

sa-diabetes / Lantus Home HCP

Interaction Notes

- 1 Product Site Tab Identifiers, LANTUS will be default selection
- 2 Product Branding (Logo)
- 3 Global nav is expandable (left side navigation). Nav panel will expand without page refresh
- 4 Homepage Master Flash Content Section (All Flash images will be replaced with a static JPG images, all text will be read off of a hidden DIV layer for 508 Compliance)
- 5 Content segment callouts within Flash will trigger animation that will display additional content
- 6 Global Right Column (AJAX Accordion module) PI quick links section of module will be default and anchor to PI sections from corporate site in a new browser window.
- 7 Share will use function from "addthis.com"
- 8 Download full PI PDF

> Prescribing Information

v Tools & Resources

- [Tool/Resource 1](#)
- [Tool/Resource 2](#)
- [Tool/Resource 3](#)

> Related Sites

> Prescribing Information

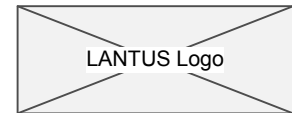
> Tools & Resources

v Related Sites

- [Related Site Link 1](#)
- [Related Site Link 2](#)
- [Related Site Link 3](#)

> Related Sites

LANTUS APIDRA 1 For US Healthcare Professionals Only



7 Share | Print | Change text size A A Search

- 3 > About Insulin Therapy
- > About LANTUS
- > Dosing and Titration
- > LANTUS SoloSTAR Pen
- > Getting Patients Started
- > Managing Patient Therapy
- > Basal-Prandial Therapy
- > For Your Patients
- > FAQs

**Getting Patients Started on Insulin Therapy**

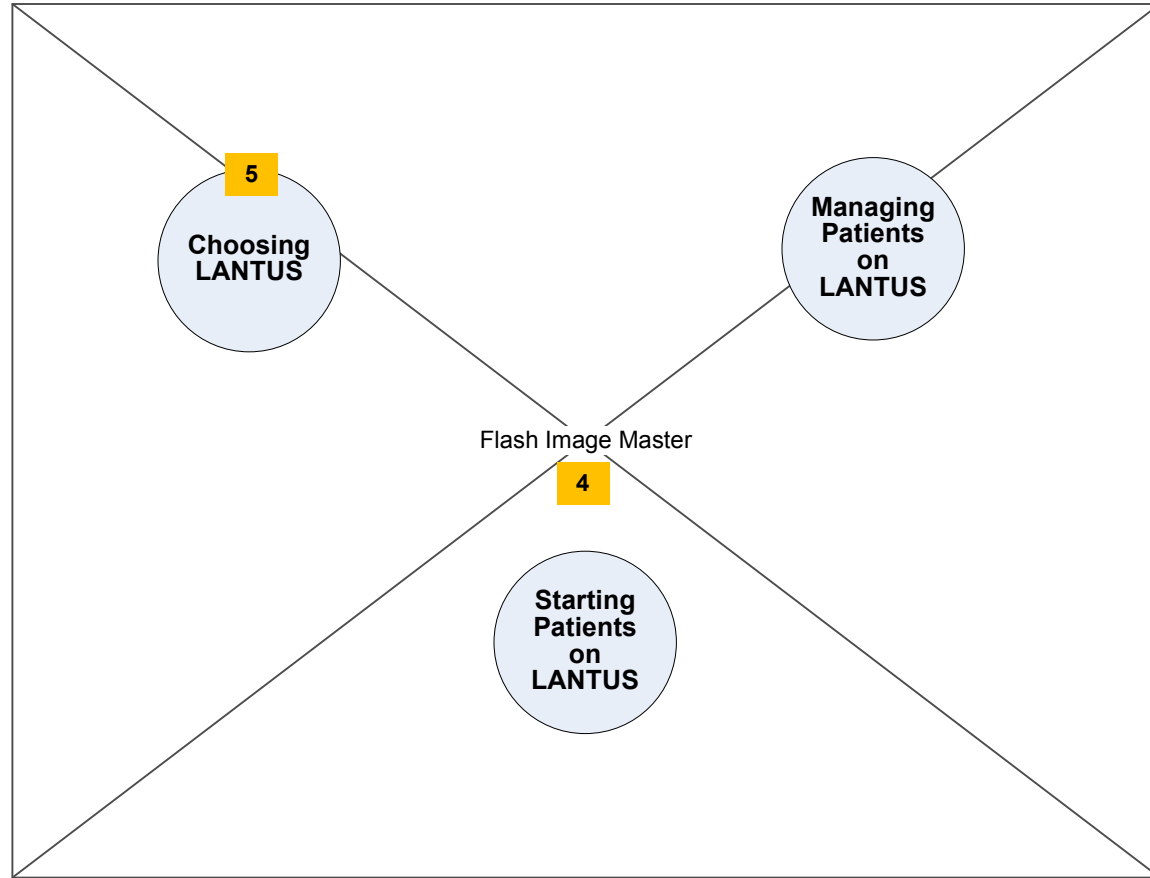
Consectetur adipiscing elit, sed diam nonummy nibh [Learn More](#)

