

Client:

Project:

Deliverable:

Prevacid®24 Hour

Responsive Website

Mobile Wireframes

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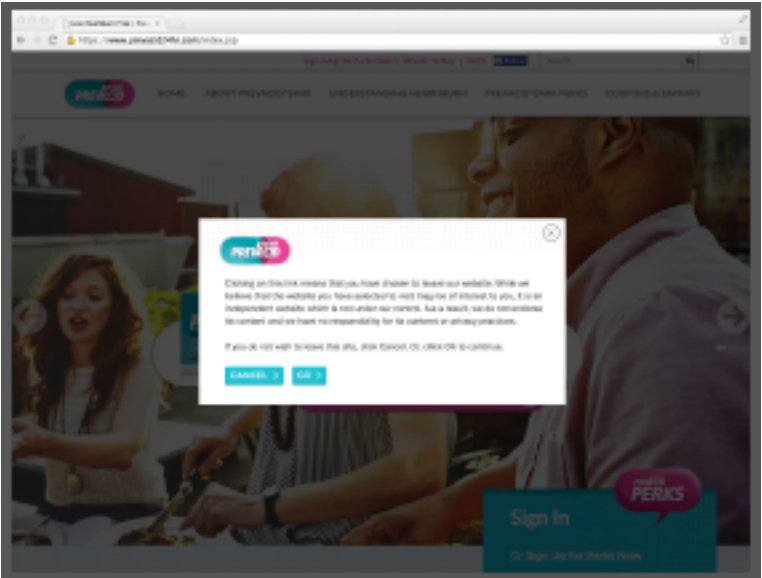
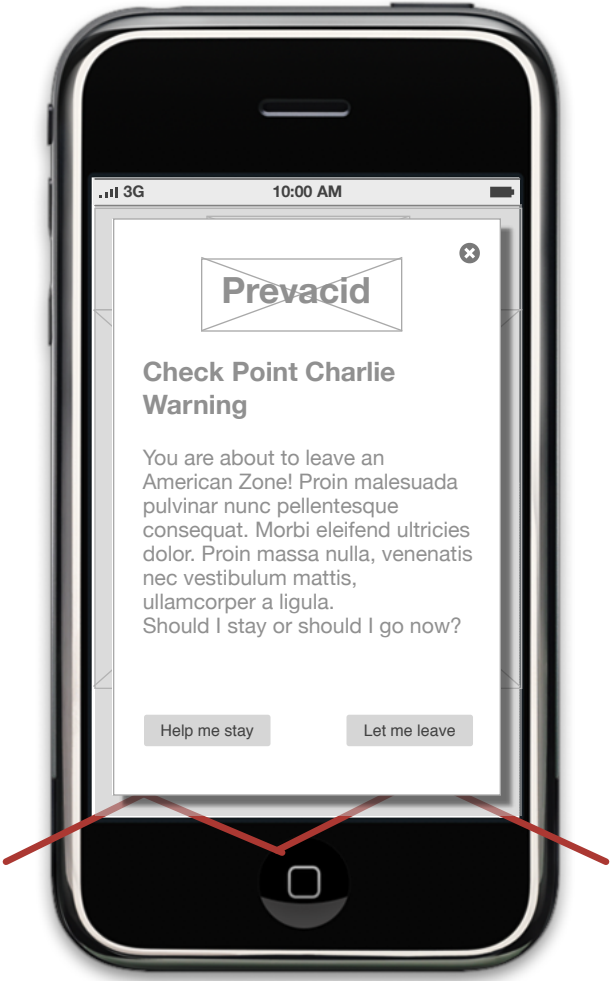
Project Code: Internal Project Code

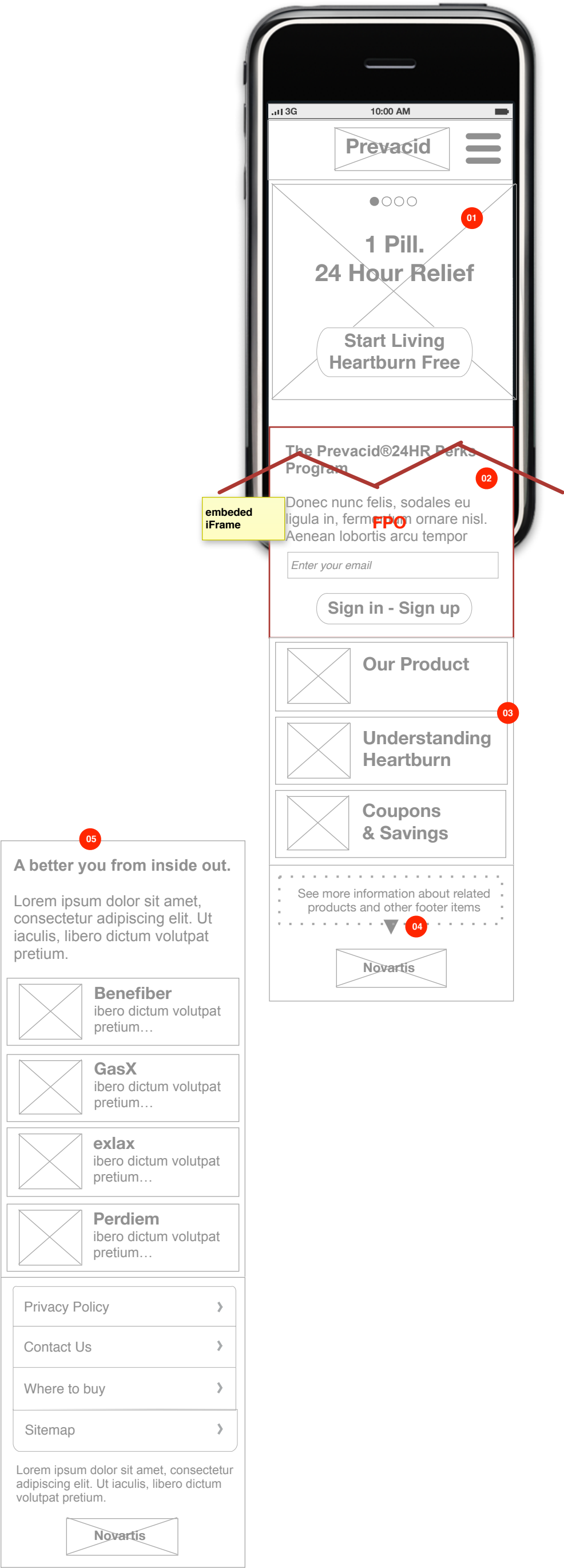
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- Design Annotations:**
- 01_**Use lightbox to display cooke warning.
 - 02_**Link goes to a corresponding place in Privacy page.
 - 03_**Remove lightbox and allows user to continue browsing.

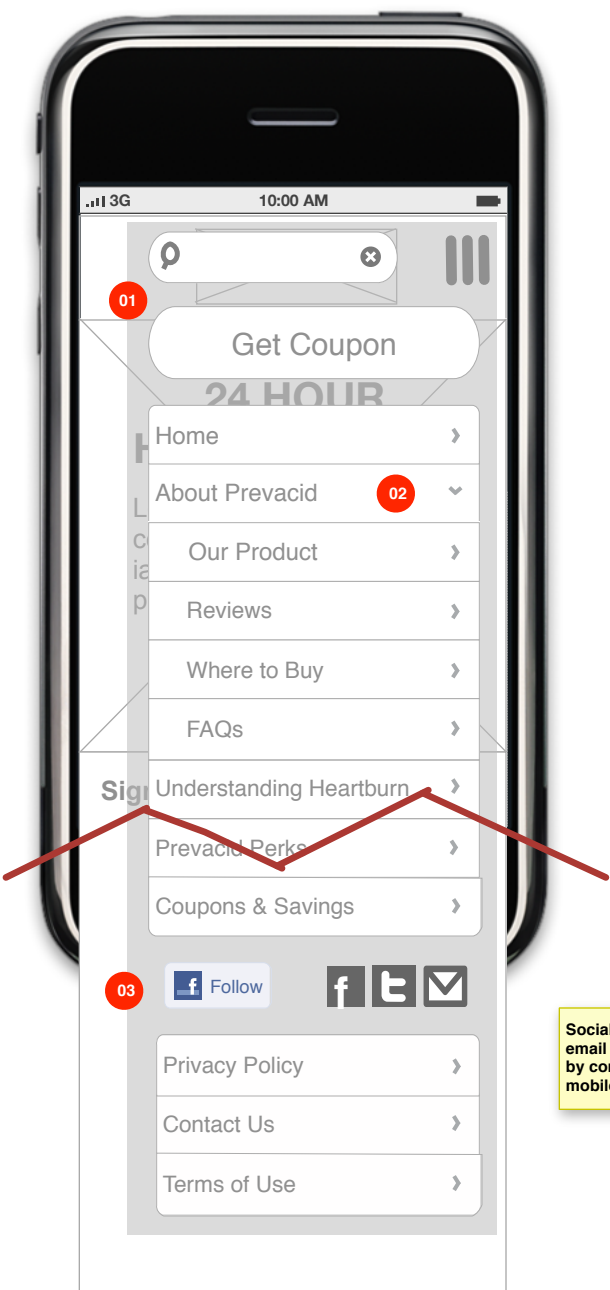




Design Annotations:

- 01_Rotate in carousel control. Refer to design for number of screens to be rotated, also make sure there is enough time to absorb content of each rotating screen. Allow for user to stop rotation by touch and allow for swiping left and right.
- 02_This is enlaced in iFrame with the content provide by third party vendor
- 03_Make whole module area as clickable.
- 04_Expand on touch to show all footer information.
- 05_Expanded footer content.

