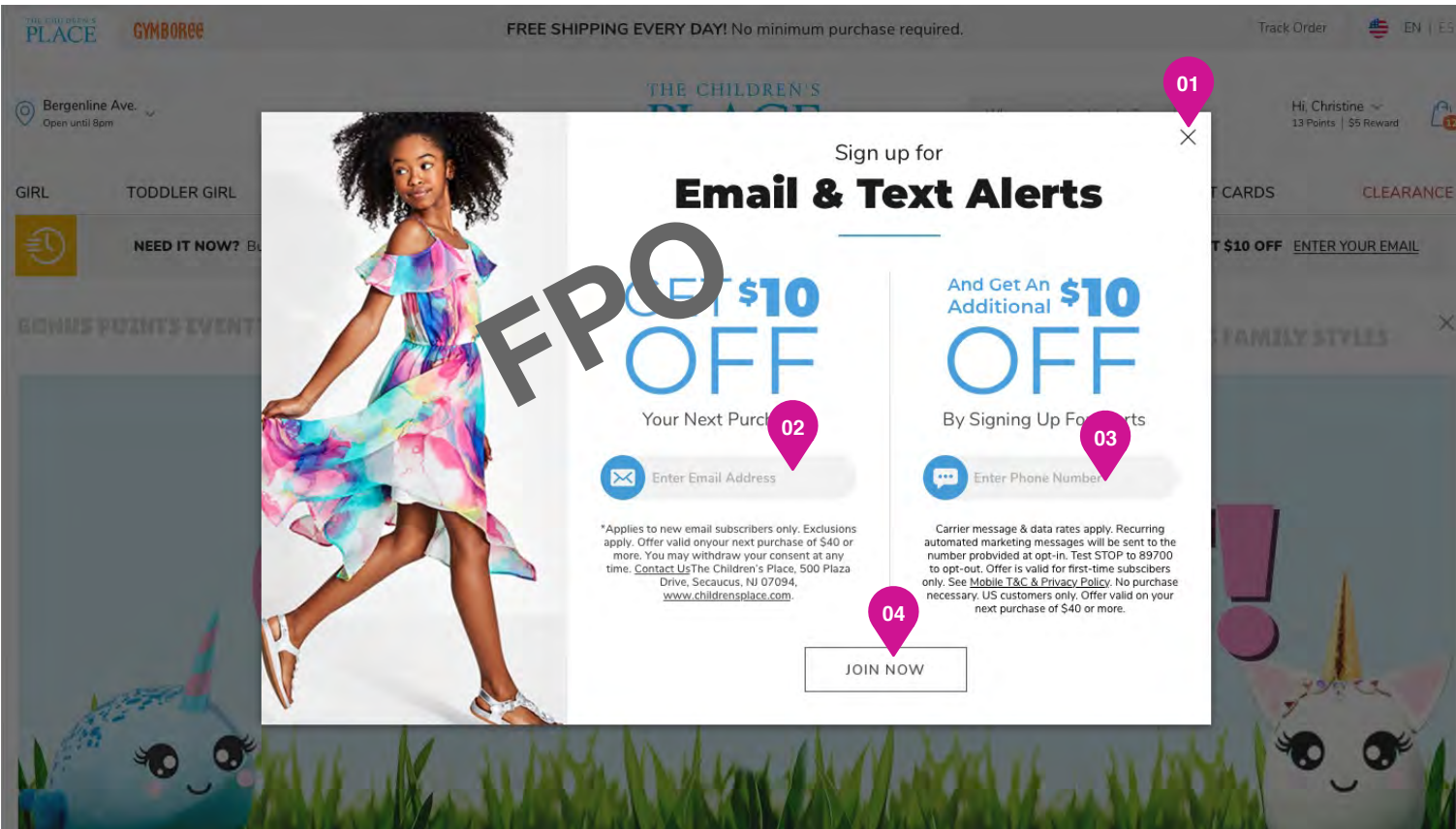
09. Legal Links

Each text link is clickable and links to designated page. Business will determine what links display in this section.

10. Ship To Icon and Text Link

Opens the existing Ship To modal.