**Now Optimized for Your Mobile Phone**

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**GoMeals**

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LANTUS® is a once-daily, long-acting insulin that works for a full 24 hours with no pronounced peak.

LANTUS®, the # 1 prescribed insulin\*, works as part of an overall diabetes treatment plan, which includes diet, exercise and other diabetes medications.

**LANTUS SoloSTAR Pen**

[Learn More](#)

**Important Safety Information About LANTUS**

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v Prescribing Information

- [Indications and Usage](#)
- [Dosage and Administration](#)
- [Dosage Forms and Strengths](#)
- [Contraindications](#)
- [Warnings and Precautions](#)
- [Adverse Reactions](#)
- [Drug Interactions](#)
- [Use in Specific Populations](#) 6
- [Overdosage](#)
- [Description](#)
- [Clinical Pharmacology](#)
- [Nonclinical Toxicology](#)
- [Clinical Studies](#)
- [How Supplied/Storage and Handling](#)
- [Patient Counseling Information](#)
- [Download Full PI](#) 8

> Tools & Resources

> Related Sites

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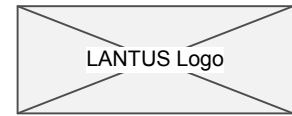
**FactsAboutLantus.com**

**Dosing and Titration**

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- > About Insulin Therapy
- > About LANTUS
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- > LANTUS SoloSTAR Pen
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- > For Your Patients
- > FAQs

**Getting Patients Started on Insulin Therapy**

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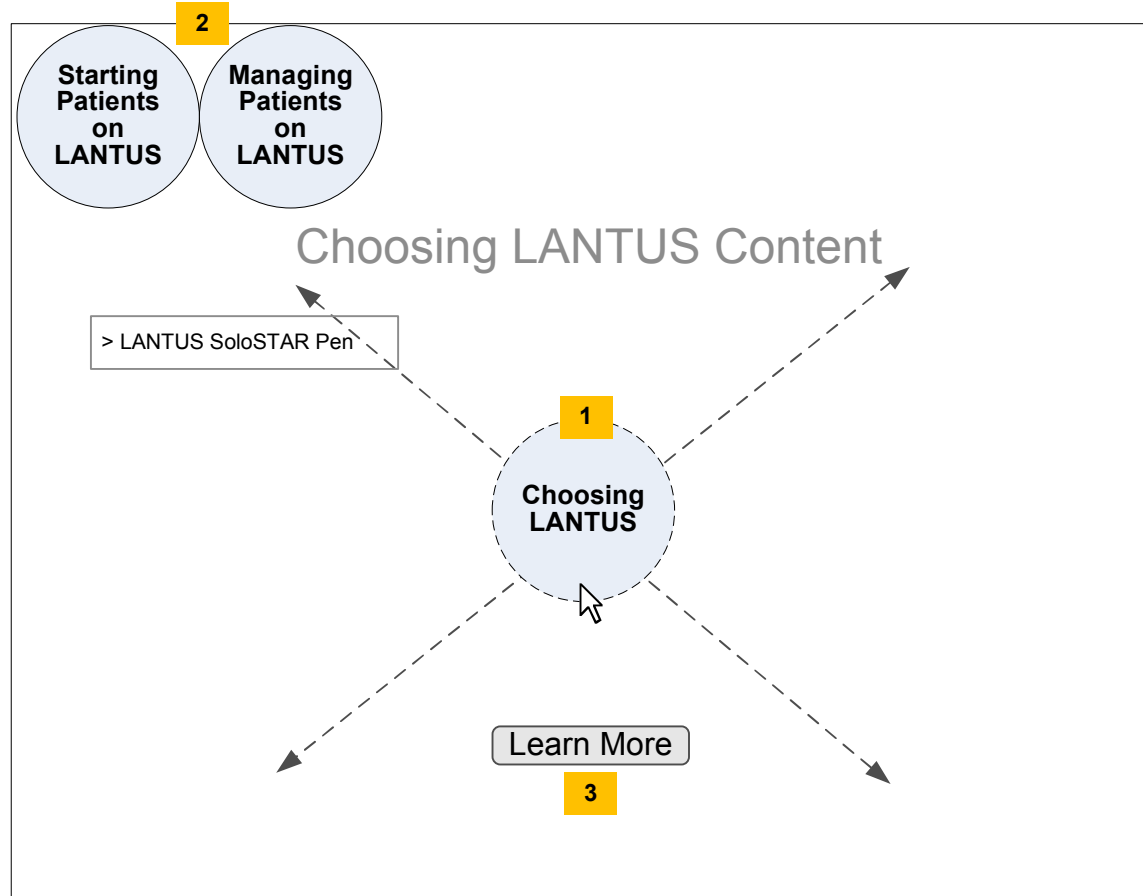
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**GoMeals**