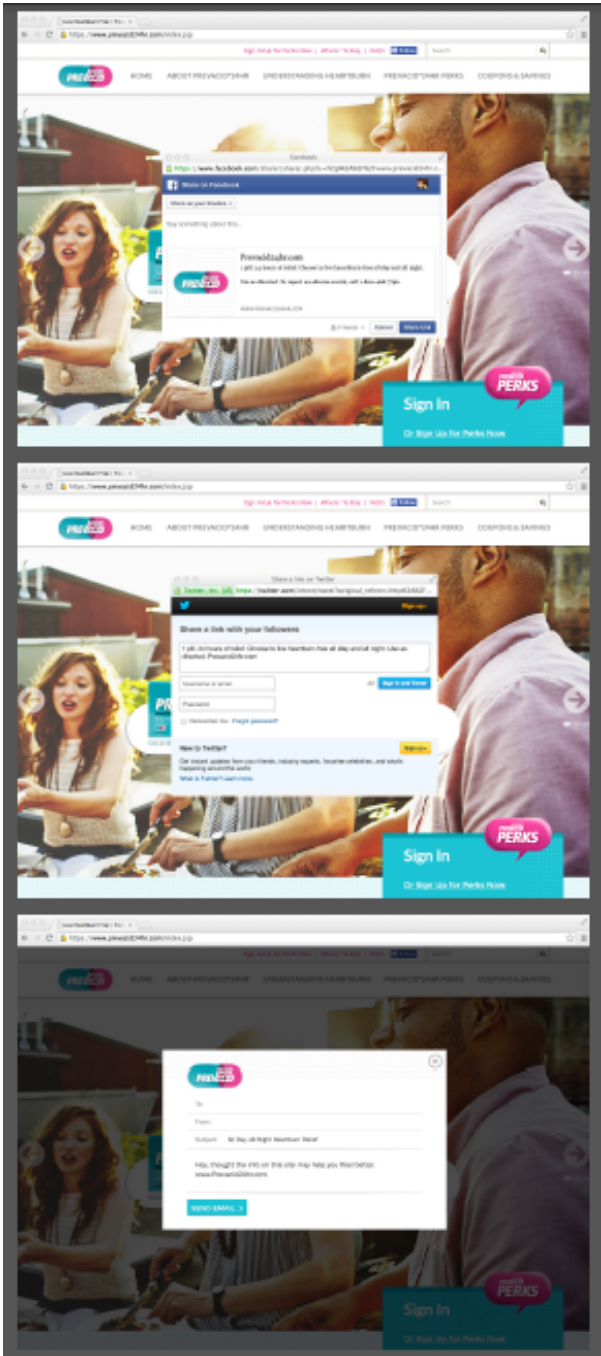
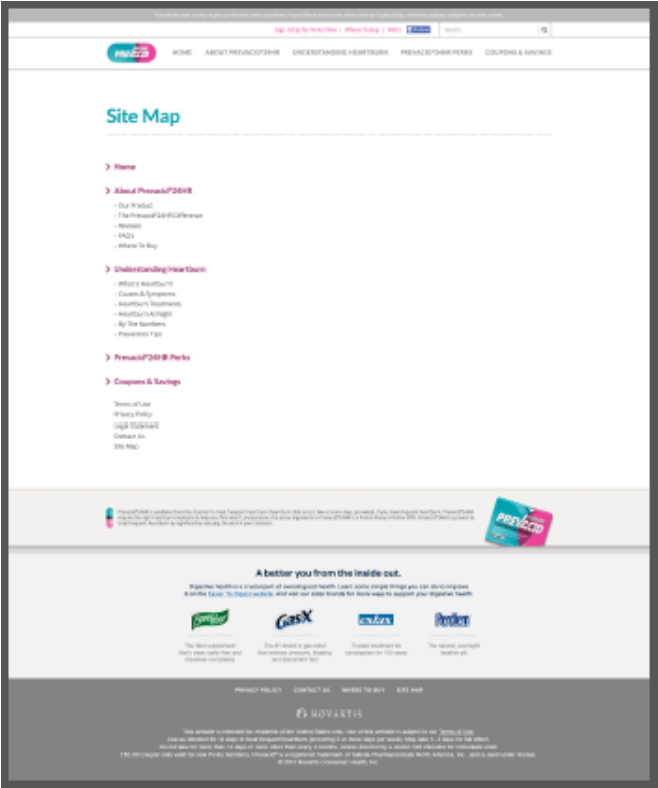
Site Navigation



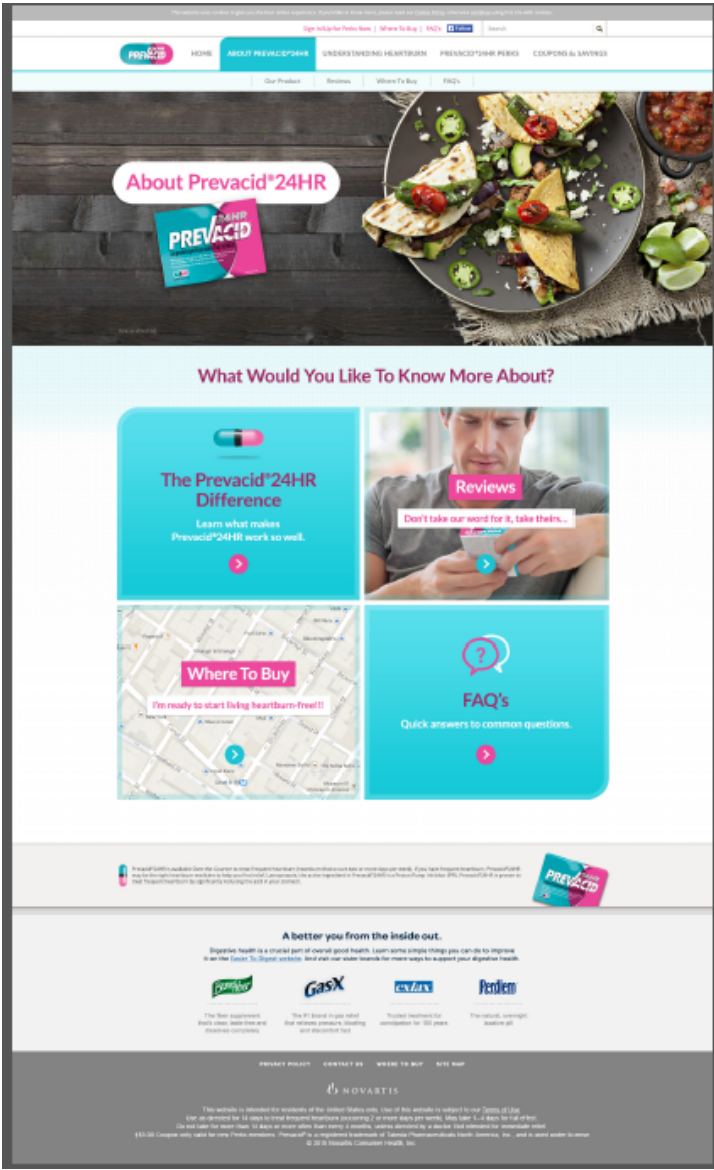
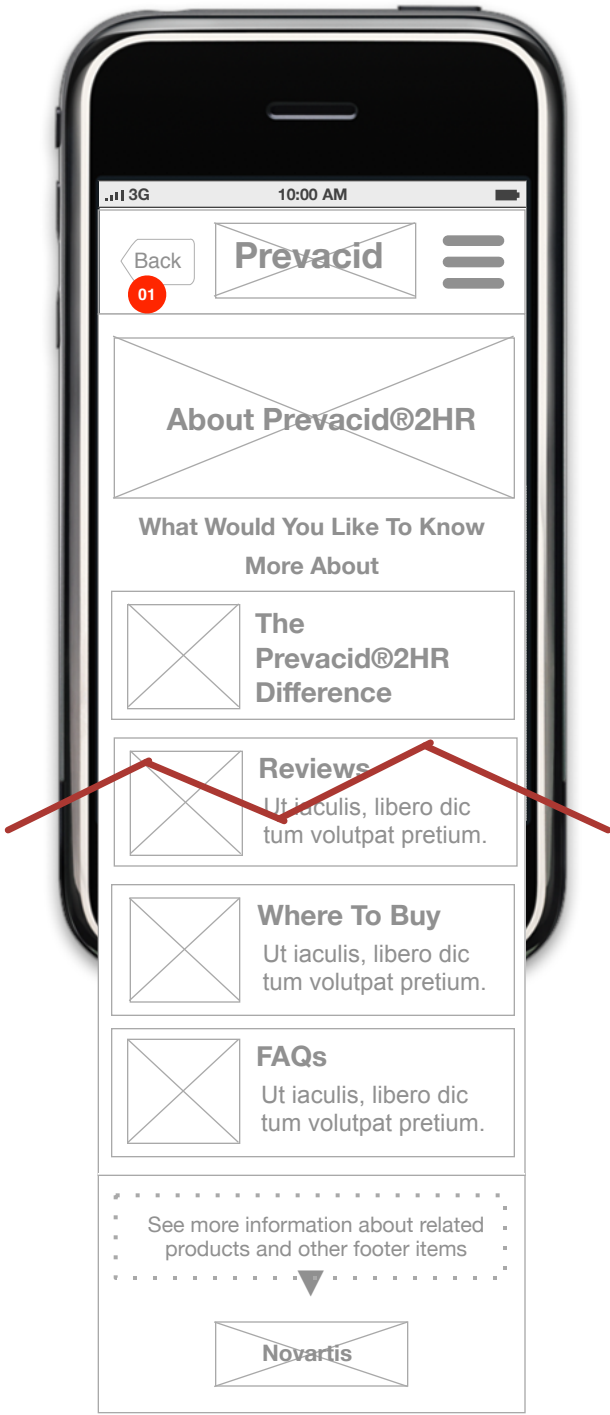
Social media and email will be handled by corresponding mobile apps.

