

# Project: Trane Residential Website Redesign

Document: Trane\_IA\_Flowcharts\_v1.0.vsd

# DRAFTFCB

**Version Release History**

Version 1.0 – Initial document creation

**Disclaimer:** Wireframes are schematic drawings of page-level elements. Each wireframe depicts content hierarchy, user interface, navigation, and basic functionality

**Wireframes are not design layouts and do not represent final typography, images, color palette, or copy**

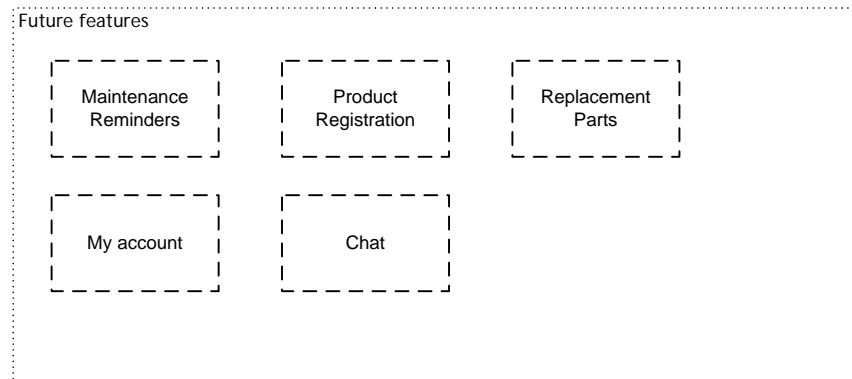
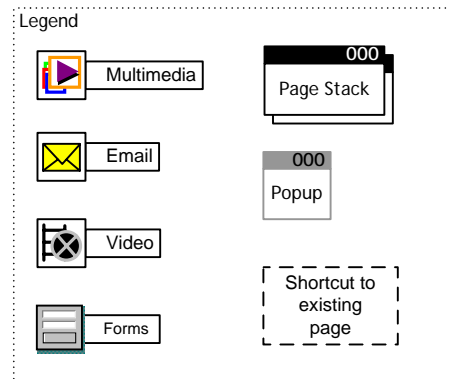
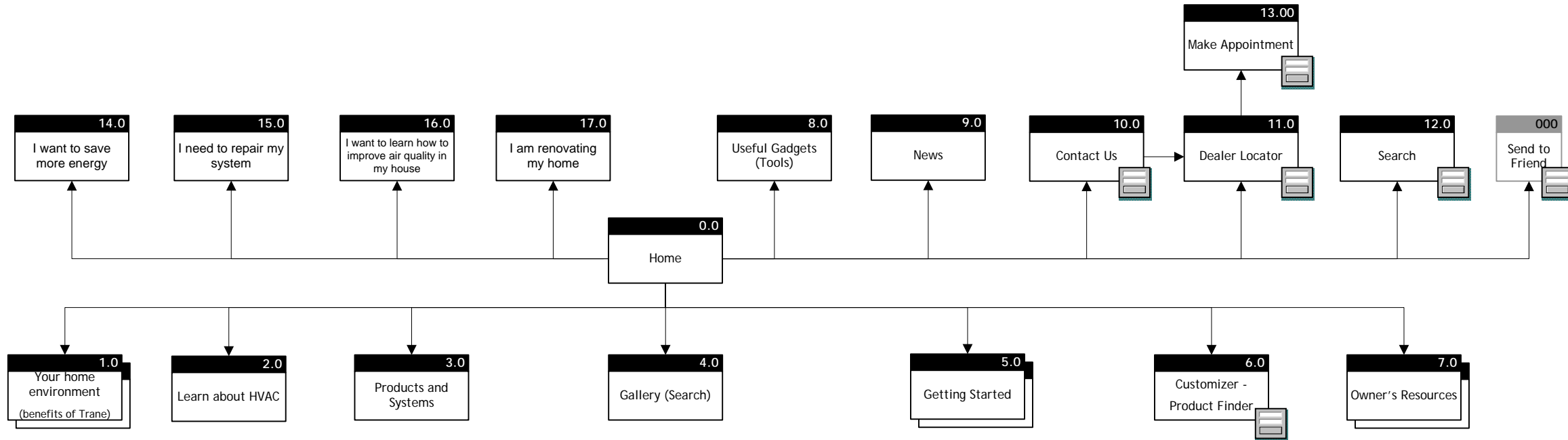
**Document Status**

