

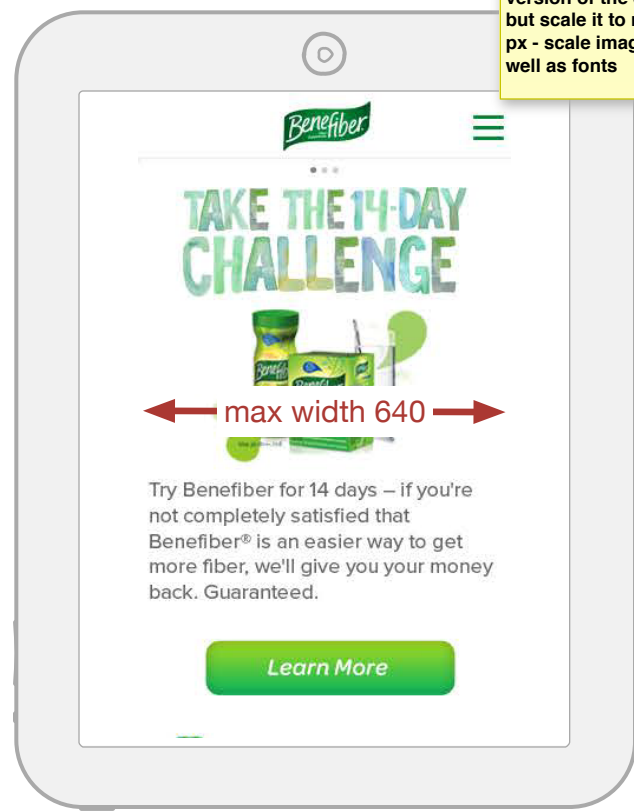
Responsive Strategy



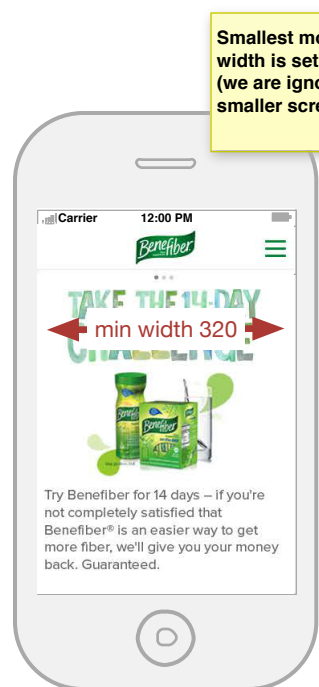
All desktop sizes locked in 1024 width - design always centered on the screen



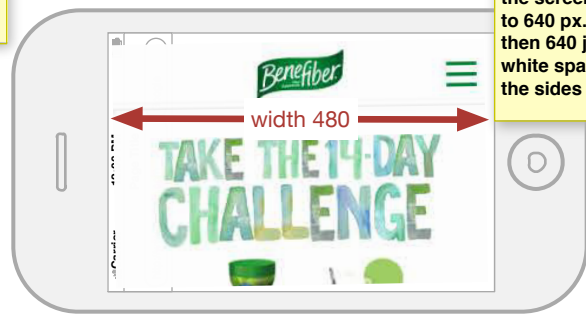
Horizontal Ipad locked in 1024 width and uses desktop version



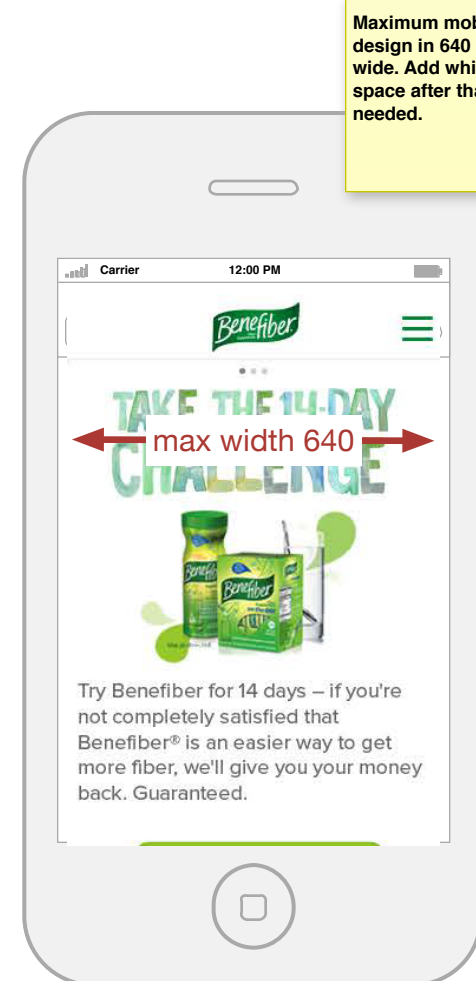
Below 1024 use mobile version of the design but scale it to max 640 px - scale images as well as fonts



Smallest mobile width is set to 320 (we are ignoring smaller screens)



For horizontal version scale to the screen size up to 640 px. If bigger than 640 just add white space on the sides



Maximum mobile design in 640 wide. Add white space after that if needed.

Scale fonts and images proportionally to view port. Mobile design was done for the 320 px width. SO the rule for 500 px width for example should be $500/320=1.5625$
So all sizes should be more or less be 1.56 times bigger. So if image is e.g. 100x100 pixels it should be 156x156 pixels. If font in 320 design was 10 points it should be 15 points in 500 px screen.