Design Annotations:

- 01_Allow user to swipe navigation out. Also, touching the left side of the screen in the area of the page underneath should close humbucker menu.
- 02_Only allow one accordion item to be opened at the time.
- 03_Touching social media icons opens up a corresponding social media app when available.

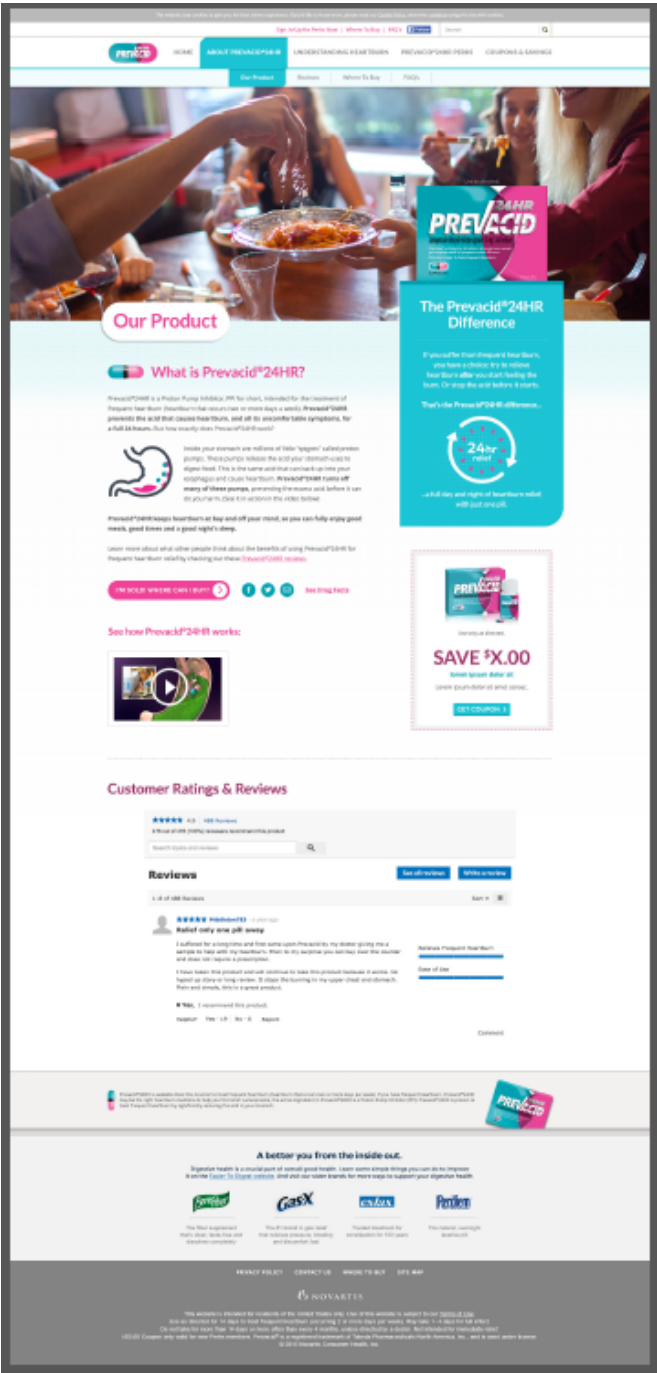
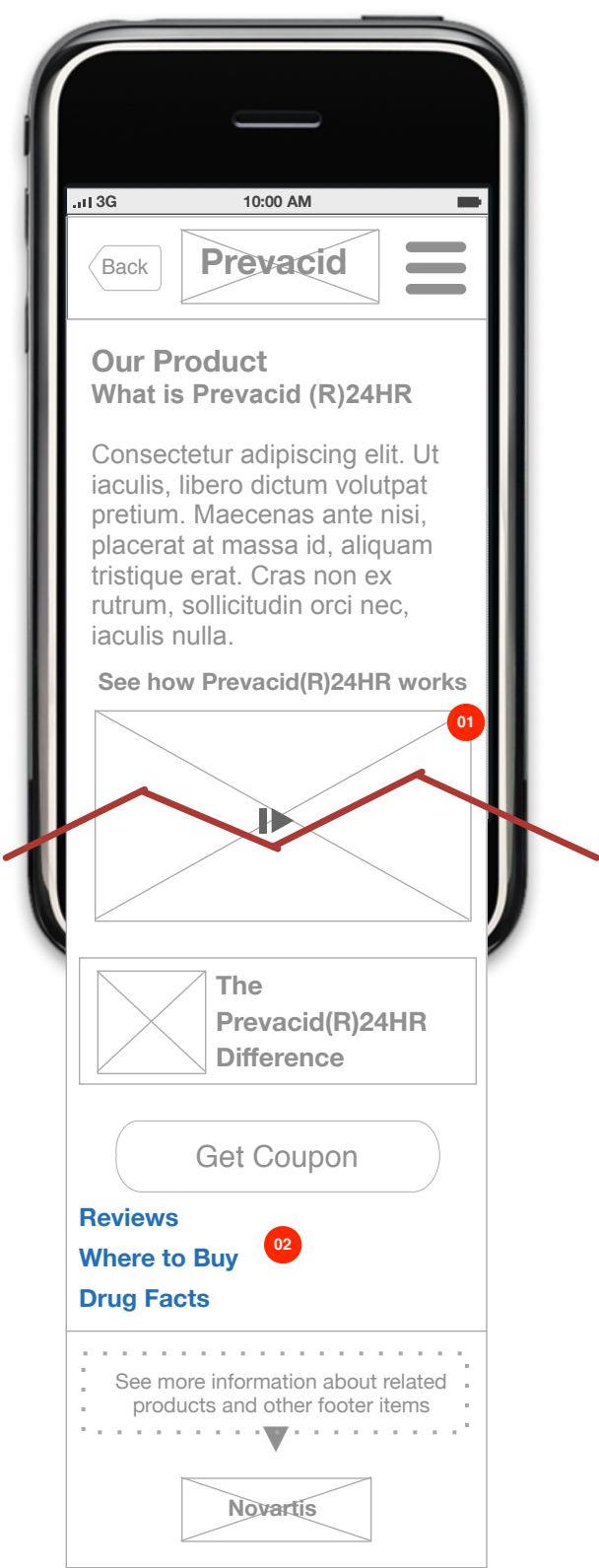


We are adding a one step <Back button in the header because we have a lot of links within a content - this way we can help user with navigation while exploring the ste