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Interaction Notes

- 1 Selected segment within Master Flash Content Window will expand to fill the content well
- 2 Unselected segments will move to form a sub-navigation
- 3 Link to reveal sub-page content that will be displayed on a dhtml layer

**Prescribing Information**

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**Tools & Resources**

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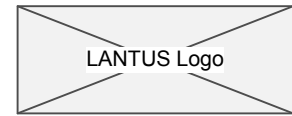
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**Dosing and Titration**

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> About Insulin Therapy

> About LANTUS

**How LANTUS Works**  
Hyperglycemia Management  
Human Insulin Analogs  
LANTUS Compared to NPH and Detemir

**Efficacy**  
Adding LANTUS to Orals  
Comparing Premix Against LANTUS  
Switching from Premix to LANTUS

**Administration Options**

> Dosing and Titration

> LANTUS SoloSTAR Pen

> Getting Patients Started

> Managing Patient Therapy

> Basal-Prandial Therapy

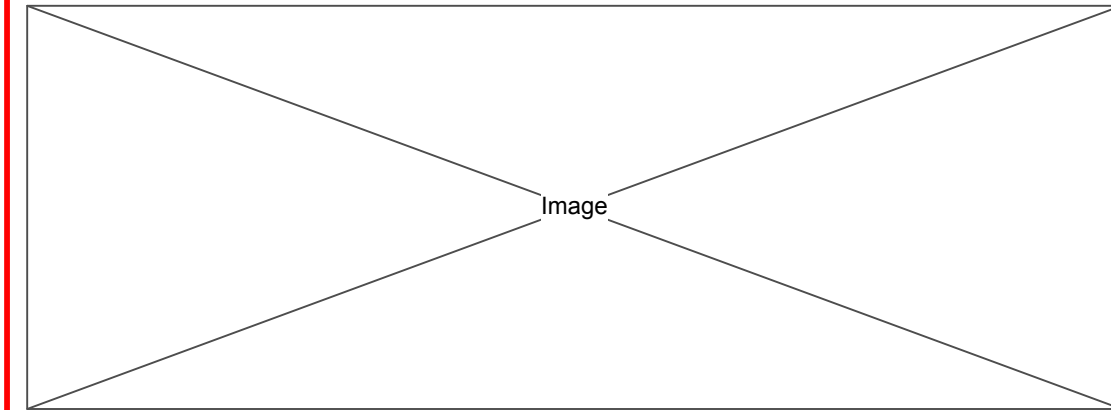
> For Your Patients

> FAQs

**Getting Patients Started on Insulin Therapy**  
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[Learn More](#)

**Callout Header**  
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**About LANTUS**



**About LANTUS Headline**

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**Subhead**

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- [Vero eros et accumsan et iusto odio dignissim qui](#)
- [Blandit praesent luptatum zzril delenit augue duis dolore](#)
- [Te feugait nulla facilisi. Nam liber tempor cum](#)

[> How Lantus Works](#)



**References:**

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**Important Safety Information About LANTUS**

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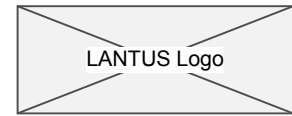
**FactsAboutLantus.com**

**Callout Header**  
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**Interaction Notes**

- 1 Left nav in expanded state revealing second and third level pages, nav will expand without page refresh
- 2 All sub-page content will displayed on a dhtml layer, content well will expand downward as needed to accommodate additional content
- 3 Link to next section as per left navigation hierarchy
- 4 Lantus soloSTAR Pen Flash Banner, All pages except Home and PI – To appear at the bottom of page content above References, Footnotes and Important Safety Information

