

IBM PARTNERWORLD UNIVERSITY

—

VISUAL DESIGN

Prepared by Havas, Aug 4, 2015

DESIGN OBJECTIVE

Build PartnerWorld University with a blue-sky design approach as a best-in-class Learning Management System (LMS)

- Transform the PartnerWorld University user experience to deliver:
 - Innovative look and feel that is simple, visual and intuitive
 - Personalized learning experience that is easy-to-navigate and tailored to my role
 - Demonstrates the learner's progression through clear curriculum roadmaps
- Built to look and work great on mobile and desktop
- Promotes social sharing and encourages increasing use of PWU to acquire higher levels of education/skill proficiency

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Roadmap

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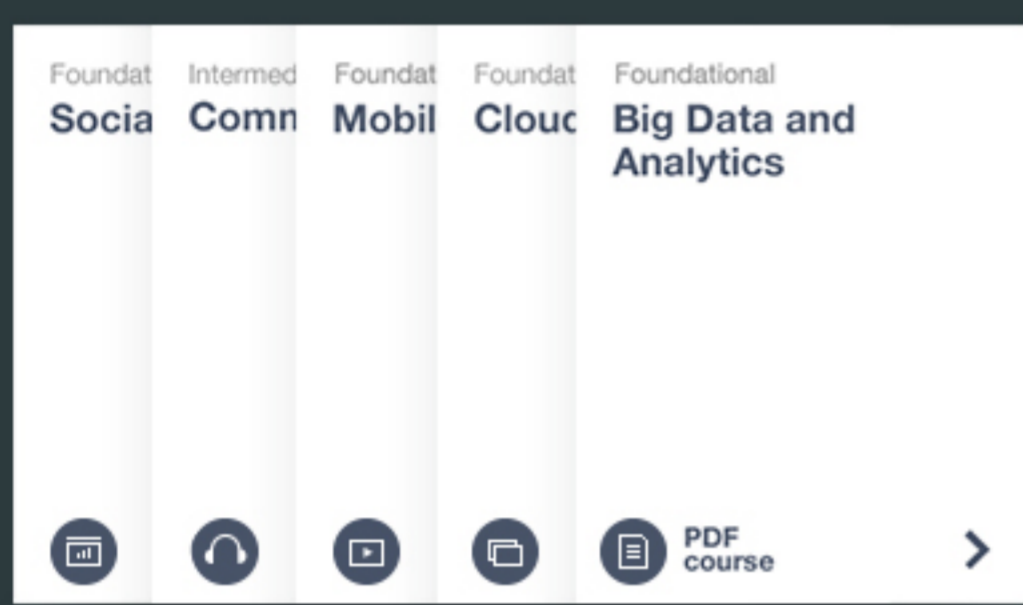


Technical

Enhanced Curriculum



Step into the library to find just what you need - whether it be a short refresher course or a curated lesson plan that can lead to full certification if you choose.



Individual Courses

Our curriculum offers courses to suit your pace and needs. With the latest information on topics that can help you excel at your job.

Roadmaps

Welcome to the roadmap. A suite of courses in a structured curriculum geared towards in-depth understanding and in some cases certification.



Stay On-Track

New tools to

The guidance needed to help pace yourself to success. With new tools and features.



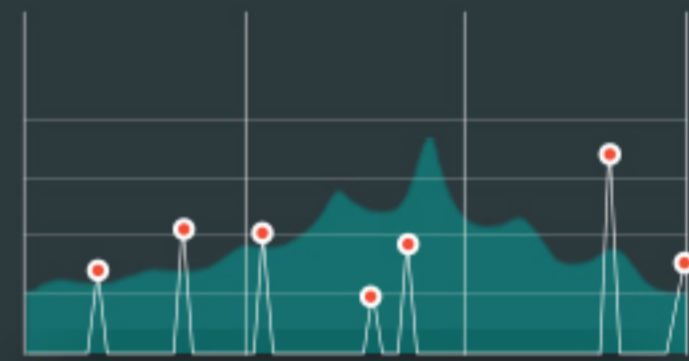
Resume Course

Pick up where you left off



Roadmap Progress

Track your current progress



Hours of Learning

Track your long term progress



On the Go

Desktop, mobile and tablet access. Switch devices without ever losing your place.

Get Started

All PartnerWorld members can access PartnerWorld University free-of-charge.