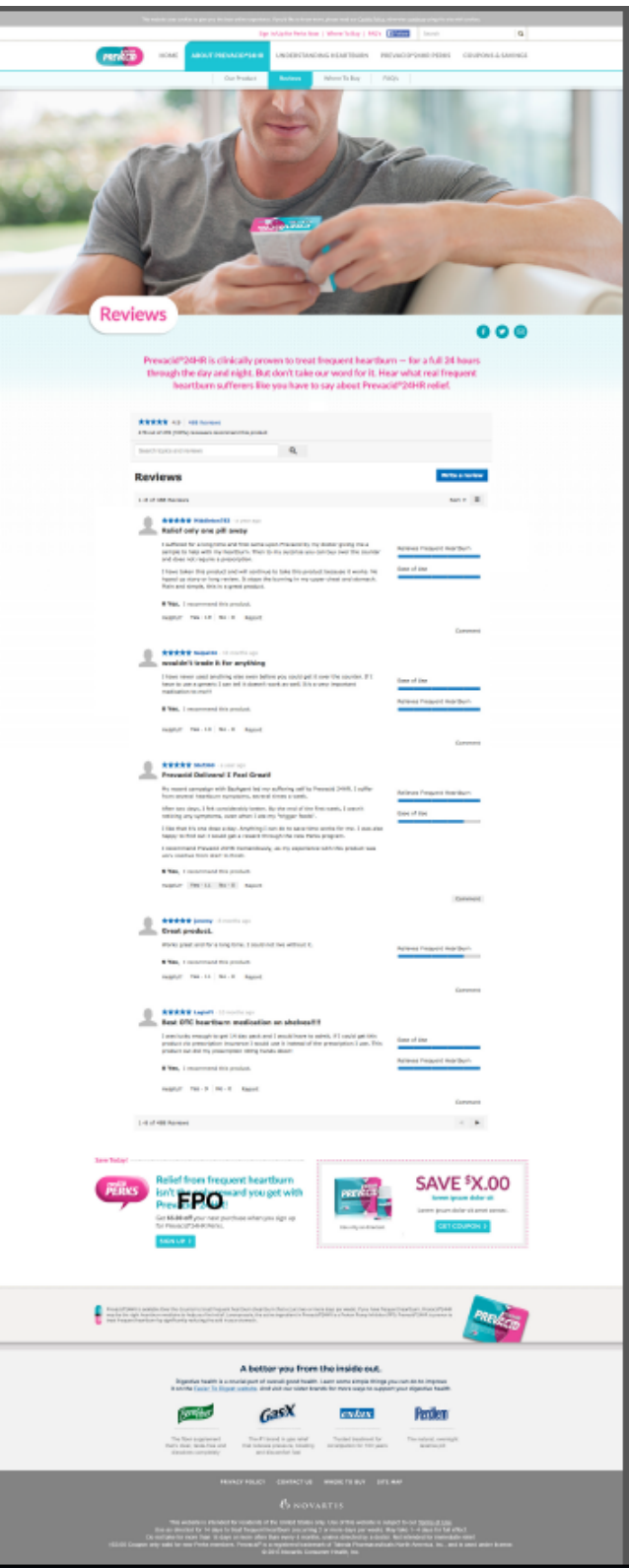
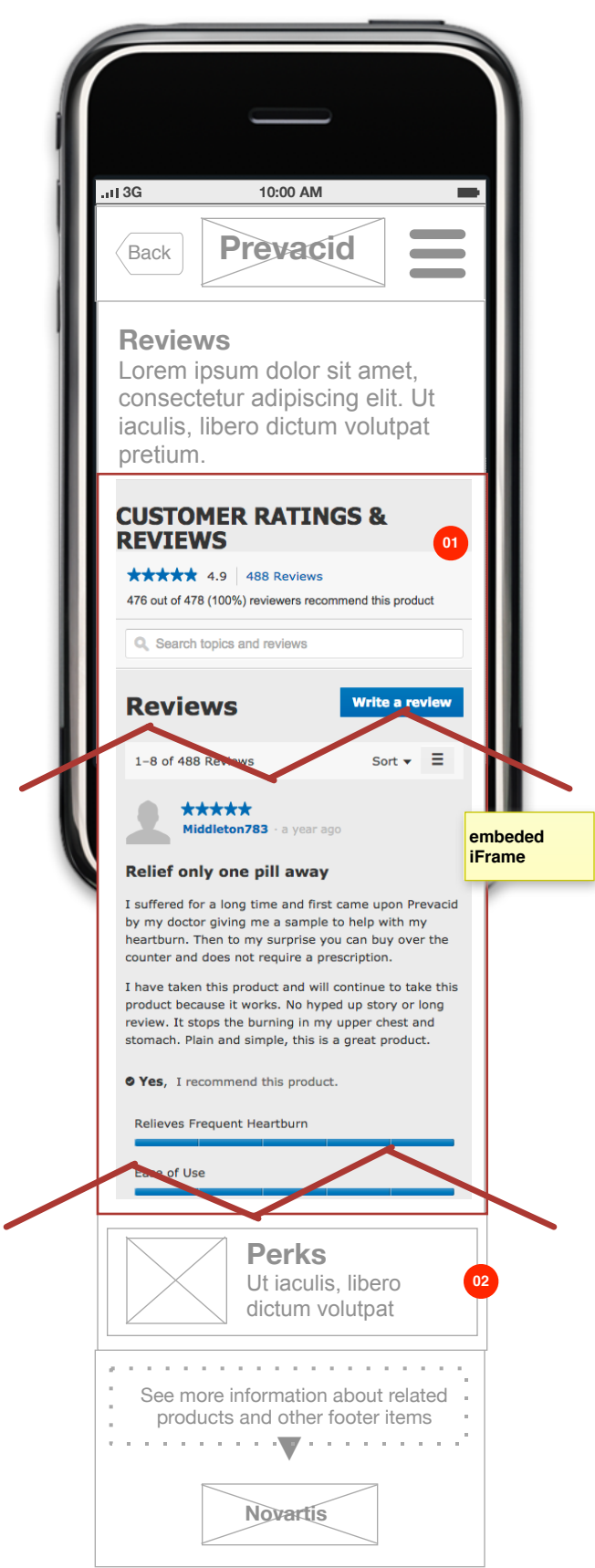


Design Annotations:

01_On second level pages and below second level display <Back button. This button should take user one step back in the browsing history.



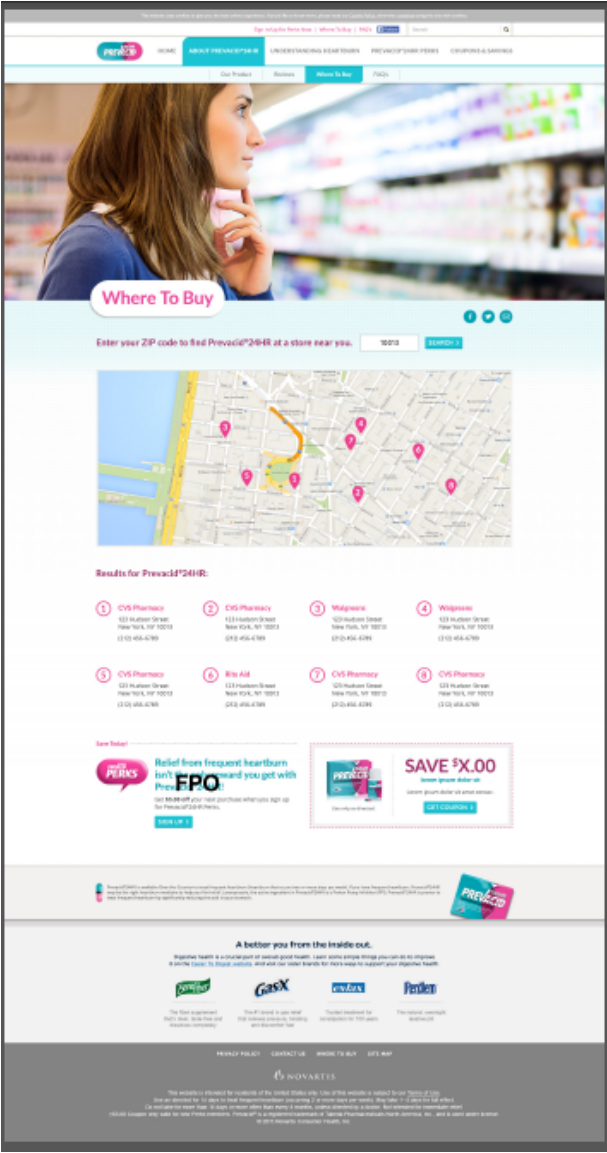
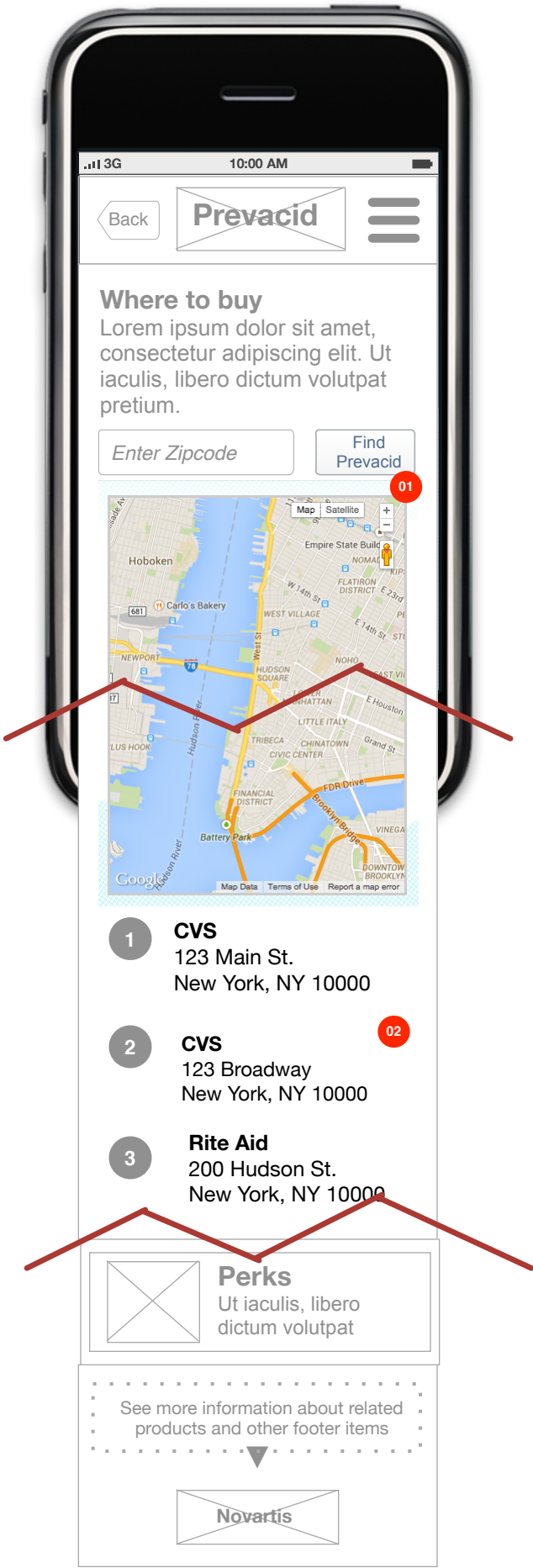
- Design Annotations:**
- 01_**Touchng a video thumbnail will open a default video player.
 - 02_**Links to corresponding pages.



Design Annotations:

01_ This is embedded iFrame with the content provided by third party

02_ Make the whole module touchable.