Sign Up

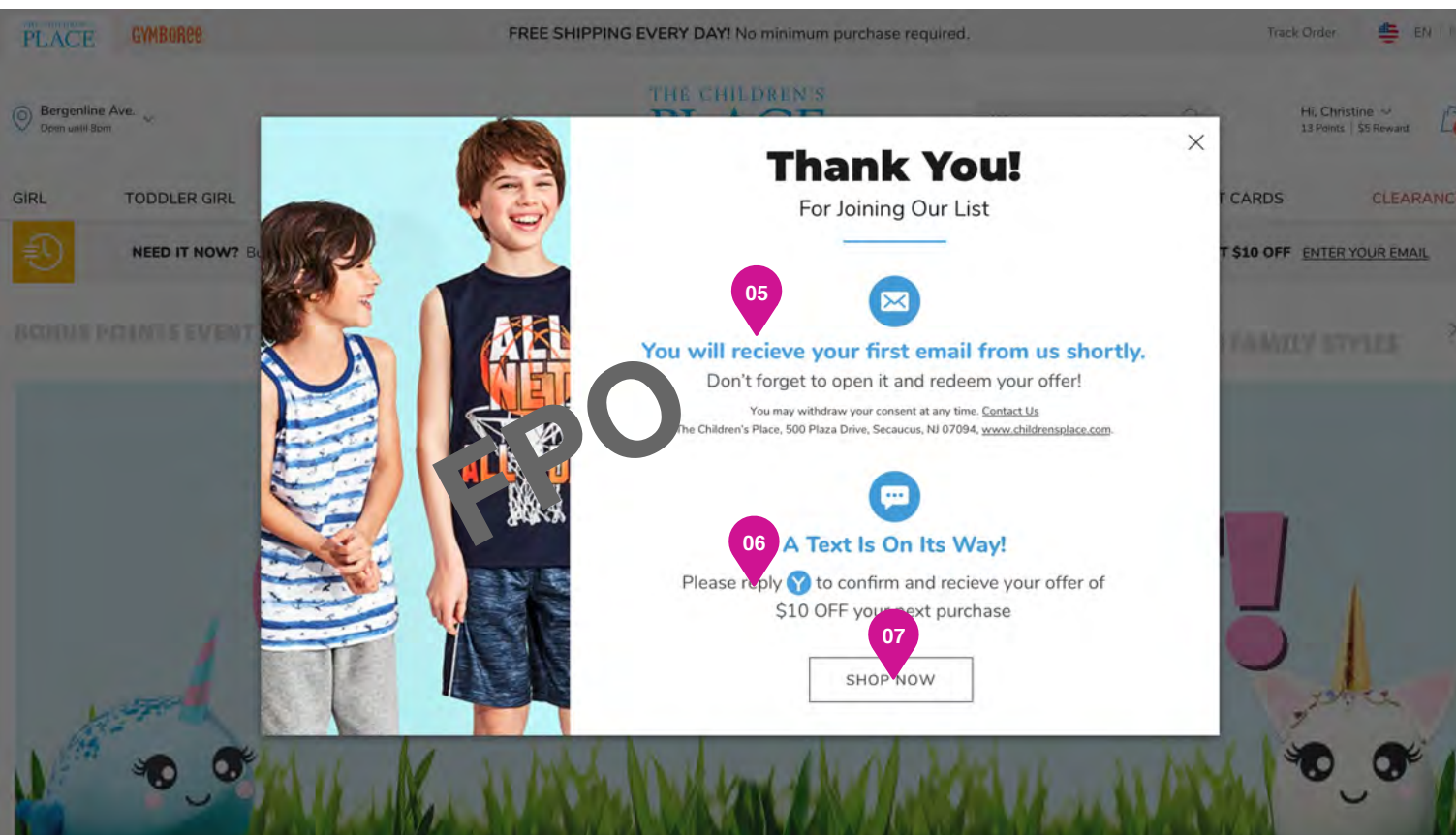


Desktop Sign Up and Thank You Modals

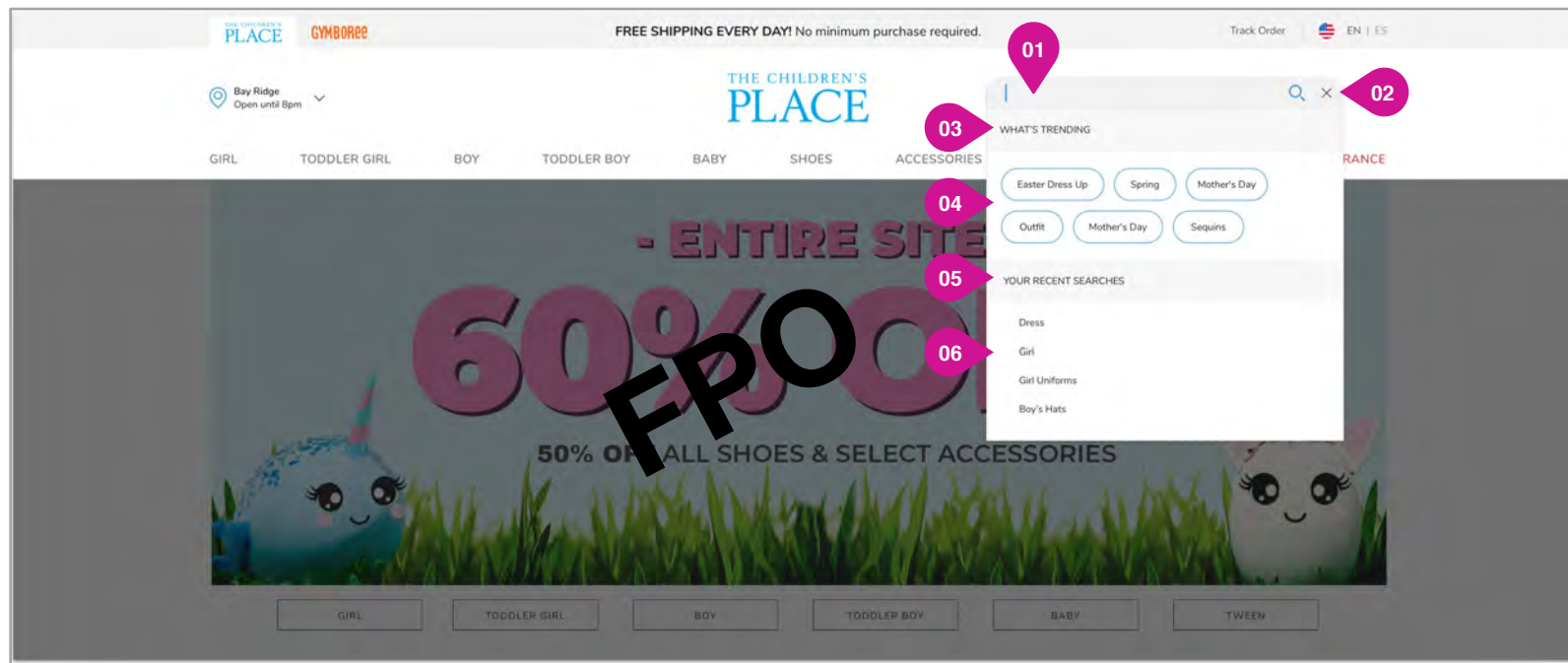
NOTES:

- 01. X Icon**
Closes the modal and returns user to current page.
- 02. Enter Email Address Form Field**
On tap, placeholder text disappears and native keyboard is activated for user to input text. If user does not type valid email, the system should provide form field tips prompting user to input a correct email. Form field error messaging designs are in DSM.
- 03. Enter Phone Number Form Field**
On tap, placeholder text disappears and native keyboard is activated for user to input text.
- 04. Join Now Button**
On tap, links to Thank You Modal. If neither form field is filled out, an error message appear noting that at least one field is required. Refer to DSM for details.
- 05. Email Thank You Copy**
Inactive text display. Appears in this position if user signs up for both email and SMS. Appears centered on page if user only signs up for email. Does not appear at all if user only signs up for SMS.
- 06. SMS Thank You Copy**
Inactive text display. Appears in this position if user signs up for both email and SMS. Appears centered on page if user only signs up for SMS. Does not appear at all if user only signs up for email.
- 07. Shop Now Button**
Closes the modal and returns user to current page.

Thank You



Default



Desktop Search: Steps 1 and 2

NOTES:

01. Search Input Field

On click, search input field expands as shown.

- If there is content entered into search box, on click of the search icon or ENTER/RETURN on keyboard initiate search and navigate user to search results page.

- If there is no content entered, on click of the search icon or ENTER/RETURN on keyboard take user to “No results found” search results page.

02. X Icon

On click, any text input clears and search drop down closes returning user to current page.

03. Trending Header

Not active.

04. Trending Buttons

Links to the corresponding product listing page. Business to define and manage what these buttons will say and where they will link to.

05. Recent Searches Header

Not active. If user has no previous searches, this section is not shown.

06. Recent Search Links

List of <X> recent searches. On tap, each link loads corresponding page.

07. I'm Looking For Header

Not active.

08. Real Time Search Results List

As the user types a query in the Search Input Field, relevant results appear in the ‘Your Recent Searches’ area.

- Links user to corresponding SRP.

09. Top Matching Products Header

Not active.

10. Product Images

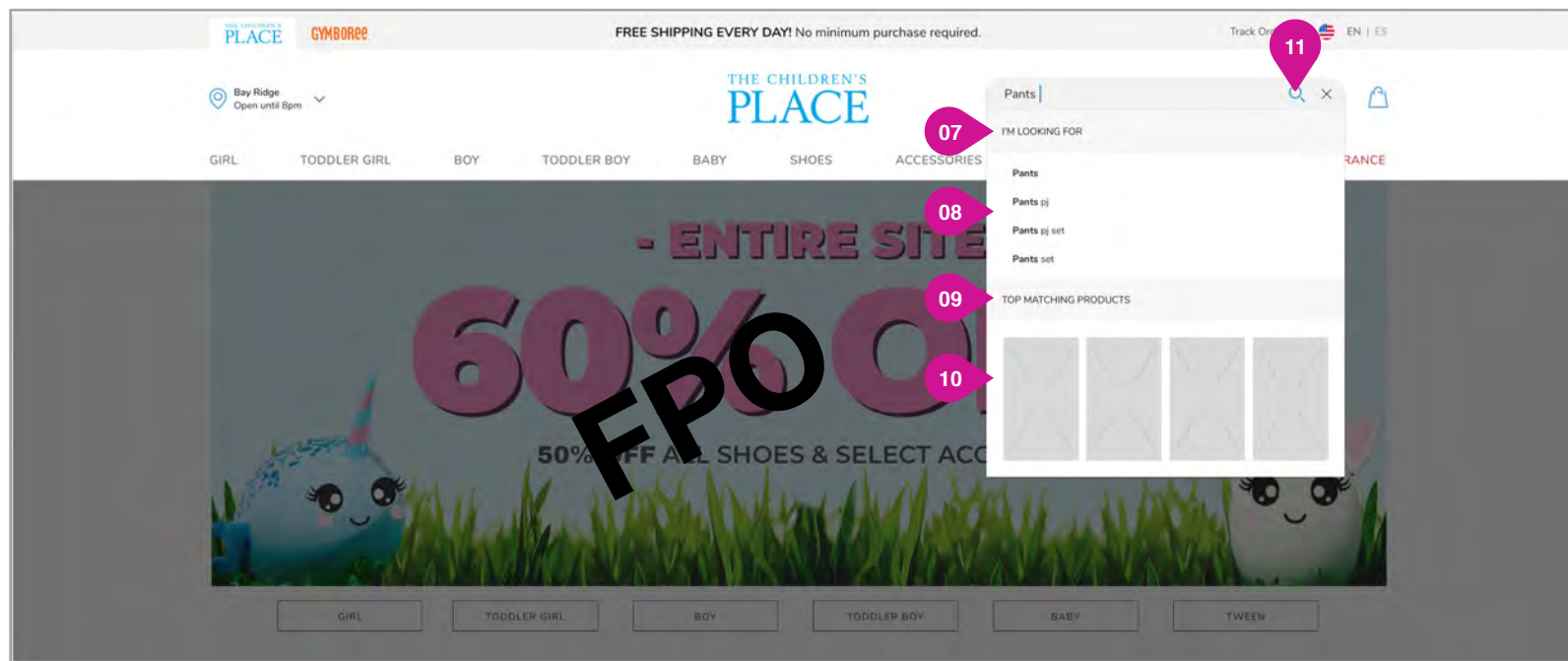
Top 4 products display at the bottom of the predictive search results. Each is a link to the appropriate product detail page.

11. Search Icon

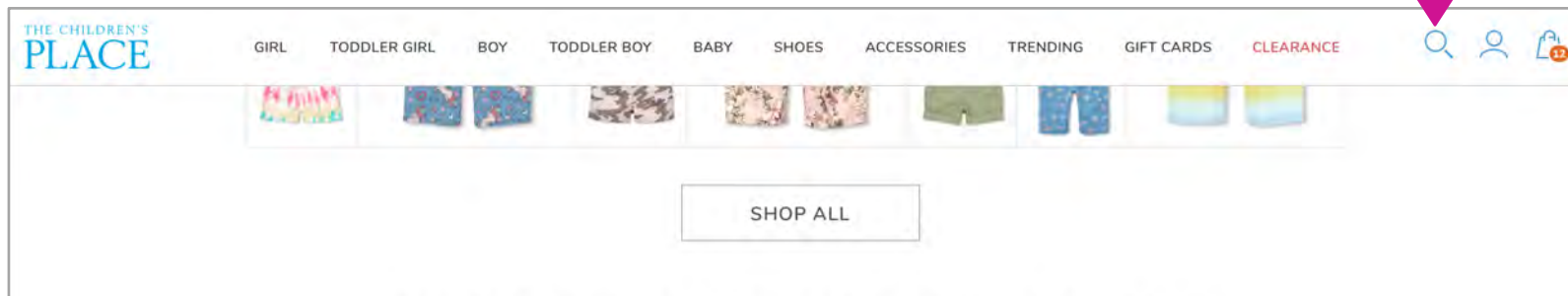
- If there is content entered into search box, on click of the search icon or ENTER/RETURN on keyboard initiate search and navigate user to search results page.

- If there is no content entered, on click of the search icon or ENTER/RETURN on keyboard take user to “No results found” search results page.