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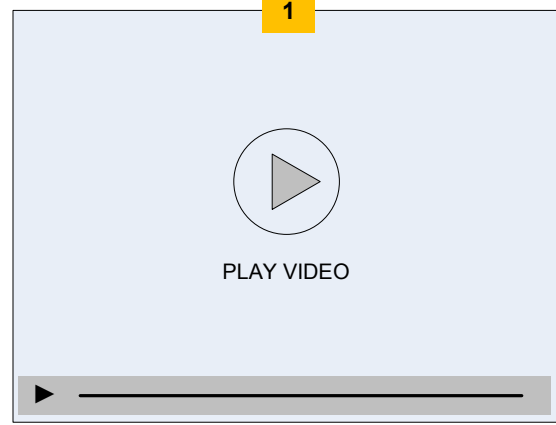
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- > About Insulin Therapy
- > About LANTUS
- > **How LANTUS Works**  
Hyperglycemia Management  
Human InsulinAnalog  
LANTUS Compared to NPH and Detemir
- Efficacy**  
Adding LANTUS to Orals  
Comparing Premix Against LANTUS  
Switching from Premix to LANTUS
- Administration Options**
- > Dosing and Titration
- > LANTUS SoloSTAR Pen
- > Getting Patients Started
- > Managing Patient Therapy
- > Basal-Prandial Therapy
- > For Your Patients
- > FAQs
- Getting Patients Started on Insulin Therapy**  
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[Learn More](#)

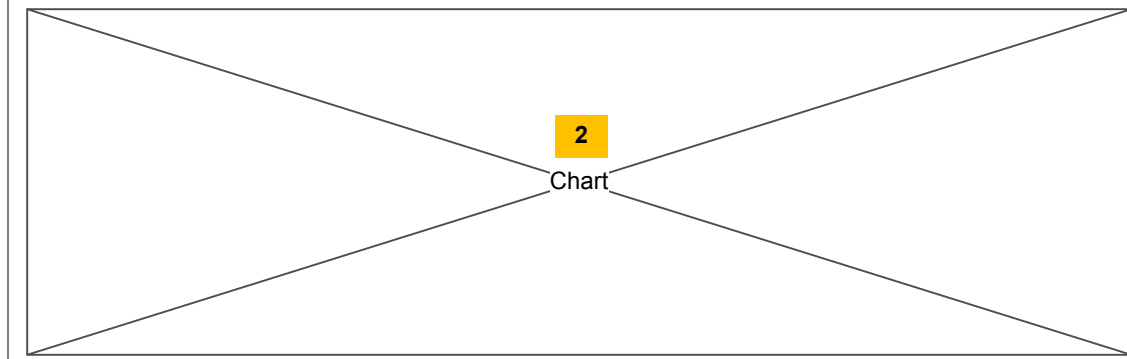
About LANTUS

How LANTUS Works

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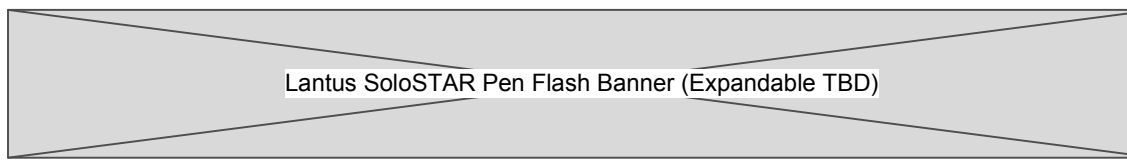


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> [Hyperglycemia Management](#)



References:  
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Important Safety Information About LANTUS

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Tools & Resources

Related Sites

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FactsAboutLantus.com

Callout Header

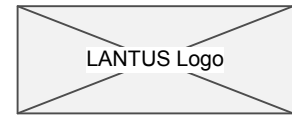
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Interaction Notes

- 1 Embedded Player: MOA Video
- 2 Graphical Chart
- 3 Facts About Lantus site call out, link to www. FactsAboutLantus.com

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> About Insulin Therapy

> About LANTUS

**How LANTUS Works**  
Hyperglycemia Management  
Human Insulin Analogs  
LANTUS Compared to NPH and Detemir

> **Efficacy**  
Adding LANTUS to Orals  
Comparing Premix Against LANTUS  
Switching from Premix to LANTUS

