

# RWD PROJECT

## Functional Specification Requirements



Version R01  
STEPHANIE DEL RIO  
Tue Apr 23 2019

# Assumptions

Devs will reference comps in Zeplin to see width of each module to determine if grid width or full width.

All carousels on mobile are “swipable.”

All icons are images unless stated otherwise.

All Modules contain HTML text unless annotated otherwise in the annotations.

All iconography is available in Invision DSM Library.

All existing modals will be skinned with new atomic design styles (typography, colors, buttons, etc)

All mobile and tablet layouts will be fluid and adjust to landscape orientation.

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## DESKTOP - HEADER & NAVIGATION

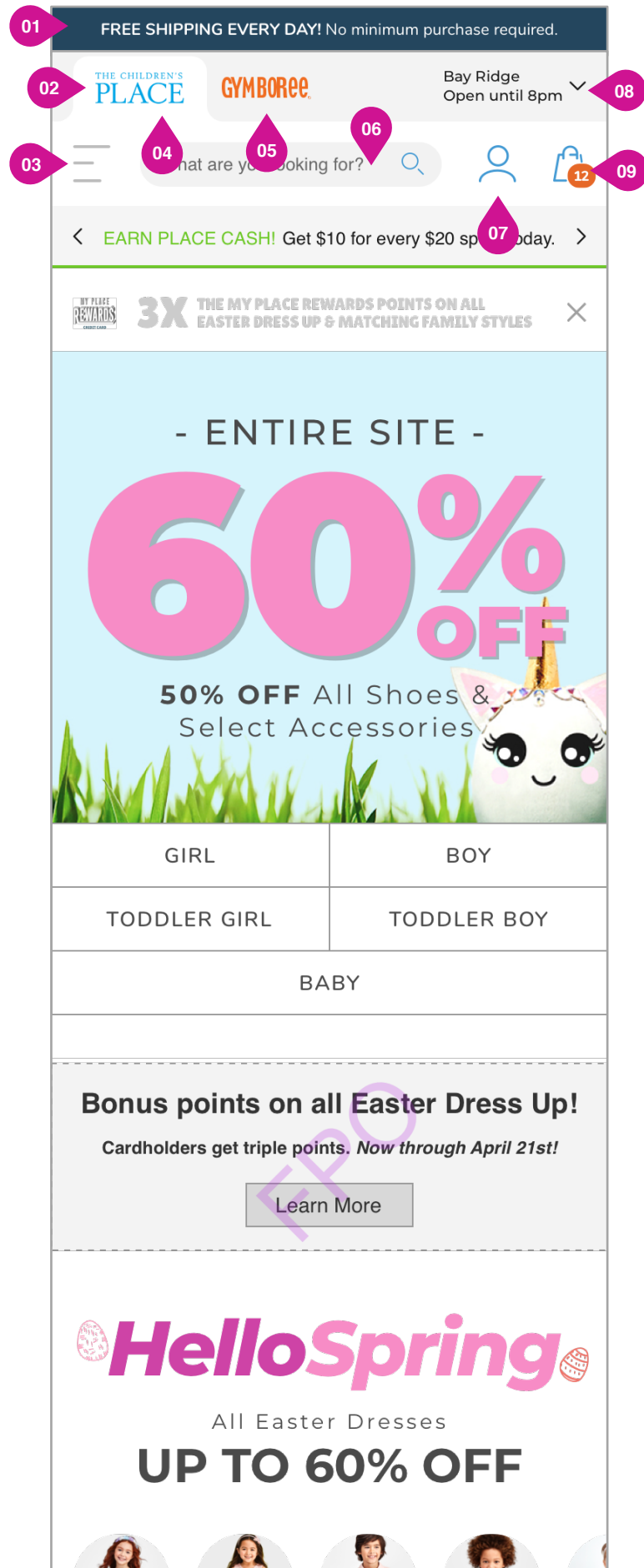
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# GLOBAL NAVIGATION - MOBILE





GLOBAL HEADER - MOBILE

NOTES:

**01. Promotional Banner**

This element includes one constant message or a carousel element containing up to three messages with arrows on both sides that allow user to tap through.

- Entire area of banner is active and links to corresponding page. When this element is a carousel, the messages rotate every 3 seconds. Business to determine how many and which promotions display here.

- Messages must not exceed 55 characters.

**02. Brand Tabs**

Tabs allow user to toggle between TCP and Gymboree websites. On tap, Gymboree Logo will highlight the logo in white in the same placement to the right of TCP.

**03. Menu Icon**

Tapping the menu icon opens the mobile navigation which slides in left to right (shown on page 8).

**04. TCP Logo**

Links to TCP Homepage.

**05. Gymboree Logo**

Links to Gymboree Homepage. Logo placement remains the same as user toggles between TCP and Gymboree.

**06. Search**

Tapping anywhere within the search bar opens a full screen search overlay shown on page 15.

**07. Account Icon**

TBD in upcoming Account & Loyalty Sprint.

**08. Store Locator**

Opens a full screen store locator page shown on page 16.

**09. Bag Icon**

Element is comprised of HTML text and an image. It will always display to the right of account icon.

- On tap, links to bag page.

- Number displaying on bag icon changes as user adds and removes products from bag.

- Number badge is removed completely if no items are in user's bag.



GLOBAL HEADER - MOBILE

NOTES:

**10. Promotional Banner Carousel**

Carousel element containing up to 3 promotional messages. The messages rotate every 3 seconds. Side arrows allow user to click through carousel in either direction. Entire area of each banner is active and links to corresponding page. Business to determine how many and which promotions display here.

- Section is HTML text and can contain an image.

- Messages must not exceed 55 characters.

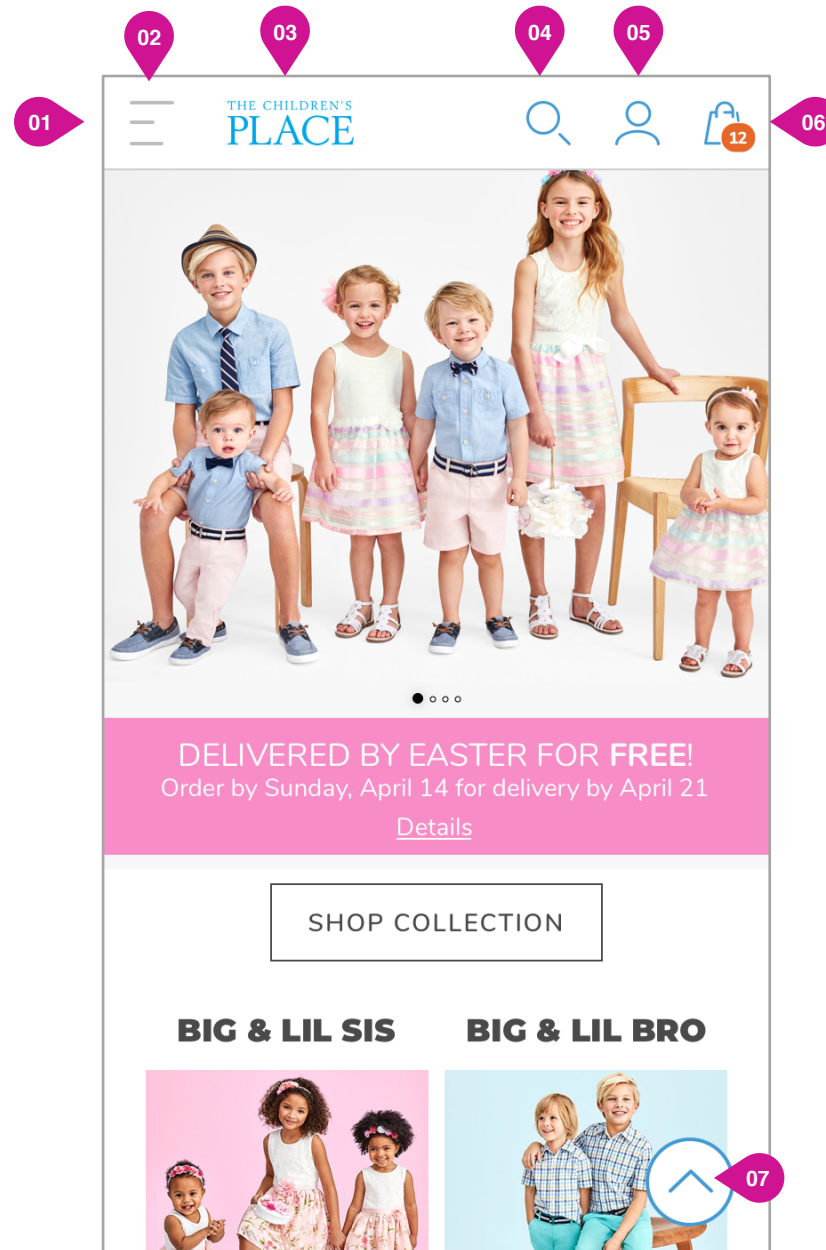
**11. Loyalty Promotional Banner**

This area is dynamic and displays personalized content based on user's authenticated/loyalty status (e.g. Guest vs. MPR vs. PLCC). Business to determine specifics of what promotion each user type sees.

- This element can be an image or an image with HTML text. If HTML text, the message should not exceed 55 characters.

- This element is globally visible throughout the site unless user closes it.

- Tapping the X icon closes promotional banner.



## CONDENSED HEADER - MOBILE

### NOTES:

#### 01. Condensed Mobile Header

As the user scrolls down the page, a condensed version of the header anchors to the top of the browser and remains persistent.

#### 02. Menu Icon

Tapping the menu icon, opens the mobile navigation which slides in left to right (shown on pages 8-9).

#### 03. TCP Logo

Links to TCP Homepage.

#### 04. Search

Tapping anywhere within the search bar opens a full screen search overlay shown on page 15.

#### 05. Account Icon

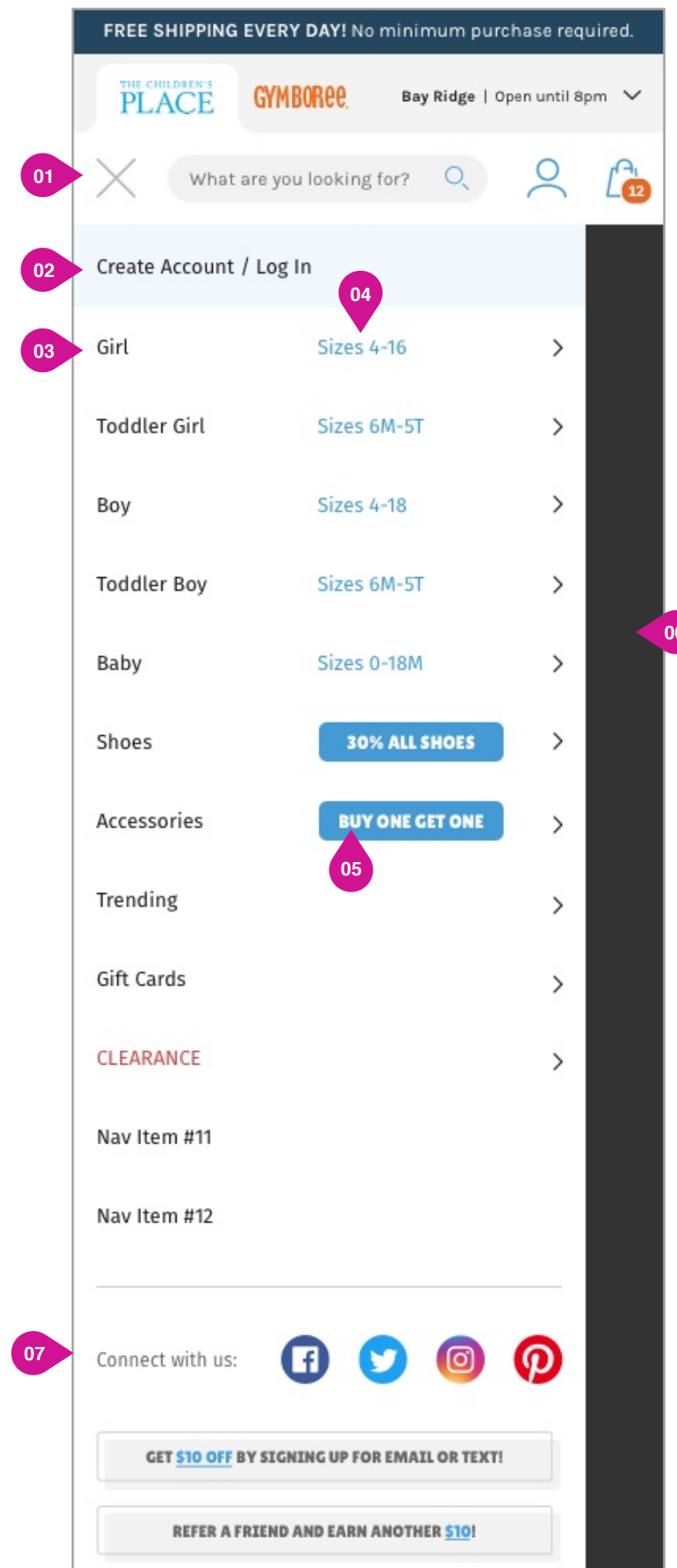
TBD in upcoming Account & Loyalty Sprint.

#### 06. Bag Icon

Links to bag page.

#### 07. Back to Top Button

This element appears two viewports down. On tap, scrolls user back to the top of the page.



## MOBILE L1 NAVIGATION: Guest

### NOTES:

#### 01. X Icon

Closes menu drawer and returns user to current page.

#### 02. Account Creation/Log In Link

TBD in upcoming Account & Loyalty Sprint.

#### 03. Primary Navigation Element

On tap, slides open the secondary navigation. Entire bar is an active area.

#### 04. Category Size Range

Text labels for size ranges display for 5 main categories (shown here).

- This is part of the active bar linking to next level of navigation.

#### 05. Promotional Badge

These promotional badges can be used for any navigation other than the 5 main categories (see item 04 above). Business to determine what promotions display here.

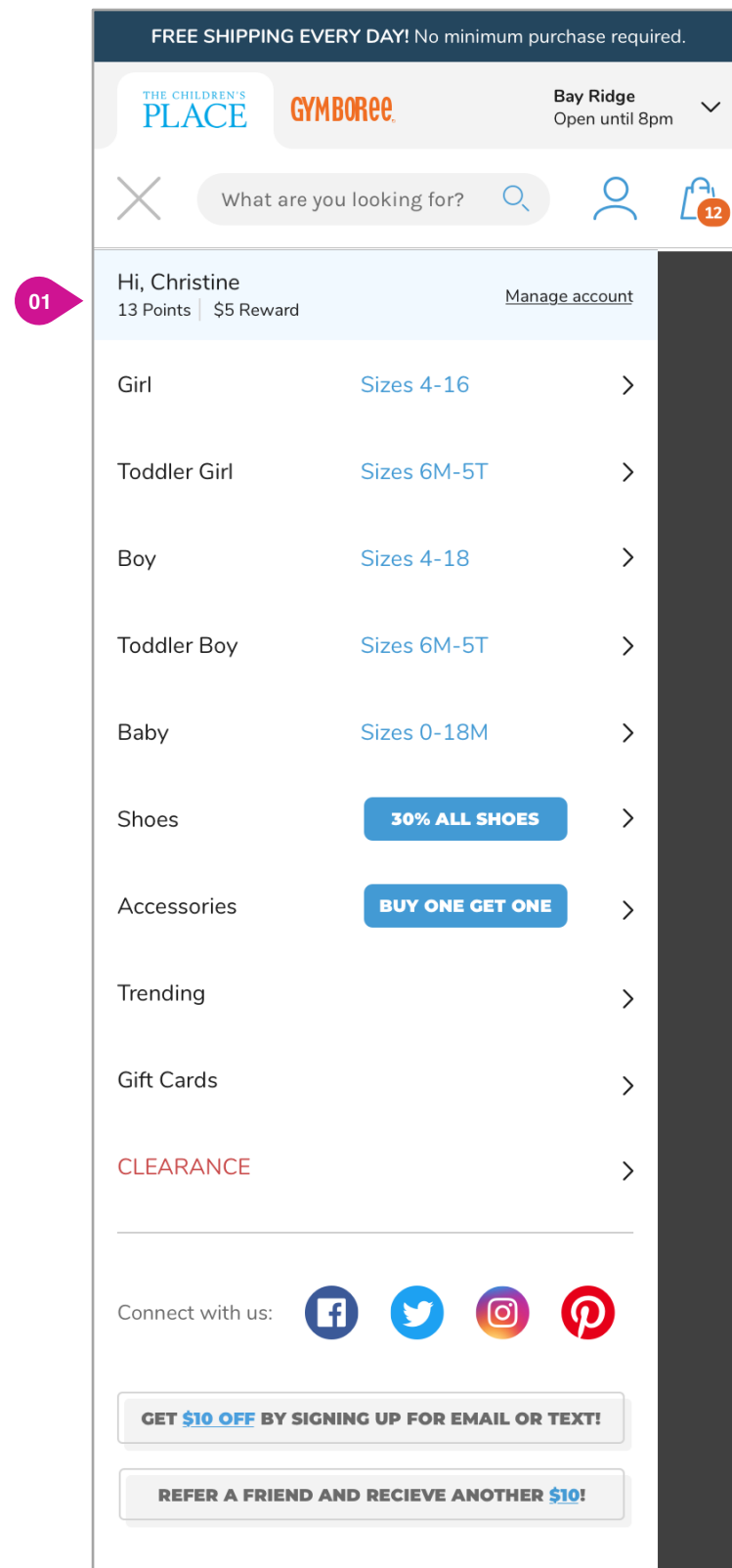
- This is part of the active bar linking to next level of navigation.

#### 06. Dark Overlay

Upon expansion of the menu, a dark overlay appears over content below disabling it. When the menu retracts, the overlay disappears and content on the page is visible and active again. Tapping on the overlay closes the menu.

#### 07. Footer

The footer is included as part of the mobile navigation. Functionality is defined on page 11.



## MOBILE L1 NAVIGATION: Authenticated

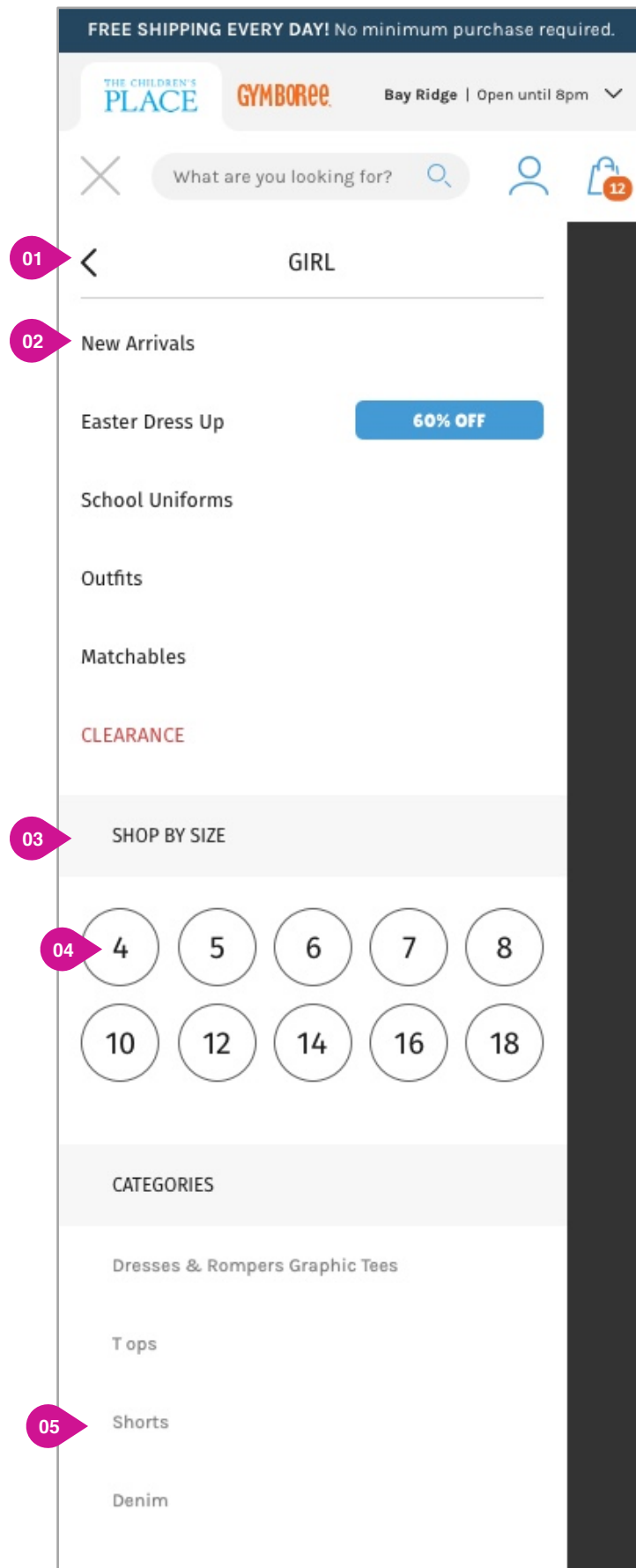
### NOTES:

#### 01. My Account

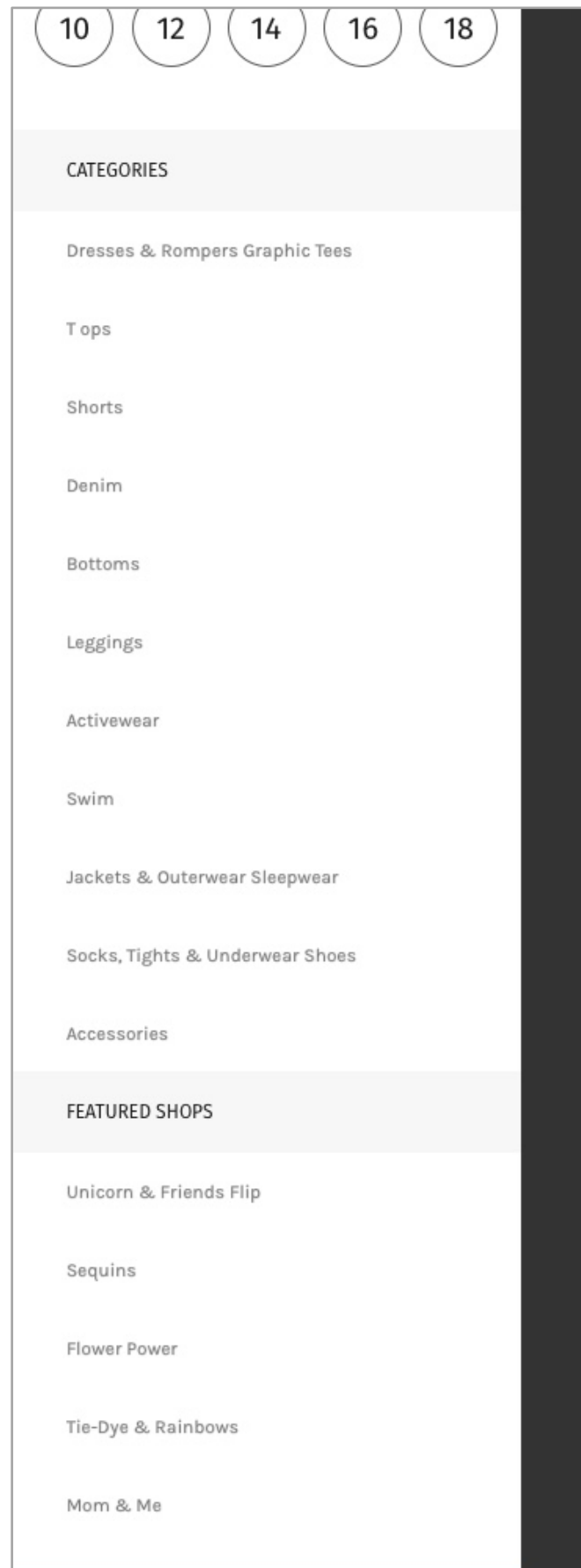
TBD in upcoming Account & Loyalty Sprint.

- Canada Site displays welcome message without Loyalty Points & Rewards.