Active Search



Default On Scroll State



Desktop Condensed Header Search

NOTES:

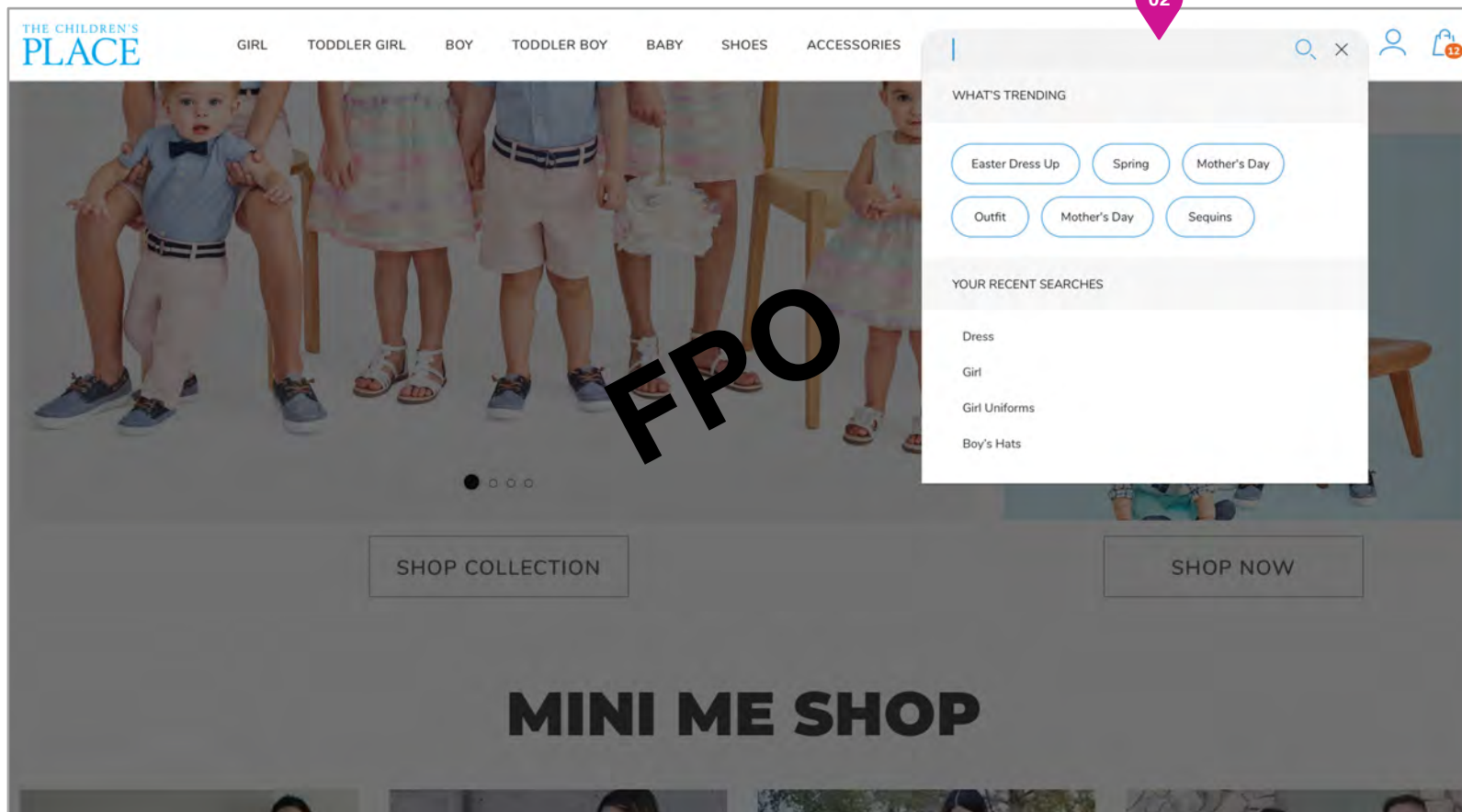
01. Search Icon

On scroll, search field collapses to an icon in this position.

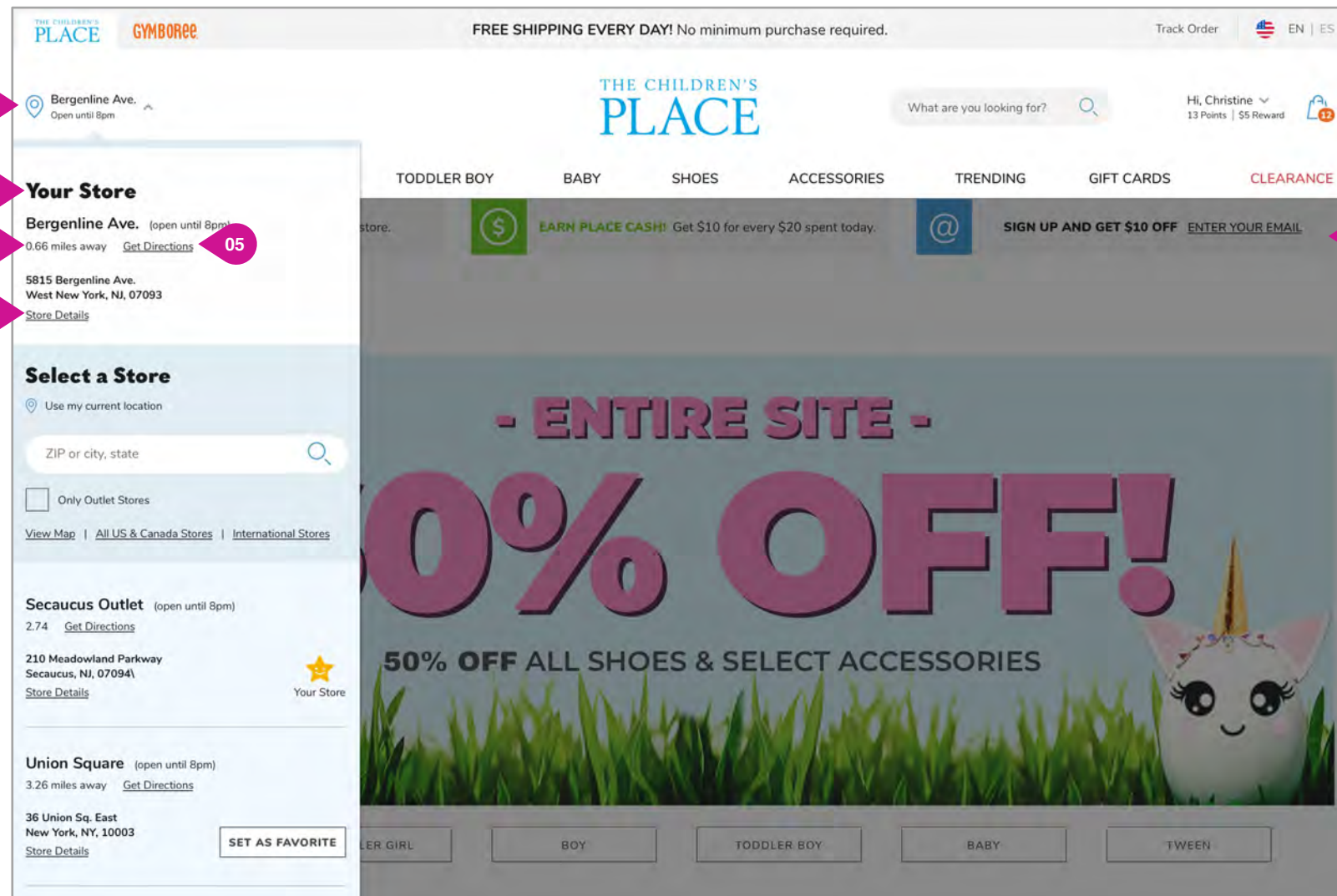
02. Open Search

On click, opens the search module as shown. Refer to page 46 for details on desktop search functionality.

On Scroll Open State



Desktop Store Locator



NOTES:

01. Your Store Indicator

Clicking on this closes the dropdown.

02. Dark Overlay

Upon expansion of the store location functionality, a dark overlay appears over content below disabling it until the user is finished with the store location function.

- Clicking overlay closes the Store Locator dropdown.

03. Your Store Header

Links to existing Store Locator page.