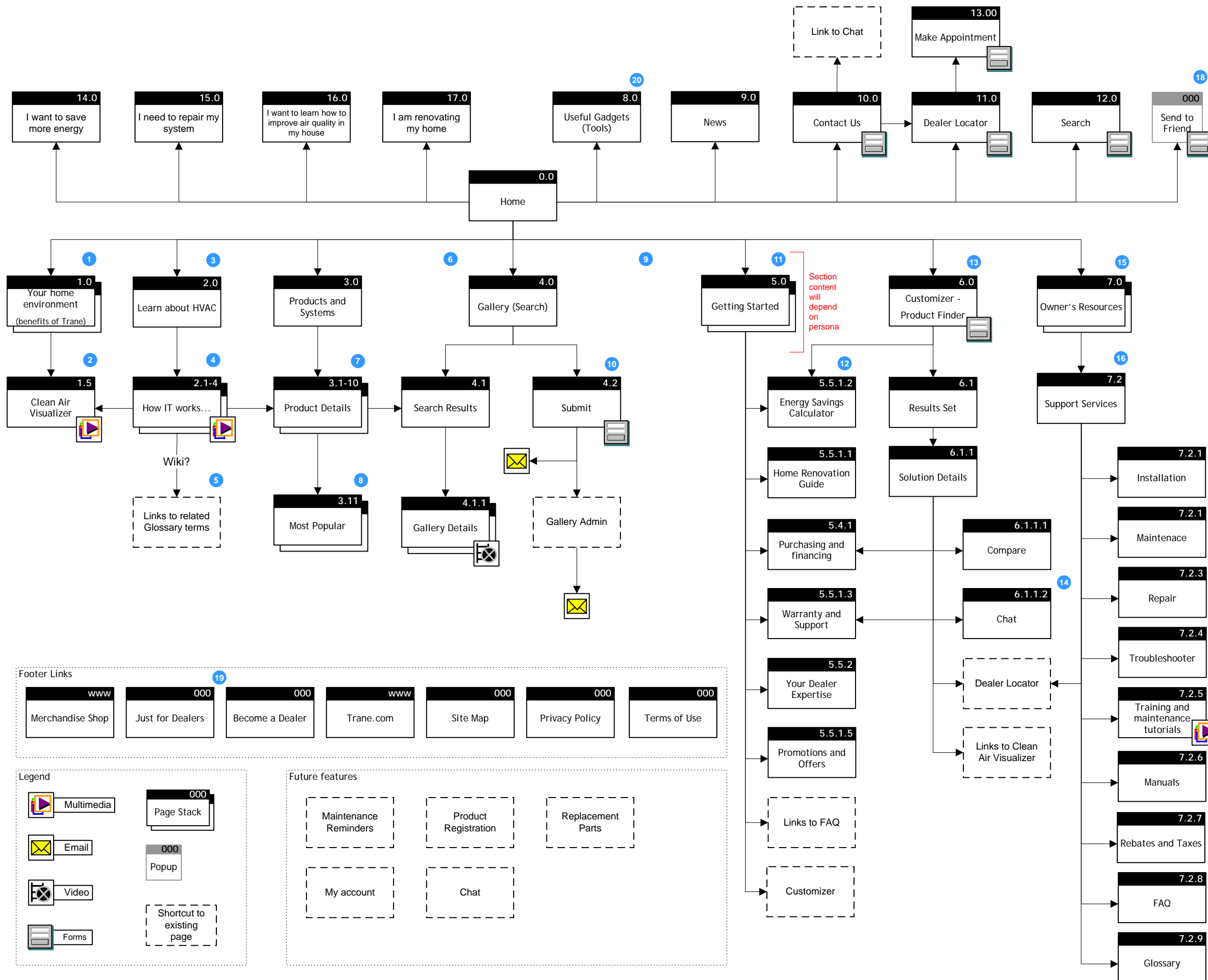
# Draft

**Created On:** 03/27/2008

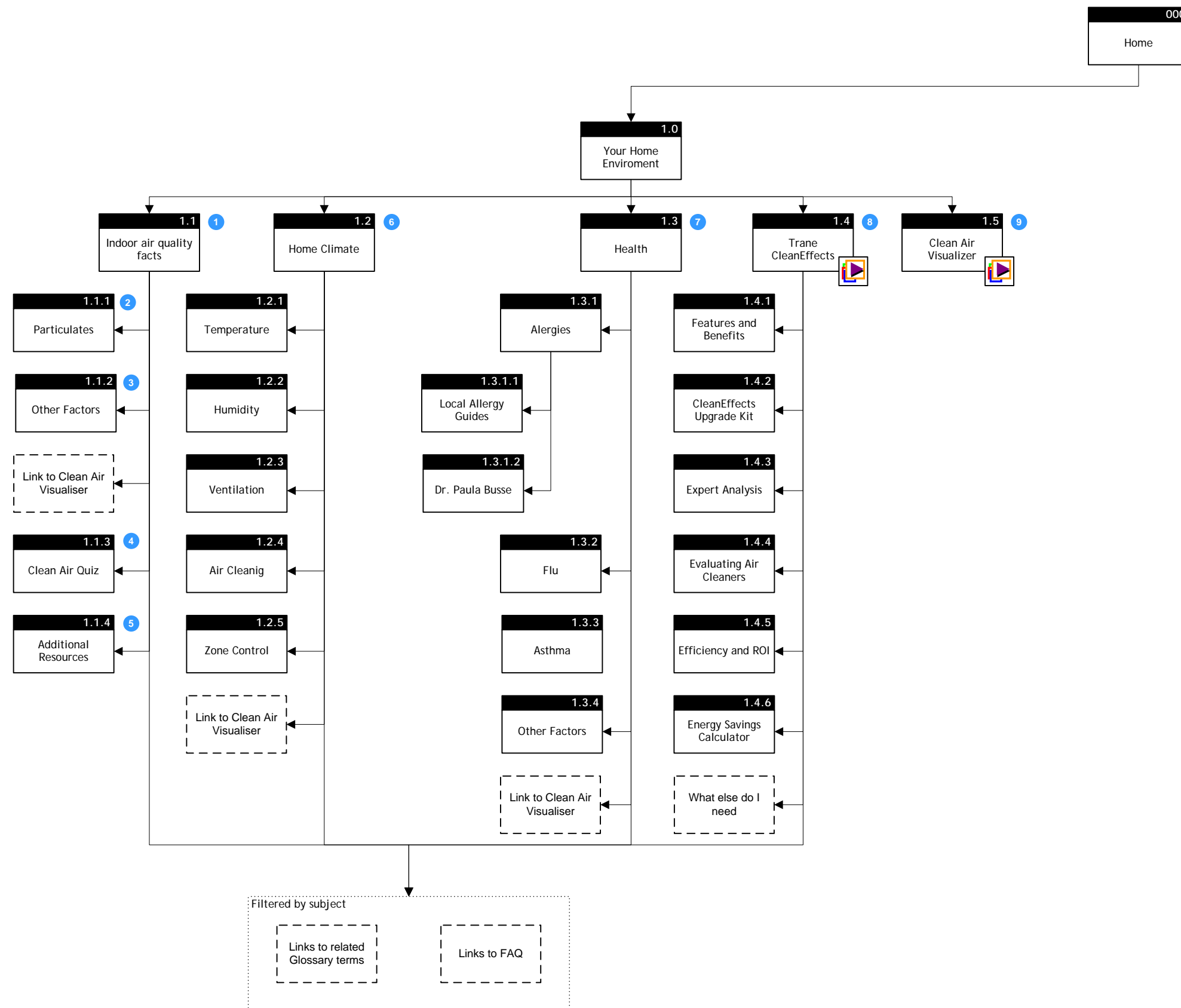
**Author:** Pawel Tulin

Annotations

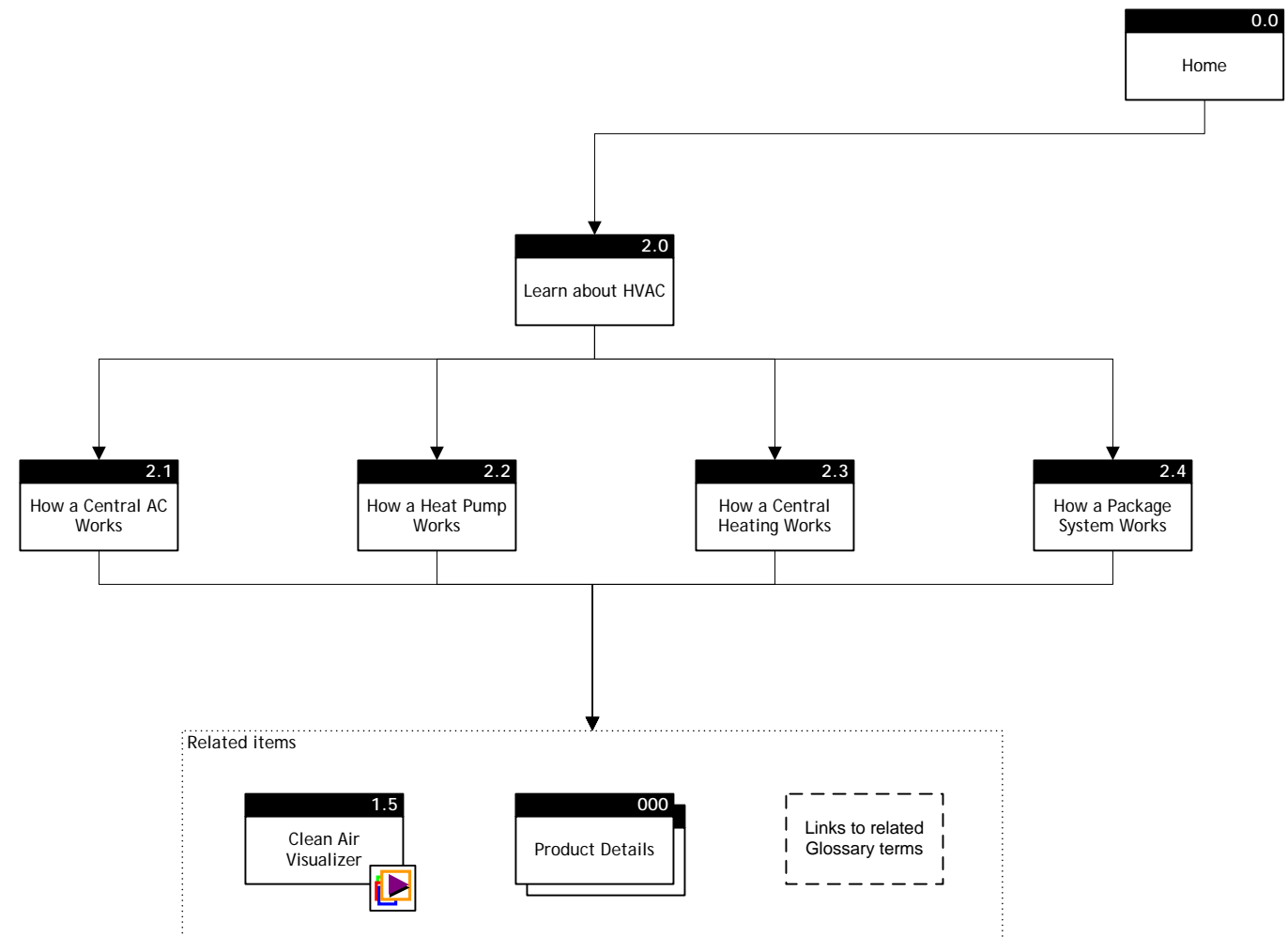


**Annotations**

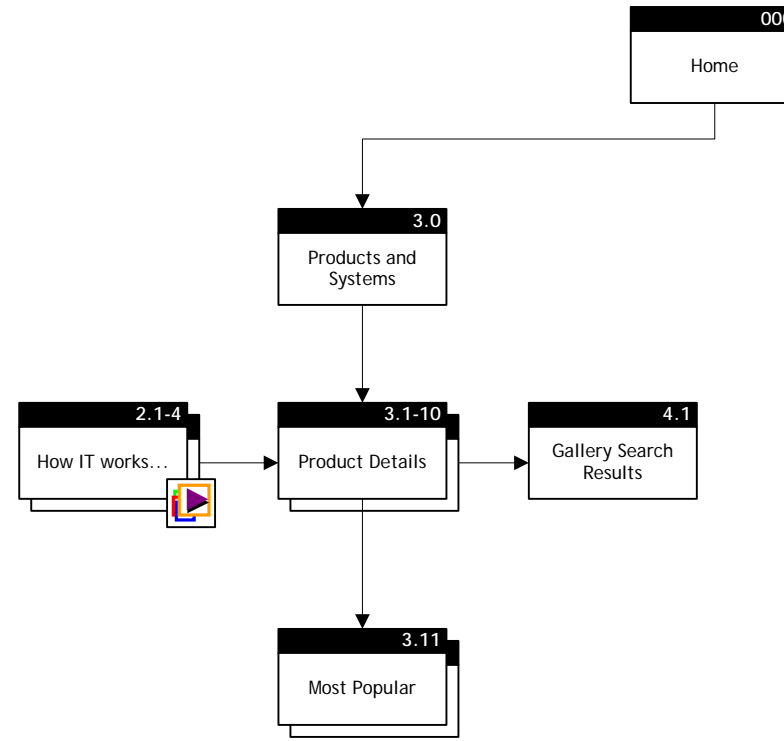
1. Content reuse from <http://trane.com/Residential/CleanAir/CleanAir.aspx> Section. We should expose air and health benefits of Trane systems for the home environment.
2. Content reuse from <http://trane.com/Residential/CleanAir/CleanAirStory.aspx>
3. Simple introduction to HVAC with the links to how particular elements of the system work
4. Something along the lines of <http://www.goodmanmfg.com/Home/HeatingCooling101/HowaCentralACWorks/tabid/157/>  
- links to the related segments of Clean Air Visualizer and to related products