Join PartnerWorld

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Get your PartnerWorld ID

Business partners who do not have an IBM PartnerWorld ID will need to register and create a PartnerWorld profile.

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Stay on top of the latest industry trends, from implementing IT solutions to optimizing your company's infrastructure.



Technical





Questions?

We're here to help. Send us a message [Explanation of who they are emailing].

PartnerWorld Contact Services can also be reached by phone at +1 800 426 9990 (US) or +1 404 238 7000 (outside the US)

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Looks like you're new to PWU. Would you like to take a quick tour of the site?

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New course

Identifying opportunities for cloud infrastructure

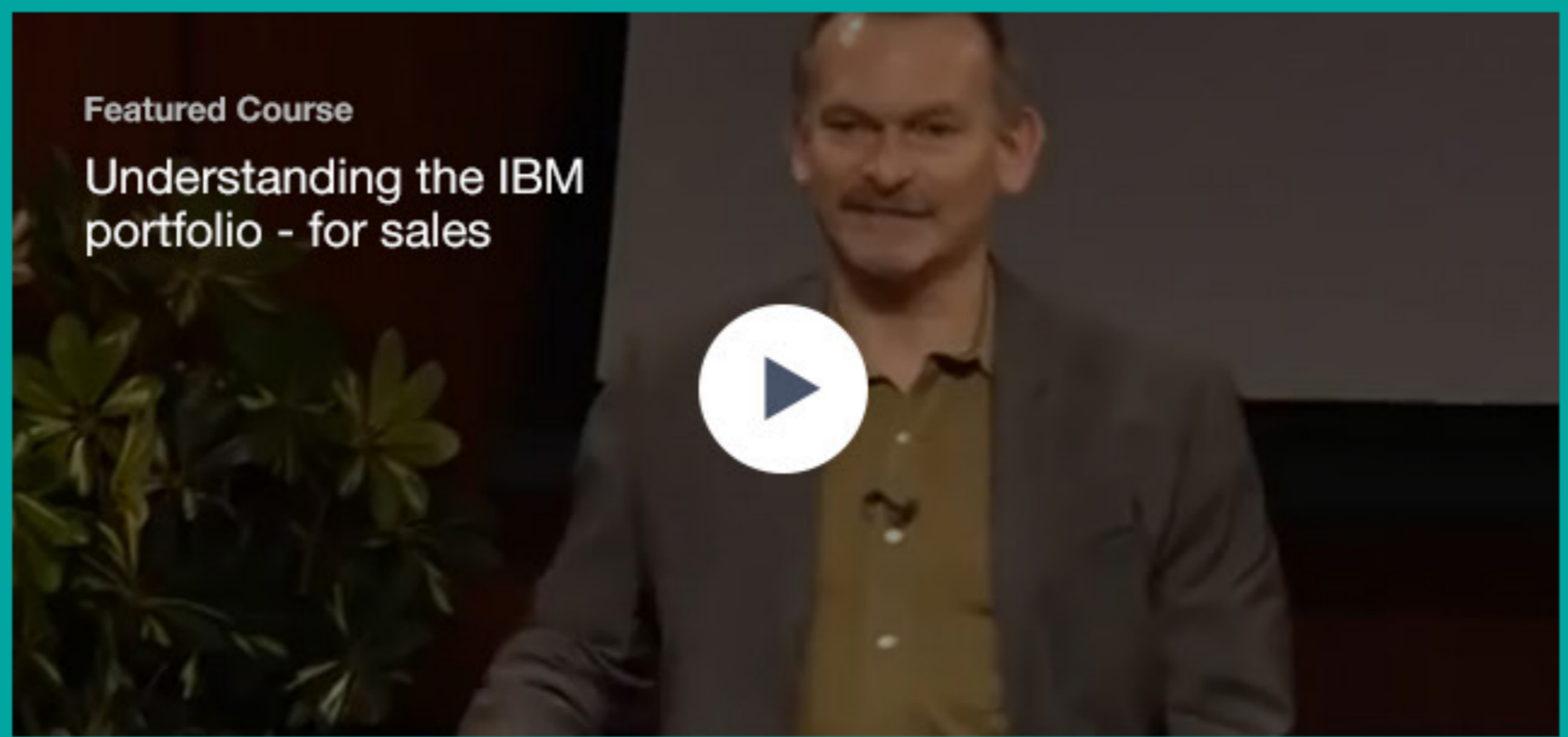


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July 27 IBM cloud conference comes to London