Secondary Navigation Example



Secondary Navigation Example, Continued



## MOBILE L2 NAVIGATION

### NOTES:

**01. Back Icon**

Returns user to L1 navigation view.

**02. Featured Category**

Links to corresponding PLP. Entire bar is an active area.

**03. Menu Header**

Inactive text display.

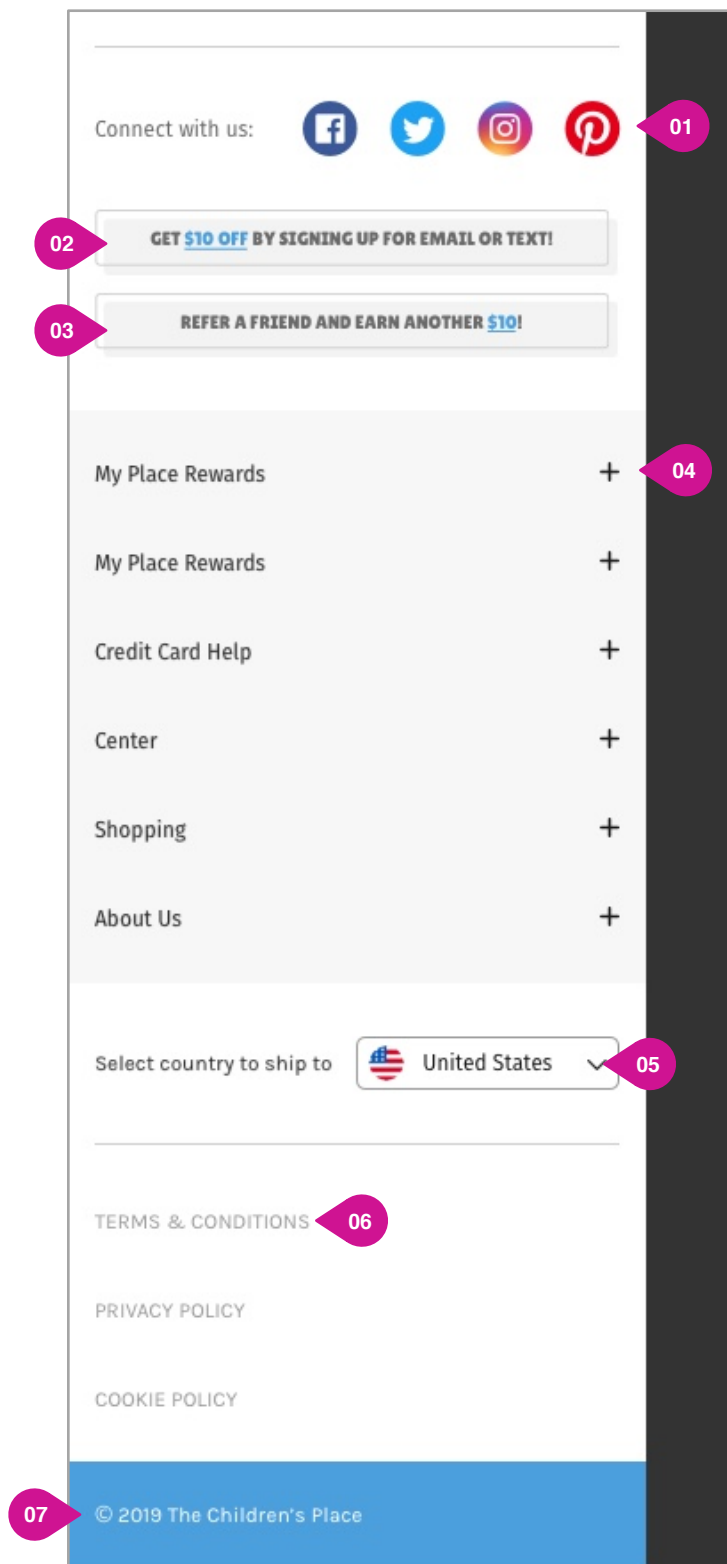
**04. Size Number Buttons**

Pre-filters products in L1 category by size and links to corresponding PLP. **This element is TK. Business to determine when this goes live.**

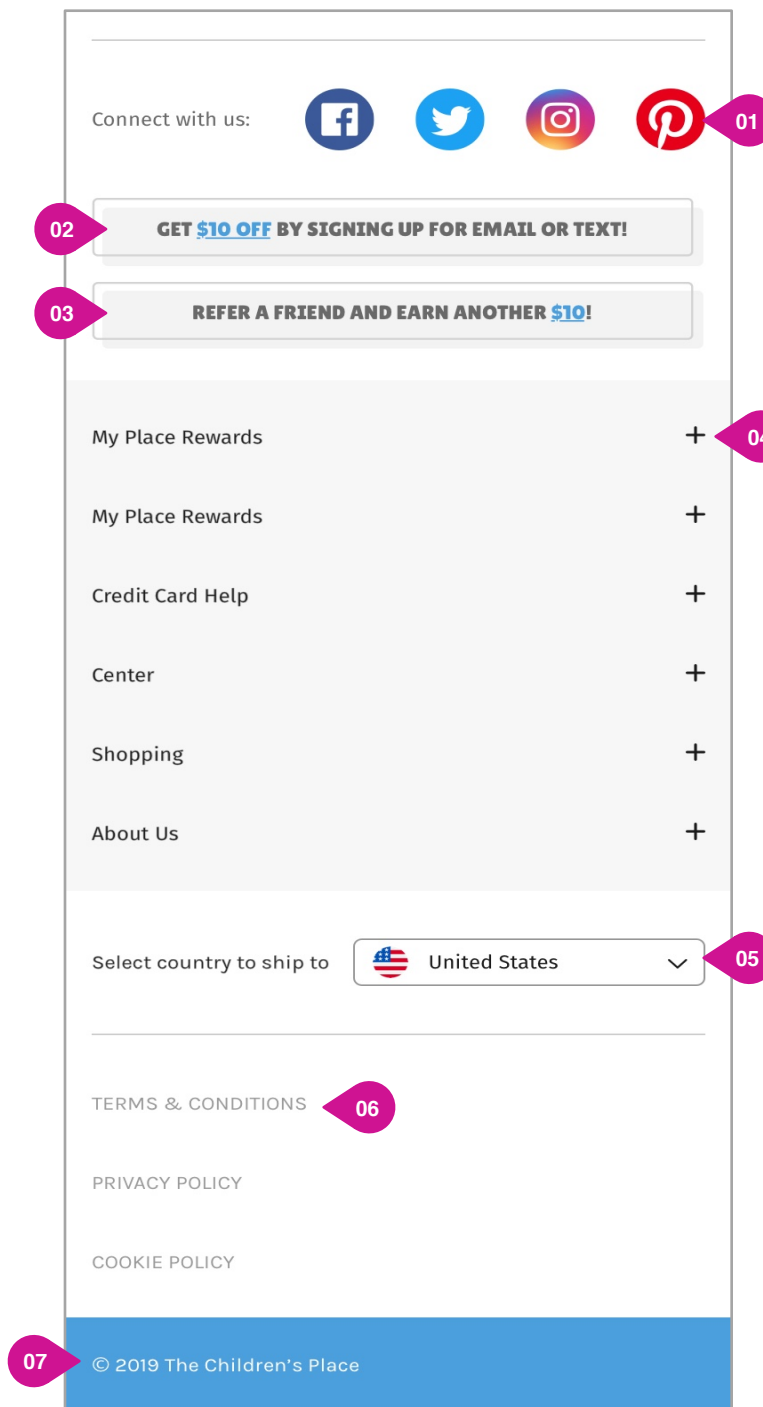
**05. Menu Text Links**

Links to corresponding PLP. Entire bar is an active area.

In Navigation Footer



Bottom of the Page Footer



FOOTER - MOBILE

NOTES:

**01. Social Media Icons**

Links to corresponding webpage in new browser window or opens app.

**02. Get \$10 Off Button**

On tap, opens a modal shown on following page. Entire button is active.

**03. Refer a Friend Button**

On tap, opens the existing Refer a Friend modal. Refer to page 13. Entire button is active.

**04. Footer Accordions**

On tap, the accordion or touch target area expands accordion to display additional links. Links open to corresponding pages.

- Only one accordion will be open at a time. Tapping a subsequent footer accordion will close any open accordion.

- Canada Site will display the Air Miles promo here instead of the My Place Rewards and My Place Rewards Credit Card accordions.

**05. Ship To Icon and Text Link**

On tap, opens the existing Ship To modal.

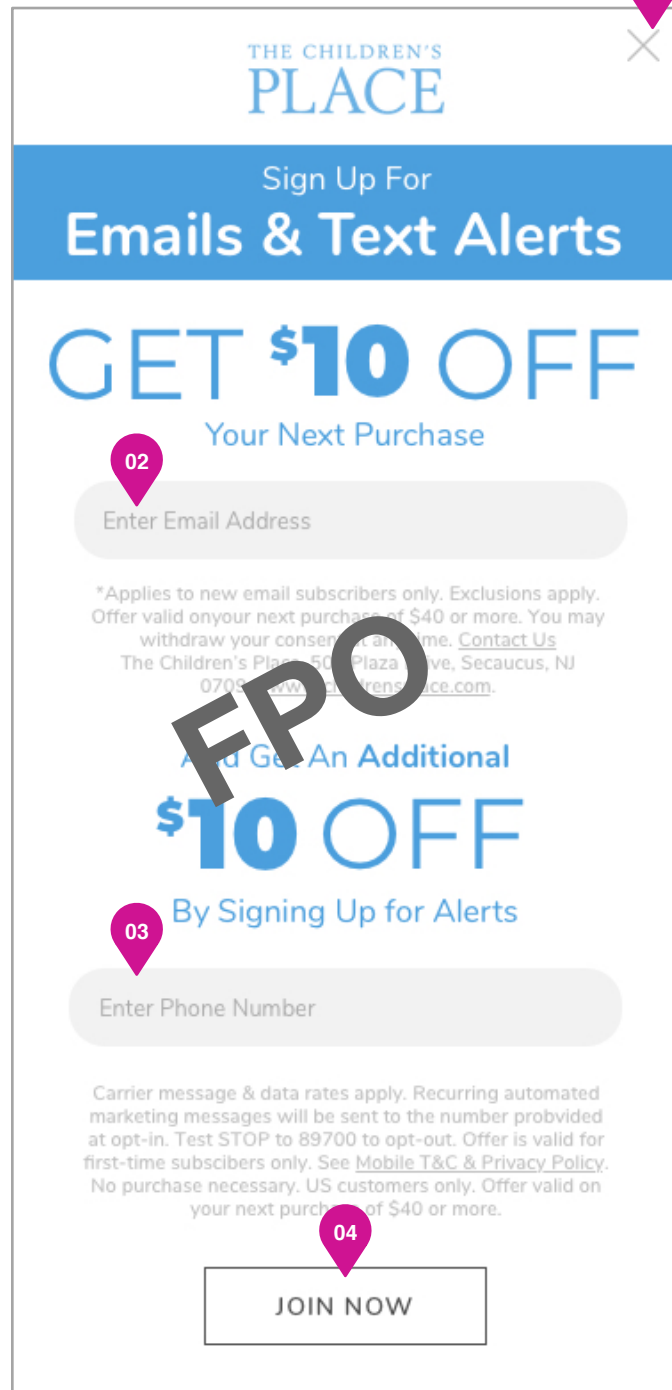
**06. Legal Links**

Each text link is active and links to corresponding page. Business will manage what links display in this section.

**07. Sub-Footer**

HTML text with copyright and company information.

In Navigation Footer



01

THE CHILDREN'S PLACE

Sign Up For  
**Emails & Text Alerts**

**GET \$10 OFF**  
Your Next Purchase

02

Enter Email Address

\*Applies to new email subscribers only. Exclusions apply. Offer valid on your next purchase of \$40 or more. You may withdraw your consent at any time. [Contact Us](#)  
The Children's Place, 500 Plaza Drive, Secaucus, NJ 07094, [www.childrensplace.com](http://www.childrensplace.com).

**And Get An Additional \$10 OFF**  
By Signing Up for Alerts

03

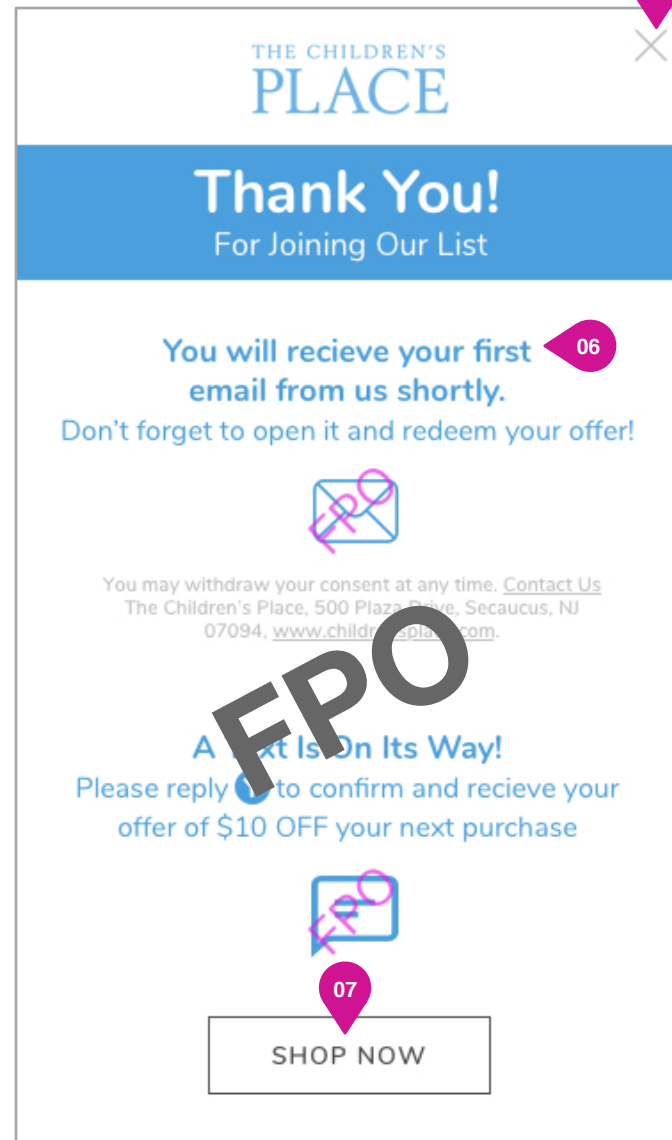
Enter Phone Number

Carrier message & data rates apply. Recurring automated marketing messages will be sent to the number provided at opt-in. Text STOP to 89700 to opt-out. Offer is valid for first-time subscribers only. See [Mobile T&C & Privacy Policy](#). No purchase necessary. US customers only. Offer valid on your next purchase of \$40 or more.

04

JOIN NOW

Bottom of the Page Footer




05

THE CHILDREN'S PLACE


**Thank You!**  
For Joining Our List

You will receive your first email from us shortly. 06  
Don't forget to open it and redeem your offer!



You may withdraw your consent at any time. [Contact Us](#)  
The Children's Place, 500 Plaza Drive, Secaucus, NJ 07094, [www.childrensplace.com](http://www.childrensplace.com).

**A Text Is On Its Way!**  
Please reply to confirm and receive your offer of \$10 OFF your next purchase

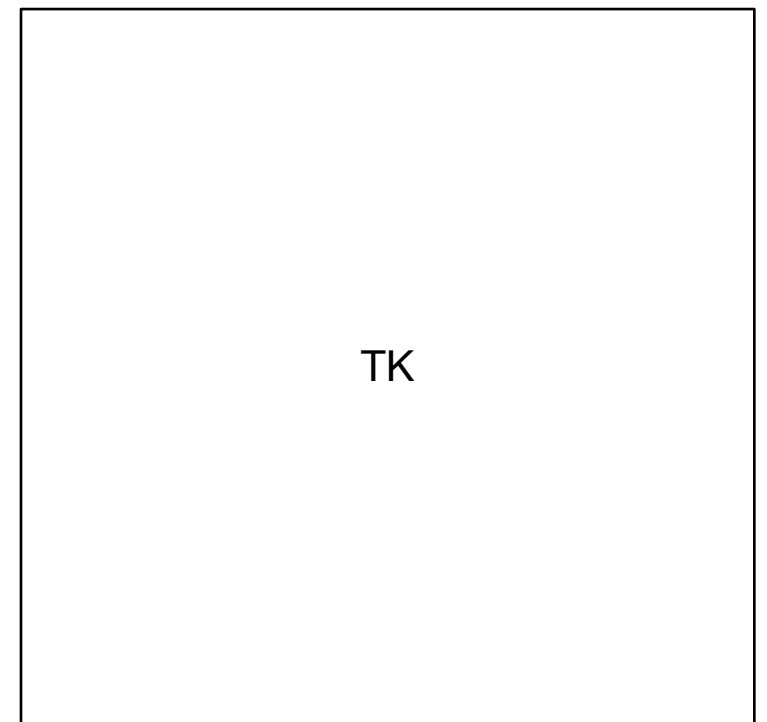


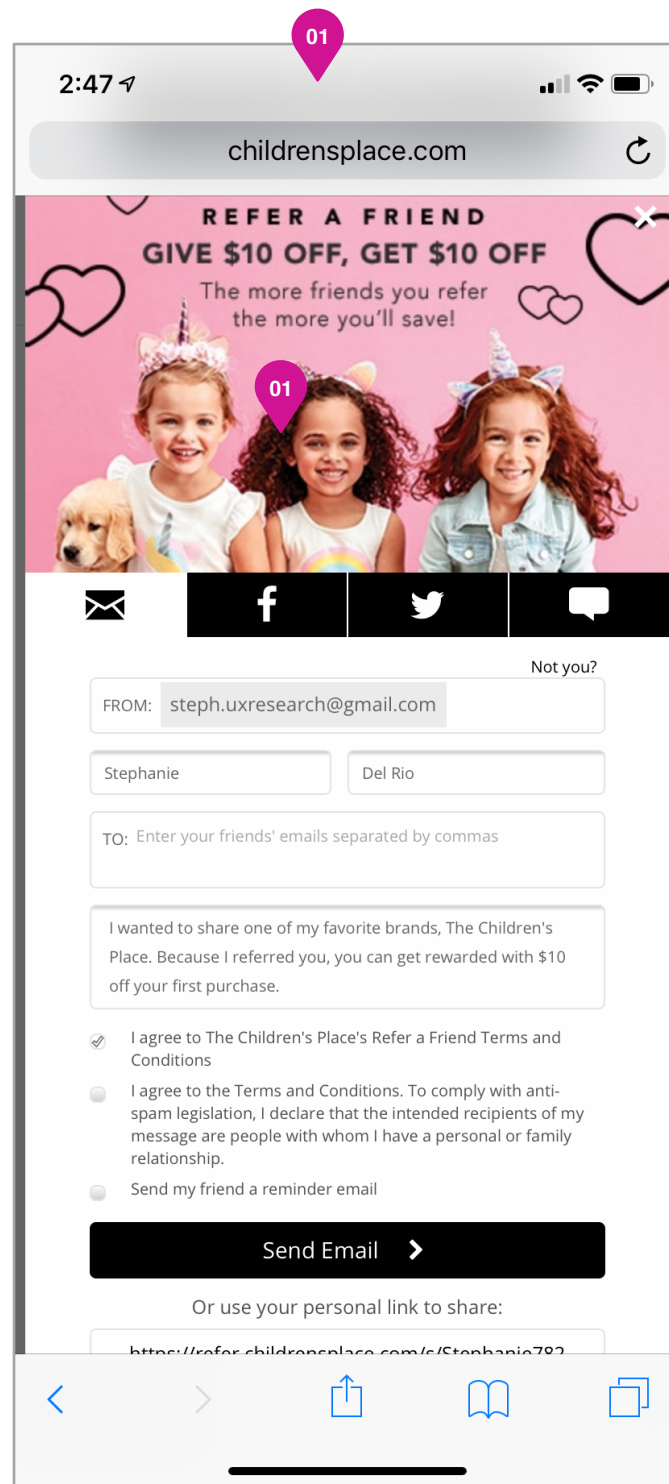
07

SHOP NOW

SIGN UP & THANK YOU MODALS

NOTES:



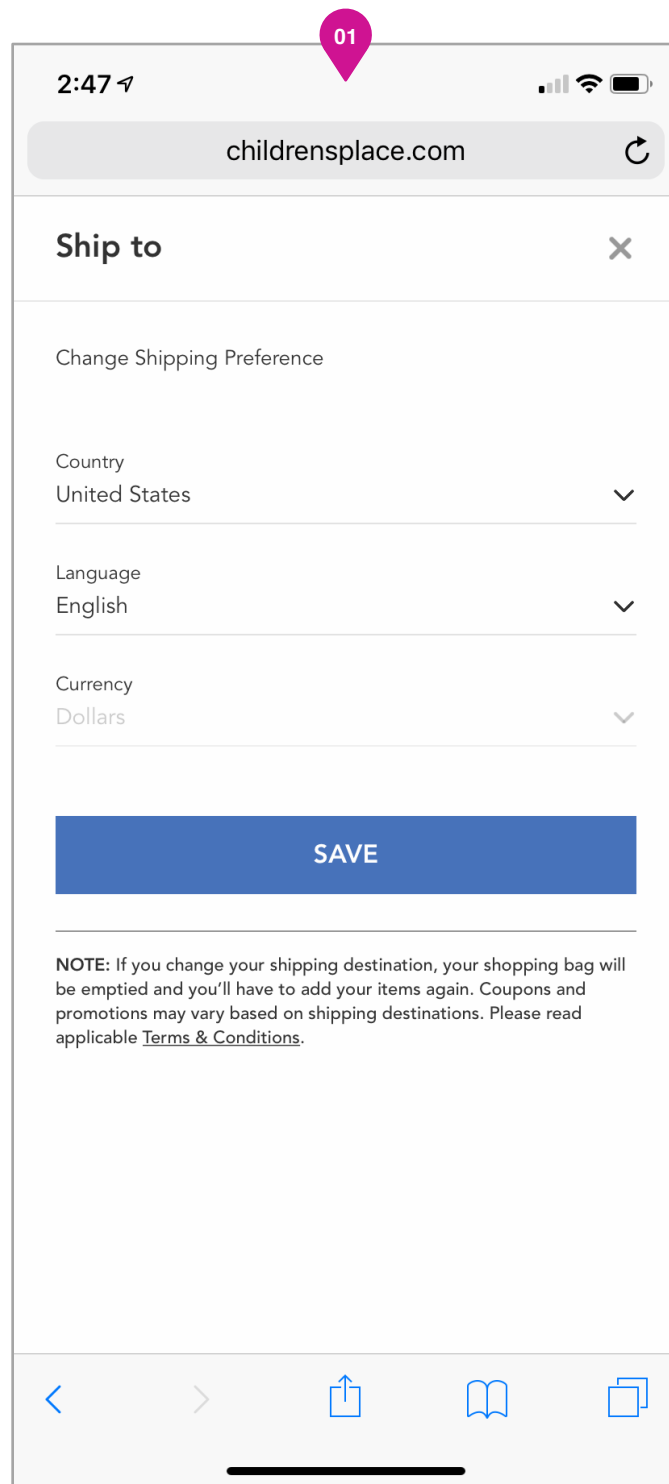


## REFER A FRIEND MODAL

### NOTES:

#### 01. Refer a Friend Modal

This is a screenshot of the existing modal. Same functionality applies on all breakpoints. Apply atomic design styles.