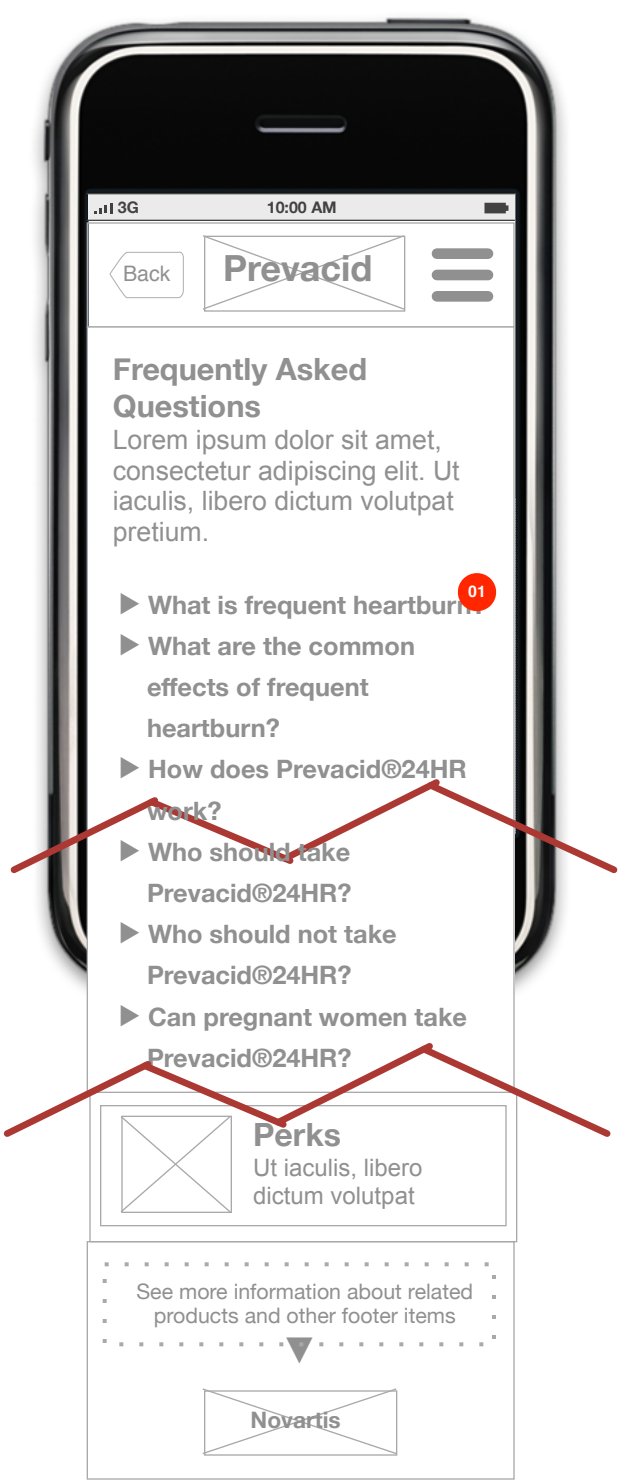


Design Annotations:

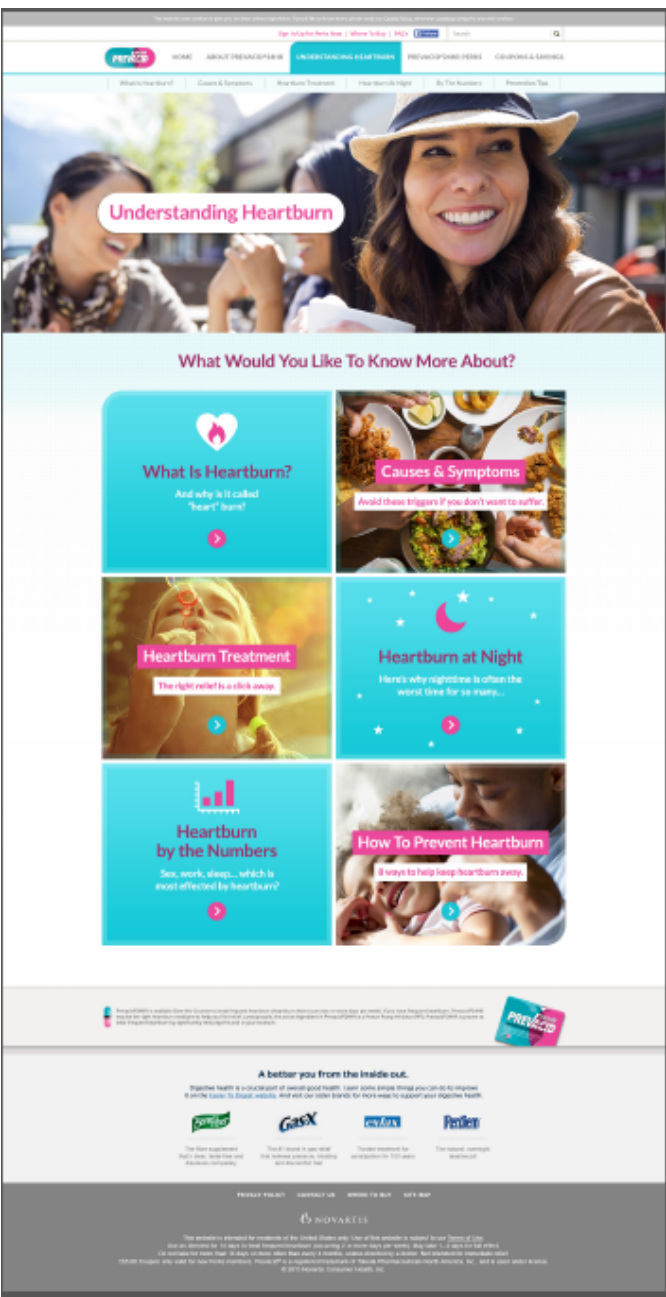
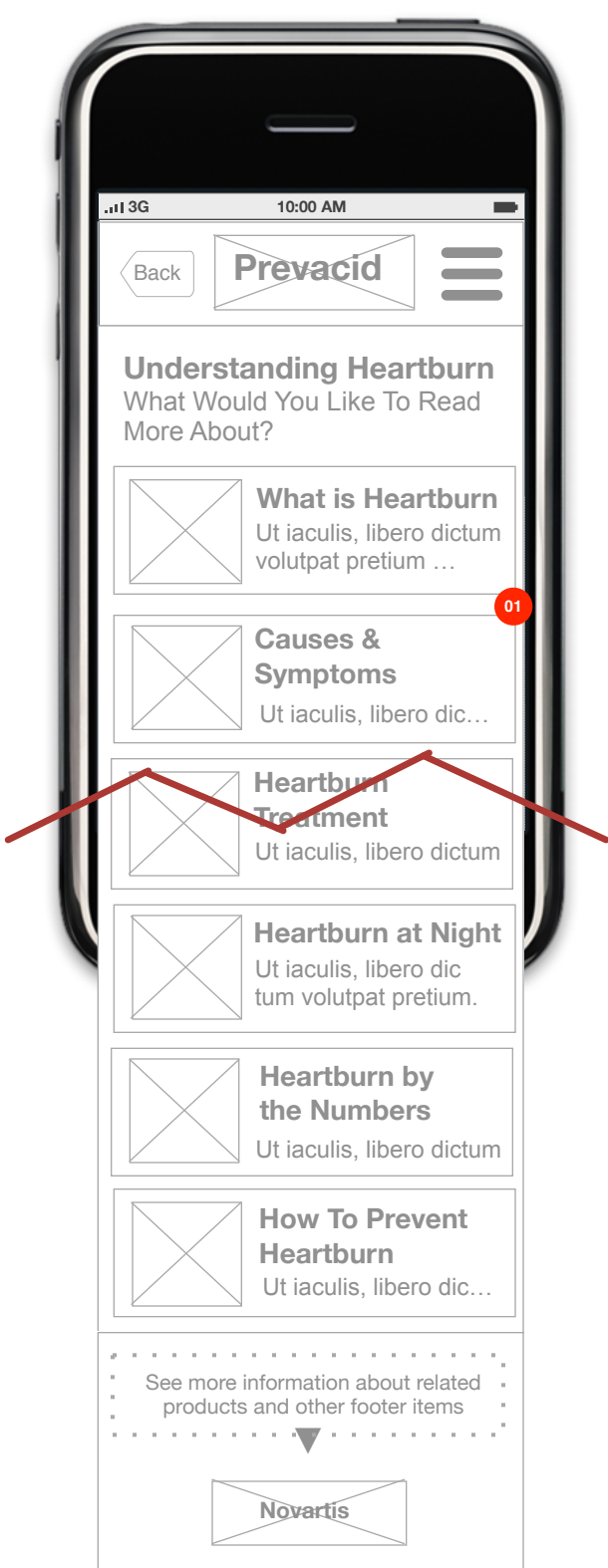
01_After search display a corresponding zip code in the search box.

02_If API allows that make each of the location a touchable area and take user to the corresponding page if one exists.

Only one accordion section can be opened at the time.