04. Active Store Location Information

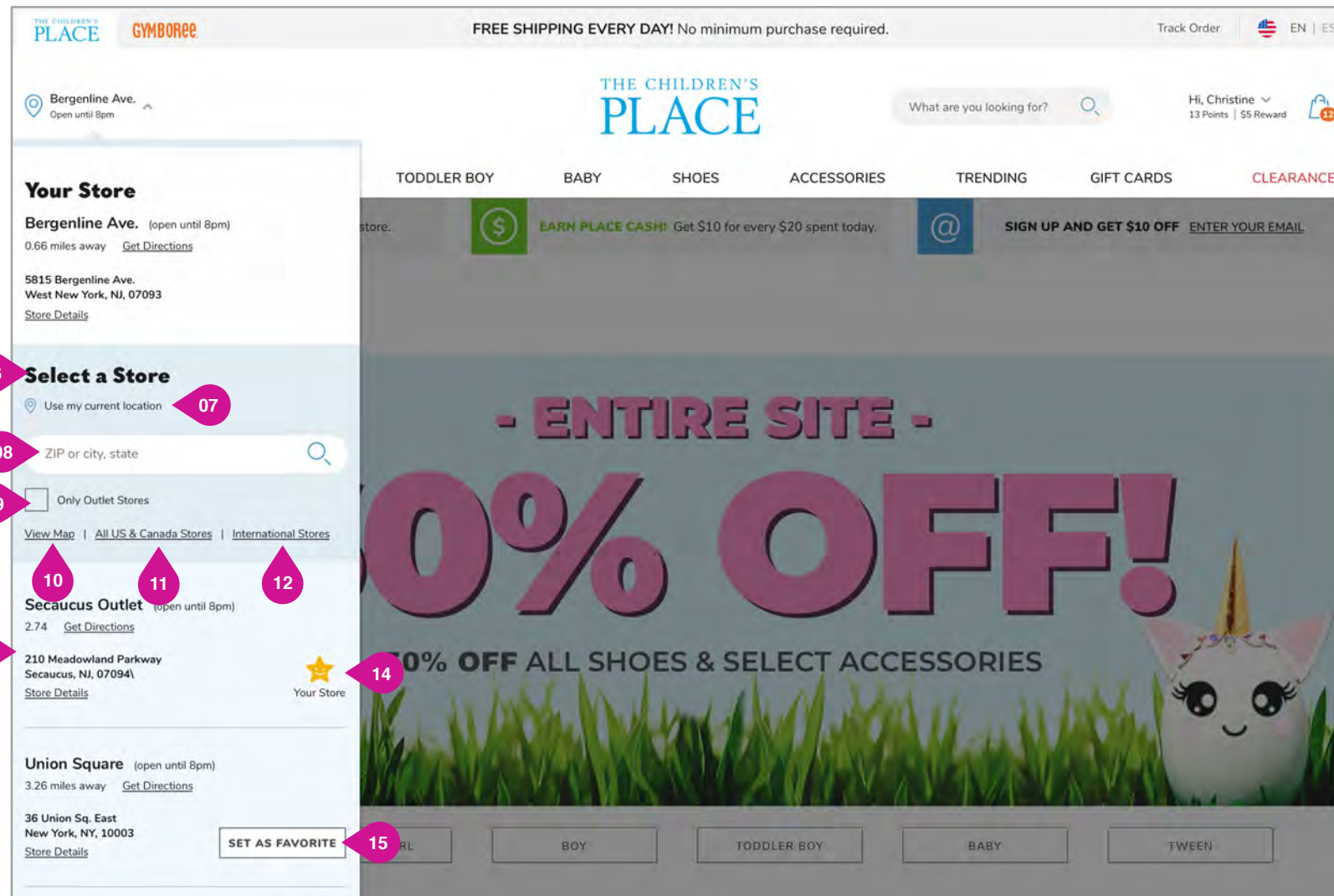
This area displays relevant information about the user's store. If user has not selected a store, the dropdown would not include the "Your Store" section. Refer to page 48.

05. Get Directions Link

Opens the user's default map app or links to google maps in new browser tab.

06. Store Details Link

Links to the corresponding store detail page



Desktop Store Locator (Continued)

NOTES:

06. Select a Store Header

Links to existing Store Locator page.

07. Current Location Link

On tap, triggers browser permission window and uses the user's location to determine their closest store

08. Location Input Field

User can input a ZIP code or city/state combination.

- If there is content entered into search box, on tap of the search icon or ENTER/RETURN on keyboard initiate search and filters the stores displayed in this dropdown.

- If there is no content entered or a query with no results, on tap of the search icon or ENTER/RETURN on keyboard displays the following message: "Sorry, we couldn't find any stores for your search. Please try again."

09. Outlet Only Checkbox

On click or tap, checkmark appears and, the search returns only Outlet locations. Default state is unchecked.

10. View Map Link

Links to map tab on existing Store Locator page (to be new designed in later sprint(s)).

11. All US & Canada Stores Link

Links to page with list of all locations in US & Canada (to be designed in later sprint(s)).

12. International Stores Link

Links to page with list of all international locations (to be designed in later sprint(s)).

13. Store Location Search Results List

List of locations closest to the user based on their selected method of inputting a location.

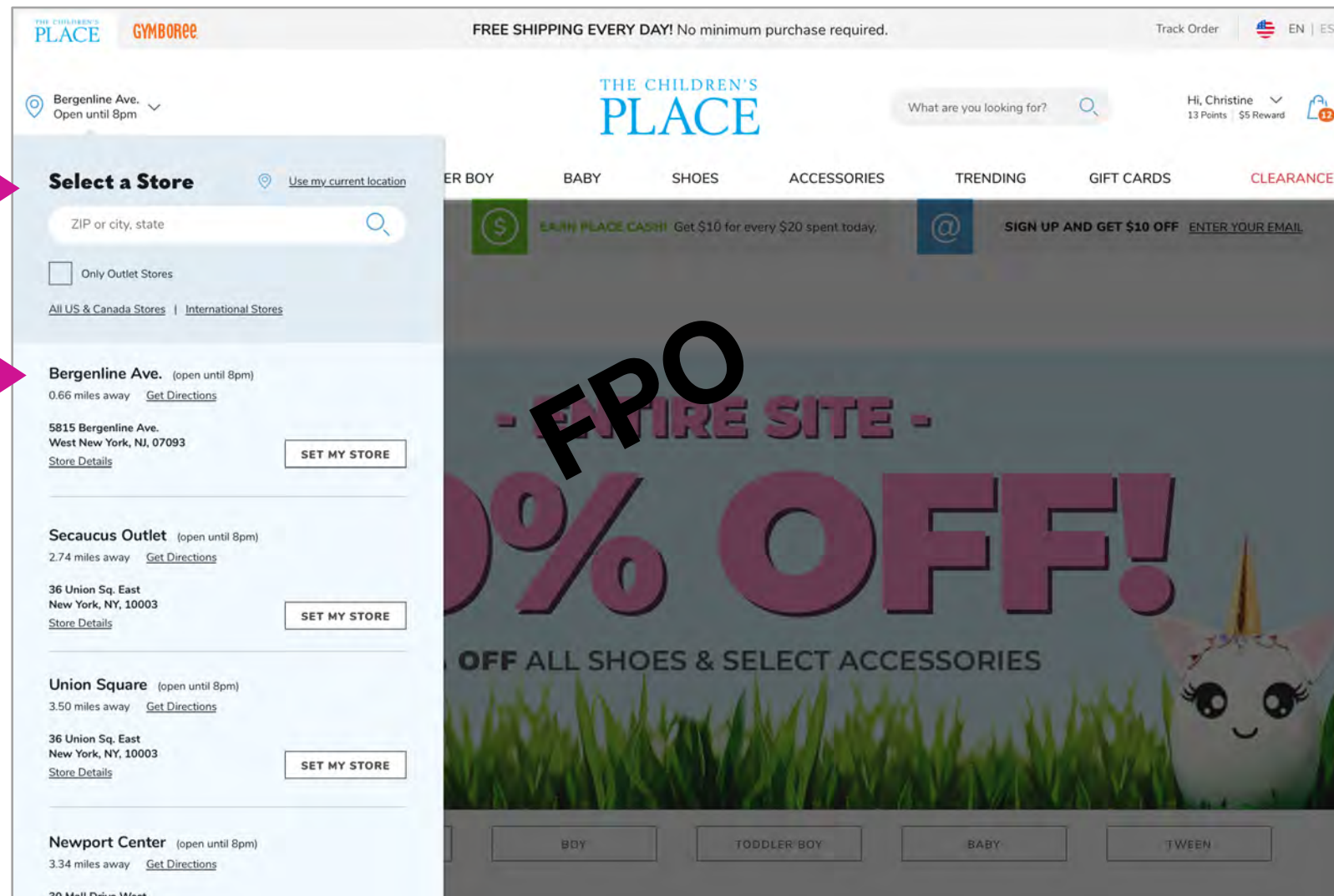
14. 'Your Store' badge

If user's current location appears in search results, this badge would be displayed as shown.

15. 'Set as Favorite' Button

Replaces the current "Your Store" with the newly selected location and displays that globally in the header. TCP to determine the button's microcopy. This location is also displayed in relevant BOPIS and BOSS elements to be defined in upcoming sprints.

Desktop Store Locator: No store selected



NOTES:

01. Default (No Store Selected) View

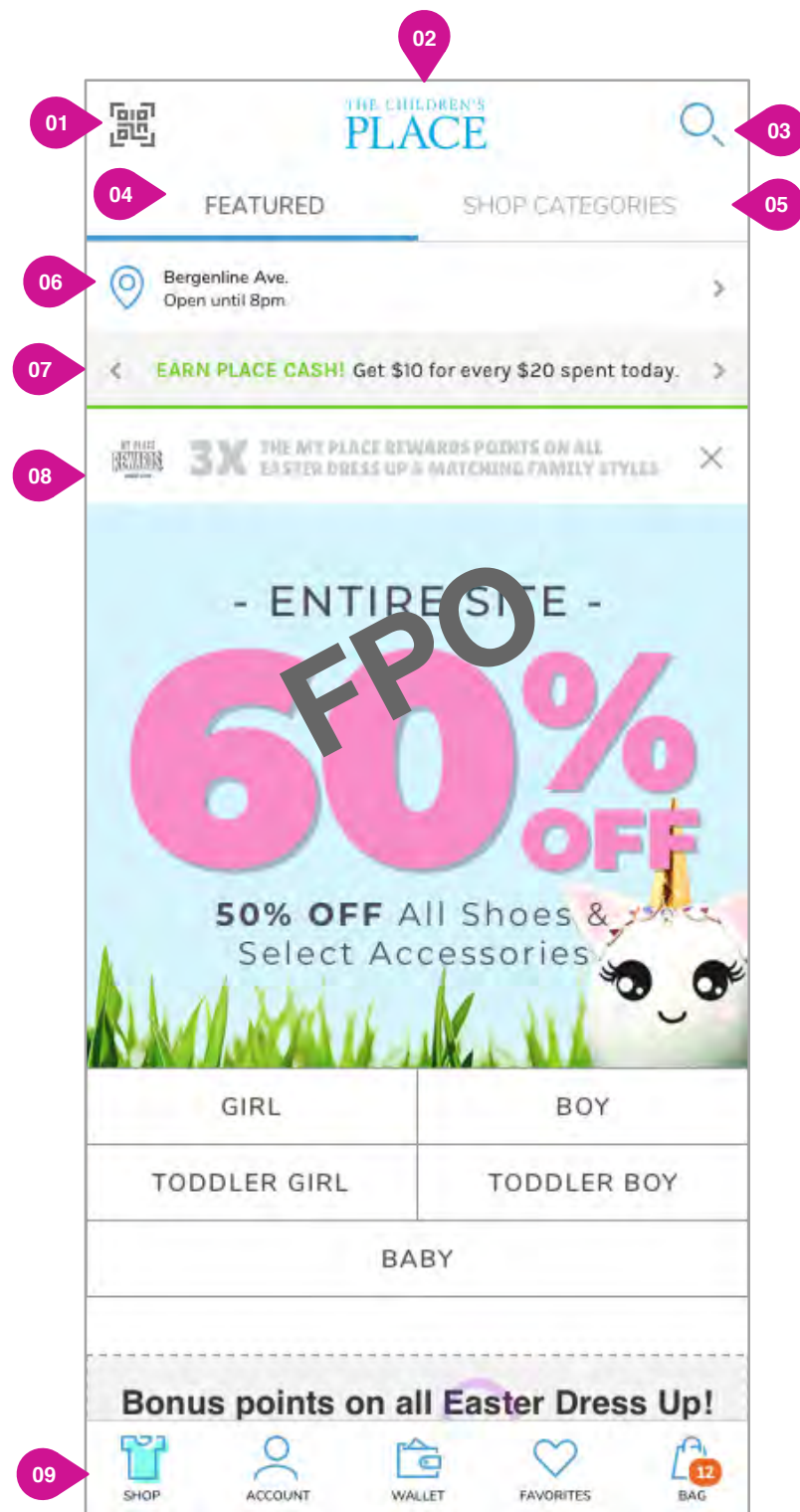
If user has not selected a store or allowed browser geolocation, this is the default view of the Store Locator dropdown. All elements function the same as detailed on previous page.

02. Store Location Search Results List

If user has not selected a store or allowed browser geolocation, a list of stores is presented here. Business to determine which stores should be shown.

GLOBAL NAVIGATION - APP





App Header

NOTES:

01. Barcode Scanner

Functionality remains the same as existing.

02. TCP Logo

Functionality remains the same as existing.

03. Search

Functions the same as on mobile website. Tapping anywhere within the search bar opens a full screen search overlay shown on page ___.

04. Featured Tab

Functionality remains the same as existing.

05. Shop Categories Tab

Links to the app L1 navigation shown on page X.

06. Store Locator

Functions the same as on mobile website. Opens a full screen store locator page shown on page 16.

07. Promotional Banner Carousel

Carousel element containing up to 3 promotional messages. The messages rotate every 3 seconds. Side arrows allow user to click through carousel in either direction. Entire area of each banner is active and links to corresponding page. Business to determine how many and which promotions display here.

- Messages must not exceed 55 characters.

08. Loyalty Promotional Banner

This area is dynamic and displays personalized content based on user's authenticated/loyalty status (e.g. Guest vs. MPR vs. PLCC). Business to determine specifics of what promotion each user type sees.

- This element can be an image or an image with HTML text. If HTML, the message should not exceed 55 characters.

- This element is globally visible throughout the site unless user closes it.

- Tapping the X icon closes promotional banner.

09. Bottom Navigation

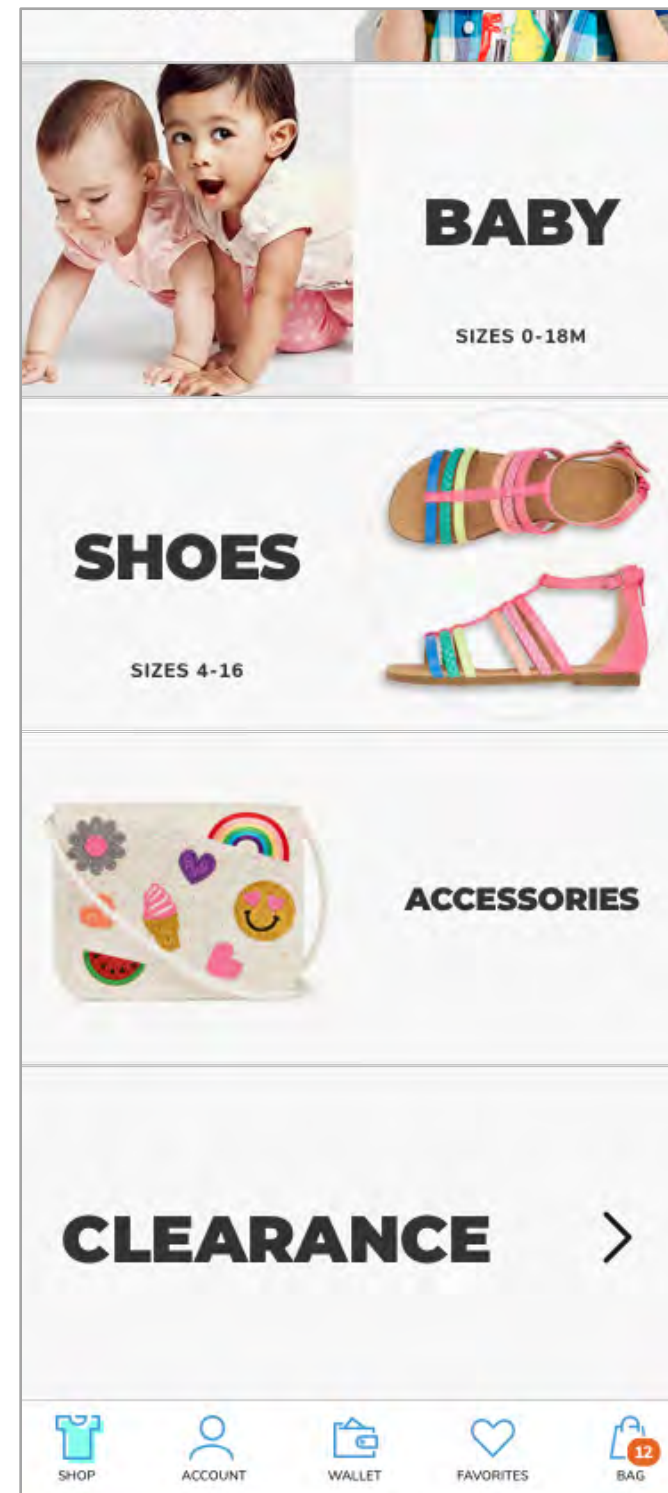
Functionality remains the same as existing.