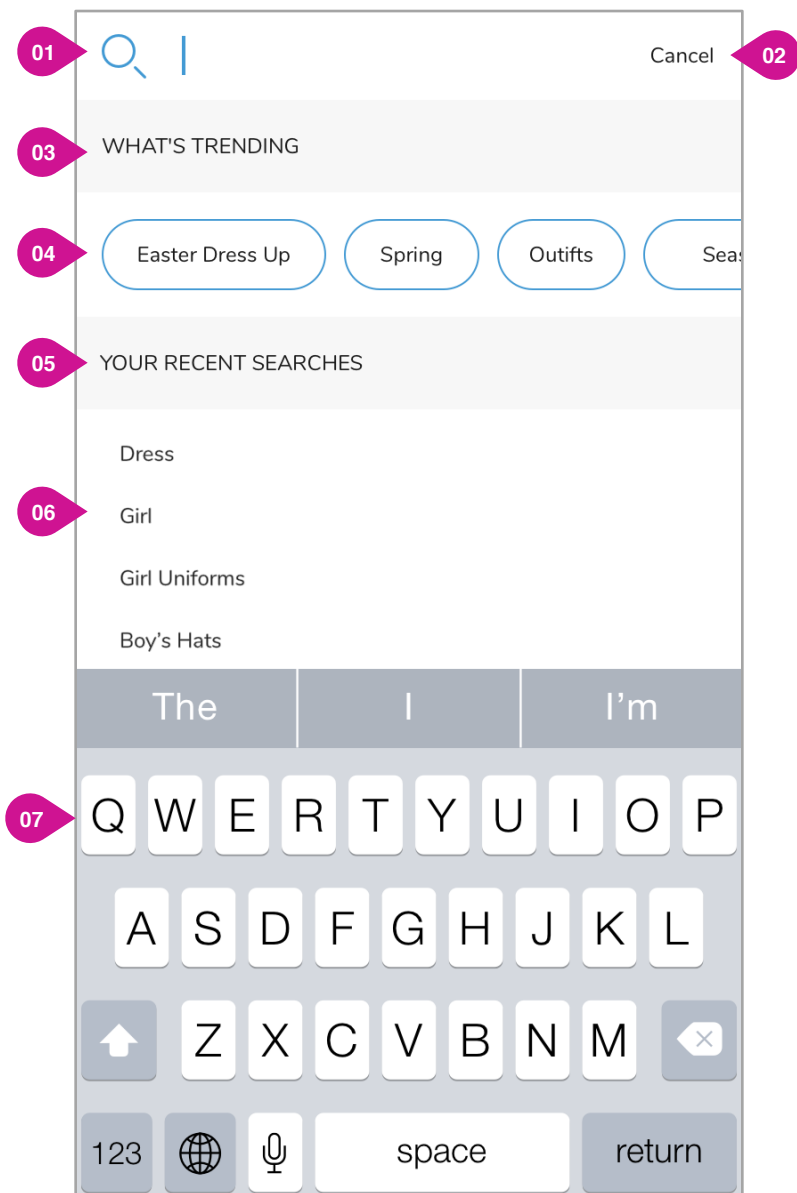
## REFER A FRIEND MODAL

### NOTES:

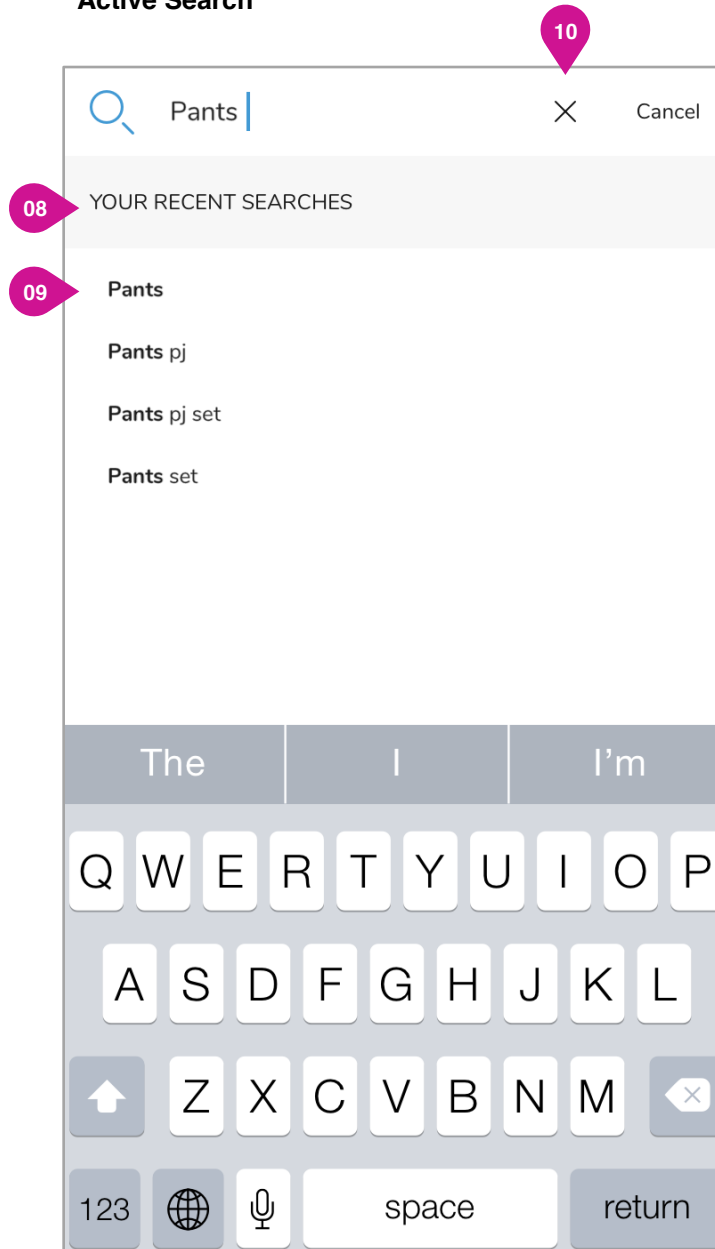
#### 01. Ship To Modal

This is a screenshot of the existing modal. Same functionality applies on all breakpoints. Apply atomic design styles.

Default



Active Search



SEARCH

NOTES:

**01. Search Field**

On activating search takeover, Search Box will be empty with “What’s Trending” and “Recent Searches” (if applicable) below.

- If there is no content entered on ENTER/RETURN on keyboard or a query with no results, then user is displayed the No Search Results page.

**02. Cancel**

Tapping this link closes the search modal and returns user to previous page.

**03. Trending Header**

Not active.

**04. Trending Buttons**

Links to the corresponding product listing page. Business to define and manage what these buttons will say and where they will link to.

**05. Recent Searches Header**

Not active. If user has no previous searches, this section is not shown.

**06. Recent Search Links**

List of <X> recent searches. On tap, each link loads corresponding page.

**07. Native Keyboard**

Use the native keyboard and functionality when user opens search. Keyboard will display by default.

**08. I’m Looking For Header**

Not active.

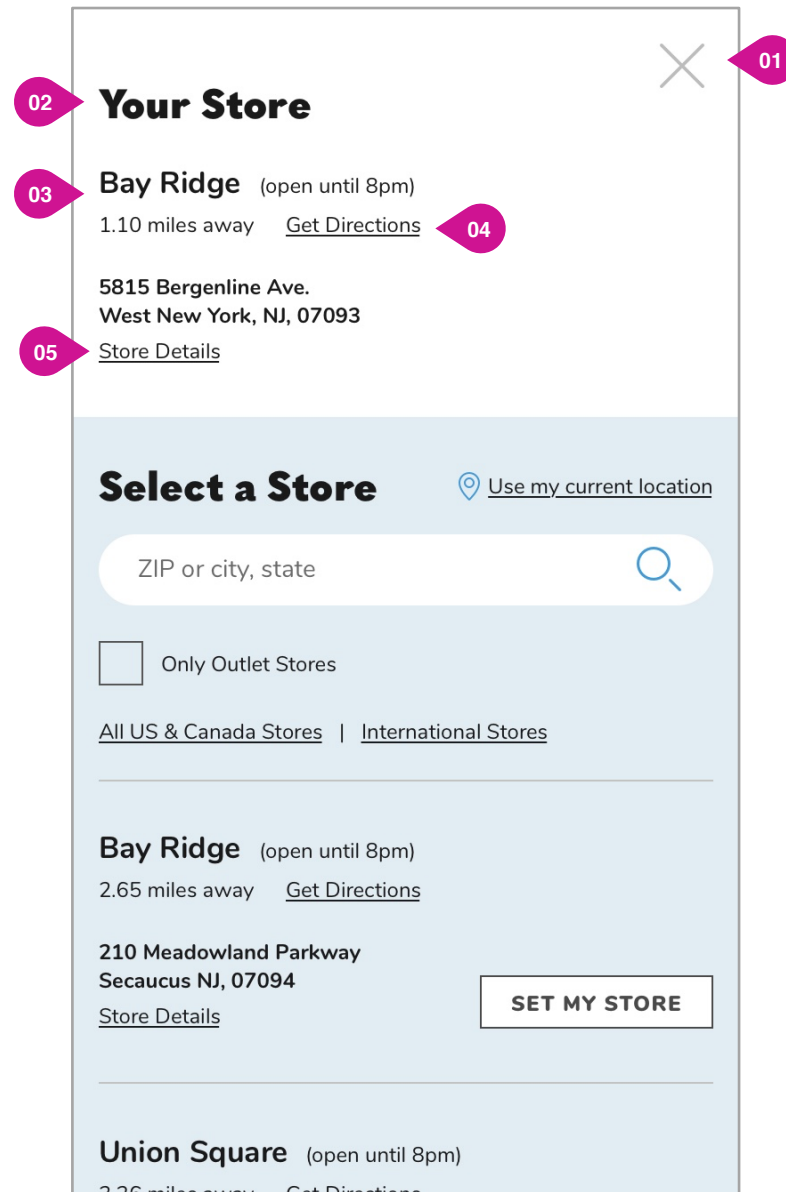
**09. Real Time Search Results List**

As the user types a query in the Search Input Field, relevant results appear in the ‘Your Recent Searches’ area.

- Links user to corresponding SRP.

**10. X Icon**

On tap, clears any text entered in the Search Input Field.



## STORE LOCATOR

### NOTES:

**01. X Icon**

Closes the Store Locator drawer and returns user to current page.

**02. Your Store Header**

Not active.

**03. Active Store Location Information**

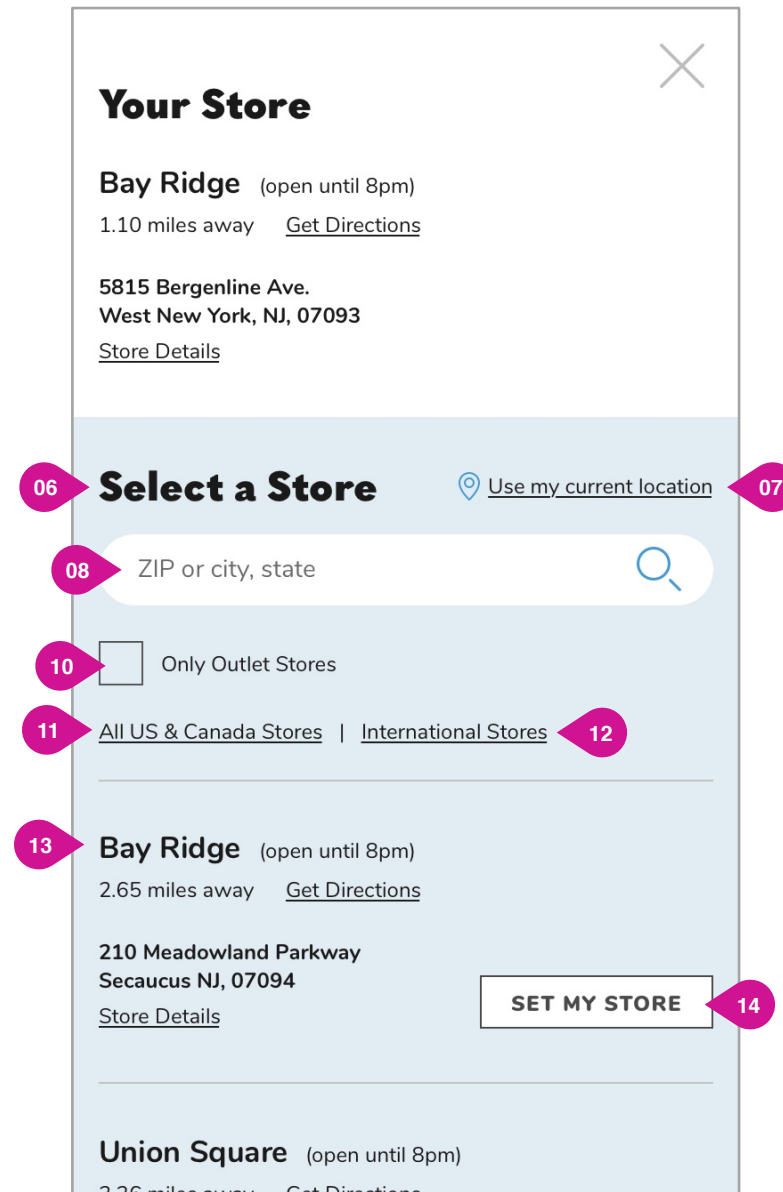
This area displays relevant information about the user's store. If user has not selected a store, the dropdown would not include the "Your Store" section. Refer to following page.

**04. Get Directions Link**

Opens the user's default map app or links to google maps in new browser tab.

**05. Store Details Link**

Links to the corresponding store detail page



## STORE LOCATOR

### NOTES:

#### 06. Select a Store Header

Not active.

#### 07. Current Location Link

On tap, triggers browser permission window and uses the user's location to determine their closest store

#### 08. Location Input Field

User can input a ZIP code or city/state combination.

- If there is content entered into search box, on tap of the search icon or ENTER/RETURN on keyboard initiate search and filters the stores displayed in this dropdown.

- If there is no content entered or a query with no results, on tap of the search icon or ENTER/RETURN on keyboard displays the following message: "Sorry, we couldn't find any stores for your search. Please try again."

#### 10. Outlet Only Checkbox

On click or tap, checkmark appears and, the search returns only Outlet locations. Default state is unchecked.

#### 11. All US & Canada Stores Link

Links to page with list of all locations in US & Canada.

#### 12. International Stores Link

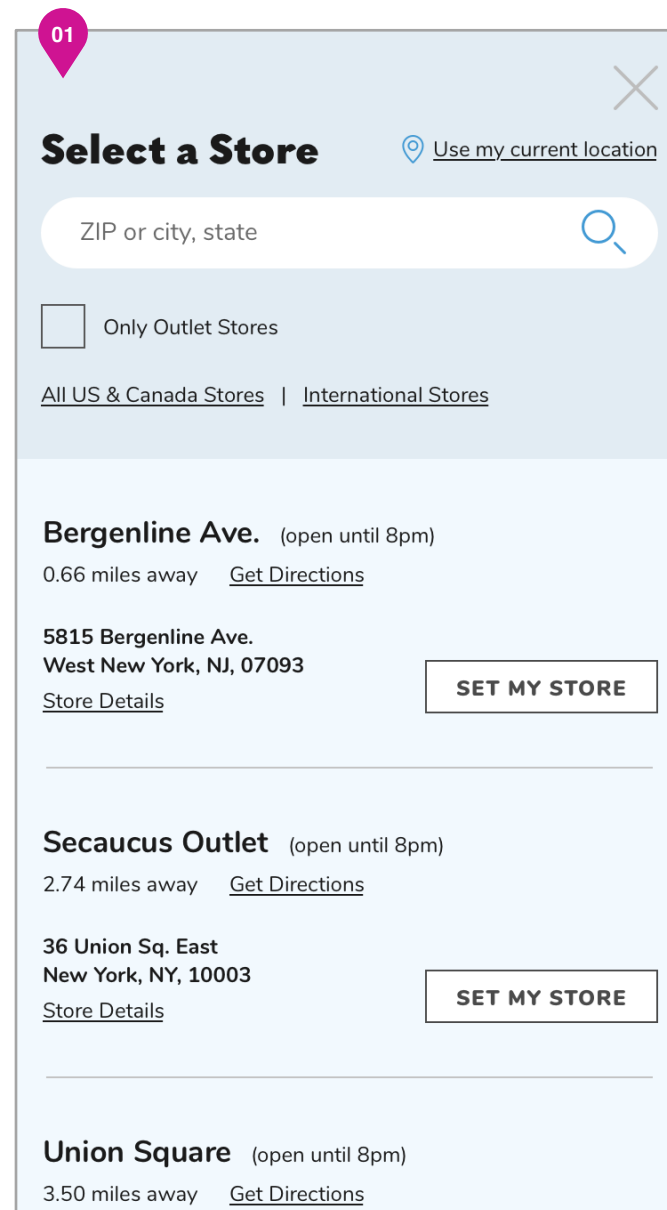
Links to page with list of all international locations.

#### 13. Store Location Search Results List

List of locations closest to the user based on their selected method of inputting a location.

#### 14. 'Set as Favorite Store' Button

Replaces the current "Your Store" with the newly selected location and displays that globally in the header. **This location is also displayed in relevant BOPIS and BOSS elements to be defined in upcoming sprints.**



## STORE LOCATOR

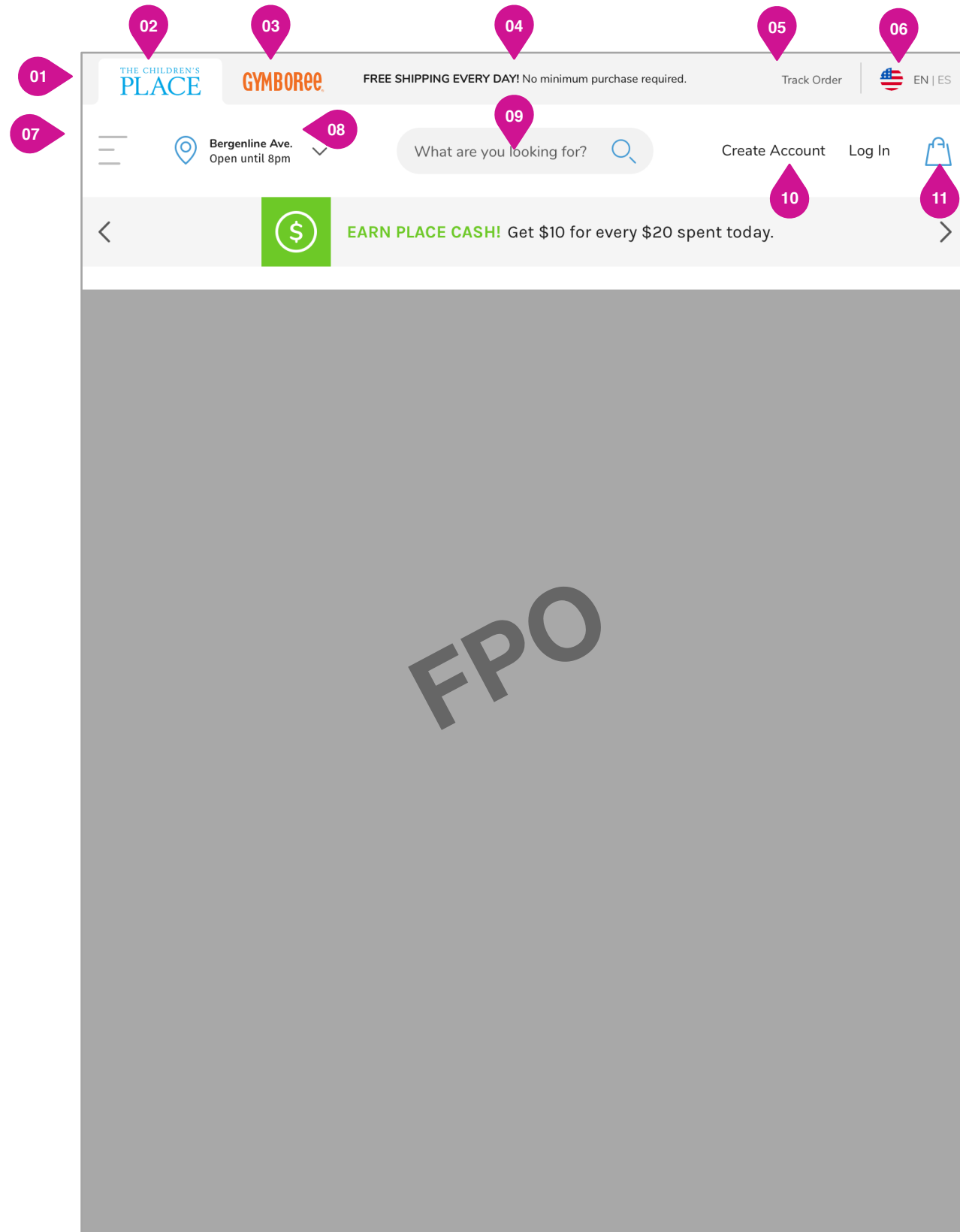
### NOTES:

#### 01. Default (No Store Selected) View

If user has not selected a store or allowed browser geolocation, this is the default view of the Store Locator dropdown. All elements function the same as detailed on previous page.

# GLOBAL NAVIGATION - TABLET





## GLOBAL HEADER - TABLET

### NOTES:

#### 01. Brand Tabs

Tabs allow user to toggle between TCP and Gymboree websites. On tap, Gymboree Logo will highlight the logo in white in the same placement to the right of TCP.

#### 02. TCP Logo Tab

Links to TCP Homepage.

#### 03. Gymboree Logo Tab

Links to Gymboree Homepage. Logo placement remains the same as user toggles between TCP and Gymboree.

#### 04. Promotional Banner

This element includes one constant message or a carousel element containing up to three messages with arrows on both sides that allow user to tap through.

- Entire area of banner is active and links to corresponding page. When this element is a carousel, the messages rotate every 3 seconds. Business to determine how many and which promotions display here.

- Messages must not exceed 55 characters.

#### 05. Track Order Link

Links to the Track Order page.

#### 06. Country Selector

Area contains HTML text and an image. It will display on all pages as part of the utility navigation. It will display on the far right side of the utility nav. Utilizes existing functionality.

#### 07. Menu Icon

Tapping the menu icon opens the mobile navigation which slides in left to right (shown on page 7).

#### 08. Store Locator

Opens Store Locator drawer shown on page 31.

#### 09. Search

Tapping anywhere within the search bar opens a full screen search overlay shown on page 29.

#### 10. Create Account / Log In text links

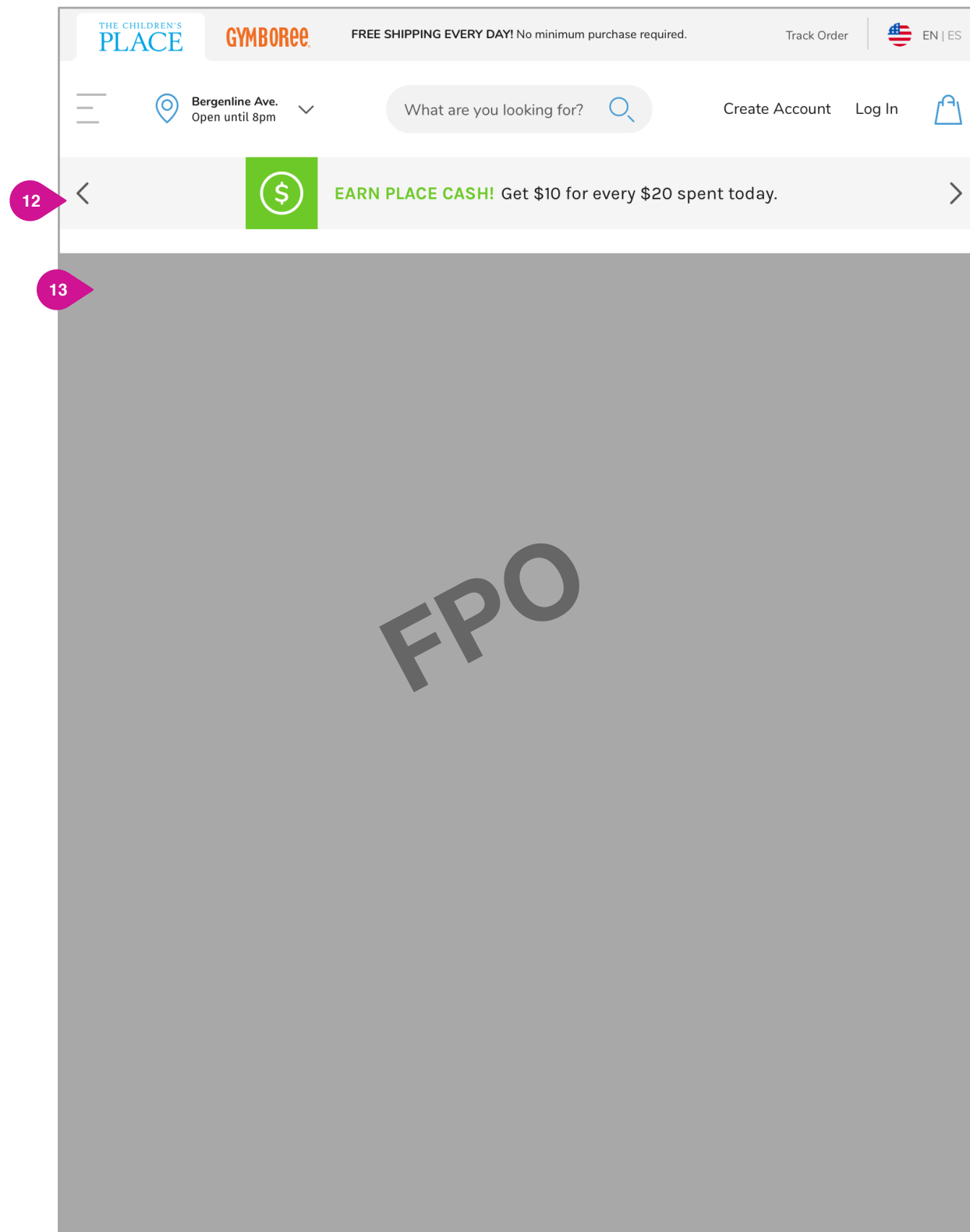
TBD in upcoming Account & Loyalty Sprint.