**Administration Options**

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> LANTUS SoloSTAR Pen

> Managing Patient Therapy

> Basal-Prandial Therapy

> For Your Patients

> Getting Patients Started

> FAQs

**Getting Patients Started on Insulin Therapy**

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**Callout Header**

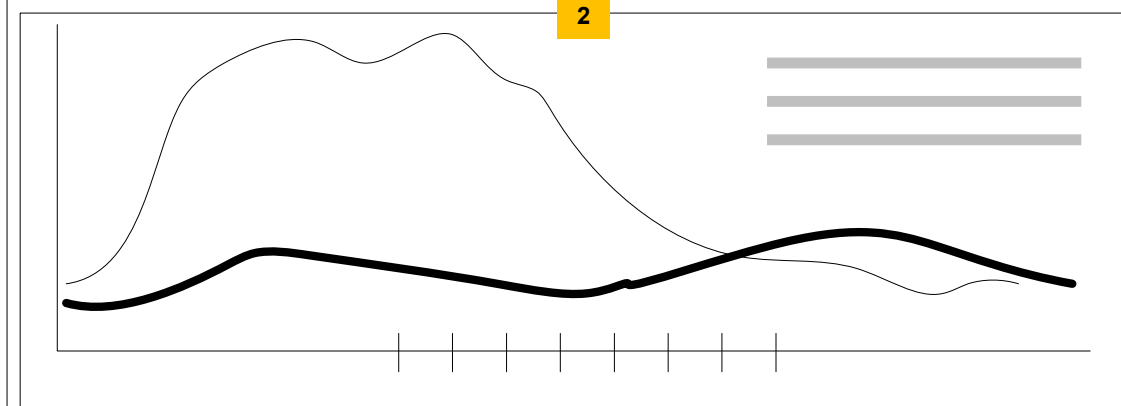
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**About LANTUS**

**Efficacy**

**Chart Headline**



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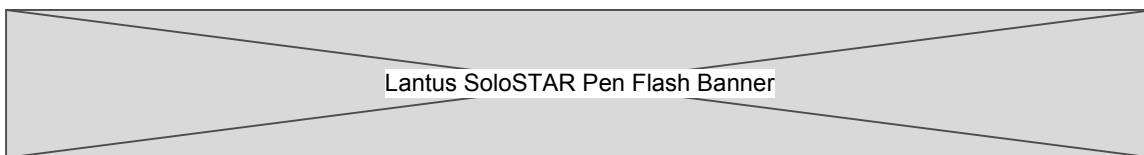
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[> Adding Lantus to Orals](#)



**References:**

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**Important Safety Information About LANTUS**

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**Related Sites**

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**FactsAboutLantus.com**

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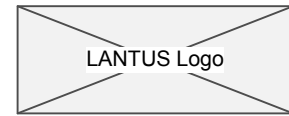
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**Interaction Notes**

- 1 Chart intro headline
- 2 Multiple charts (animated or static) will be displayed in vertical sequence on the page
- 3 Descriptive text

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- > Basal-Prandial Therapy
- > For Your Patients
- > FAQs

**Getting Patients Started on Insulin Therapy**  
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**First Level Title** 1

**Second Level Title** 2

**Page Headline** 3

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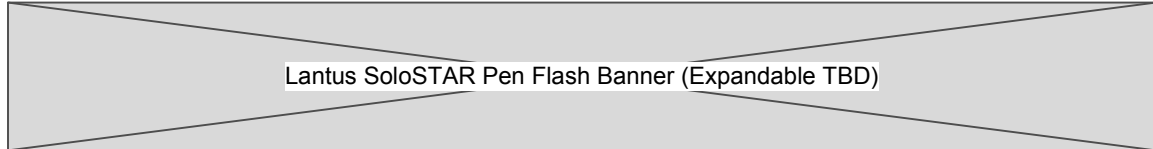
**Content Subhead**  
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**Content Subhead**  
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[> Link to next section](#)



- References: 4
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**Important Safety Information About LANTUS**

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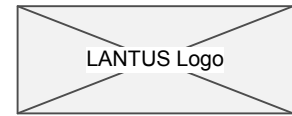
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**FactsAboutLantus.com**

**Callout Header**  
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- Interaction Notes**
- 1 First Level Identifier
  - 2 Second Level Identifier
  - 3 Page Content Headline
  - 4 Content References

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**Getting Patients Started on Insulin Therapy**  
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### Clinical Pharmacology

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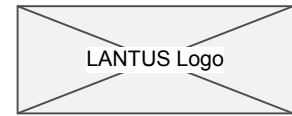
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- 1** PI Quick Link Module, will be default on all pages
- 2** Selected PI link indicated will launch anchored PI content in a new browser window
- 3** New browser window that displays selected PI section
- 4** Download Full PI PDF

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- > For Your Patients
- > FAQs

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- 1 Tools and Resources landing pane
- 2 Download PDF from side navigation

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**Blood Sugar Log**

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