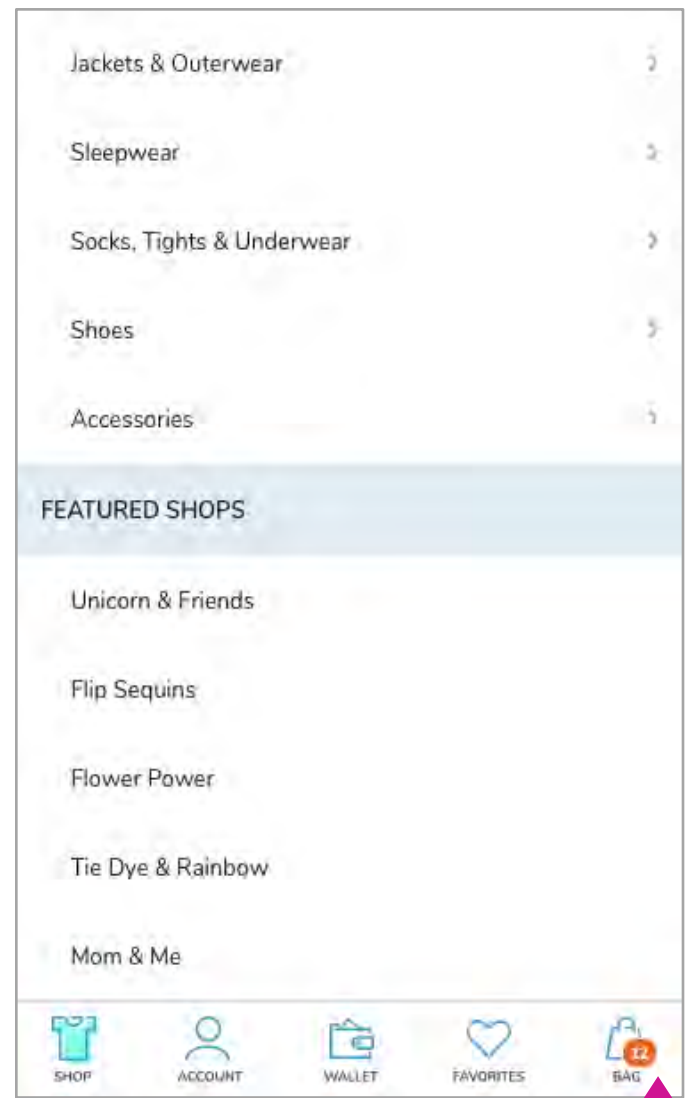
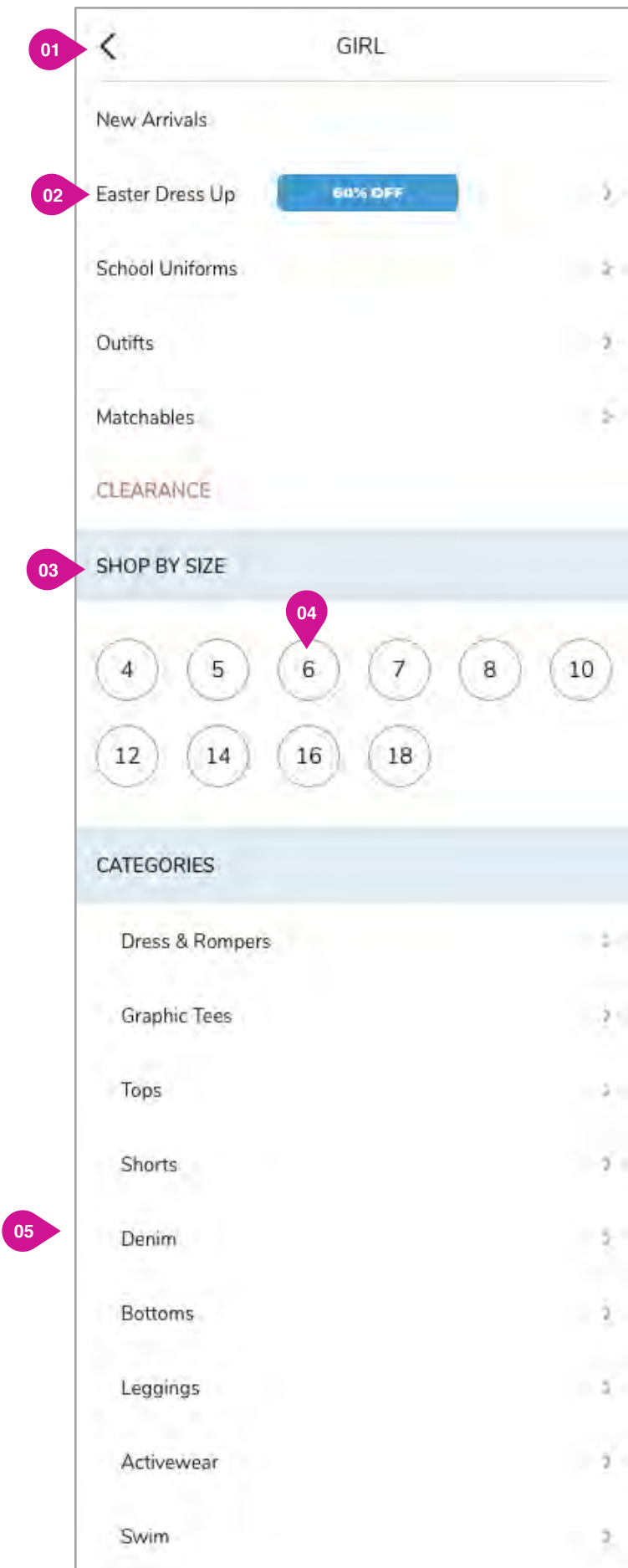
App L1 Navigation

NOTES:

01. L1 Navigation

Functionality remains the same as existing. On tap, slides open the secondary navigation shown on following page. Entire bar is an active area.





App L2 Navigation

NOTES:

01. Back Icon

Returns user to L1 navigation view.

02. Featured Category

Links to corresponding PLP. Entire bar is an active area. If category has an L3 navigation with more than one “Shop All” item, the active bar will include an arrow and link to its corresponding L3 navigation. Example shown on following page.

03. Menu Header

Inactive text display.

04. Size Number Buttons

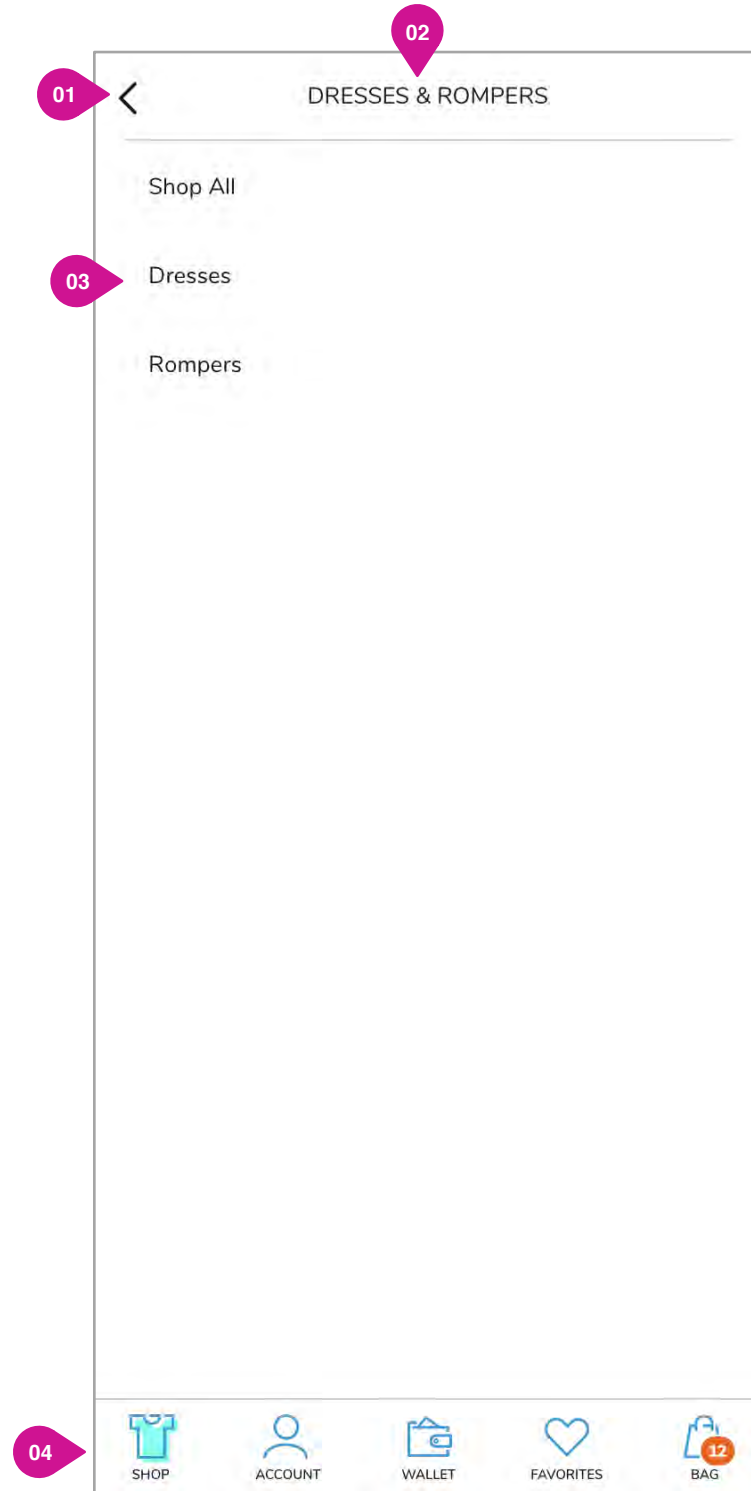
Pre-filters products in L1 category by size and links to corresponding PLP. **This element is TK. Business to determine when this goes live.**

05. Menu Text Links

Links to corresponding PLP. Entire bar is an active area. If category has an L3 navigation with more than one “Shop All” item, the active bar will include an arrow and link to its corresponding L3 navigation. Example shown on following page.