#### 11. Bag Icon

Element is comprised of HTML text and an image. It will always display to the right of account icon.

- On tap, links to bag page.

- Number displaying on bag icon changes as user adds and removes products from bag.



## TABLET GLOBAL HEADER

### NOTES:

#### 10. Promotional Banner Carousel

Carousel element containing up to 3 promotional messages. The messages rotate every 3 seconds. Side arrows allow user to click through carousel in either direction. Entire area of each banner is active and links to corresponding page. Business to determine how many and which promotions display here.

- Messages must not exceed 55 characters.

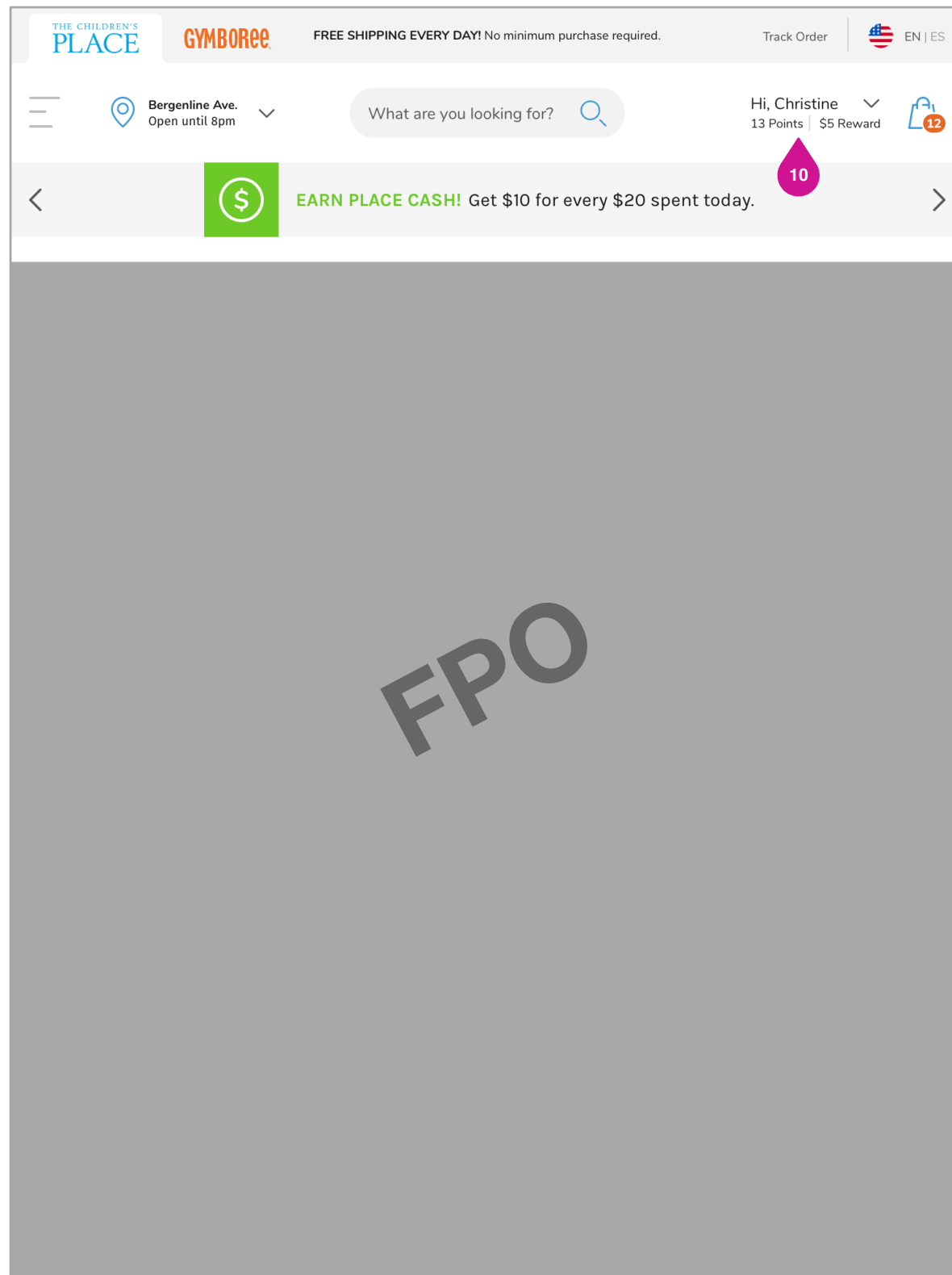
#### 11. Loyalty Promotional Banner

This area is dynamic and displays personalized content based on user's authenticated/loyalty status (e.g. Guest vs. MPR vs. PLCC). Business to determine specifics of what promotion each user type sees.

- This element can be an image or an image with HTML text. If HTML, the message should not exceed 55 characters.

- This element is globally visible throughout the site unless user closes it.

- Tapping the X icon closes promotional banner.



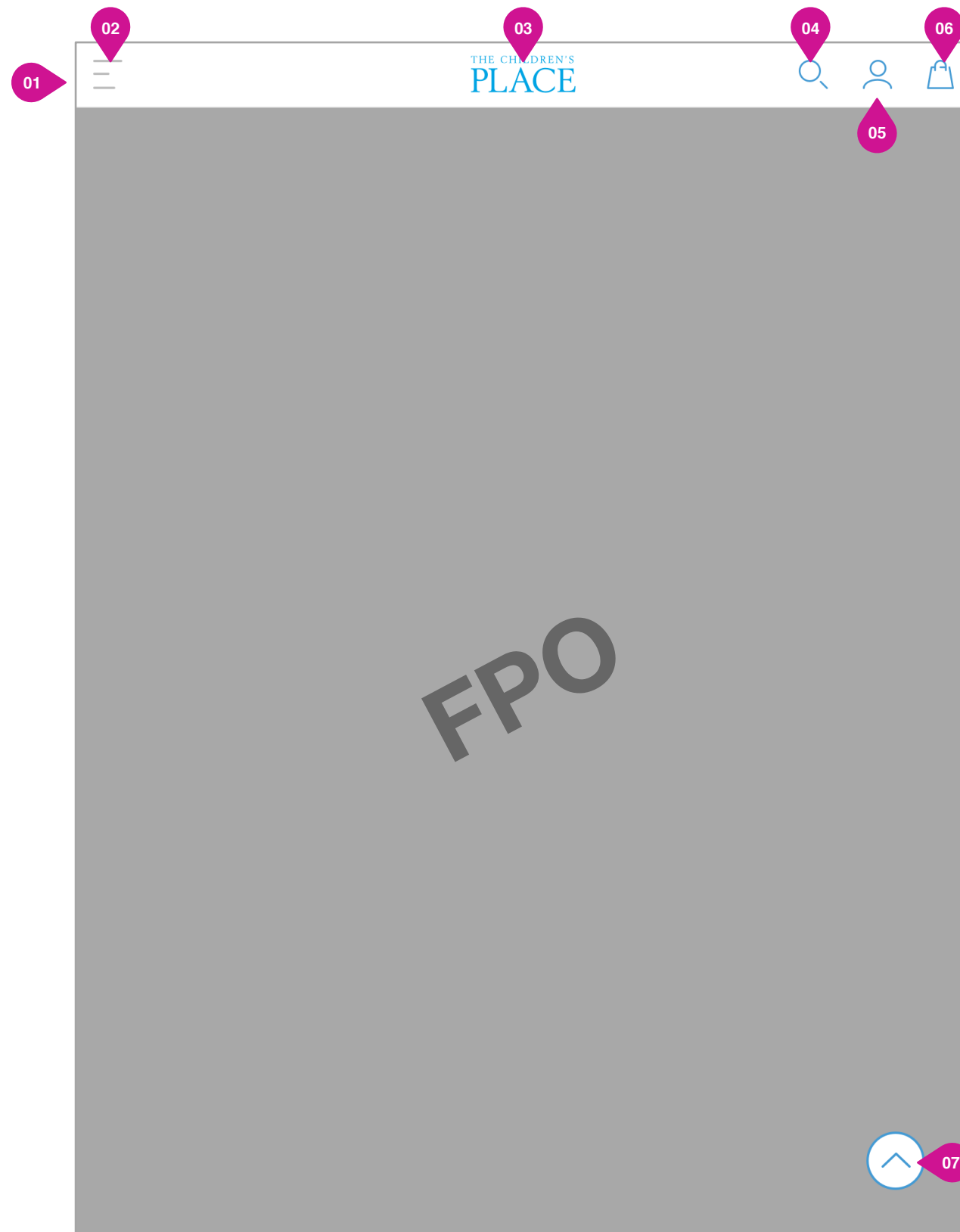
## GLOBAL HEADER - TABLET

### NOTES:

#### 01. Account Icon

TBD in upcoming Account & Loyalty Sprint.

- Canada Site displays welcome message without Loyalty Points & Rewards.



## CONDENSED HEADER - TABLET

### NOTES:

#### 01. Condensed Tablet Header

As the user scrolls down the page, a condensed version of the header anchors to the top of the browser and remains persistent.

#### 02. Menu Icon

Tapping the menu icon, opens the mobile navigation which slides in left to right (shown on page 24).

#### 03. TCP Logo

Links to TCP Homepage.

#### 04. Search

Tapping anywhere within the search bar opens a full screen search overlay shown on page 29.

#### 05. Account Welcome Message

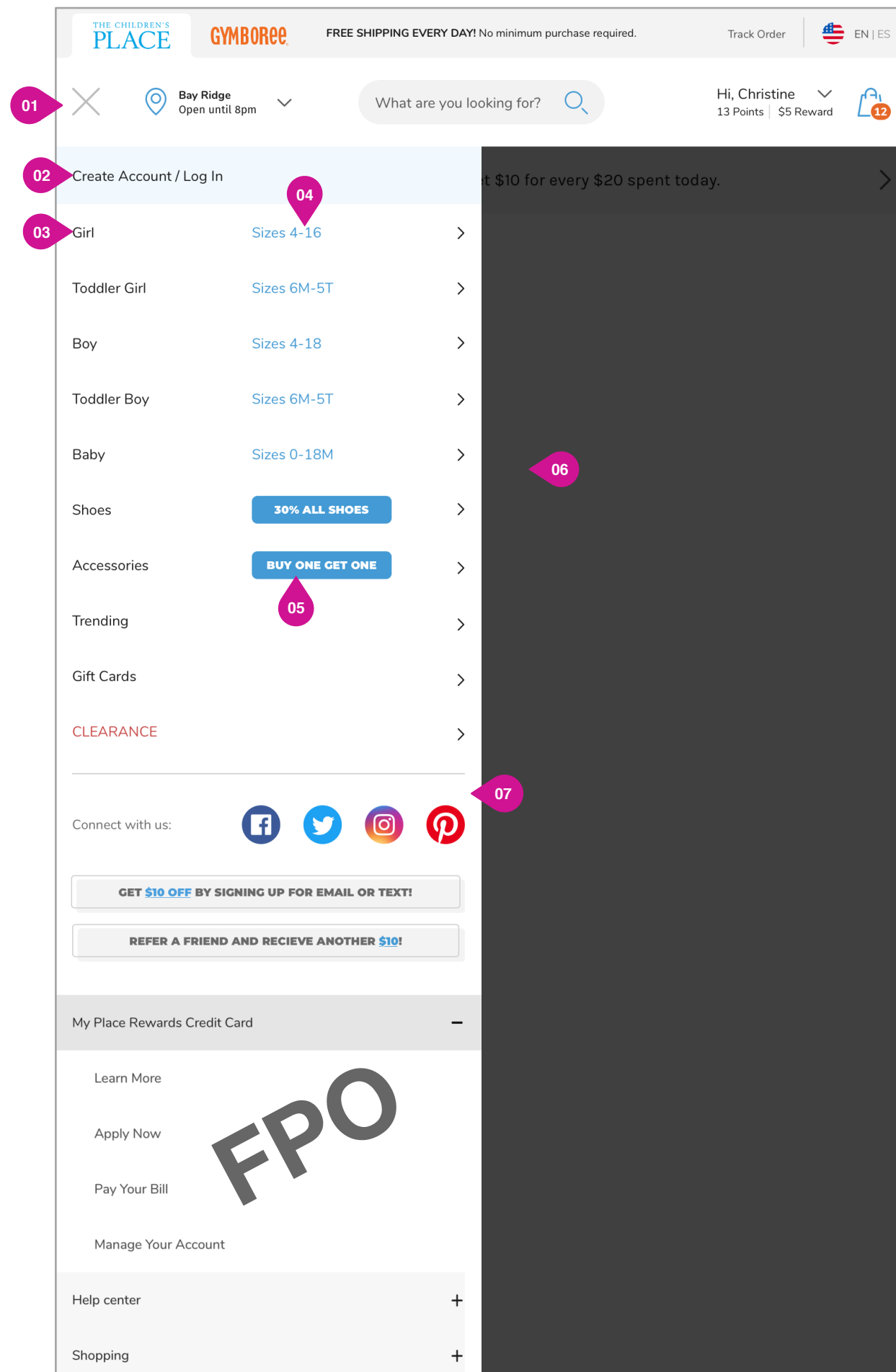
Functionality remains the same, refer to pages X above.

#### 06. Bag Icon

Links to bag page.

#### 07. Back to Top Button

This element appears two viewports down. On tap, scrolls user back to the top of the page.



## L1 NAVIGATION: Guest

### NOTES:

**01. X Icon**

Closes menu drawer and returns user to current page.

**02. Account Creation/Log In Link**

TBD in upcoming Account & Loyalty Sprint.

- Canada Site displays welcome message without Loyalty Points & Rewards.

**03. Primary Navigation Element**

On tap, slides open the secondary navigation. Entire bar is an active area.

**04. Category Size Range**

Text labels for size ranges display for 5 main categories (shown here).

- This is part of the active bar linking to next level of navigation.

**05. Promotional Badge**

These promotional badges can be used for any navigation other than the 5 main categories (see item 04 above). Business to determine what promotions display here.

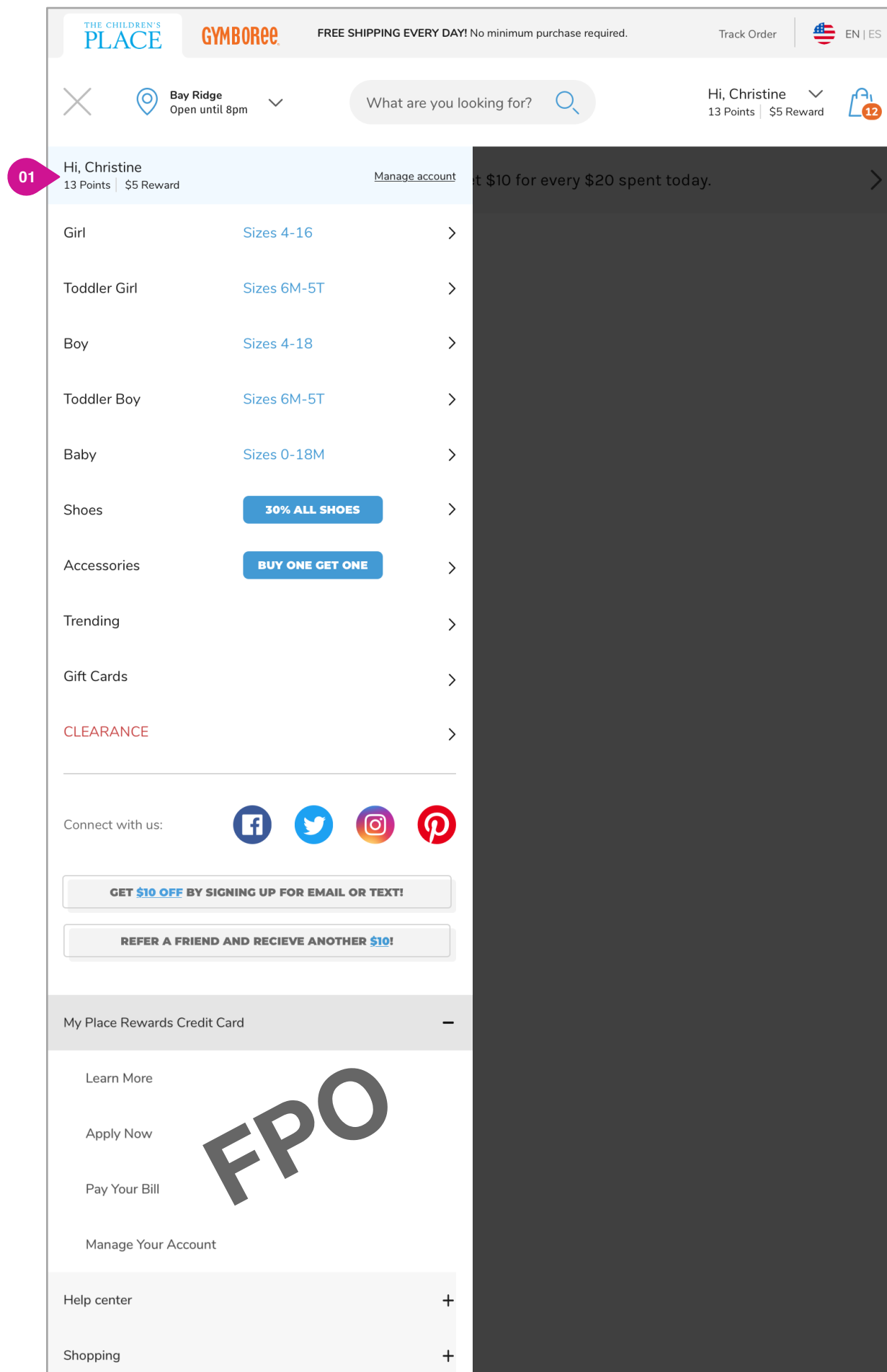
- This is part of the active bar linking to next level of navigation.

**06. Dark Overlay**

Upon expansion of the menu, a dark overlay appears over content below disabling it. When the menu retracts, the overlay disappears and content on the page is visible and active again. Tapping on the overlay closes the menu.

**07. Footer**

The footer is included as part of the mobile navigation. Functionality is defined on page 27.



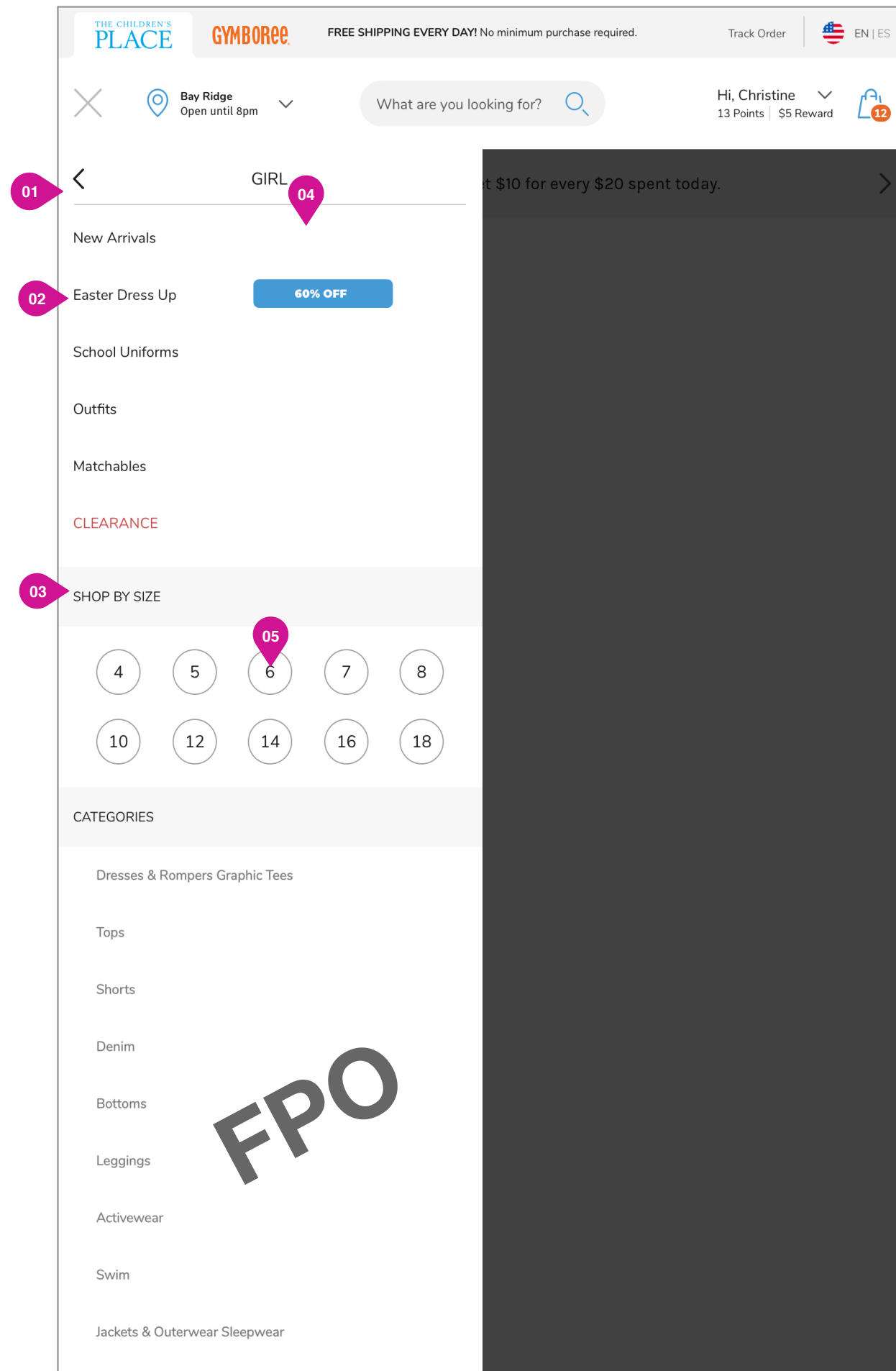
## L1 NAVIGATION: Authenticated

### NOTES:

#### 01. My Account

TBD in upcoming Account & Loyalty Sprint.

- Canada Site displays welcome message without Loyalty Points & Rewards.



## L2 NAVIGATION

### NOTES:

**01. Back Icon**

Returns user to L1 navigation view.

**02. Featured Category**

Links to corresponding PLP. Entire bar is an active area.