PWU news

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Featured Course

Understanding the IBM portfolio - for sales



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IBM Systems CASE for storage roadmap

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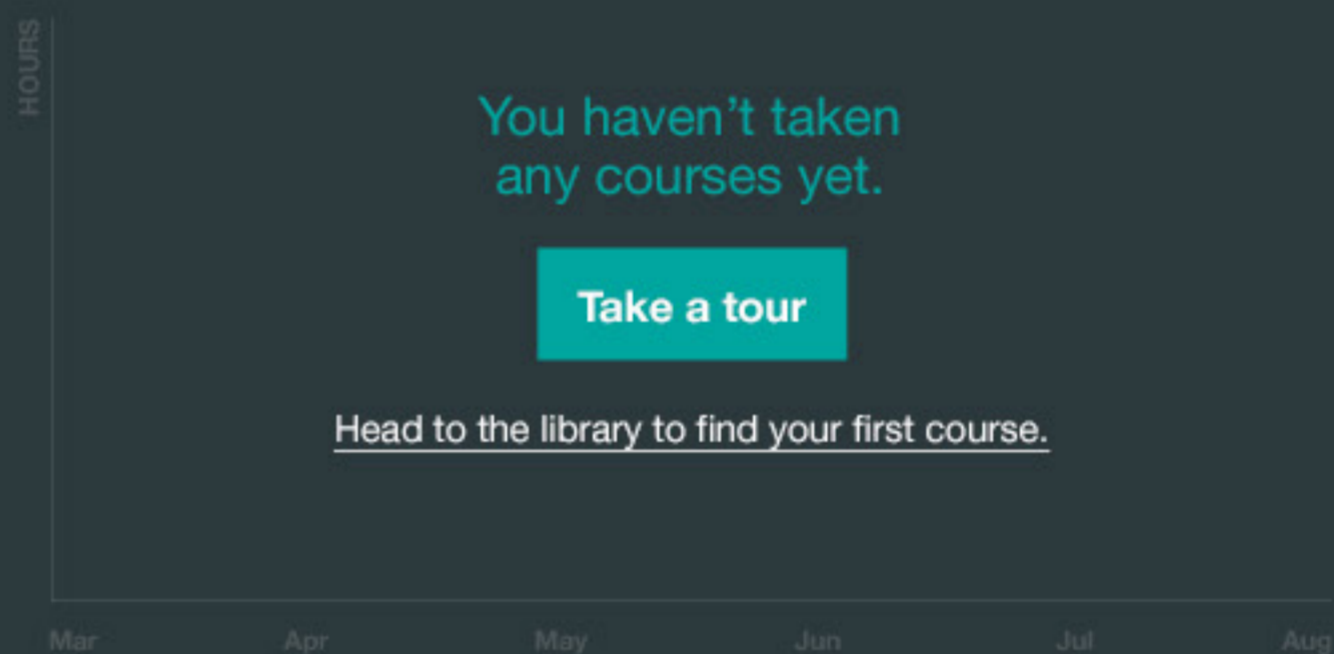
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Identifying opportunities in Cloud

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PWU has a new look. We noticed that you haven't taken a tour of our new design.