06. Bottom Navigation

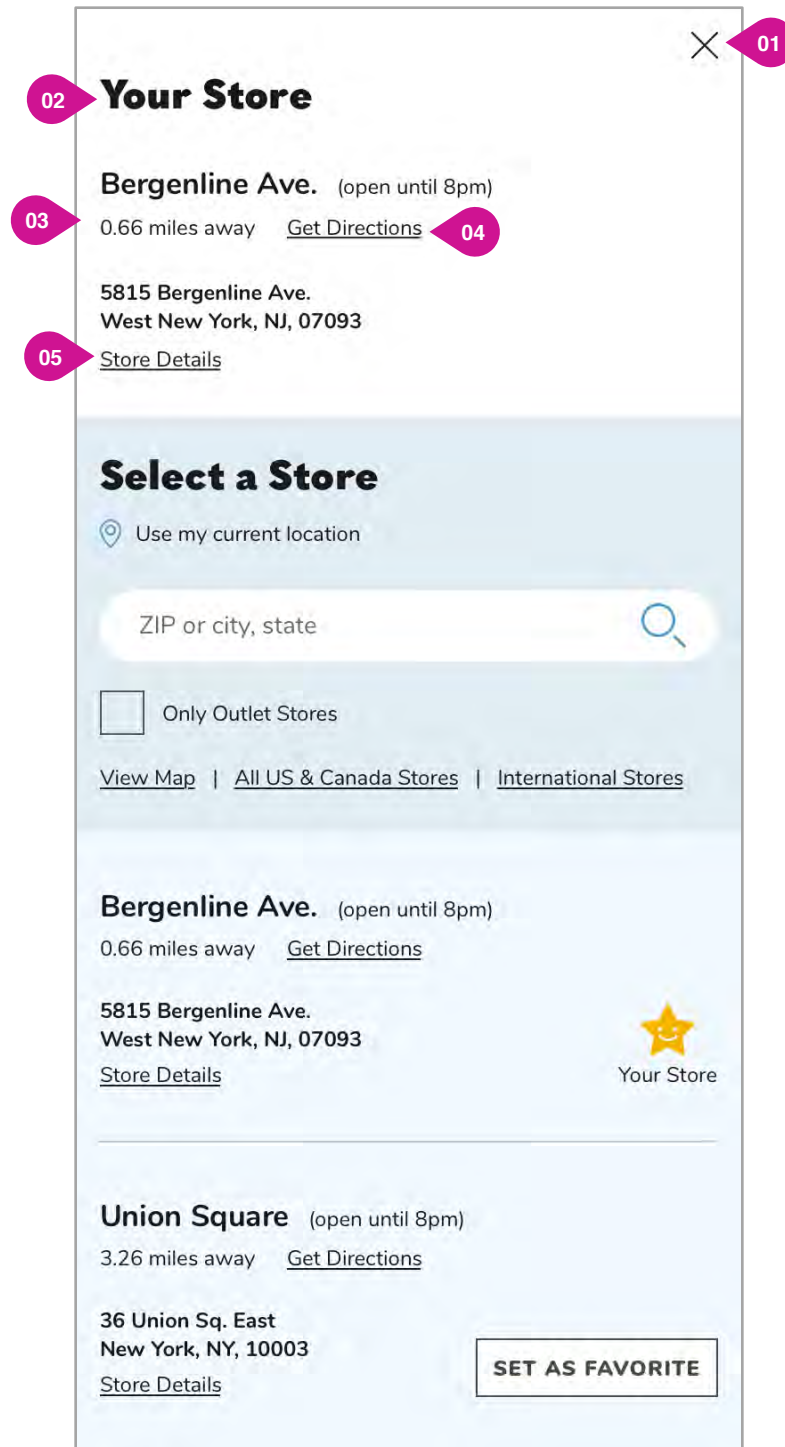
Functionality remains the same as existing and should remain visible.



App L3 Navigation

NOTES:

- 01. Back Icon**
Returns user to L2 navigation view.
- 02. Menu Header**
Inactive text display.
- 03. Menu Text Links**
Links to corresponding PLP (top bar is always "Shop All"). Entire bar is an active area.
- 04. Bottom Navigation**
Functionality remains the same as existing and should remain visible.



App Store Locator: Store Selected

NOTES:

01. X Icon

Closes the Store Locator drawer and returns user to current page.

02. Your Store Header

Not active.

03. Active Store Location Information

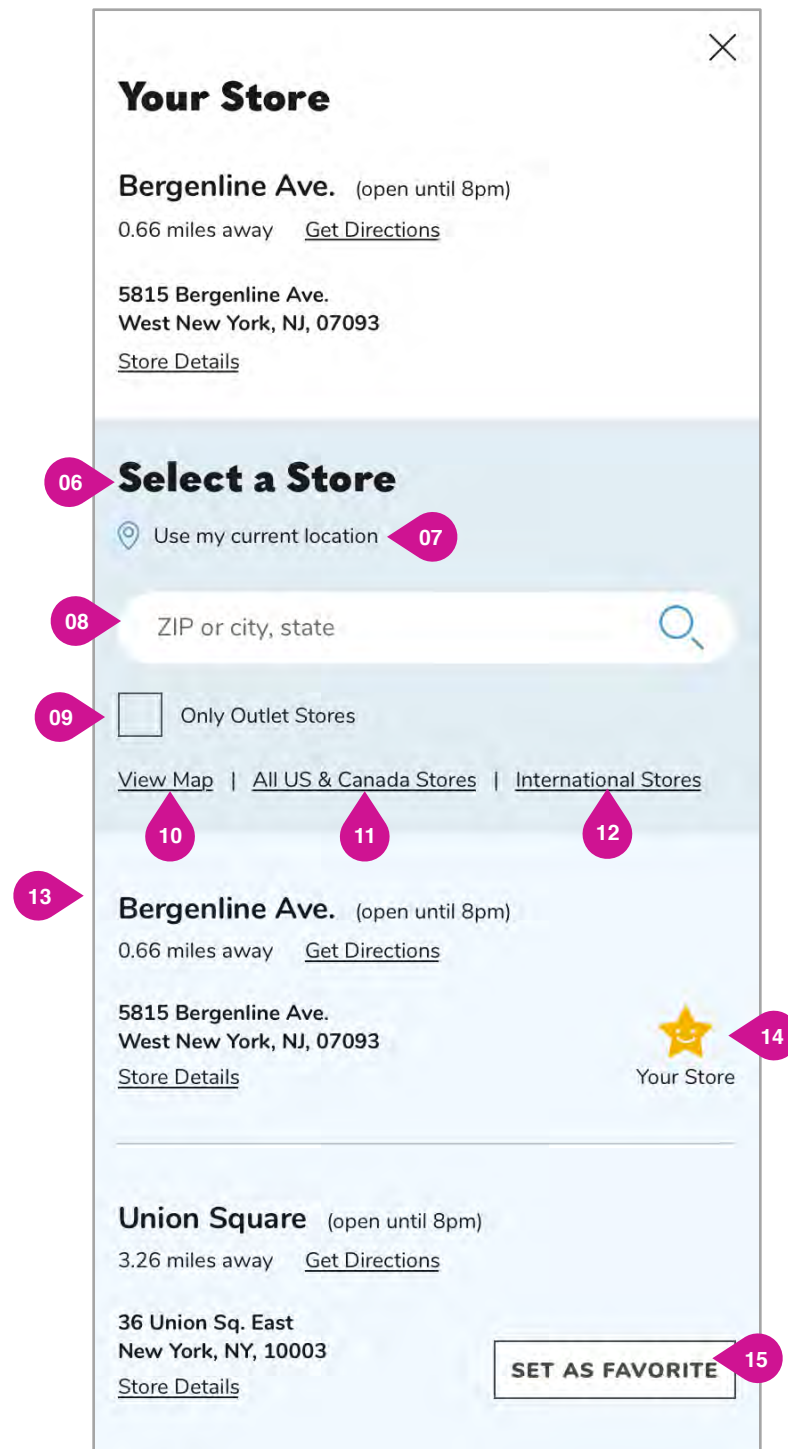
This area displays relevant information about the user's store. If user has not selected a store, the dropdown would not include the "Your Store" section. Refer to page 19.

04. Get Directions Link

Opens the user's default map app or links to google maps in new browser tab.

05. Store Details Link

Links to the corresponding store detail page



App Store Locator: Store Selected (Continued)

NOTES:

06. Select a Store Header

Links to existing Store Locator page.

07. Current Location Link

On tap, triggers browser permission window and uses the user's location to determine their closest store

08. Location Input Field

User can input a ZIP code or city/state combination.

- If there is content entered into search box, on tap of the search icon or ENTER/RETURN on keyboard initiate search and filters the stores displayed in this dropdown.

- If there is no content entered or a query with no results, on tap of the search icon or ENTER/RETURN on keyboard displays the following message: "Sorry, we couldn't find any stores for your search. Please try again."

09. Outlet Only Checkbox

On click or tap, checkmark appears and, the search returns only Outlet locations. Default state is unchecked.

10. View Map Link

Links to map tab on existing Store Locator page (to be new designed in later sprint(s)).

11. All US & Canada Stores Link

Links to page with list of all locations in US & Canada (to be designed in later sprint(s)).

12. International Stores Link

Links to page with list of all international locations (to be designed in later sprint(s)).