**03. Menu Header**

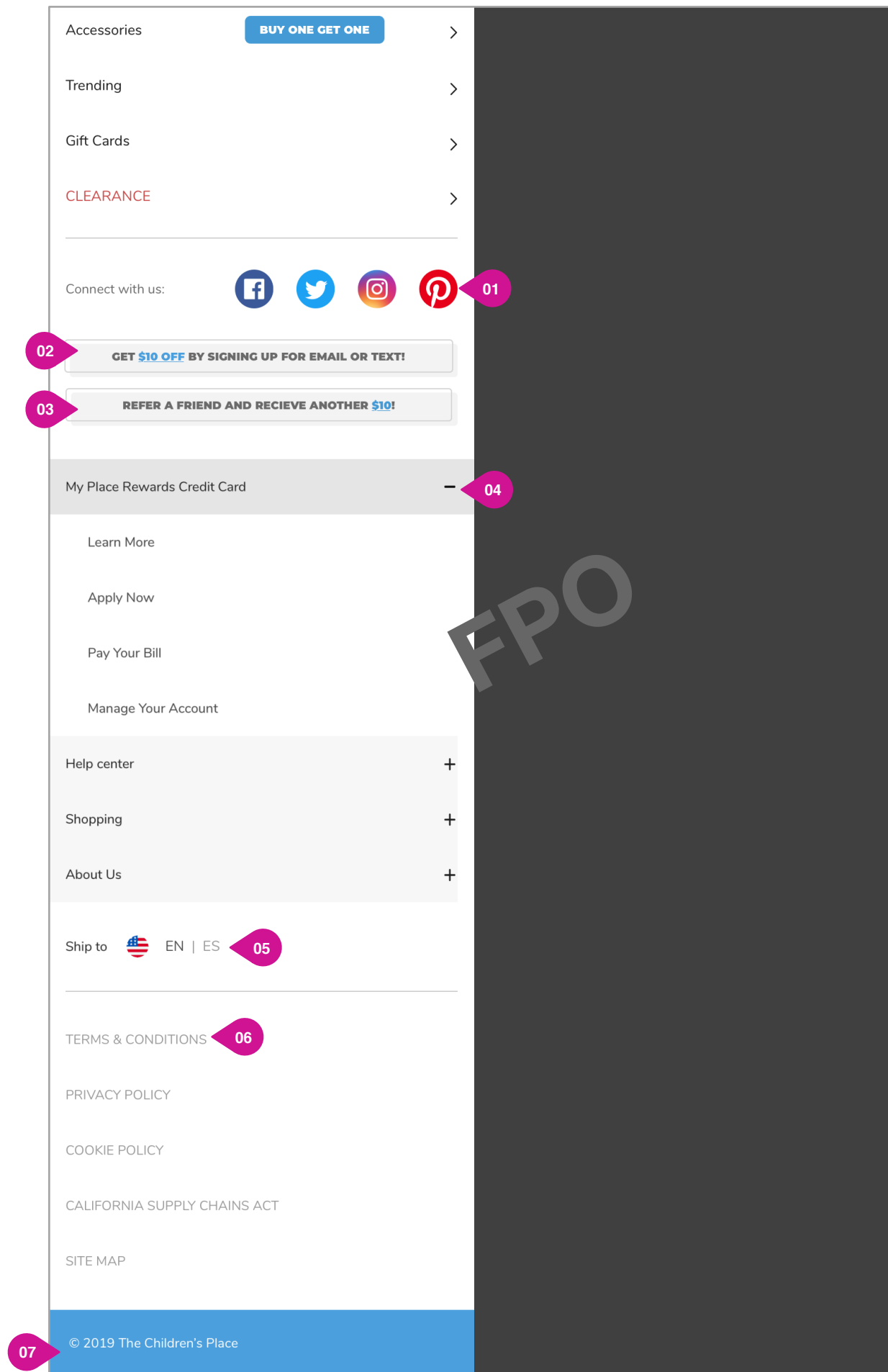
Inactive text display.

**04. Size Number Buttons**

Pre-filters products in L1 category by size and links to corresponding PLP. **This element is TK. Business to determine when this goes live.**

**05. Menu Text Links**

Links to corresponding PLP. Entire bar is an active area.



FOOTER

NOTES:

**01. Social Media Icons**

Links to corresponding webpage in new browser window or opens app.

**02. Get \$10 Off Button**

On tap, opens a modal shown on following page. Entire button is active.

**03. Refer a Friend Button**

On tap, opens the existing Refer a Friend modal. Refer to page 13. Entire button is active.

**04. Footer Accordions**

On tap, the accordion or touch target area expands accordion to display additional links. Links open to corresponding pages.

- Only one accordion will be open at a time. Tapping a subsequent footer accordion will close any open accordion.

- Canada Site will display the Air Miles promo here instead of the My Place Rewards and My Place Rewards Credit Card accordions.

**05. Ship To Icon and Text Link**

On tap, opens the existing Ship To modal.

**06. Legal Links**

Each text link is active and links to corresponding page. Business will manage what links display in this section.

**07. Sub-Footer**

HTML text with copyright and company information.

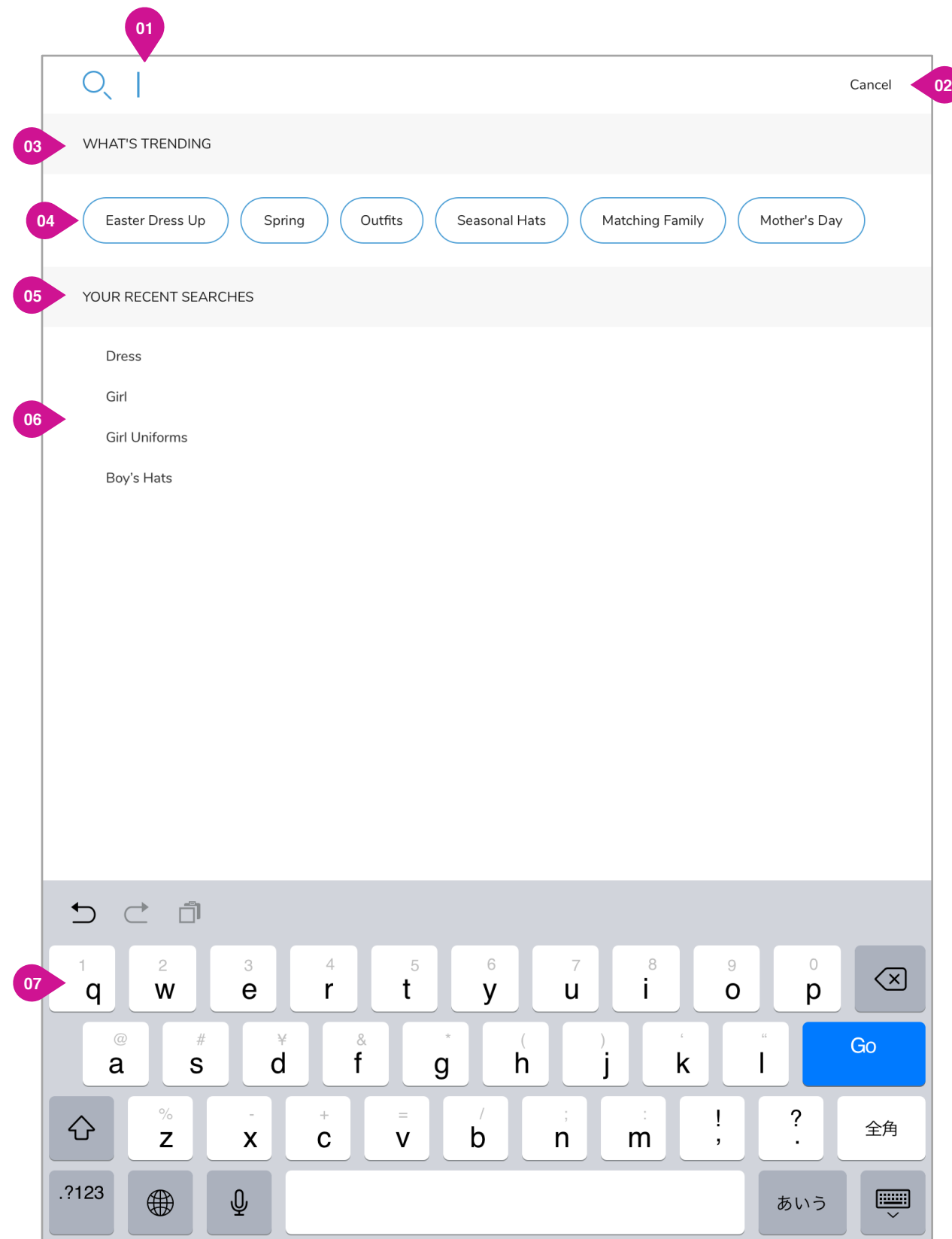
**SIGN UP & THANK YOU MODALS**

**NOTES:**

---

**TK**

**TK**



## STORE LOCATOR

### NOTES:

#### 01. Search Field

On activating search takeover, Search Box will be empty with "What's Trending" and "Recent Searches" (if applicable) below.

#### 02. Cancel

Tapping this link closes the search modal and returns user to previous page.

#### 03. Trending Header

Not active.

#### 04. Trending Buttons

Links to the corresponding product listing page. Business to define and manage what these buttons will say and where they will link to.

#### 05. Recent Searches Header

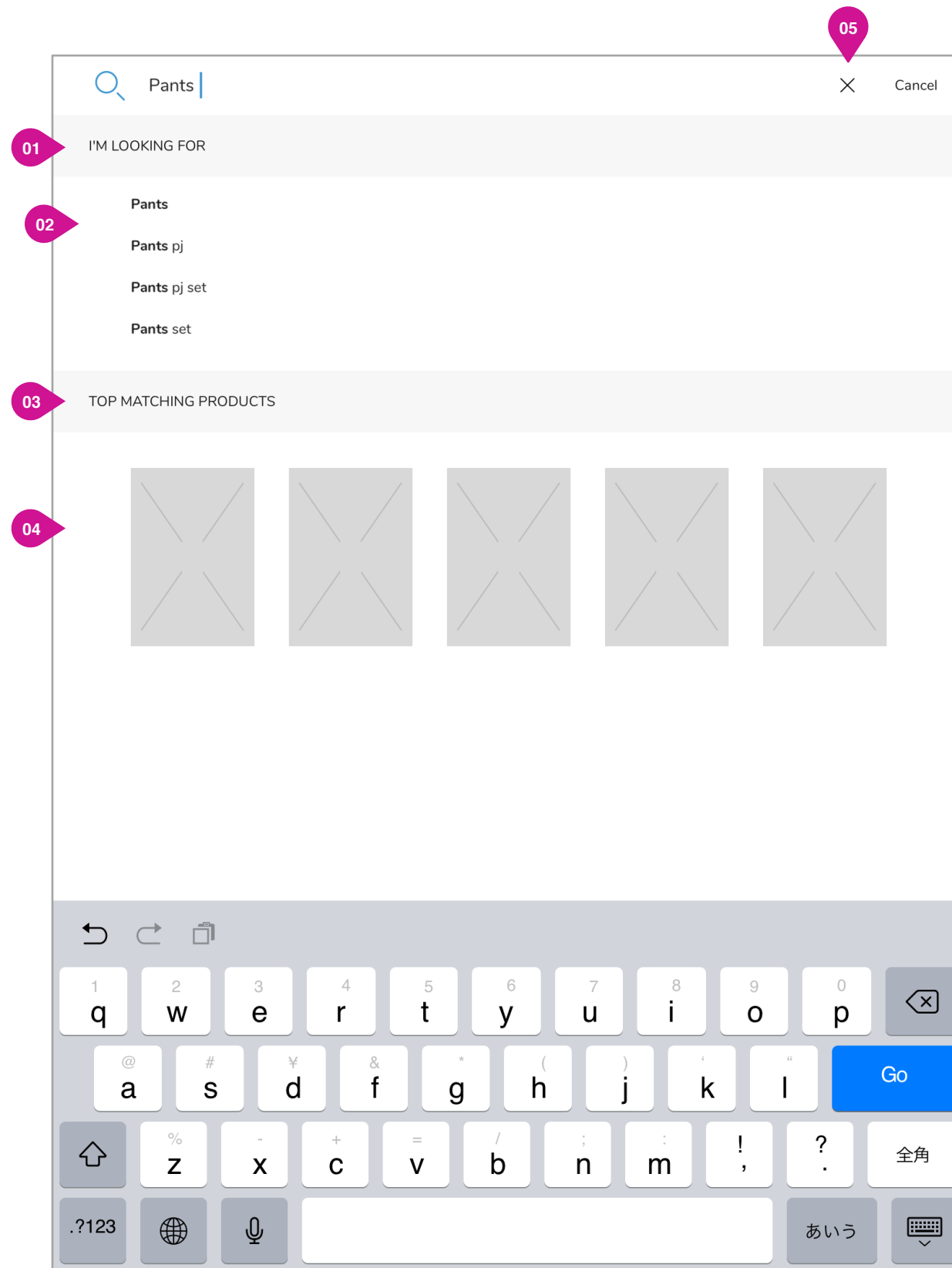
Not active. If user has no previous searches, this section is not shown.

#### 06. Recent Search Links

List of <X> recent searches. On tap, each link loads corresponding page.

#### 07. Native Keyboard

Use the native keyboard and functionality when user opens search. Keyboard will display by default.



## STORE LOCATOR

### NOTES:

#### 01. I'm Looking For Header

Not active.

#### 02. Real Time Search Results List

As the user types a query in the Search Input Field, relevant results appear in the 'Your Recent Searches' area.

- Links user to corresponding SRP.

#### 03. Top Matching Products Header

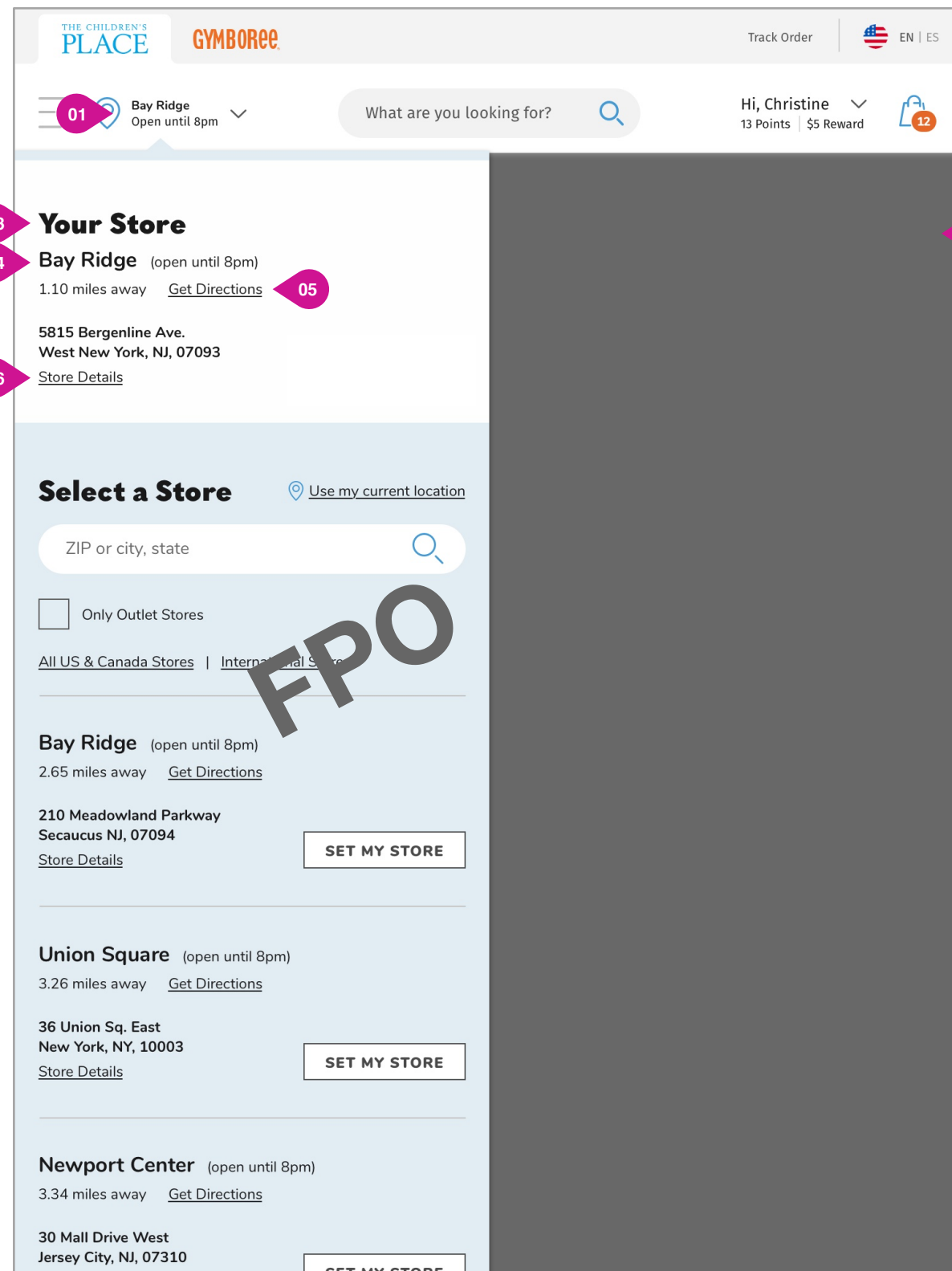
Not active.

#### 04. Product Images

Top 4 products display at the bottom of the predictive search results. Each is a link to the appropriate product detail page.

#### 5. X Icon

On tap, clears any text entered in the Search Input Field.



## STORE LOCATOR

### NOTES:

#### 01. Your Store Indicator

Clicking on this closes the dropdown.

#### 02. Dark Overlay

Upon expansion of the store location functionality, a dark overlay appears over content below disabling it until the user is finished with the store location function.

- Tapping overlay closes the Store Locator dropdown.

#### 03. Your Store Header

Not active.

#### 04. Active Store Location Information

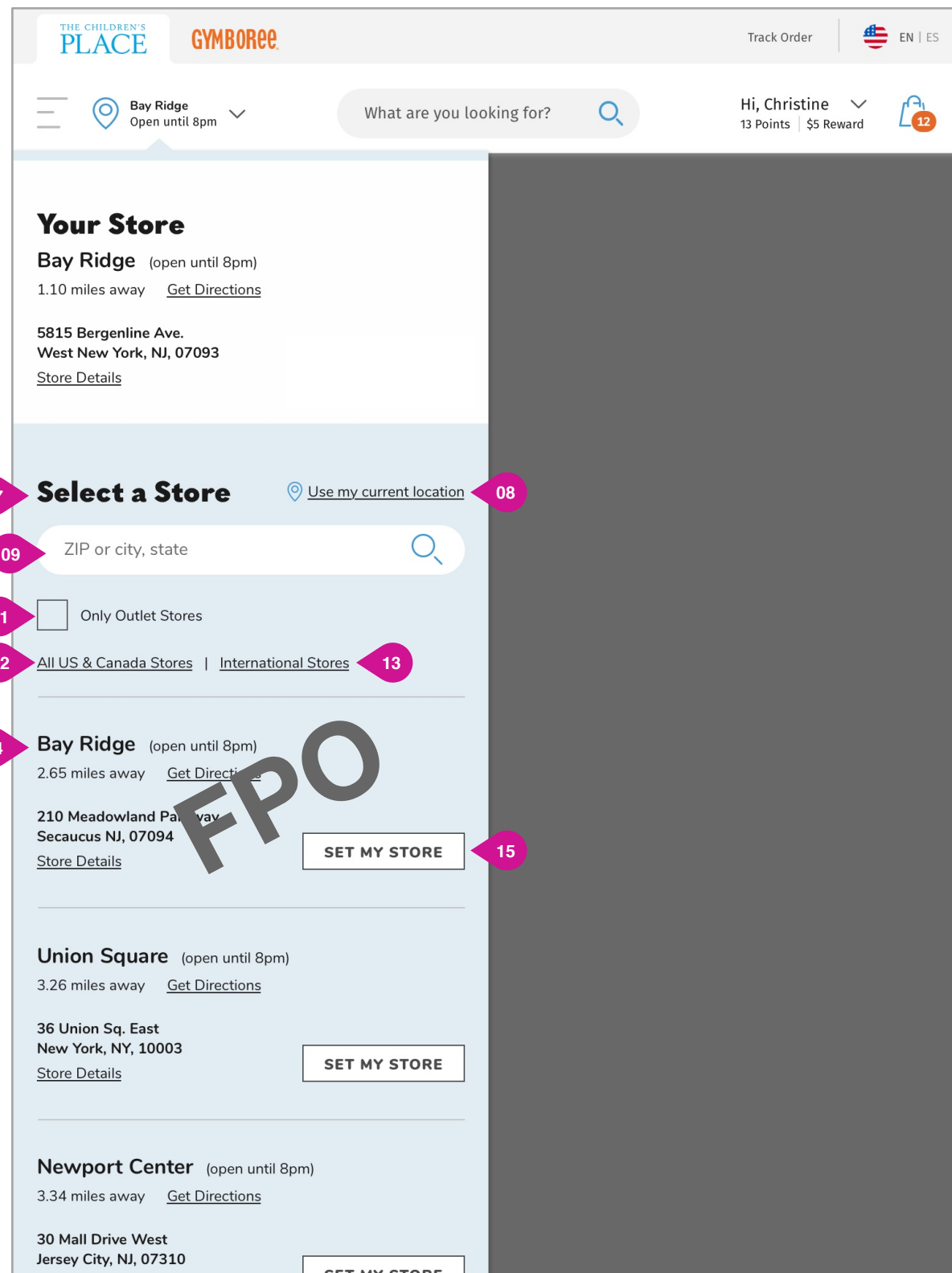
This area displays relevant information about the user's store. If user has not selected a store, the dropdown would not include the "Your Store" section. Refer to following page.

#### 05. Get Directions Link

Opens the user's default map app or links to google maps in new browser tab.

#### 06. Store Details Link

Links to the corresponding store detail page.



## STORE LOCATOR

### NOTES:

**07. Select a Store Header**

Not active.

**08. Current Location Link**

On tap, triggers browser permission window and uses the user's location to determine their closest store

**09. Location Input Field**

User can input a ZIP code or city/state combination.

- If there is content entered into search box, on tap of the search icon or ENTER/RETURN on keyboard initiate search and filters the stores displayed in this dropdown.

- If there is no content entered or a query with no results, on tap of the search icon or ENTER/RETURN on keyboard displays the following message: "Sorry, we couldn't find any stores for your search. Please try again."

**11. Outlet Only Checkbox**

When this option is checked, the search returns only Outlet locations. Default state is unchecked.

**12. All Stores Link**

Links to page with list of all locations in US & Canada.

**13. International Stores Link**

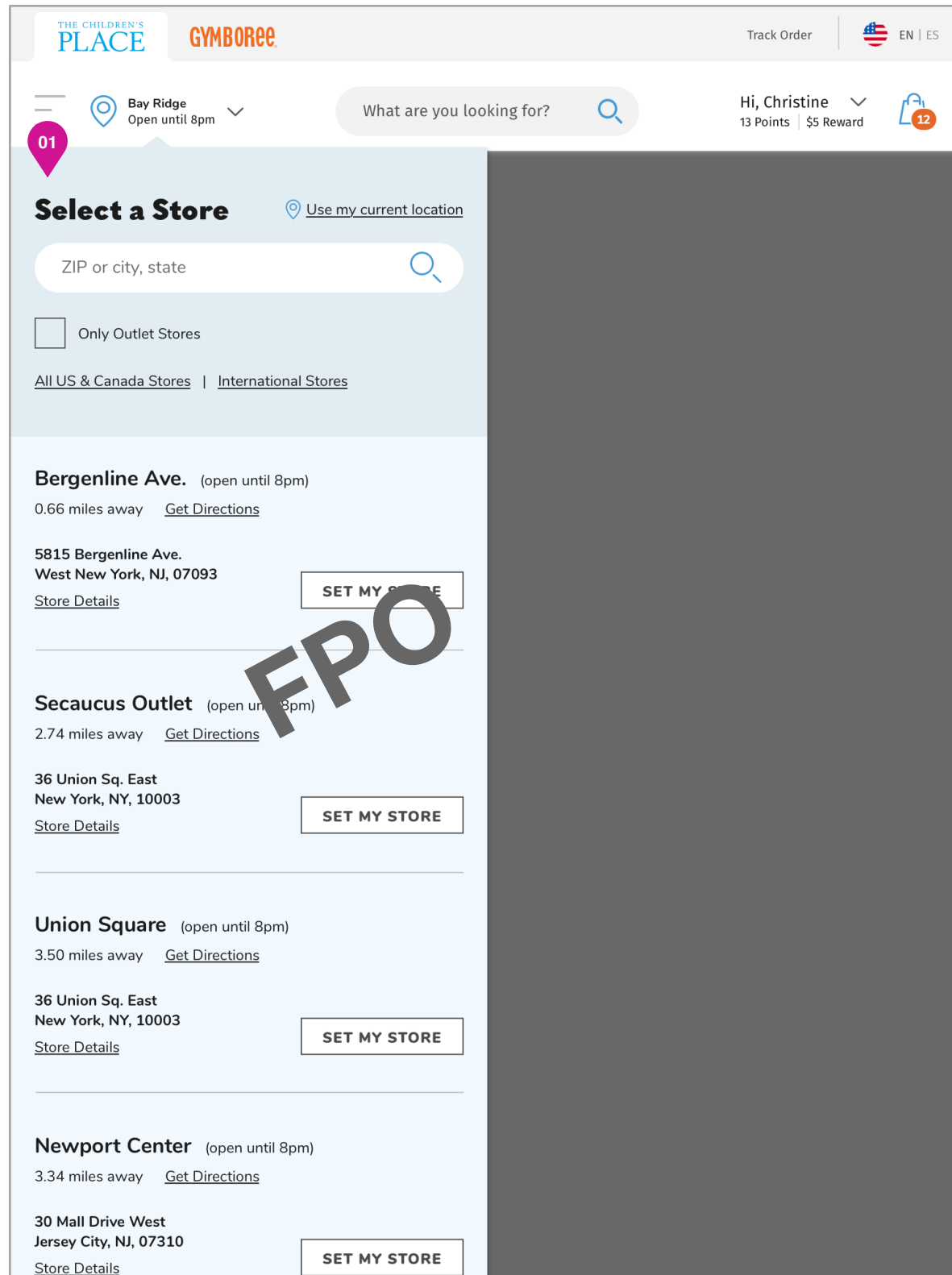
Links to page with list of all international locations.