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IBM Cloud Readiness Roadmap

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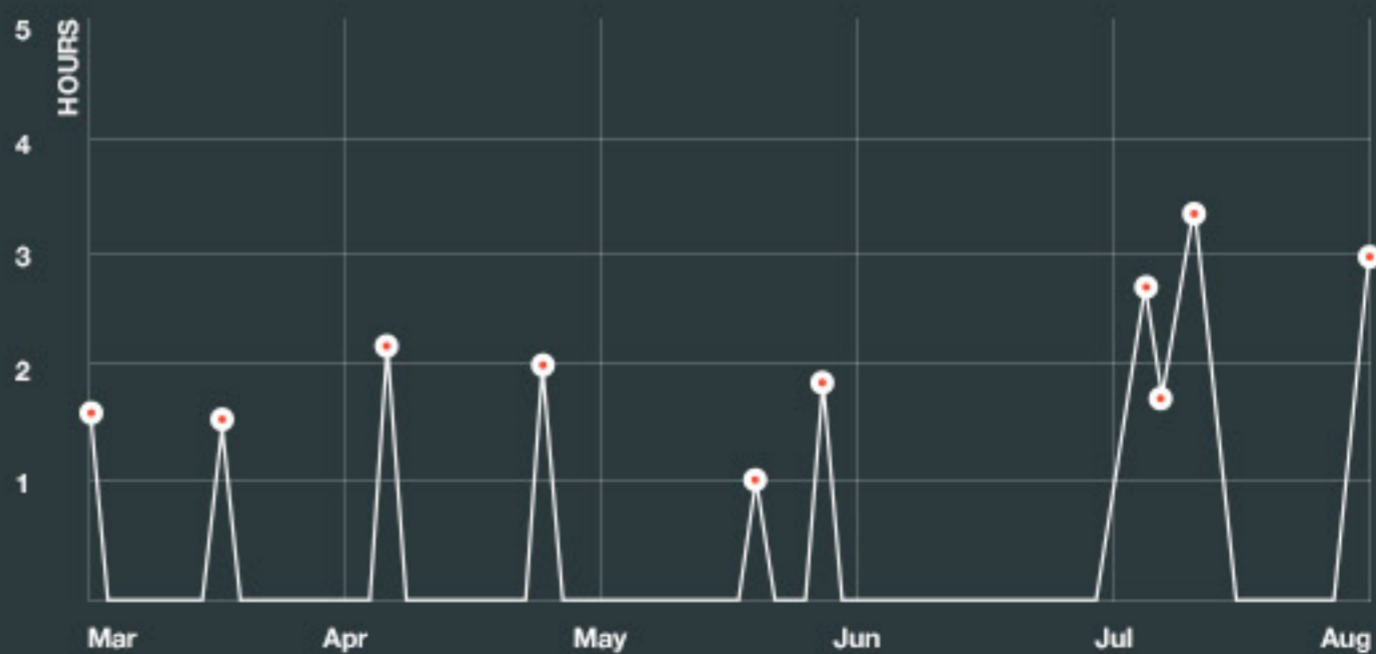
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Your hours of Learning



YOU - 36 hours last month

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Next Course
IBM's cloud point of view

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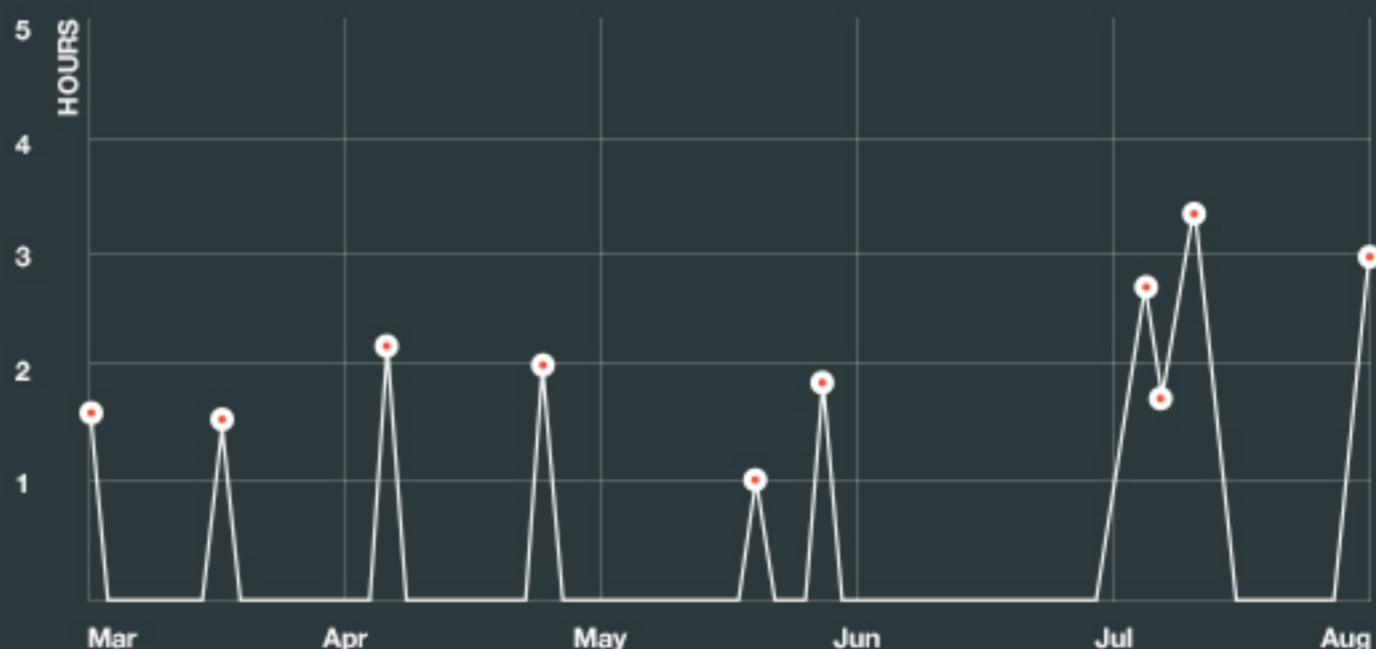
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**James Smith**