5. Set of related Glossary terms. Might consider using Wiki
6. Products and solution with the rewritten hierarchy. May include a logical and solution oriented browsing.
7. Products/Solution Details in two views – simple and advanced. Also should link to related gallery pages
8. Based on the users activity data list 5 top next chosen pages
9. Gallery will have a video/picture stories of satisfied clients. It will be searchable by a number of criteria like location, climate, solution type, etc.
10. During the submission process user will be asked to become a Trane Ambassador. Some incentive system should be developed. All submissions will be redirected to an administrator for the approval.
11. Content reuse from <http://trane.com/Residential/GettingStarted/GettingStarted.aspx>
12. Energy Savings Calculator should related to Products and demonstrate energy savings in easy to understand terms including ROI
13. New redesigned Product Finder
14. Live online chat with Trane representative
15. Content reuse from <http://trane.com/Residential/TraneOwners/TraneOwners.aspx>. We should identify personas at this point (911er vs. Planner) and provide them with targeted content. Details TBD
16. Support Services section exposes particular areas of support and points user to the dealer locator
17. Interactive and video tutorials
18. Tell a Friend module as a popup window also embedded Products and Product fined pages
19. Dealers section TBD
20. Useful Gadgets section is dedicated to bring different tools and gadgets hidden otherwise in other parts of the site, e.g. Pollen Cast, Pollen Maps, etc.