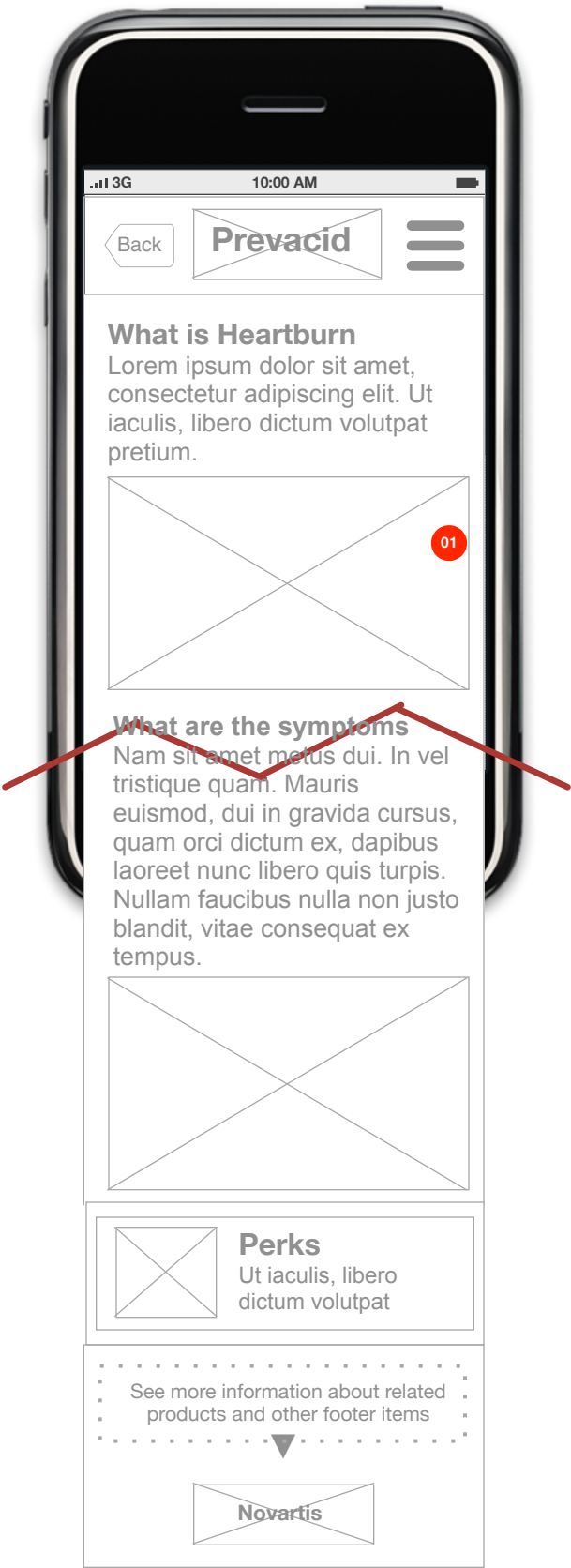
Design Annotations:
01_ Open only one accordion module at the time.



Design Annotations:

01_Each module is touchable and redirects to a corresponding page.

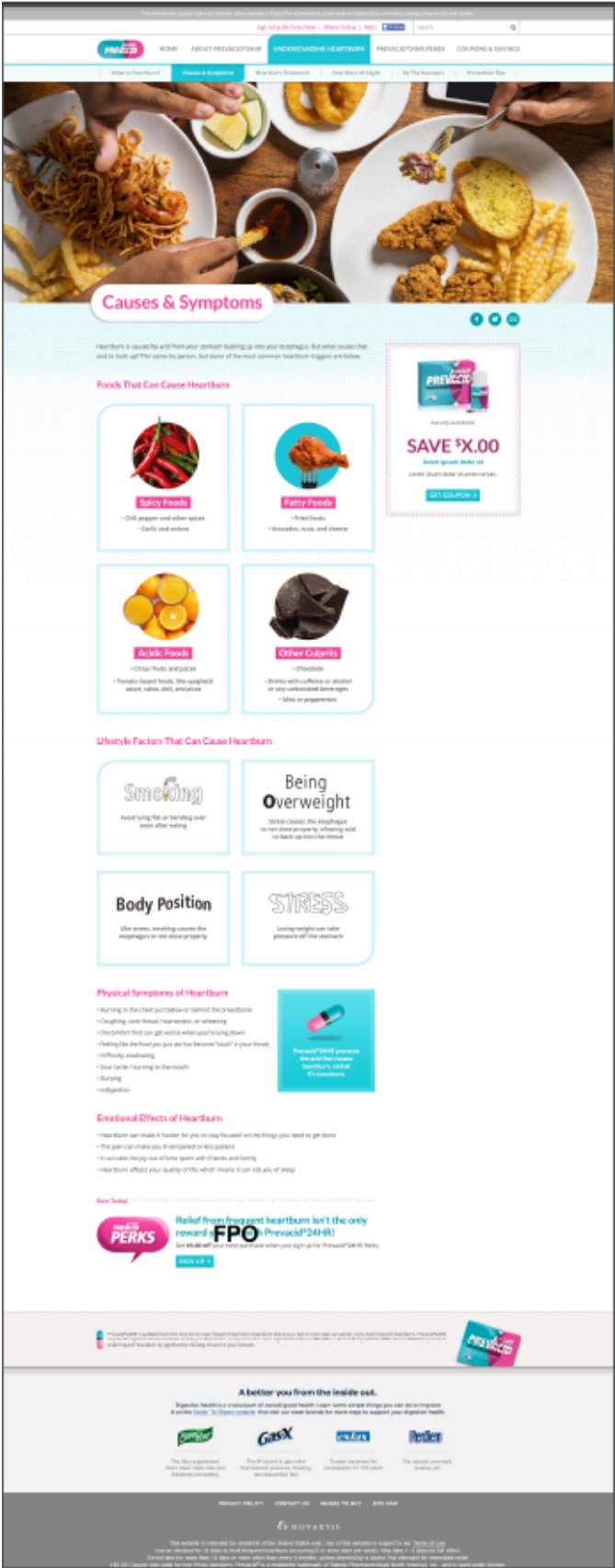
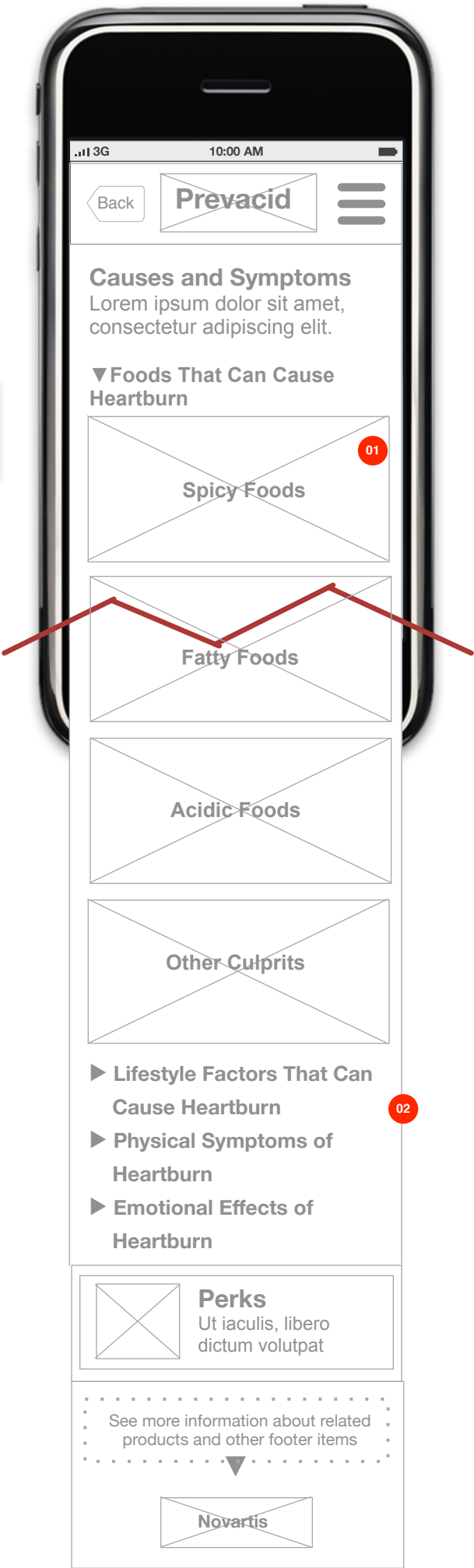
What is Hearburn



Design Annotations:

01_Refer to design comps for the correct image - it will be a different image than used in the desktop design.

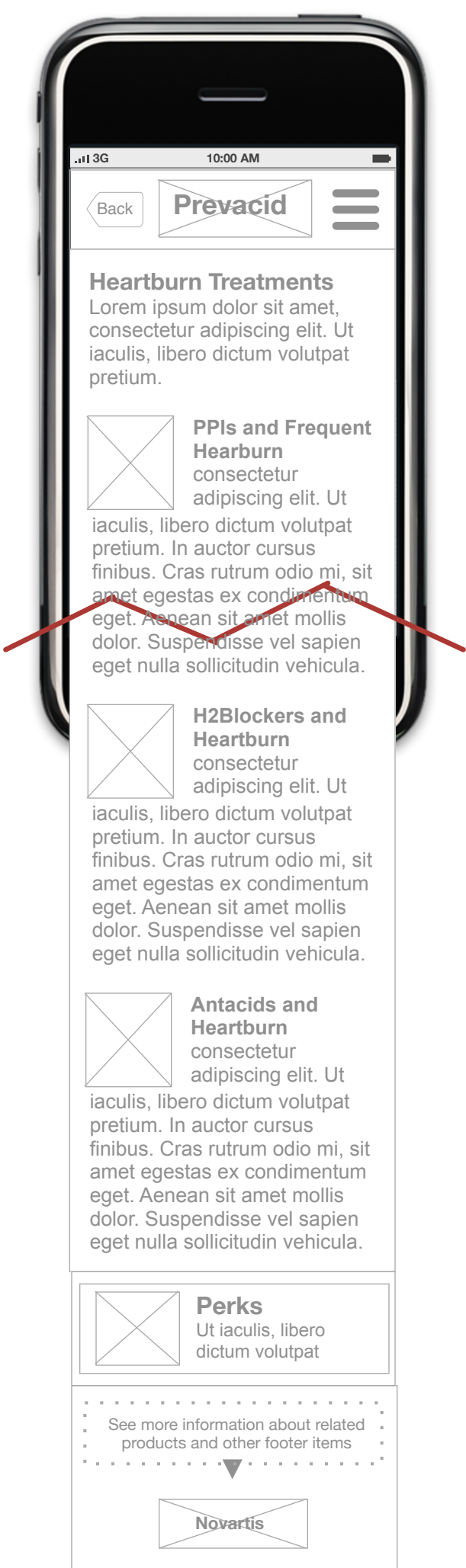
Only one accordion section can be opened at the time