Company Name / Sales

My Activity

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Bookmarked

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Email

james.smith@partners.com

Company

Partner Worldwide

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MY PWU: PROGRESS REPORT



James Smith

Company Name / Sales

My Activity

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MY NOTES

My Notes: Cloud Defined

Last updated: 07/20/2015

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Chapter 1: Cloud and IBM



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Chapter 3: What is Cloud?



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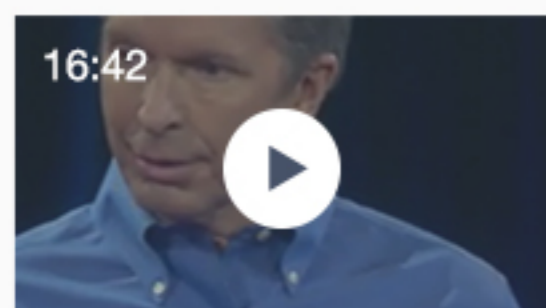
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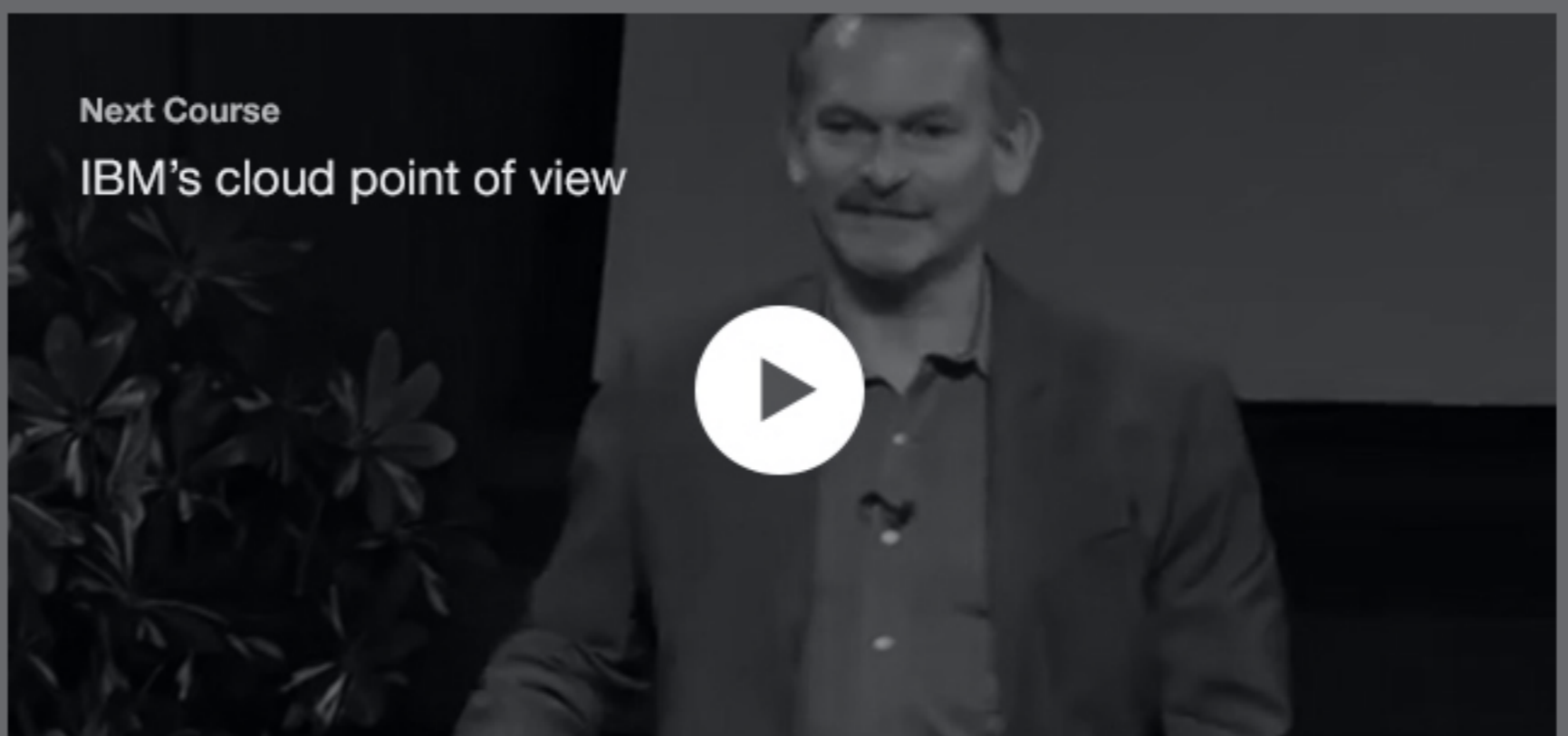