**14. Store Location Search Result Card**

List of locations closest to the user based on their selected method of inputting a location.

**15. Set as Favorite Store Button**

Replaces the current "Your Store" with the newly selected location and displays that globally in the header. **This location is also displayed in relevant BOPIS and BOSS elements to be defined in upcoming sprints.**



## STORE LOCATOR

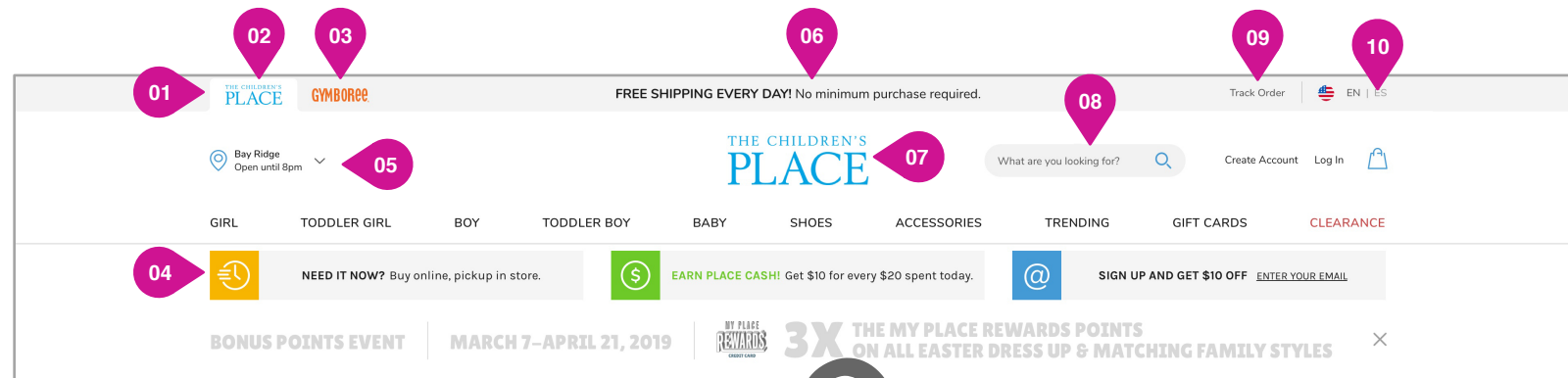
### NOTES:

#### 01. Default (No Store Selected) View

If user has not selected a store or allowed browser geolocation, this is the default view of the Store Locator dropdown. All elements function the same as detailed on previous page.

# GLOBAL NAVIGATION - DESKTOP





## DESKTOP GLOBAL HEADER: GUEST

### NOTES:

#### 01. Brand Tabs

Tabs allow user to toggle between TCP and Gymboree websites. On tap, Gymboree Logo will highlight the logo in white in the same placement to the right of TCP.

#### 02. TCP Logo Tab

Links to TCP Homepage.

#### 03. Gymboree Logo Tab

Links to Gymboree Homepage. Logo placement remains the same as user toggles between TCP and Gymboree.

#### 04. Promotional Banner

Can display 1-3 promotions. Entire area of each banner is active and links to corresponding page or modal window. Business to determine how many and which promotions display here.

- Messages must not exceed 55 characters.

#### 05. Store Locator

Opens Store Locator drawer shown on page 46.

#### 06. Promo Area

This element includes one constant message or a carousel element containing up to three messages with arrows on both sides that allow user to tap through.

- Entire area of banner is active and links to corresponding page. When this element is a carousel, the messages rotate every 3 seconds. Business to determine how many and which promotions display here.

- Messages must not exceed 55 characters.

#### 07. TCP Logo

Links to TCP Homepage.

#### 08. Search

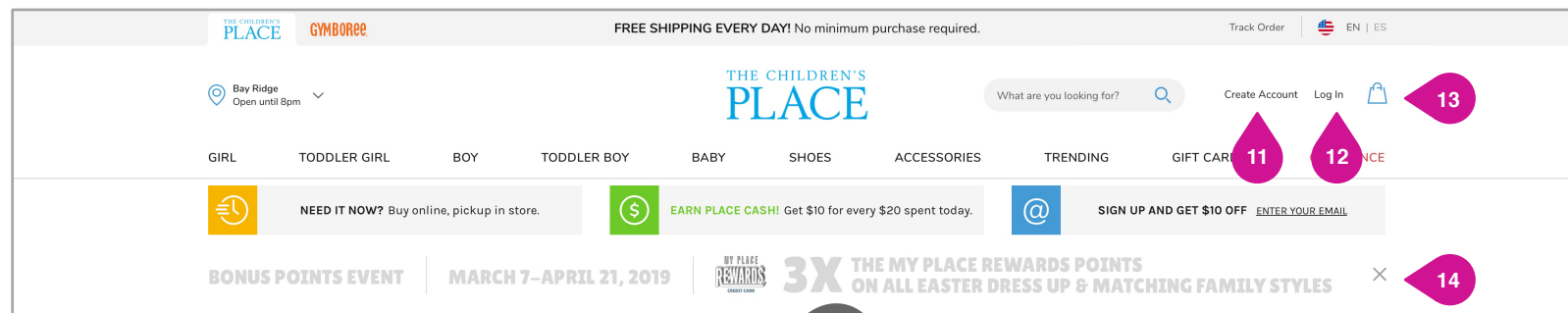
On click, opens the search dropdown shown on page 44.

#### 09. Track Order Link

Links to the Track Order page.

#### 10. Country Selector

Area contains HTML text and an image. It will display on all pages as part of the utility navigation. It will display on the far right side of the utility nav. Utilizes existing functionality.



## DESKTOP GLOBAL HEADER: GUEST

### NOTES:

#### 11. Account Creation

TBD in upcoming Account & Loyalty Sprint.

#### 12. Account Login

TBD in upcoming Account & Loyalty Sprint.

#### 13. Bag Icon

Element is comprised of HTML text and an image. It will always display to the right of account icon.

- On hover, TBD in upcoming Cart & Checkout Sprint.

- On click, TBD in upcoming Cart & Checkout Sprint.

- Number displaying on bag changes as user adds and removes products from bag.

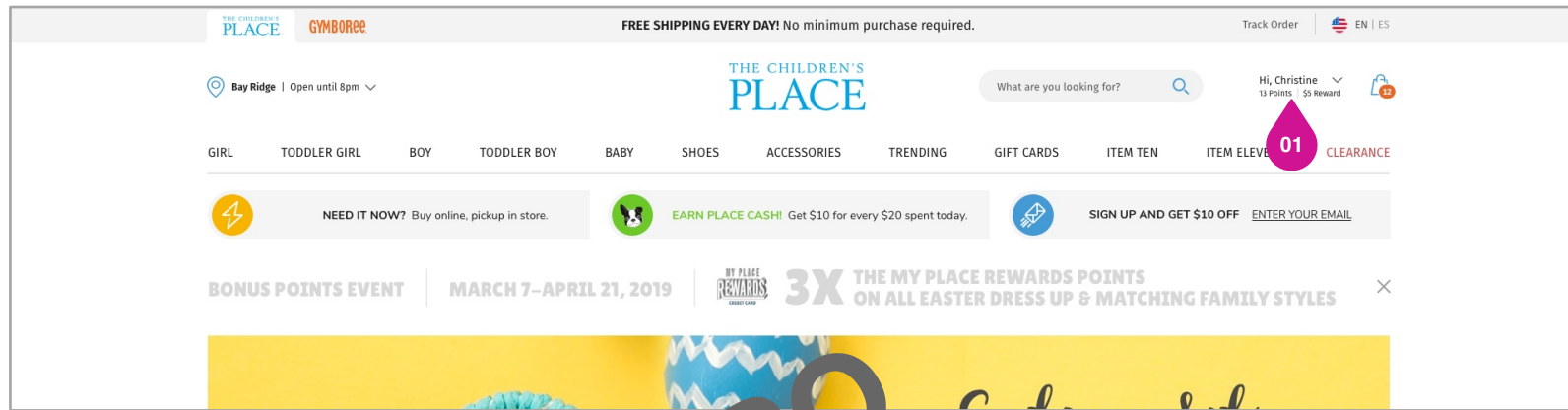
#### 14. Loyalty Promotional Banner

This area is dynamic and displays personalized content based on user's authenticated/loyalty status (e.g. Guest vs. MPR vs. PLCC). Business to determine specifics of what promotion each user type sees.

- This element can be an image or an image with HTML text. If HTML, the message should not exceed 55 characters.

- This element is globally visible throughout the site unless user closes it.

- Tapping the X icon closes promotional banner.



## GLOBAL HEADER - AUTHENTICATED

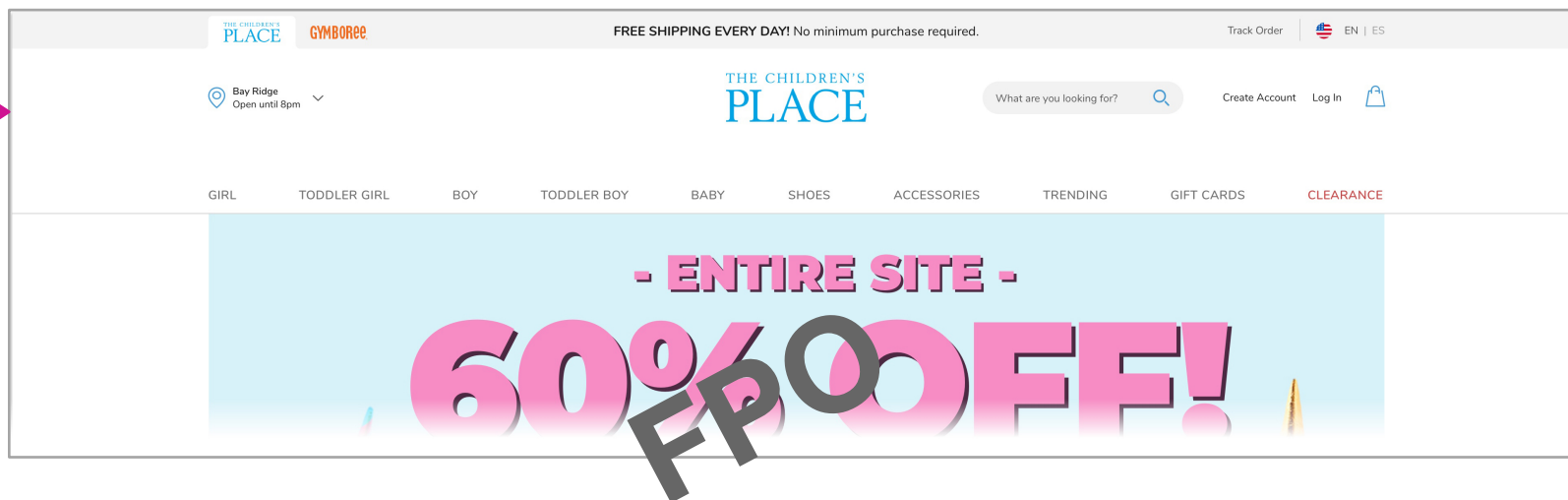
### NOTES:

#### 01. Account Icon

TBD in upcoming Account & Loyalty Sprint.

- Canada Site displays welcome message without Loyalty Points & Rewards.

Default State



CONDENSED NAVIGATION - DESKTOP

NOTES:

**01. Default State**

Appears on page load and when user returns to top of any page on the site.

**02. On Scroll State**

As the user begins to scroll down the page, the header collapses into this state and remains anchored to the top of the page.

**03. TCP Logo**

Moves to this position. Links to TCP Homepage.

**04. Icons**

Search, Account and Bag elements collapse to icons in this position.

**05. Search**

Click will open the on-page search module. Refer to following page.

**06. Account Icon**

TBD in upcoming Account & Loyalty Sprint.

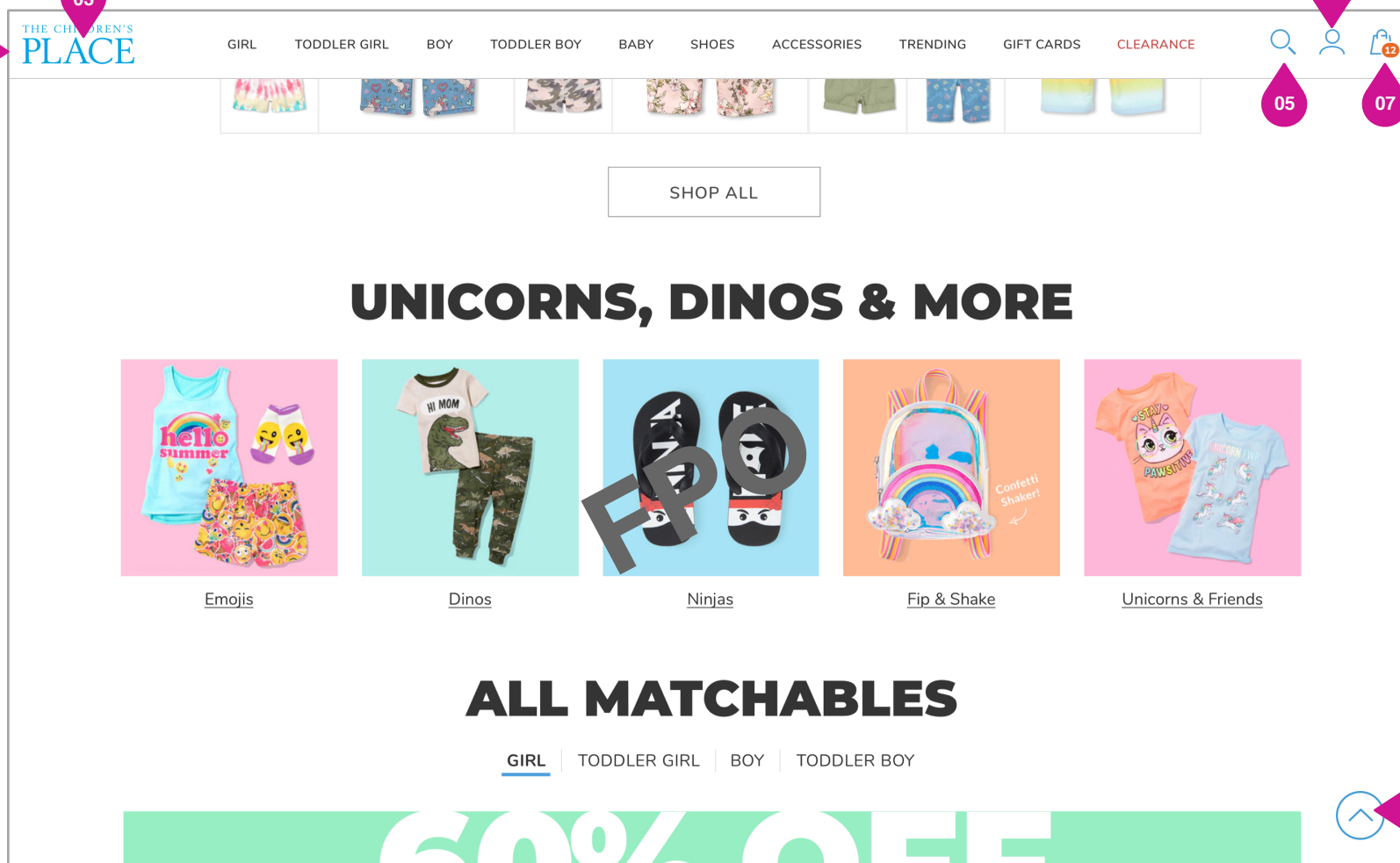
**07. Bag Icon**

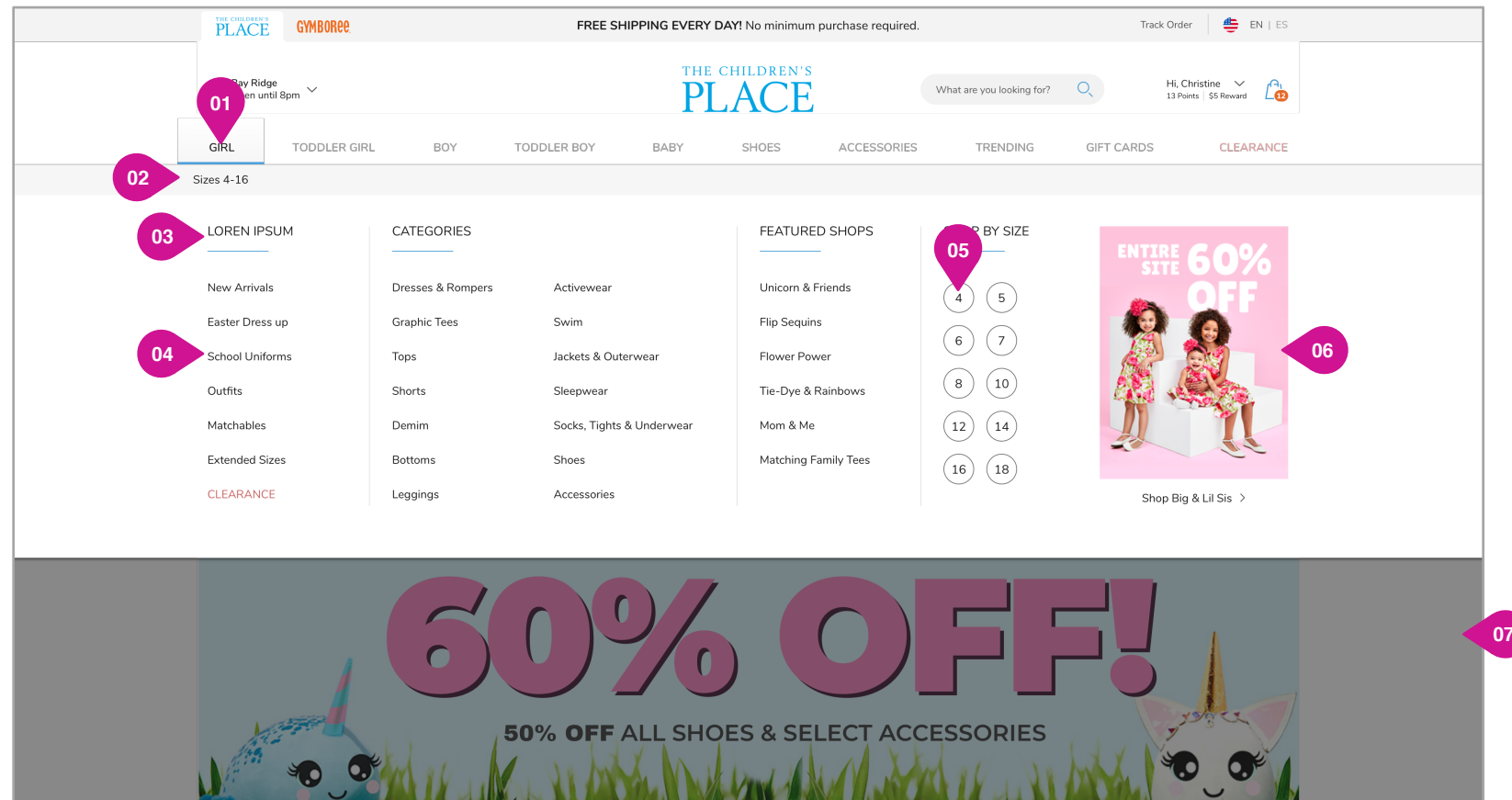
Functionality remains the same, refer to page 36.

**08. Back to Top Button**

This element appears two viewports down. On tap, scrolls user back to the top of the page.

On Scroll State





## STANDARD MEGA MENU

### NOTES:

#### 01. Selected Menu Item

On hover, mega menu expands and visual affordance is provided to show the user which category they are viewing.

#### 02. Category Size Range

Text labels for size ranges display for 5 main categories. Not active.

#### 03. Menu Header

Inactive text display.

#### 04. Menu Text Links

Links to corresponding PLP.

#### 05. Size Number Buttons

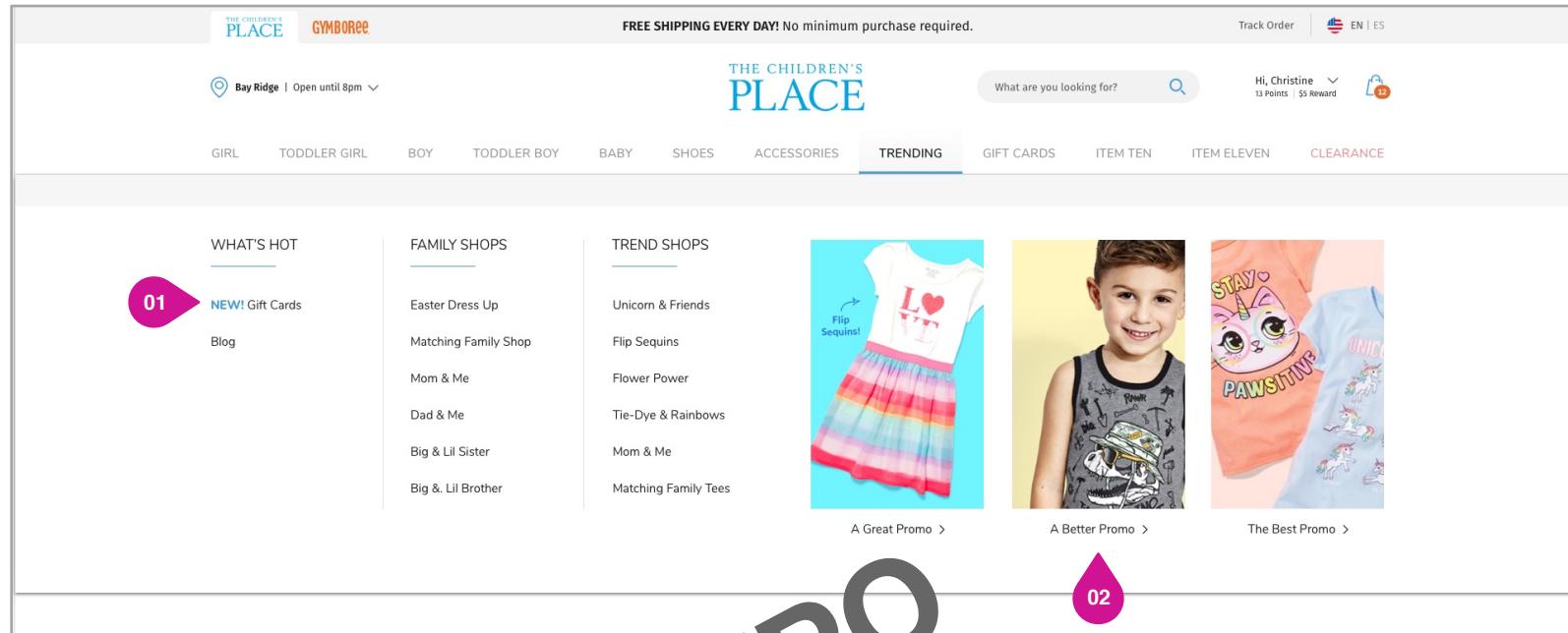
Pre-filters products in L1 category by size and links to corresponding PLP. **This element is TK. Business to determine when this goes live.**

#### 06. Promo Image and Text Link

Entire image is clickable. Image and corresponding text link to the same place.