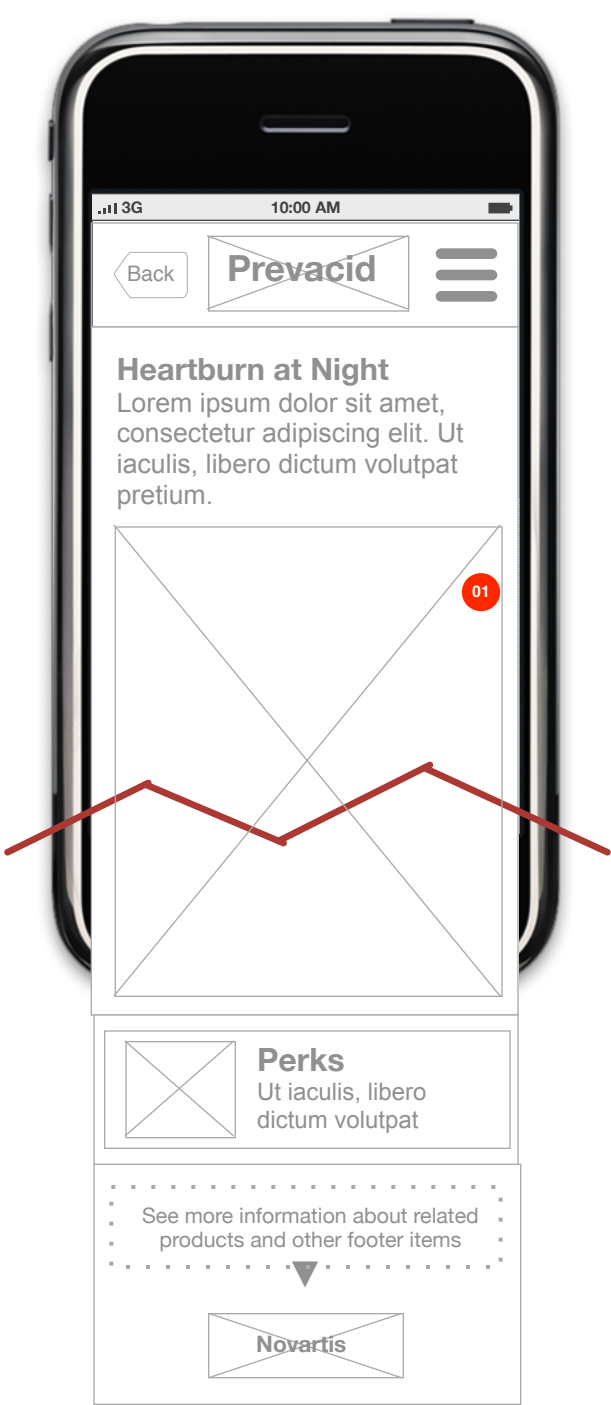


Design Annotations:

01_Refer to design comps for the correct image - it will be a different image than used in the desktop design.

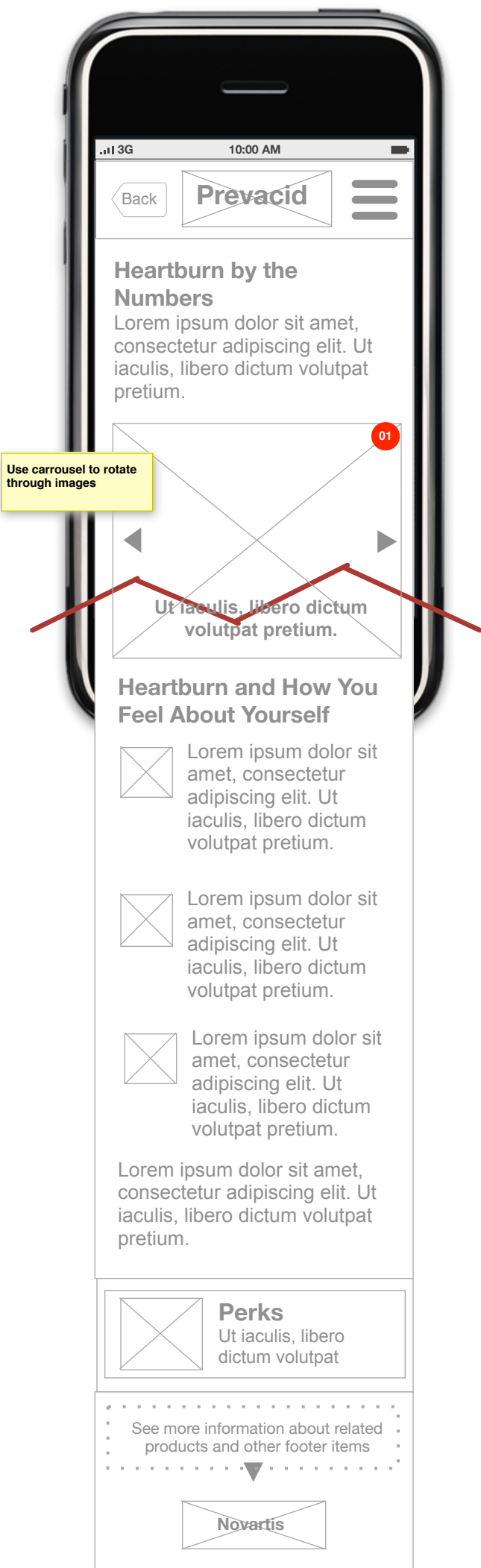
02_Only open one accordion module at the time..





Design Annotations:

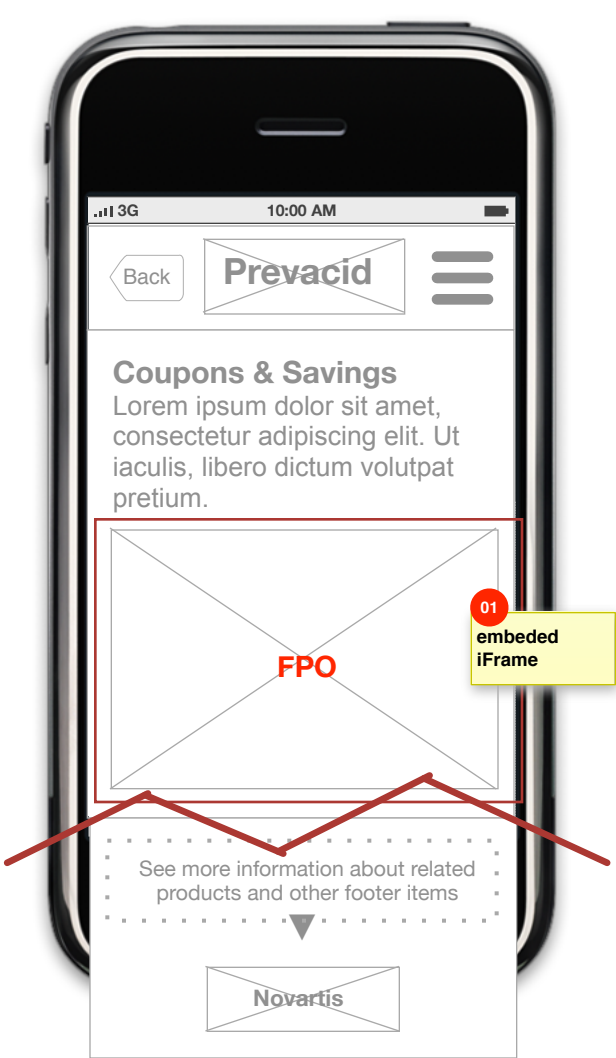
01_Refer to design for correct mobile version images. Do not scale down desktop design.



Design Annotations:

01_Use carousel control to display individual facts modules.