**Annotations**

1. Based on <http://trane.com/Residential/CleanAir/CleanAirFacts.aspx>
2. Based on <http://trane.com/Residential/CleanAir/Particulates.aspx>
3. Based on <http://www.epa.gov/iaq>
4. Based on <http://trane.com/Residential/CleanAir/CleanAirQuiz.aspx>
5. Based on <http://trane.com/Residential/CleanAir/FurtherInfo.aspx>
6. New content
7. Based on <http://www.trane.com/Residential/CleanAir/Allergies.aspx> and <http://www.lennox.com/badair/meet>
8. Based on <http://www.trane.com/Residential/CleanAir/CleanEffectsDemo.aspx>
9. Based on <http://www.trane.com/Residential/CleanAir/CleanAirStory.aspx>

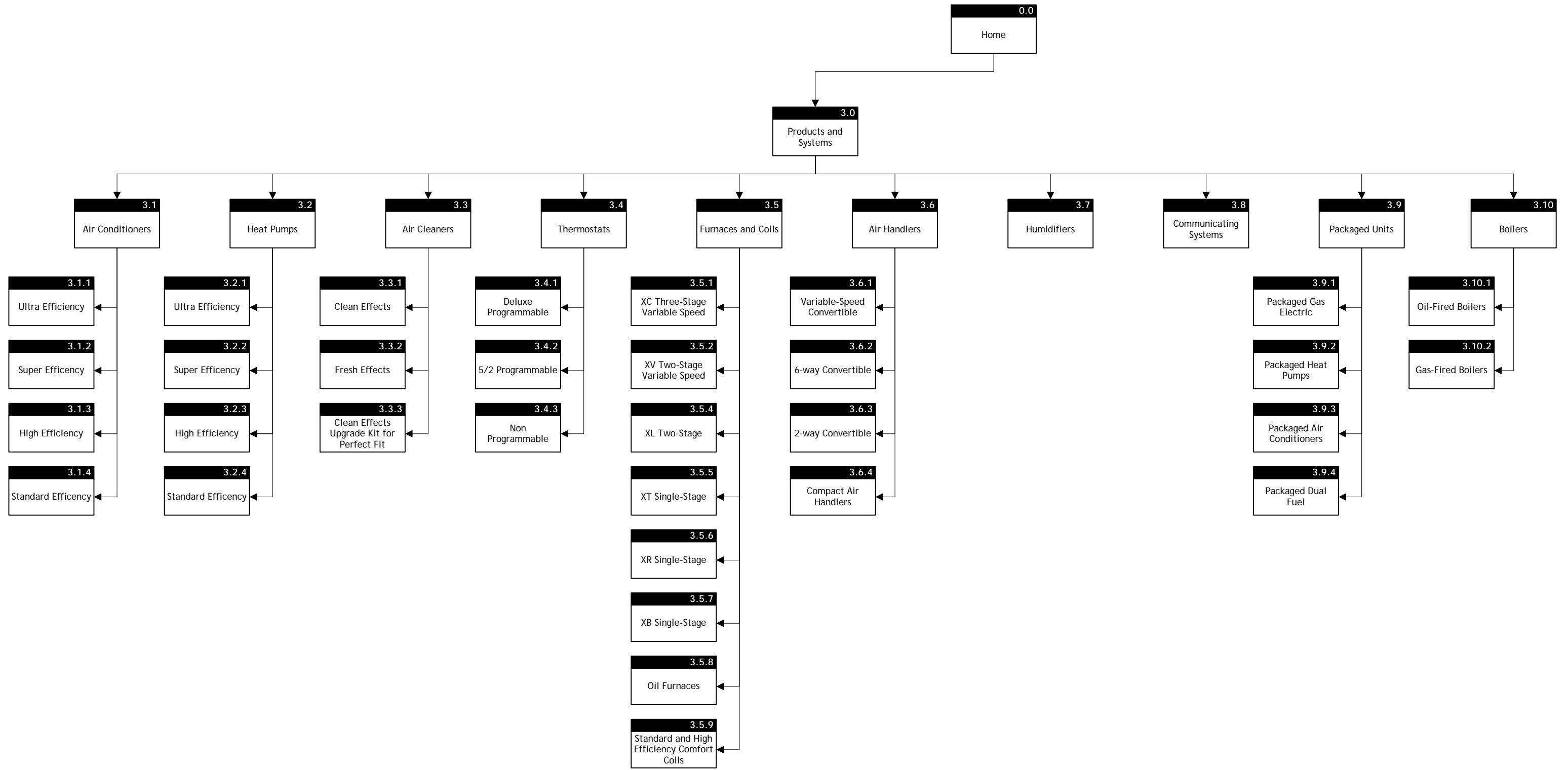
**Annotations**

1. Based on <http://www.rheemac.com/virtualtour/VirtualTour.shtml> and [http://www.rheemac.com/home\\_cooling\\_how\\_01.shtml](http://www.rheemac.com/home_cooling_how_01.shtml)



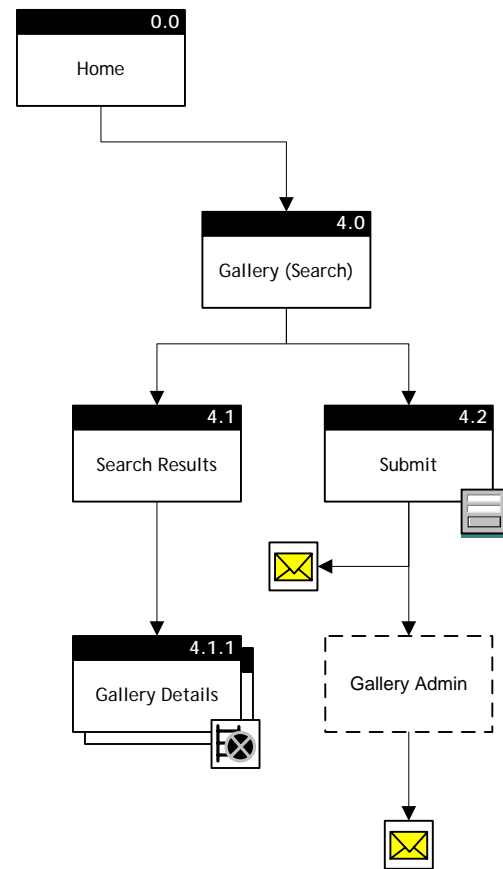
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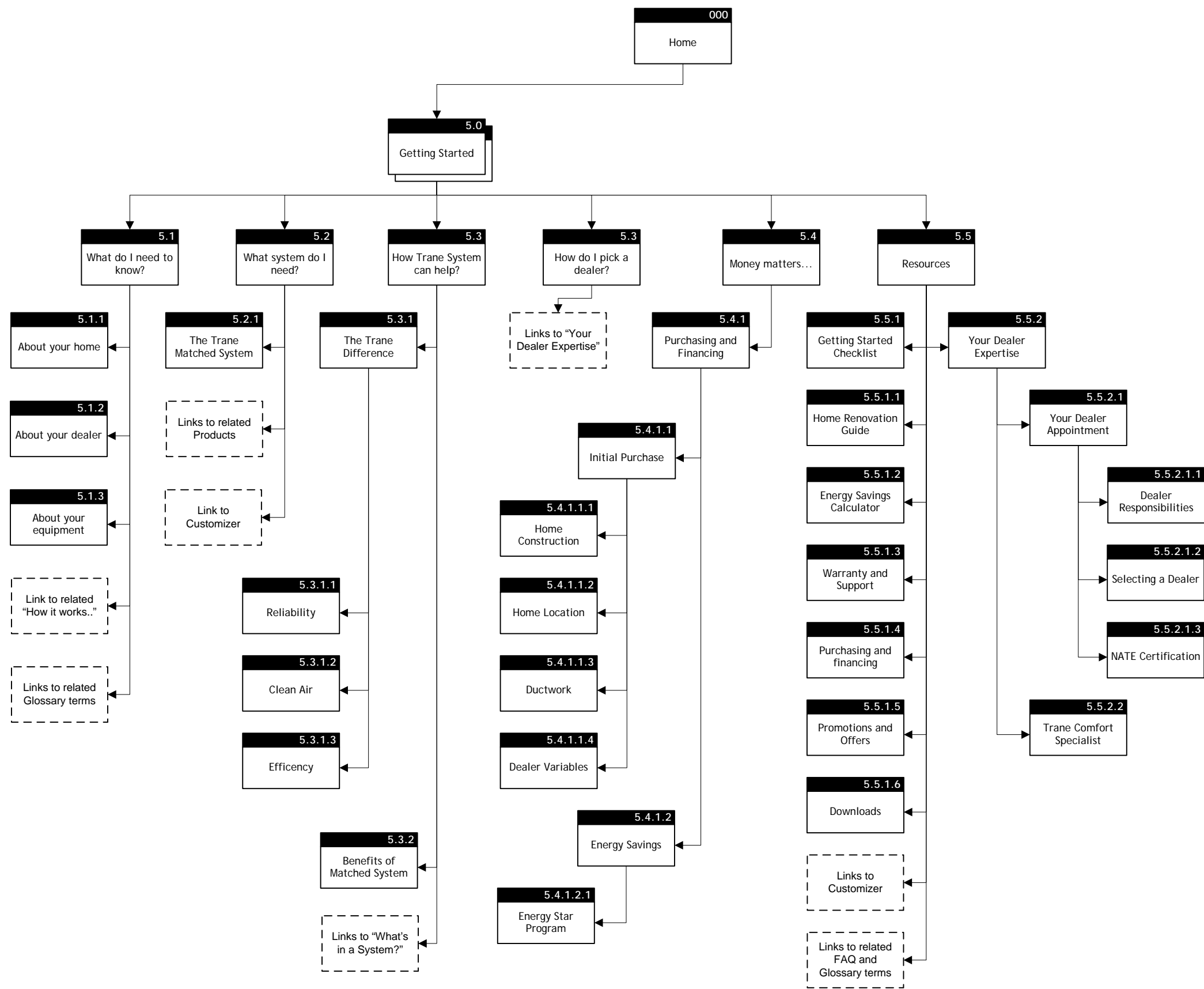
- 1.