#### 07. Dark Overlay

Upon expansion of the menu, a dark overlay appears over content below disabling it. When the menu retracts, the overlay disappears and content on the page becomes clickable again.



## ALT MEGA MENU

### NOTES:

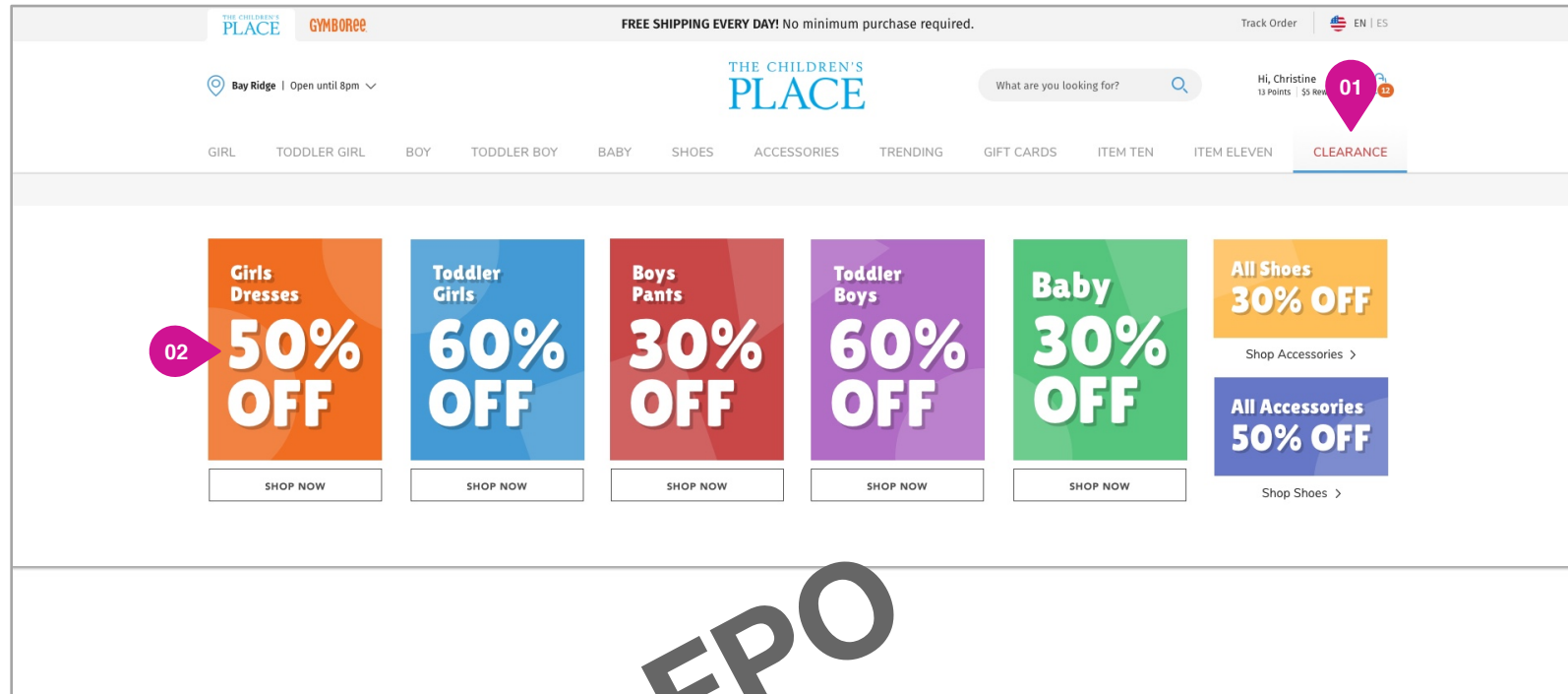
#### 01. Promotional Badge

HTML Text that precedes the menu link, active and links to corresponding PLP.

#### 02. Promotional Images

Entire image and text link below is active and links to corresponding PLP.

- Depending on how many text menus required in the menu, the menu is flexible and can contain 1-6 images as needed.



## CLEARANCE MEGA MENU

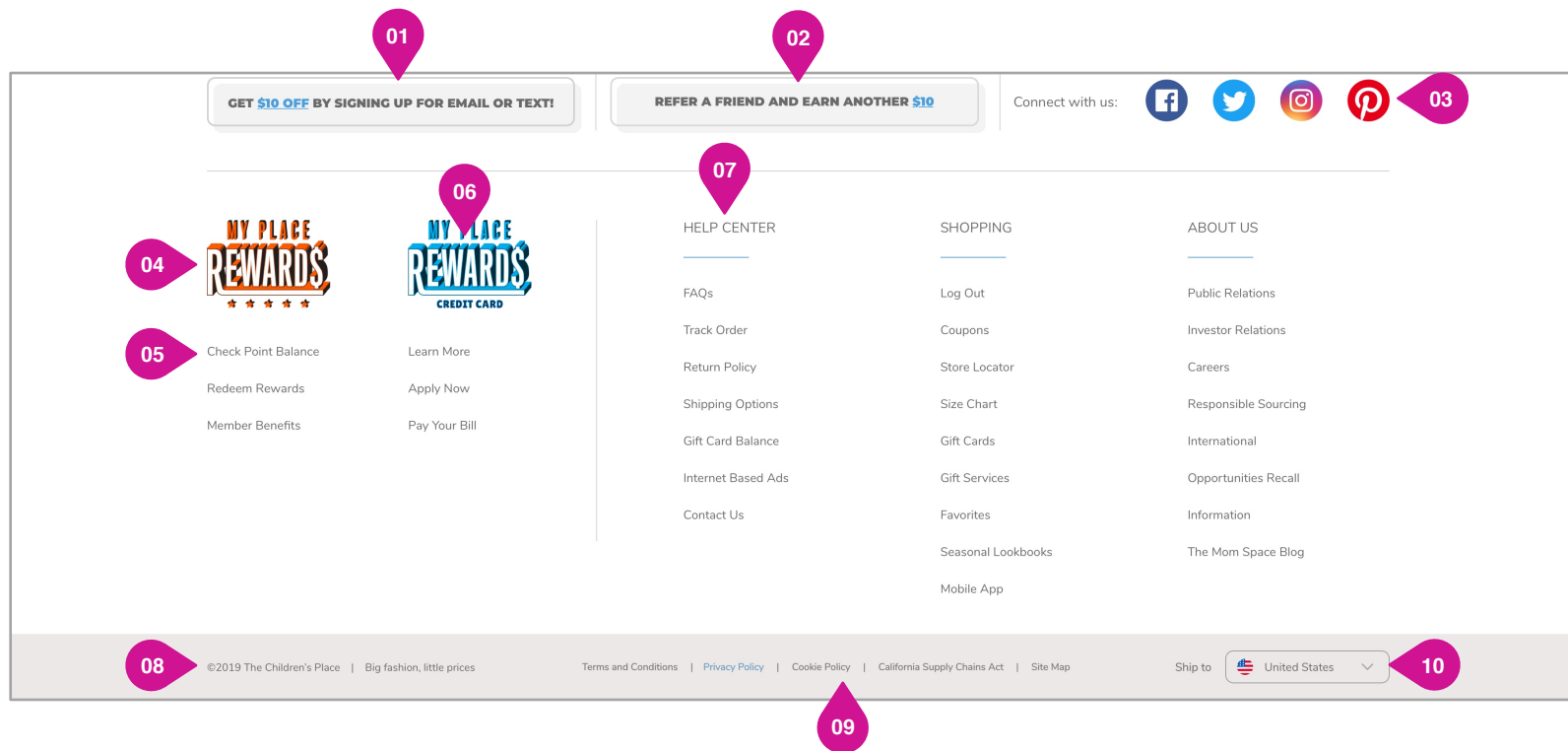
### NOTES:

#### 01. Selected Menu Item

On hover, mega menu expands and visual affordance is provided to show the user which category they are viewing.

#### 02. Promo Image

Entire image is active. Image and corresponding text link to the same place.



## FOOTER - DESKTOP

### NOTES:

#### 01. Get \$10 Off Button

Opens a modal shown on page.

#### 02. Refer a Friend Button

Opens the existing refer a friend modal.

#### 03. Social Media Icons

Links to corresponding webpage in new browser window.

#### 04. MY PLACE REWARDS Image

Links to corresponding rewards page.

#### 05. Footer Links

Links to corresponding page.

#### 06. MY PLACE REWARDS CREDIT CARD Image

Links to corresponding credit card page.

- Canada Site will display the Air Miles promo here.

#### 07. Column Headers

“HELP CENTER”, “SHOPPING”, and “ABOUT US” text is not active.

#### 08. Sub-Footer

HTML text with copy right and company information.

#### 09. Legal Links

Each text link is clickable and links to designated page. Business will determine what links display in this section.

#### 10. Ship To Icon and Text Link

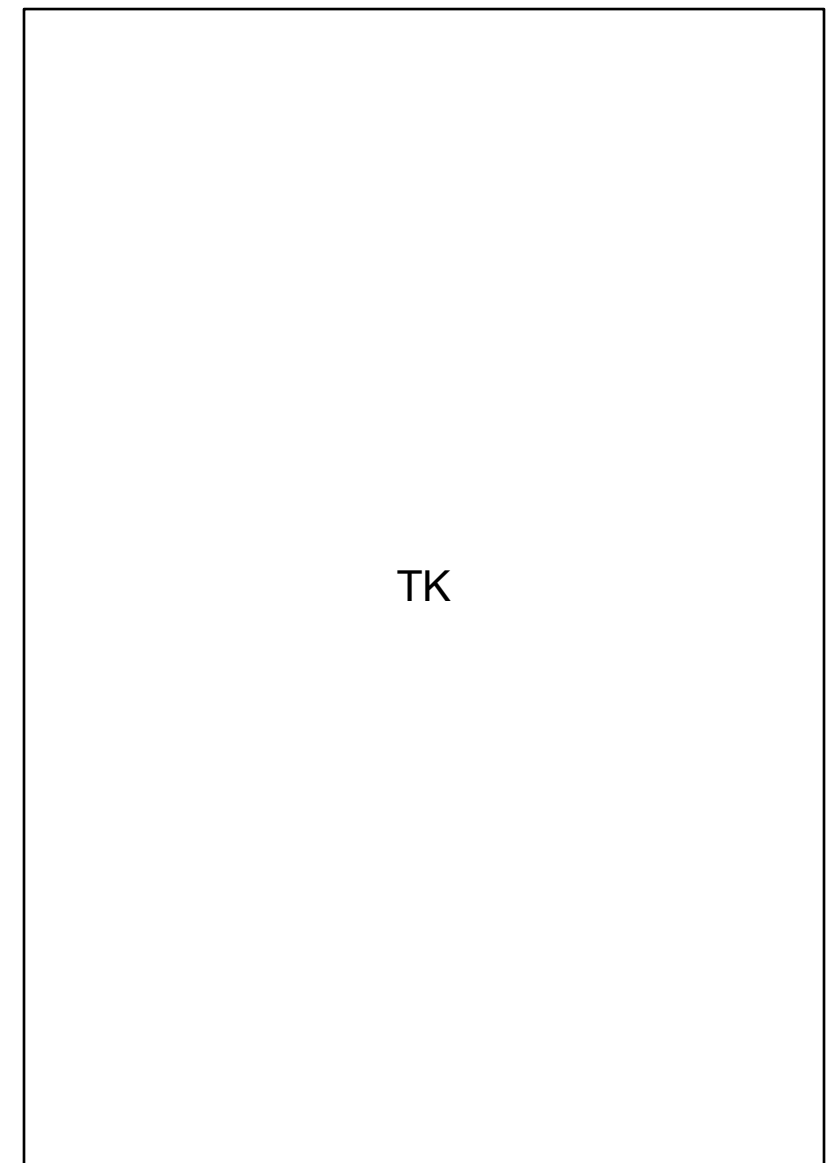
Opens the existing Ship To modal.

Sign Up

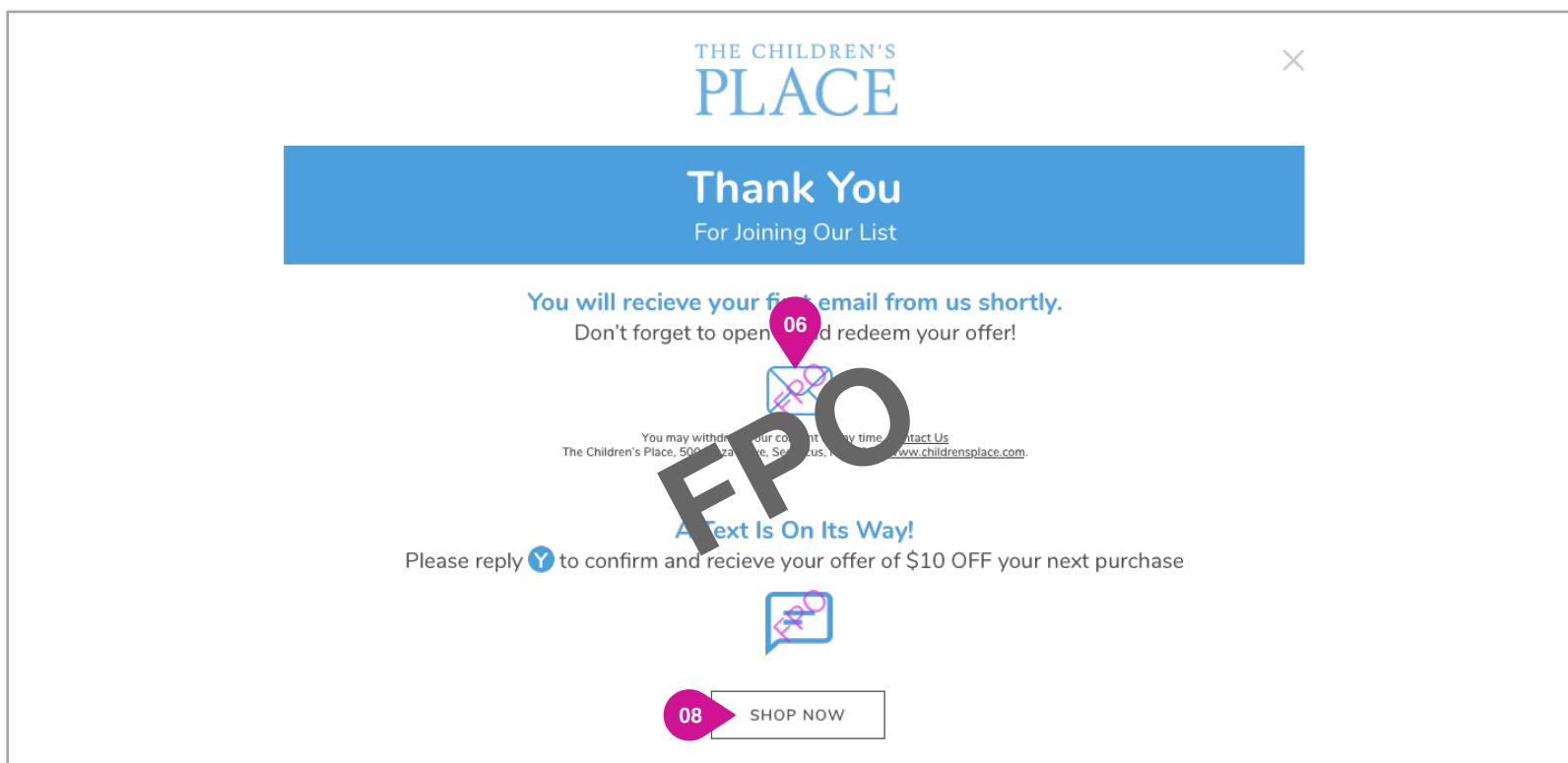


SIGN UP & THANK YOU MODALS

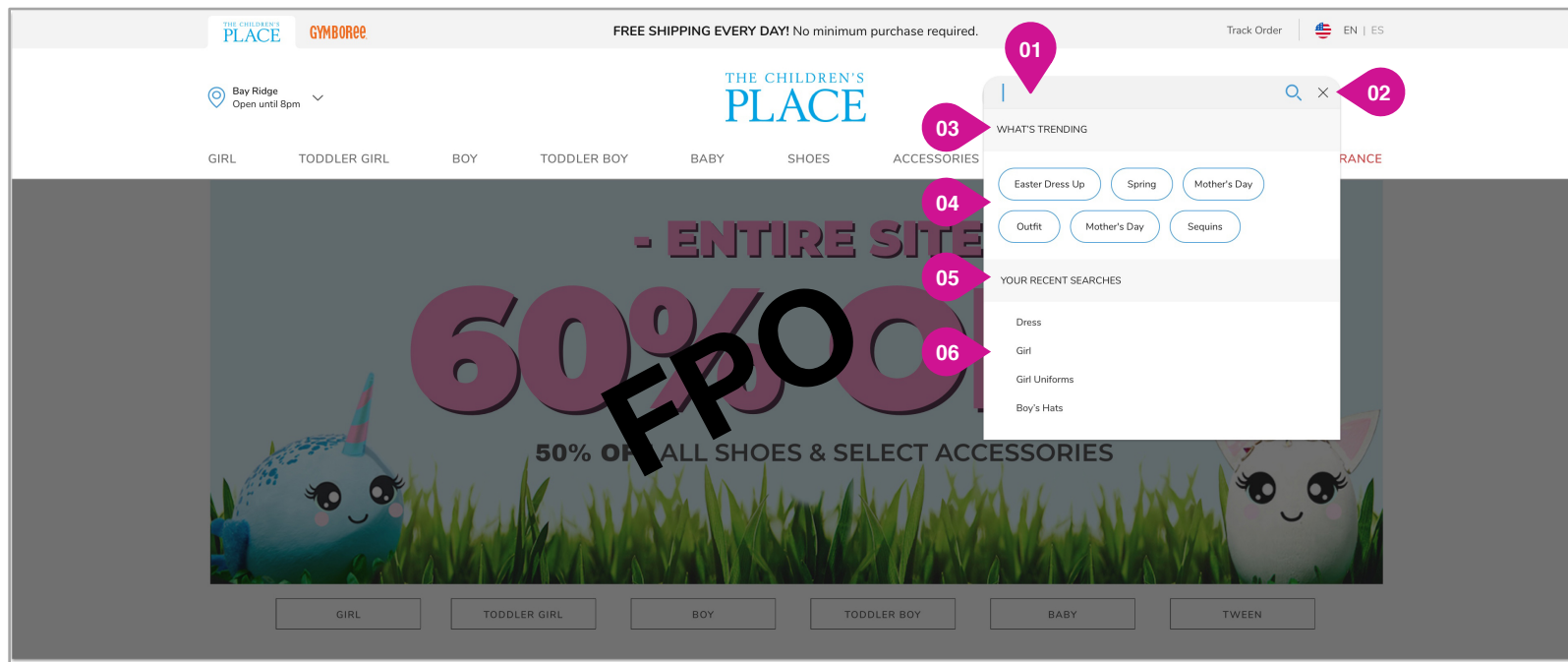
NOTES:



Thank You



Default



SEARCH

NOTES:

**01. Search Input Field**

On click, search input field expands as shown.

- If there is content entered into search box, on click of the search icon or ENTER/RETURN on keyboard initiate search and navigate user to search results page.

- If there is no content entered, on click of the search icon or ENTER/RETURN on keyboard take user to "No results found" search results page.

**02. X Icon**

On click, any text input clears and search drop down closes returning user to current page.

**03. Trending Header**

Not active.

**04. Trending Buttons**

Links to the corresponding product listing page. Business to define and manage what these buttons will say and where they will link to.

**05. Recent Searches Header**

Not active. If user has no previous searches, this section is not shown.

**06. Recent Search Links**

List of <X> recent searches. On tap, each link loads corresponding page.

**07. I'm Looking For Header**

Not active.

**08. Real Time Search Results List**

As the user types a query in the Search Input Field, relevant results appear in the 'Your Recent Searches' area.

- Links user to corresponding SRP.

**09. Top Matching Products Header**

Not active.

**10. Product Images**

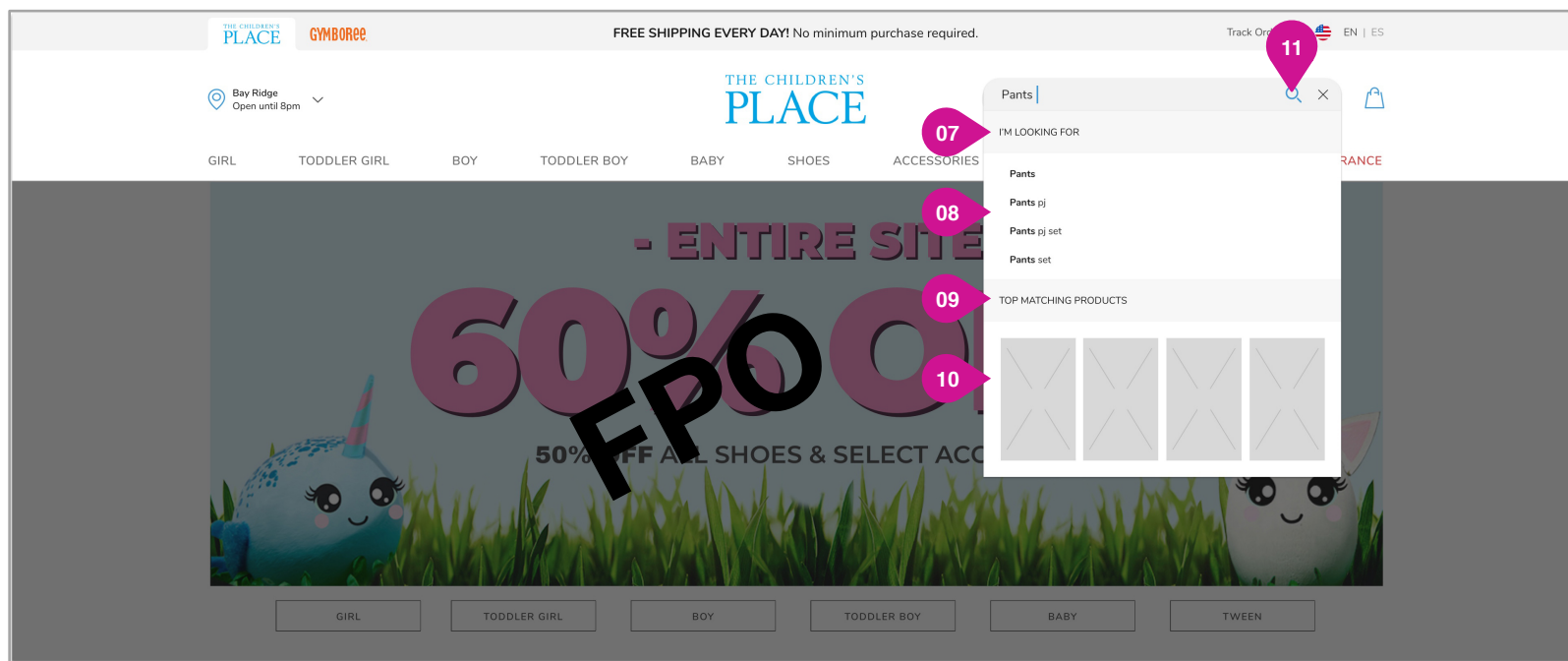
Top 4 products display at the bottom of the predictive search results. Each is a link to the appropriate product detail page.