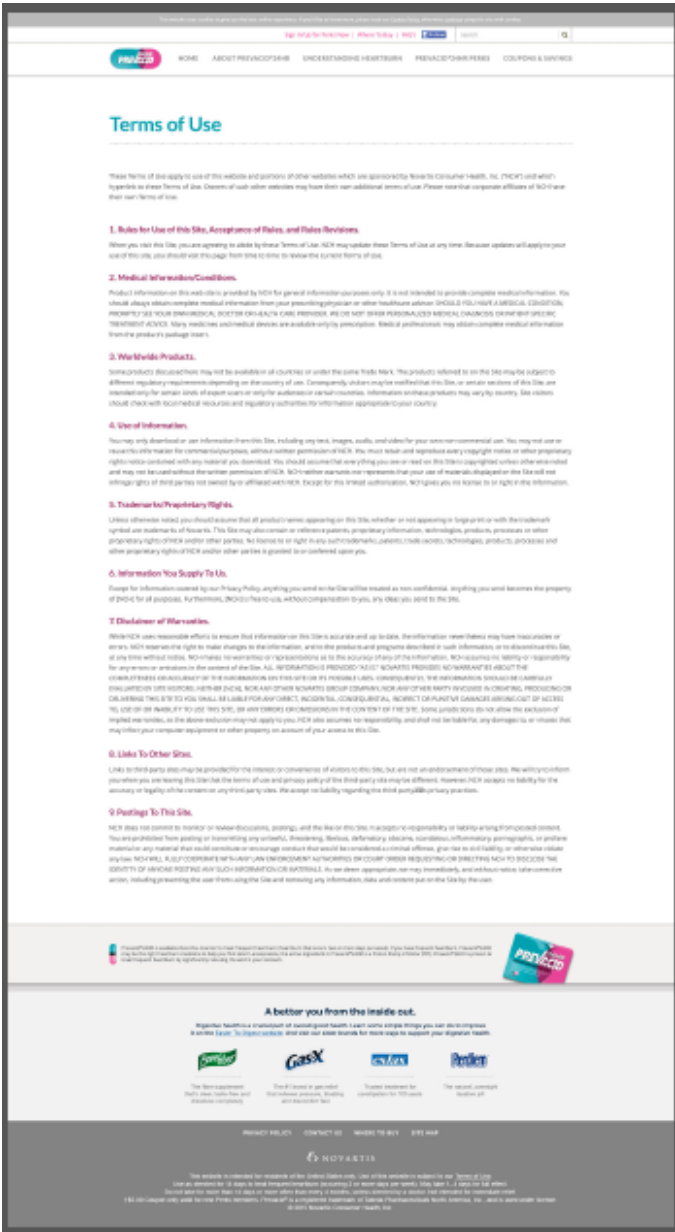
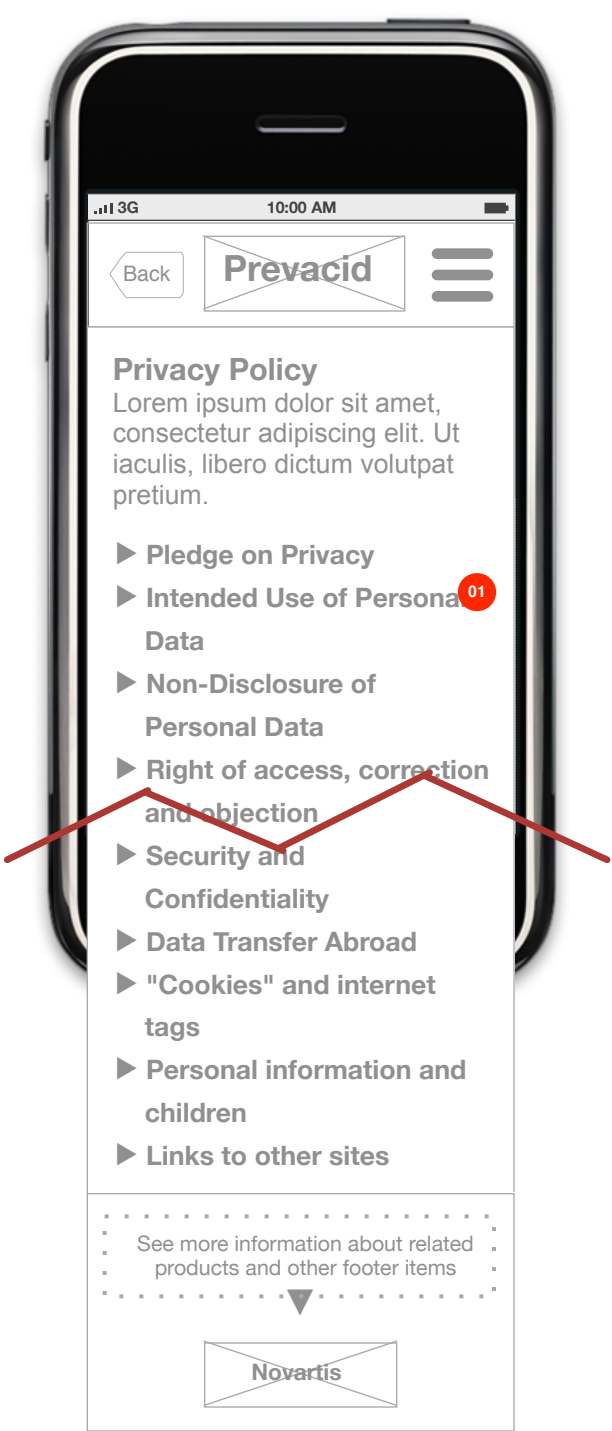




Design Annotations:

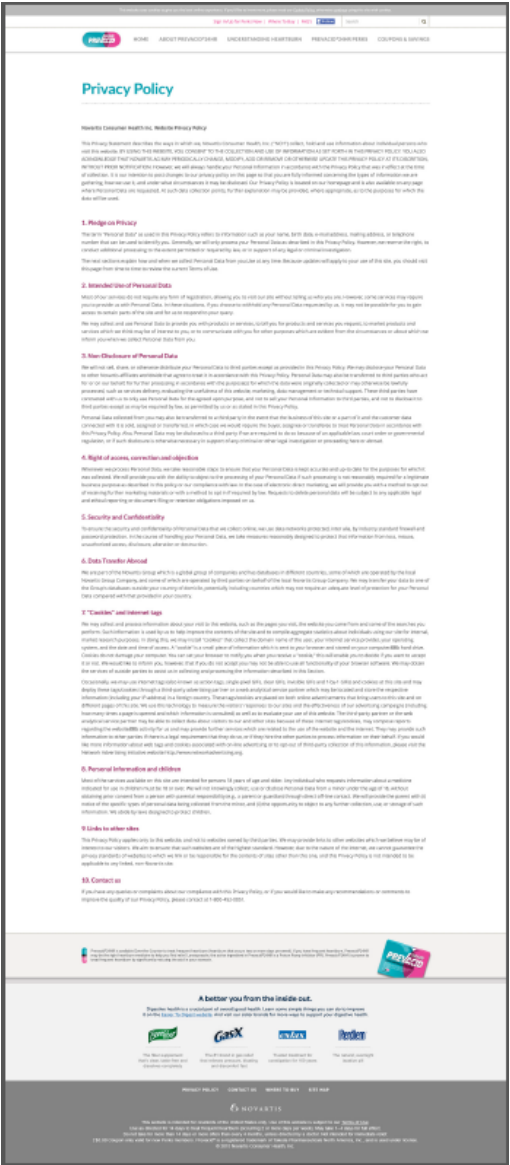
01_This is an embedded iFrame module with content provided by third party vendor.

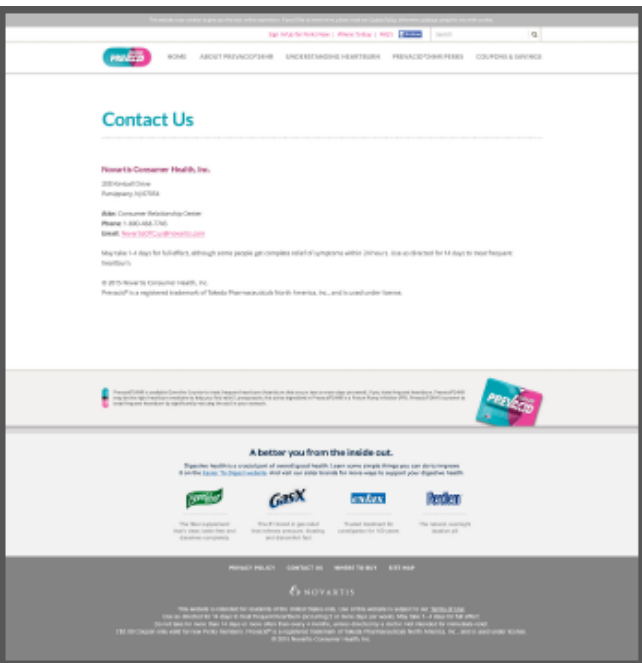
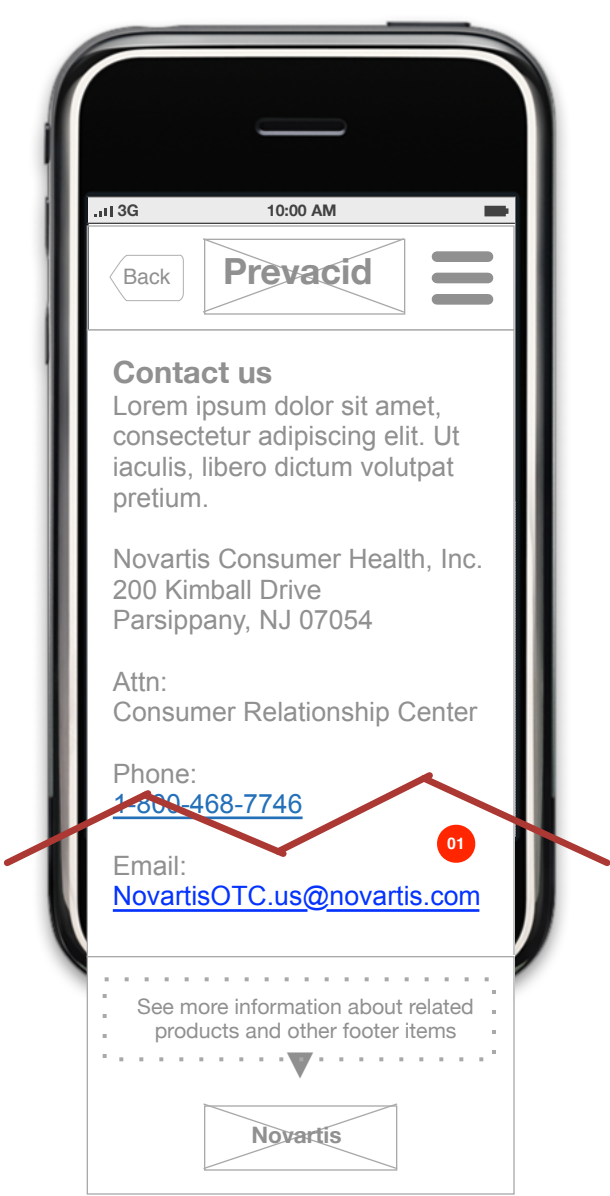
Privacy Policy or Terms of Use



Design Annotations:

01 Allow only one accordion module to be opened at the time.





Design Annotations:

01_Make phone and email touchable and fire up corresponding app.

Thank you

Contact:

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