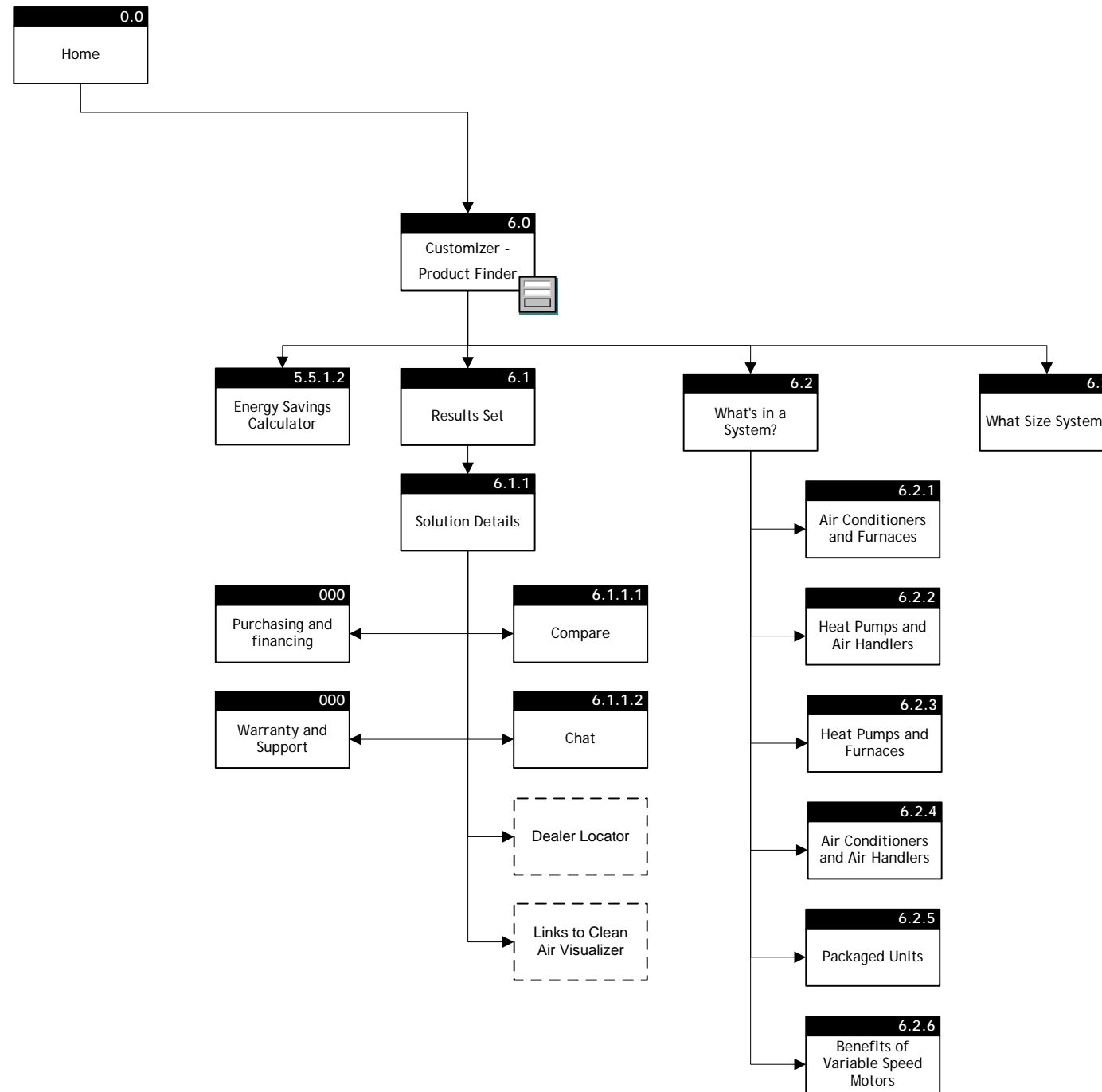
### Annotations

- 1. New section

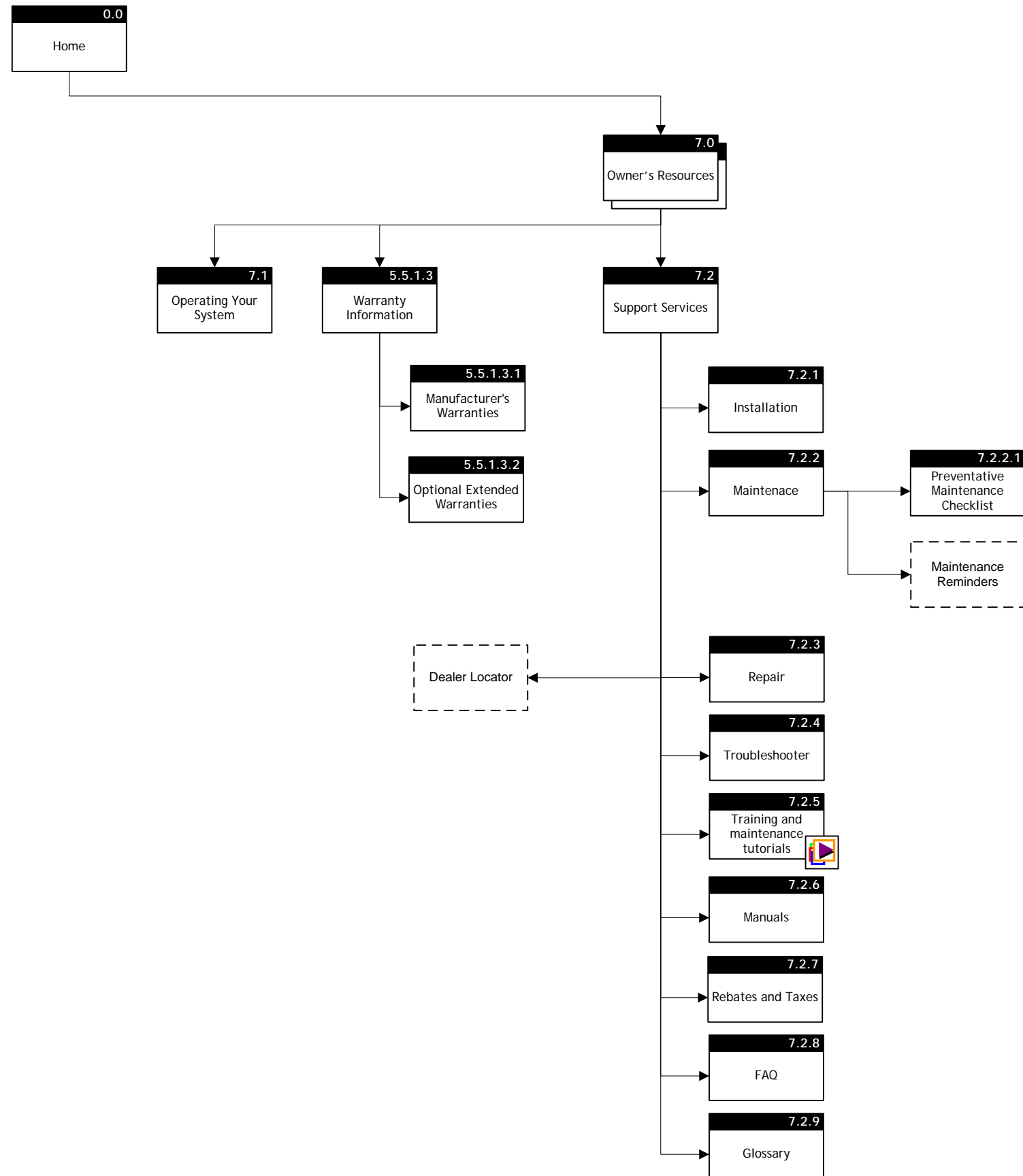


**Annotations**

1. Based on <http://www.trane.com/Residential/GettingStarted/GettingStarted.aspx> and <http://www.trane.com/Residential/DealerInfo/DealerInfo.aspx>

**Annotations**

1. Based on <http://www.trane.com/Residential/SelectSystem/SelectSystem.aspx>

**Annotations**

1. Based on <http://www.trane.com/Residential/TraneOwners/TraneOwners.aspx> and <http://www.trane.com/Residential/DealerInfo/DealerInfo.aspx>