13. Store Location Search Results List

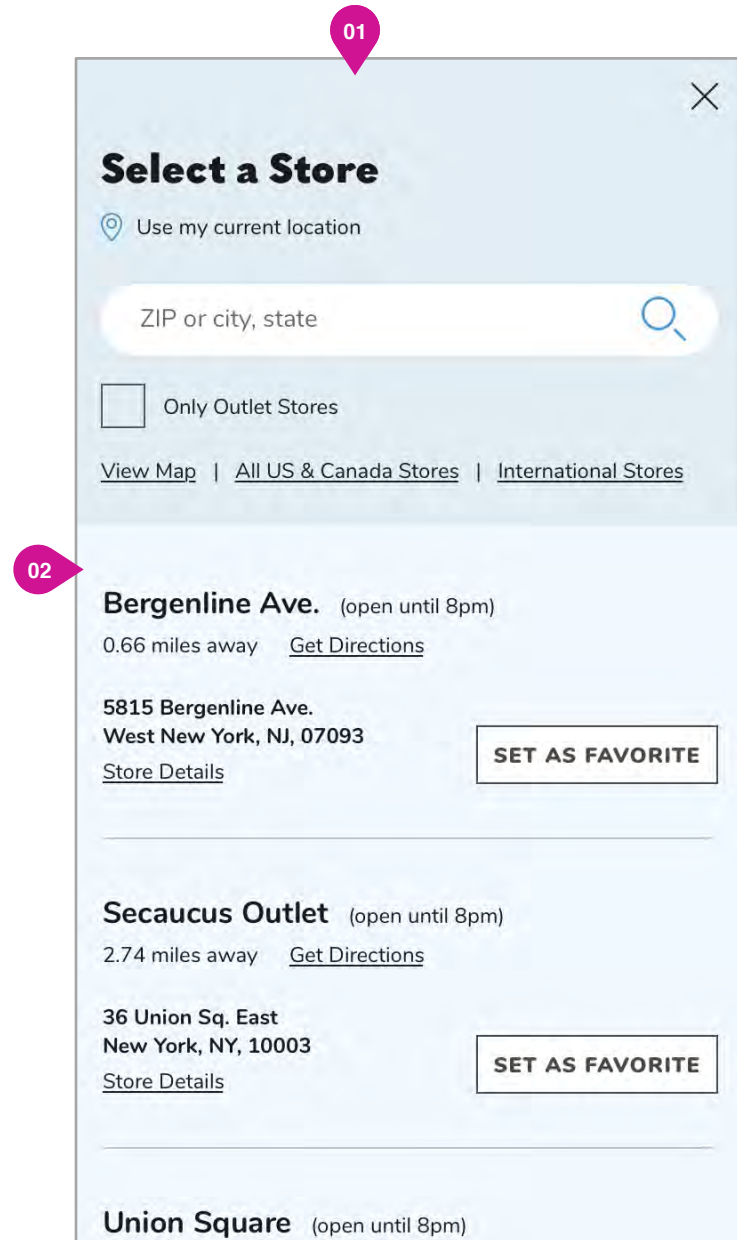
List of locations closest to the user based on their selected method of inputting a location.

14. 'Your Store' badge

If user's current location appears in search results, this badge would be displayed as shown.

15. 'Set as Favorite' Button

Replaces the current "Your Store" with the newly selected location and displays that globally in the header. TCP to determine the button's microcopy. This location is also displayed in relevant BOPIS and BOSS elements to be defined in upcoming sprints.



App Store Locator: No Store

NOTES:

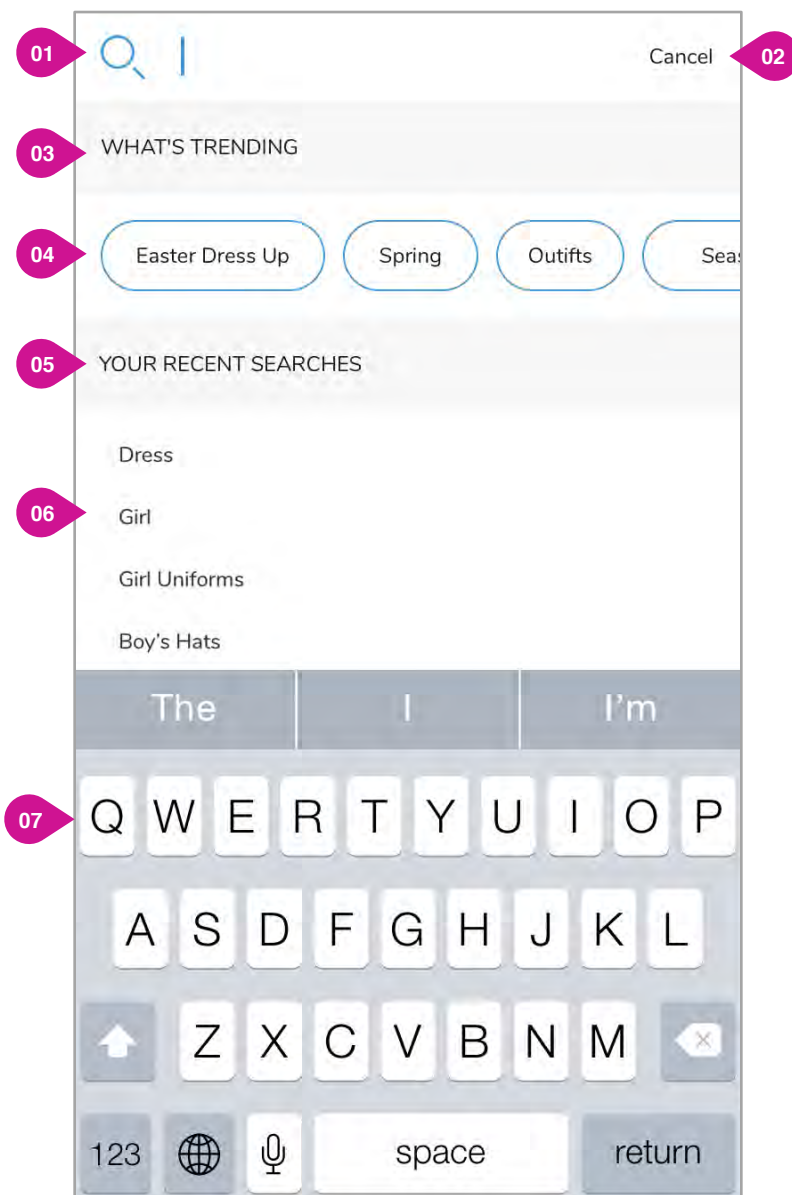
01. Default (No Store Selected) View

If user has not selected a store or allowed browser geolocation, this is the default view of the Store Locator dropdown. All elements function the same as detailed on previous page.

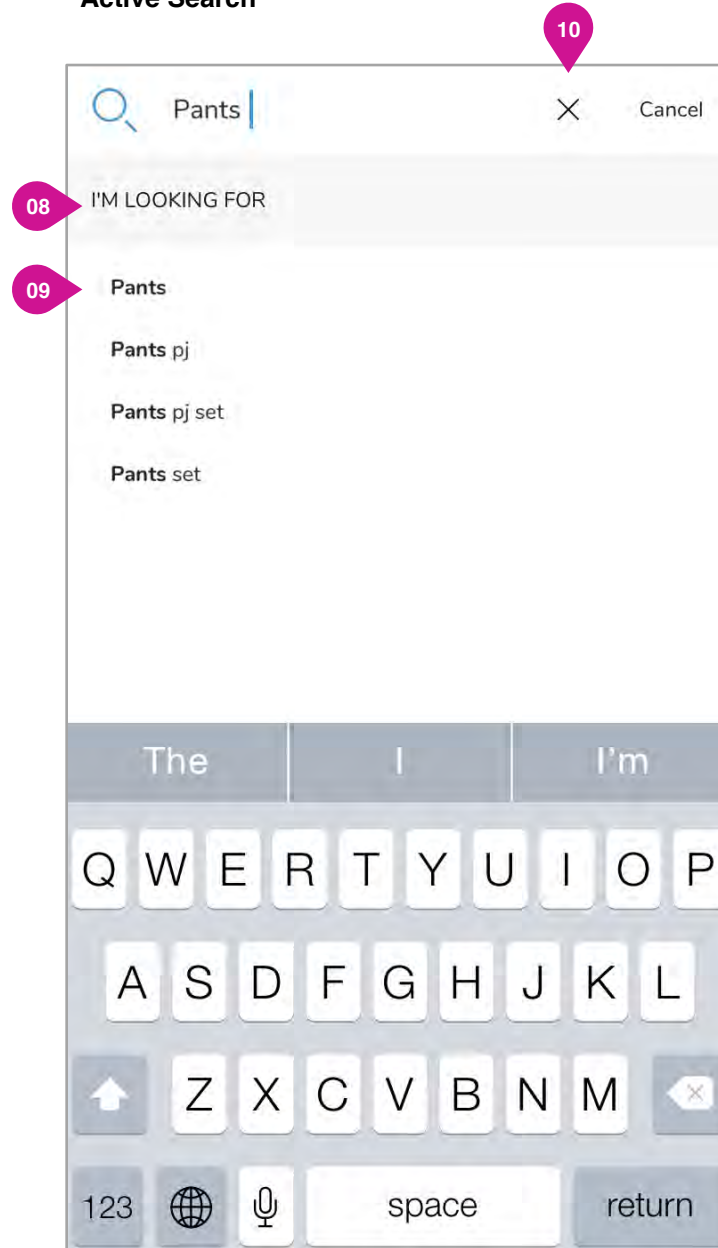
02. Store Location Search Results List

If user has not selected a store or allowed browser geolocation, a list of stores is presented here. Business to determine which stores should be shown.

Default



Active Search



App Search: Steps 1 and 2

NOTES:

01. Search Field

On activating search takeover, Search Box will be empty with “What’s Trending” and “Recent Searches” (if applicable) below.

- If there is no content entered on ENTER/RETURN on keyboard or a query with no results, then user is displayed the No Search Results page.

02. Cancel

Tapping this link closes the search modal and returns user to previous page.

03. Trending Header

Inactive text display.

04. Trending Buttons

This is a carousel that is swipeable from right to left. Links to the corresponding product listing page. Business to define and manage what these buttons will say and where they will link to.

05. Recent Searches Header

Not active. If user has no previous searches, this section is not shown.

06. Recent Search Links

List of <X> recent searches. On tap, each link loads corresponding page.

07. Native Keyboard

Use the native keyboard and functionality when user opens search. Keyboard will display by default.

08. I’m Looking For Header

Inactive text display.

09. Real Time Search Results List

As the user types a query in the Search Input Field, relevant results appear in the ‘I’m Looking For’ area.

- Links user to corresponding SRP.

10. X Icon

Appears after one character has been entered. On tap, clears any text entered in the Search Input Field.