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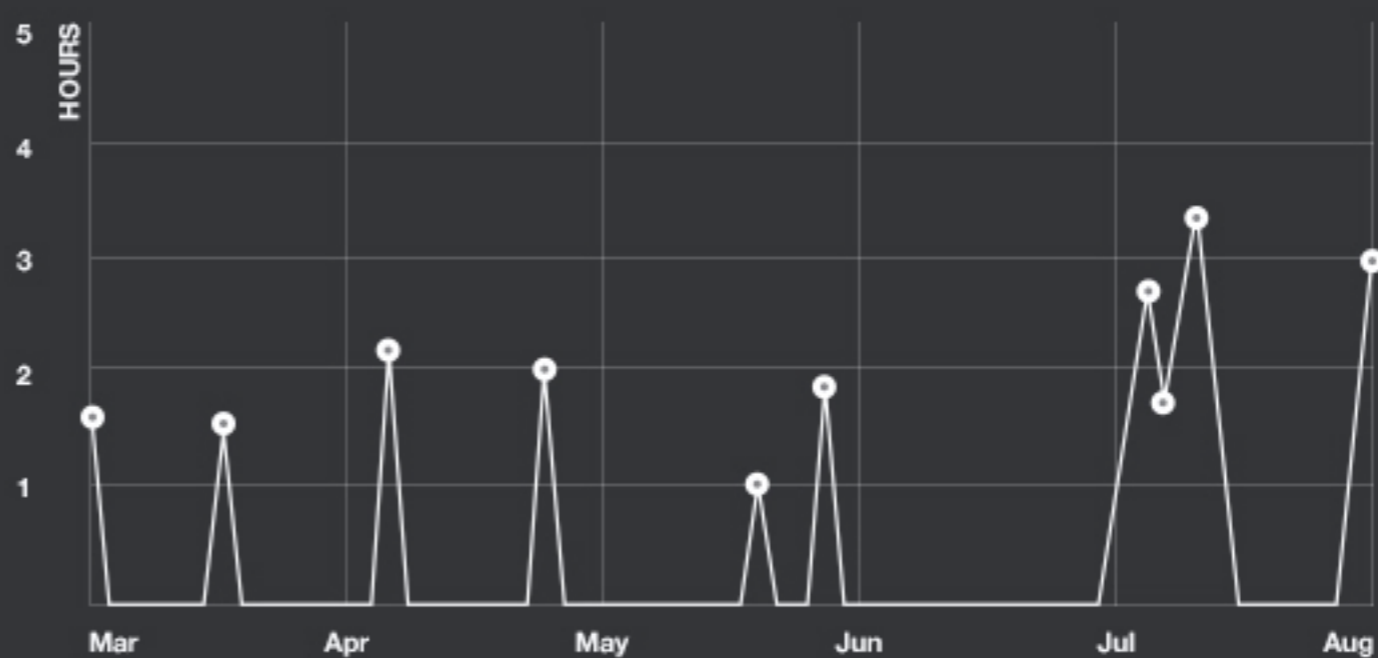
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THANK YOU.