**11. Search Icon**

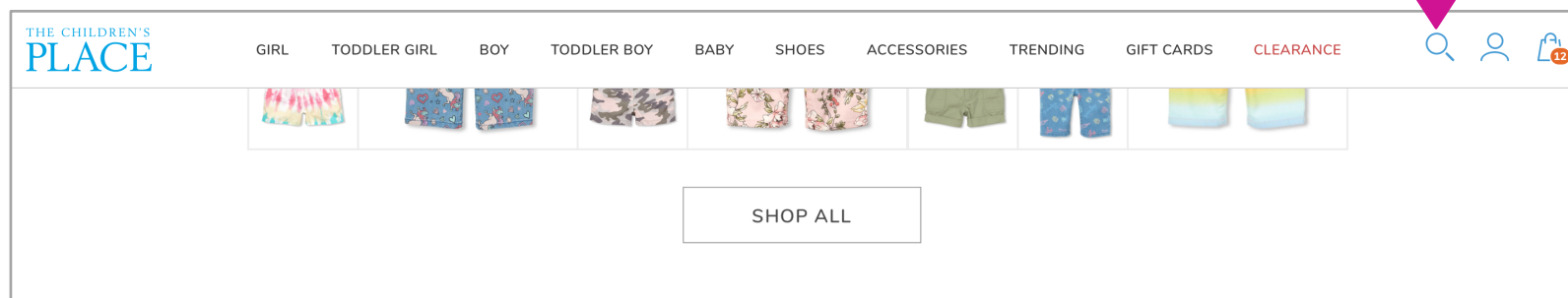
- If there is content entered into search box, on click of the search icon or ENTER/RETURN on keyboard initiate search and navigate user to search results page.

- If there is no content entered, on click of the search icon or ENTER/RETURN on keyboard take user to "No results found" search results page.

Active Search



## Default On Scroll State



## CONDENSED NAV SEARCH

### NOTES:

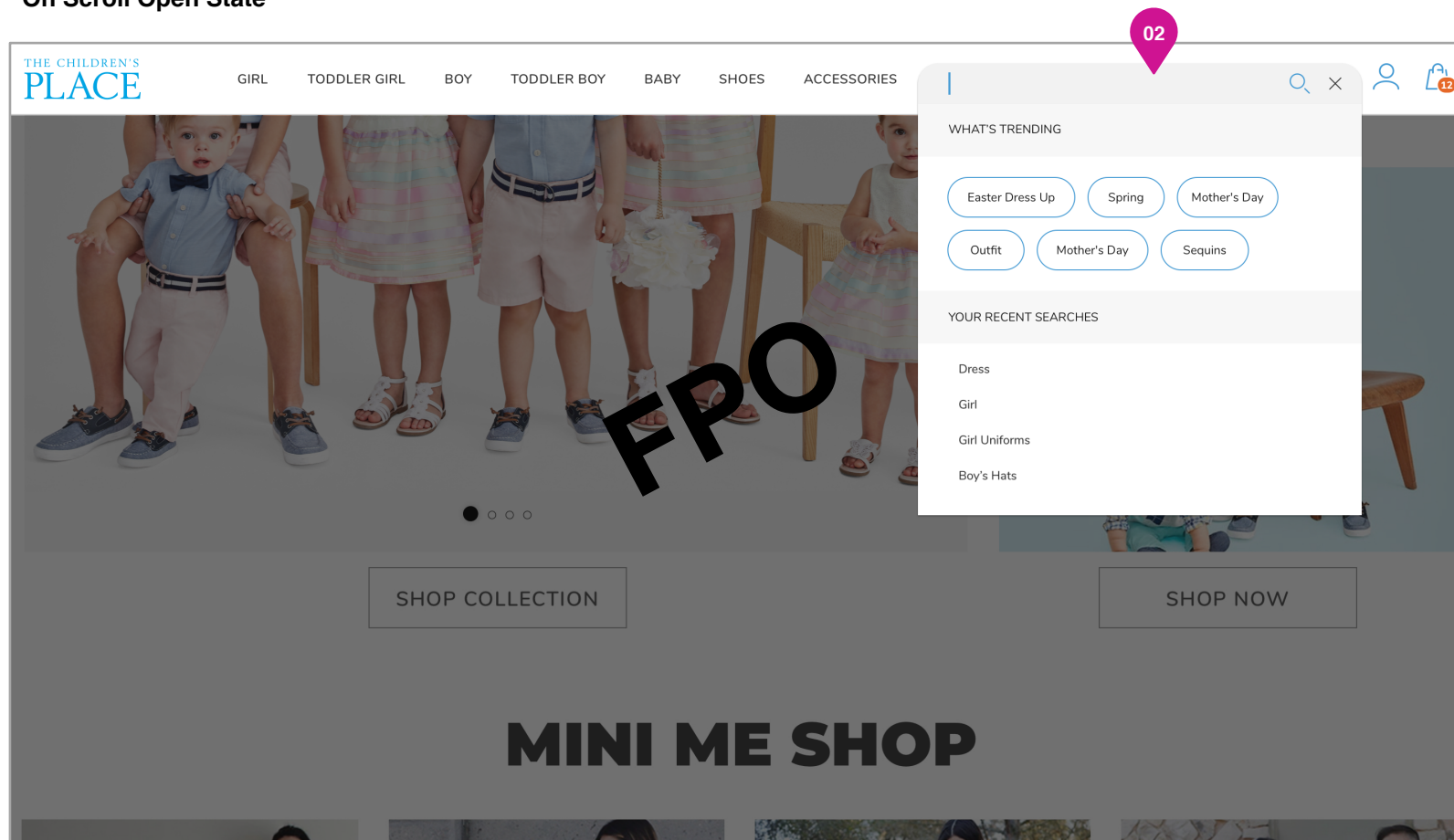
#### 01. Search Icon

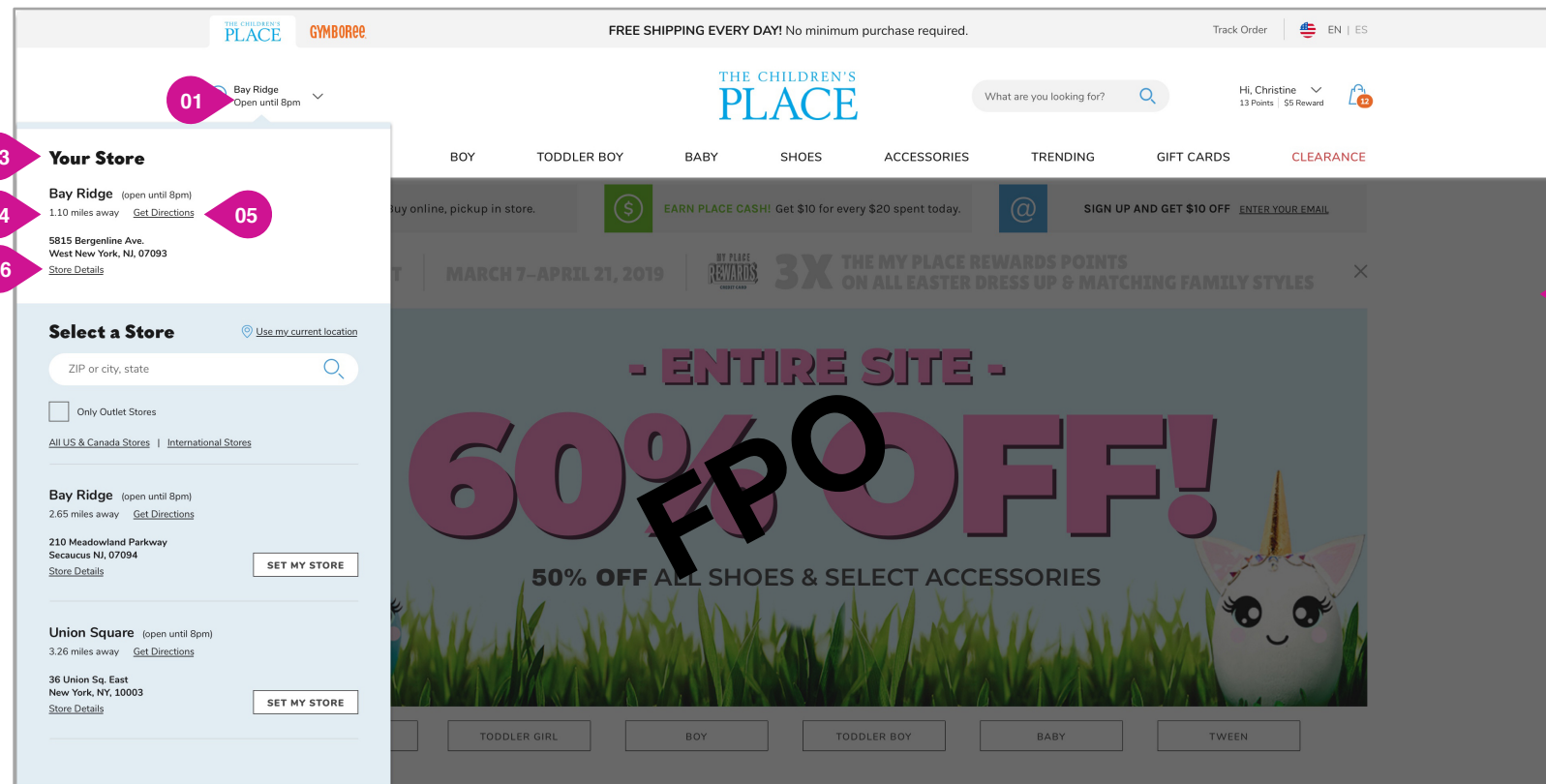
On scroll, search field collapses to an icon in this position.

#### 02. Open Search

On click, opens the search module as shown. Refer to page 39 for details on desktop search functionality.

## On Scroll Open State





## GLOBAL HEADER

### NOTES:

#### 01. Your Store Indicator

Clicking on this closes the dropdown.

#### 02. Dark Overlay

Upon expansion of the store location functionality, a dark overlay appears over content below disabling it until the user is finished with the store location function.

- Clicking overlay closes the Store Locator dropdown.

#### 03. Your Store Header

Not active.

#### 04. Active Store Location Information

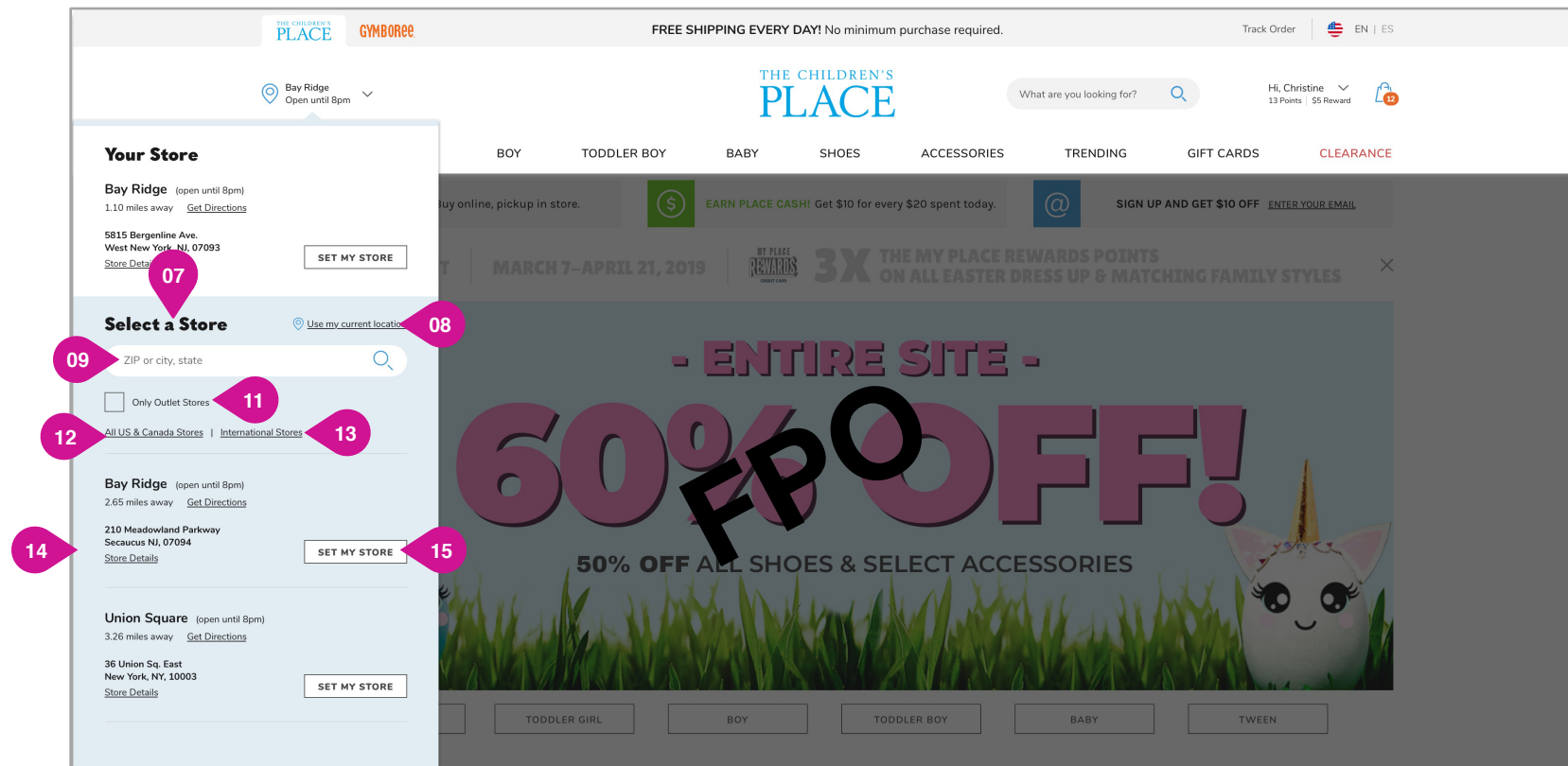
This area displays relevant information about the user's store. If user has not selected a store, the dropdown would not include the "Your Store" section. Refer to page 48.

#### 05. Get Directions Link

Opens the user's default map app or links to google maps in new browser tab.

#### 06. Store Details Link

Links to the corresponding store detail page



## GLOBAL HEADER

### NOTES:

#### 07. Select a Store Header

Not active.

#### 08. Current Location Link

On tap, triggers browser permission window and uses the user's location to determine their closest store

#### 09. Location Input Field

User can input a ZIP code or city/state combination.

- If there is content entered into search box, on tap of the search icon or ENTER/RETURN on keyboard initiate search and filters the stores displayed in this dropdown.

- If there is no content entered or a query with no results, on tap of the search icon or ENTER/RETURN on keyboard displays the following message: "Sorry, we couldn't find any stores for your search. Please try again."

#### 11. Outlet Only Checkbox

When this option is checked, the search returns only Outlet locations. Default state is unchecked.

#### 12. All Stores Link

Links to page with list of all locations in US & Canada.

#### 13. International Stores Link

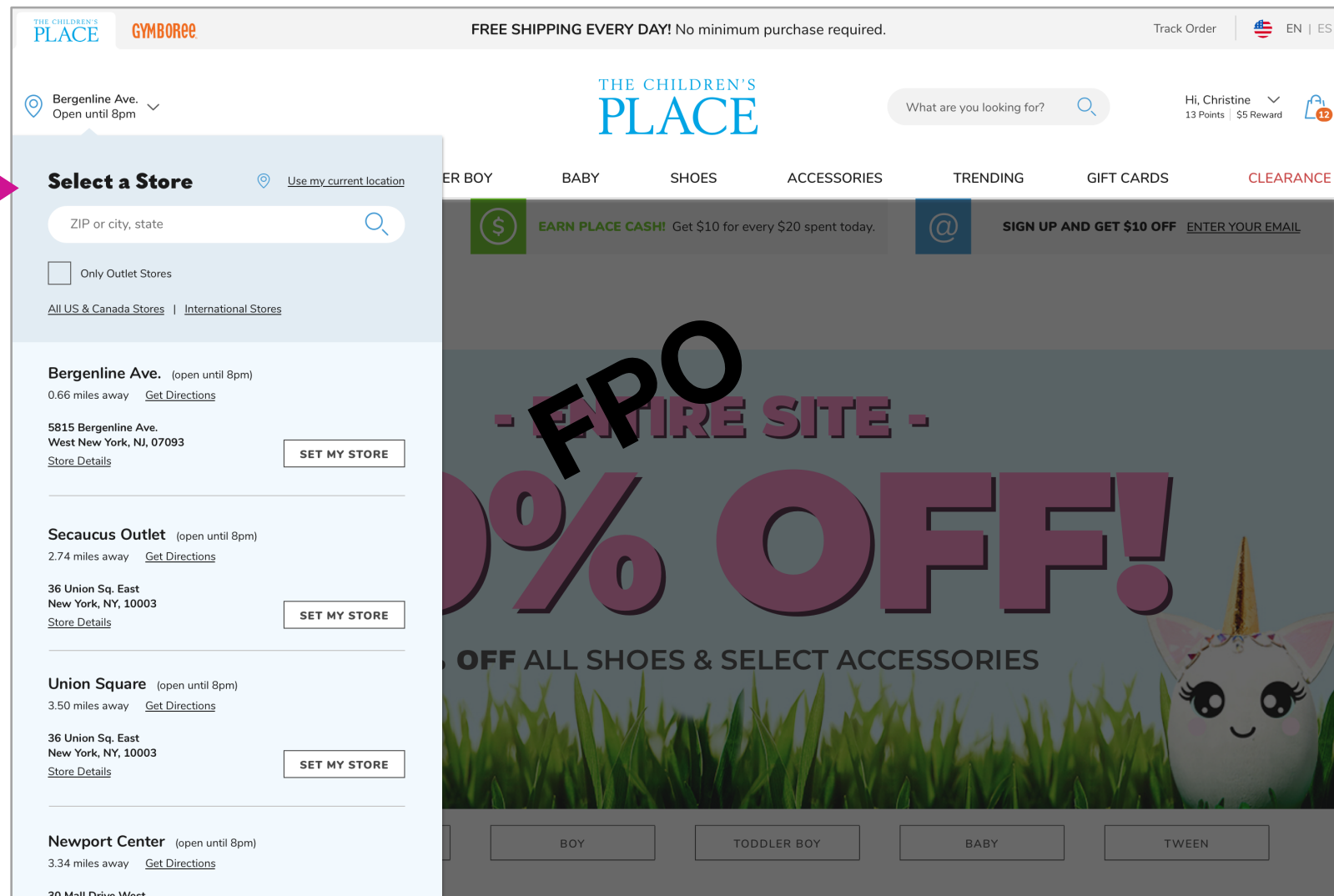
Links to page with list of all international locations.

#### 14. Store Location Search Result List

List of locations closest to the user based on their selected method of inputting a location.

#### 15. Set as Favorite Store Button

Replaces the current "Your Store" with the newly selected location and displays that globally in the header. **This location is also displayed in relevant BOPIS and BOSS elements to be defined in upcoming sprints.**



## GLOBAL HEADER

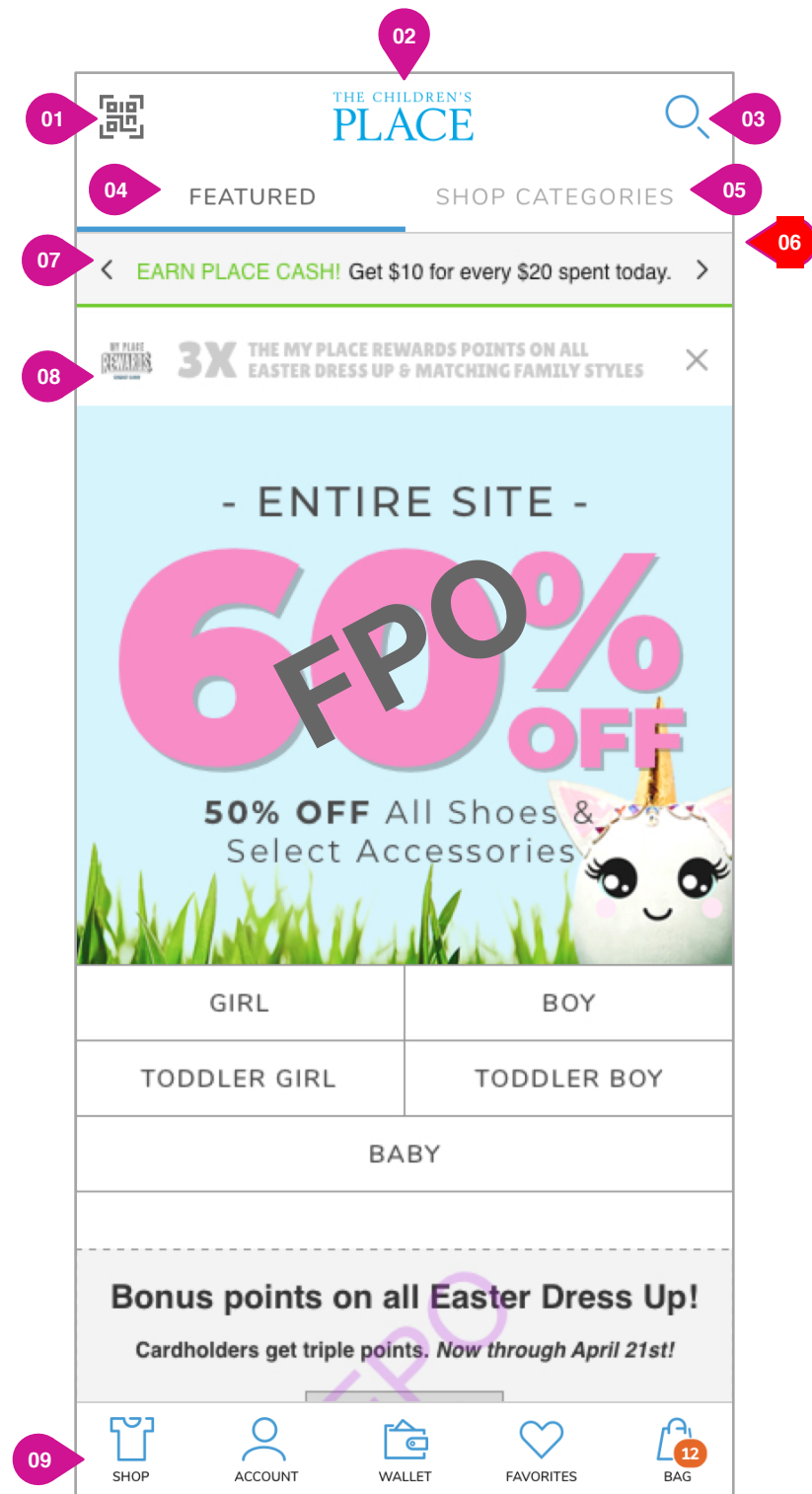
### NOTES:

#### 01. Default (No Store Selected) View

If user has not selected a store or allowed browser geolocation, this is the default view of the Store Locator dropdown. All elements function the same as detailed on previous page.

# GLOBAL NAVIGATION - APP





GLOBAL HEADER

NOTES:

**01. Barcode Scanner**

Functionality remains the same as existing.

**02. TCP Logo**

Functionality remains the same as existing.

**03. Search**

Functions the same as on mobile website. Tapping anywhere within the search bar opens a full screen search overlay shown on page \_\_.

**04. Featured Tab**

Functionality remains the same as existing.

**05. Shop Categories Tab**

Links to the app L1 navigation shown on page X.

**06. Store Locator**

Functions the same as on mobile website. Opens a full screen store locator page shown on page 16.

**07. Promotional Banner Carousel**

Carousel element containing up to 3 promotional messages. The messages rotate every 3 seconds. Side arrows allow user to click through carousel in either direction. Entire area of each banner is active and links to corresponding page. Business to determine how many and which promotions display here.

- Messages must not exceed 55 characters.

**08. Loyalty Promotional Banner**

This area is dynamic and displays personalized content based on user's authenticated/loyalty status (e.g. Guest vs. MPR vs. PLCC). Business to determine specifics of what promotion each user type sees.

- This element can be an image or an image with HTML text. If HTML, the message should not exceed 55 characters.

- This element is globally visible throughout the site unless user closes it.

- Tapping the X icon closes promotional banner.

**09. Bottom Navigation**

Functionality remains the same as existing.